

Contract # 32263

CBS (WSWGO)

WSWGO

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

75

\$24,040.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8132
Billing Type Standard
Comments Separation: 30

External # 9963060
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,606.00
Net Total \$20,434.00

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 09/29/20-10/05/20

Last Modified 10/05/20
No

By Broadcast Month	Spots	Rate
Grand Total:	75	\$24,040.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	09/29/20-10/05/20	2	:30	7A- 8A (EST)	2	2	2	2	2				10	\$15.00	\$150.00	CBS (WSWGO)	Daypart EM CBS This Morning 1	9/17/2020
2.0	Normal Line / PRIME	09/29/20-09/29/20	2	:30	10P- 11P (EST)		2								\$375.00		CBS (WSWGO)	Daypart PT FBI: Most Wanted	9/17/2020
2.0.1	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
2.0.2	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE PRESIDENTIAL DEBATE	
3.0	Normal Line / PRIME	09/30/20-10/01/20	2	:30	8P- 9P (EST)				2	2				4	\$600.00	\$2,400.00	CBS (WSWGO)	Daypart PT Big Brother	9/17/2020
4.0	Normal Line / PRIME	09/30/20-09/30/20	2	:30	10P- 11P (EST)				2					2	\$300.00	\$600.00	CBS (WSWGO)	Daypart PT 48 Hours: Suspicion	9/17/2020
5.0	Normal Line / PRIME	10/02/20-10/02/20	2	:30	8P- 9P (EST)						2				\$225.00		CBS (WSWGO)	Daypart PT MacGyver	9/17/2020
5.0.1	Closed Preempt	10/02/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	

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Product	Political (1040)	External #	9963060			
Brand	POLITICAL (1186)	Demo	A35+			
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$3,606.00			
CPE	275/654/8132	Net Total	\$20,434.00			
Billing Type	Standard					
Comments	Separation: 30					

Date Entered 09/17/20

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No

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Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.2	Closed Preempt	10/02/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
6.0	Normal Line / PRIME	10/02/20-10/02/20	2	:30	10P- 11P (EST)						2			2	\$225.00	\$450.00	CBS (WSWGO)	Daypart PT Blue Bloods	9/17/2020
7.0	Normal Line / COLLEGE FBALL	10/03/20-10/03/20	2	:30	3:30P- 7P (EST)								3	3	\$1,650.00	\$4,950.00	CBS (WSWGO)	Daypart PT SEC on CBS: Texas A&M @ Louisiana	9/17/2020
8.0	Normal Line / PRIME	10/03/20-10/03/20	1	:30	8P- 9P (EST)								2	2	\$240.00	\$480.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore	9/17/2020
9.0	Normal Line / PRIME	10/03/20-10/03/20	1	:30	9P- 10P (EST)								2	2	\$240.00		CBS (WSWGO)	Daypart PT Love Island More to Love	9/17/2020
9.0.1	Closed Preempt	10/03/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE CBS ENCORE	
9.0.2	Closed Preempt	10/03/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE CBS ENCORE	
10.0	Normal Line / PRIME	10/03/20-10/03/20	1	:30	10P- 11P (EST)								2	2	\$240.00	\$480.00	CBS (WSWGO)	Daypart PT 48 Hours	9/17/2020
11.0	Normal Line / NFL	10/04/20-10/04/20	2	:30	1P- 4:25P (EST)								3	3	\$750.00	\$2,250.00	CBS (WSWGO)	Daypart PT NFL on CBS: Jacksonville @ Cincinnati	9/17/2020

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WSWGO

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MENTZER MEDIA SERVICES
 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	9963060
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$3,606.00
CPE	275/654/8132	Net Total	\$20,434.00
Billing Type	Standard		
Comments	Separation: 30		

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / NEWS	10/04/20-10/04/20	2	:30	9A- 10:30A (EST)								2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS News	9/17/2020

13.0	Normal Line / NFL	10/04/20-10/04/20	2	:30	4:25P- 7:30P (EST)	3	3	\$1,050.00	\$3,150.00	CBS (WSWGO)	Sunday Morning
14.0	Normal Line / PRIME	10/04/20-10/04/20	2	:30	8P- 9P (EST)	2		\$345.00		CBS (WSWGO)	Daypart PT NFL on CBS: New England @ Kansas City 9/17/2020
14.0.1	Closed Preempt	10/04/20								CBS (WSWGO)	Daypart PT Big Brother 9/17/2020
14.0.2	Closed Preempt	10/04/20								CBS (WSWGO)	Schedule Change/Spot - PLEASE SEE PRIMETIME LINEUP
15.0	Normal Line / PRIME	09/29/20-10/04/20	2	:30	9P- 10P (EST)	2	2 2 2	\$300.00	\$600.00	CBS (WSWGO)	Daypart PT Love Island 9/17/2020
15.0.1	Closed Preempt	10/02/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE UNDERCOVER BOSS
15.0.2	Closed Preempt	10/01/20								CBS (WSWGO)	Schedule Change/Exception - WILL BE BIG BROTHER

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TOWSON, MD 21204

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Product	Political (1040)	External #	9963060			
Brand	POLITICAL (1186)	Demo	A35+			
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$3,606.00			
CPE	275/654/8132	Net Total	\$20,434.00			
Billing Type	Standard					
Comments	Separation: 30					

Date Entered 09/17/20

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0.3	Closed Preempt	10/04/20															CBS (WSWGO)	Schedule Change/Spot - PLEASE SEE PRIMETIME LINEUP	
15.0.4	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
15.0.5	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
15.0.6	Closed Preempt	10/02/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE UNDERCOVER BOSS	
15.0.7	Closed Preempt	10/01/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE BIG BROTHER	
16.0	Normal Line / NEWS	10/04/20-10/04/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWGO)	Daypart EM Face The Nation	9/17/2020
17.0	Normal Line / SPOT	09/29/20-10/05/20	4	:30	10A- 11A (EST)		2	2	2	2	2			6	\$30.00	\$180.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	9/17/2020
17.0.1	Closed Preempt	09/29/20															CBS (WSWGO)	Pre-Empt/Spot - SEPARATION	

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210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21284

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8132

External # 9963060
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,606.00
Net Total \$20,434.00

TOWSON, MD 21204

Billing Type Standard
Comments Separation: 30

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.2	Closed Preempt	10/01/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.0.3	Closed Preempt	10/02/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
17.0.4	Closed Preempt	10/05/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
18.0	Normal Line / SPOT	09/29/20-10/05/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			4	\$200.00	\$800.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	9/17/2020
18.0.1	Closed Preempt	10/05/20															CBS (WSWGO)	Schedule Change/Exception -	

19.0	Normal Line / SPOT	09/29/20-10/05/20	2	:30	7:30P- 8P (EST)	1 1 1 1 1	4	\$200.00	\$800.00	CBS (WSWGO)	Daypart PA Jeopardy!	9/17/2020
19.0.1	Closed Preempt	10/05/20								CBS (WSWGO)	Schedule Change/Exception -	
20.0	Normal Line / PRIME	10/05/20-10/05/20	3	:30	8:30P- 9P (EST)		1	\$255.00		CBS (WSWGO)	Daypart PT Bob & Abishola	9/17/2020
20.0.1	Closed Preempt	10/05/20								CBS (WSWGO)	Schedule Change/Spot - WILL BE BIG BROTHER	
21.0	Normal Line / PRIME	10/05/20-10/05/20	3	:30	10P- 11P (EST)		2	\$255.00		CBS (WSWGO)	Daypart PT Manhunt: Deadly Games	9/17/2020

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SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8132
Billing Type Standard
Comments Separation: 30

External # 9963060
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,606.00
Net Total \$20,434.00

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By Broadcast Month Spots Rate

Grand Total: 75 \$24,040.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0.1	Closed Preempt	10/05/20															CBS (WSWGO)	Schedule Change/Exception -	
21.0.2	Closed Preempt	10/05/20															CBS (WSWGO)	Schedule Change/Exception -	
22.0	Normal Line / PRIME	09/29/20-09/29/20	2	:30	8P- 9P (EST)			2							\$600.00		CBS (WSWGO)	Daypart PT NCIS	9/17/2020
22.0.1	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE LOVE ISLAND SPECIAL	
22.0.2	Closed Preempt	09/29/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE LOVE ISLAND SPECIAL	
23.0	M/G For 15.0.2,15.0.1,15.0.3 / PRIME	09/29/20-09/29/20	2	:30	9P- 11P (EST)			2						2	\$450.00	\$900.00	CBS (WSWGO)	PRESIDENTIAL DEBATE	9/23/2020
24.0	M/G For 14.0.1,14.0.2 / PRIME	10/04/20-10/04/20	2	:30	9:30P- CBS SUNDAY NIGHT MOVIE								2	2	\$345.00	\$690.00	CBS (WSWGO)	Daypart PT CBS MOVIE NIGHT	9/23/2020
25.0	M/G For 5.0.2,5.0.1 / PRIME	10/02/20-10/02/20	2	:30	8P- 9P (EST)						2			2	\$225.00	\$450.00	CBS (WSWGO)	Daypart PT GREATEST HOME VIDEO	9/23/2020
26.0	M/G For 15.0.5,2.0.1 / NFL	10/04/20-10/04/20	3	:30	4:25P- NFL ON CBS 2								1	1	\$700.00	\$700.00	CBS (WSWGO)	NFL ON CBS	9/25/2020
27.0	M/G For 15.0.4 / PRIME	10/03/20-10/03/20	2	:30	9P- 10P (EST)							1		1	\$275.00	\$275.00	CBS (WSWGO)	CBS SAT PRIME	9/25/2020

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TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8132
Billing Type Standard
Comments Separation: 30

External # 9963060
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,606.00
Net Total \$20,434.00

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Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	M/G For 17.0.1 / SPOT	10/01/20-10/02/20	4	:30	10A- 11A (EST)	1				X	X				\$30.00		CBS (WSWGO)	Daypart DT Let's Make a Deal	9/28/2020
28.0.1	Closed Preempt	10/01/20															CBS (WSWGO)	Pre-Empt/Exception - ALREADY IN EVERY BREAK	
29.0	M/G For 22.0.1 / PRIME	09/29/20-09/29/20	3	:30	8P- 9P (EST)			2						2	\$300.00	\$600.00	CBS (WSWGO)	LOVE ISLAND	9/28/2020
30.0	M/G For 22.0.2 / PRIME	10/01/20-10/01/20	2	:30	8P- 10P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	BIG BROTHER	9/28/2020
31.0	M/G For 2.0.2 / PRIME	10/02/20-10/02/20	2	:30	8P- 9P (EST)						1			1	\$375.00	\$375.00	CBS (WSWGO)	GREATEST HOME VIDEO	9/28/2020
32.0	M/G For 9.0.1,9.0.2 / PRIME	10/03/20-10/03/20	1	:30	9P- 10P (EST)								2	1	\$240.00	\$240.00	CBS (WSWGO)	CBS PRIME	9/29/2020
32.0.1	Closed Preempt	10/03/20															CBS (WSWGO)	Pre-Empt/Exception - ALREADY IN BOTH BREAKS	
33.0	M/G For 15.0.6 / PRIME	10/02/20-10/02/20	2	:30	9P- 10P (EST)						1			1	\$300.00	\$300.00	CBS (WSWGO)	UNDERCOVER BOSS	9/29/2020
34.0	M/G For 28.0.1 / SPOT	09/30/20-10/02/20	4	:30	3P- 4P (EST)				1	1	1			3	\$10.00	\$30.00	CBS (WSWGO)	LIVE W/KELLY	9/29/2020
35.0	M/G For 17.0.2 / SPOT	10/05/20-10/05/20	1	:30	5P- 5:30P (EST)		1							1	\$30.00	\$30.00	CBS (WSWGO)	JEOP 2	10/2/2020
36.0	M/G For 17.0.3 / SPOT	10/05/20-10/05/20	1	:30	5:30P- 6P (EST)		1							1	\$30.00	\$30.00	CBS (WSWGO)	EXTRA	10/2/2020
37.0	M/G For 17.0.4 / SPOT	10/05/20-10/05/20	1	:30	3P- 4P (EST)		1							1	\$30.00	\$30.00	CBS (WSWGO)	LIVE W/KELLY	10/2/2020

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 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	9963060
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$3,606.00
CPE	275/654/8132	Net Total	\$20,434.00
Billing Type	Standard		
Comments	Separation: 30		

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

38.0	M/G For 20.0.1 / PRIME	10/05/20-10/05/20	2	:30	8P- 9P (EST)	1	1	\$255.00	\$255.00	CBS (WSWGO)	BIG BROTHER	10/2/2020
39.0	M/G For 15.0.7 / PRIME	10/05/20-10/05/20	2	:30	9P- 10P (EST)	1		\$300.00		CBS (WSWGO)	ONE DAY AT A TIME	10/2/2020
39.0.1	Closed Preempt	10/05/20								CBS (WSWGO)	Schedule Change/Exception	-
40.0	Normal Line / NFL	10/05/20-10/05/20	2	:30	7P- 10P (EST)	1	1	\$255.00	\$255.00	CBS (WSWGO)	MG FOR 1X BIG BROTHER	10/5/2020
41.0	Normal Line / NFL	10/05/20-10/05/20	2	:30	7P- 10P (EST)	1	1	\$255.00	\$255.00	CBS (WSWGO)	MG FOR 1X MANHUNT	10/5/2020
42.0	Normal Line / NFL	10/05/20-10/05/20	2	:30	7P- 10P (EST)	1	1	\$255.00	\$255.00	CBS (WSWGO)	MG FOR 1X MANHUNT	10/5/2020
43.0	Normal Line / NFL	10/05/20-10/05/20	2	:30	7P- 10P (EST)	1	1	\$300.00	\$300.00	CBS (WSWGO)	MG FOR 1X ONE DAY AT A TIME	10/5/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:14 PM on Tuesday, February 9 2021