

Contract # 32265

CBS (WSWG)

WSWG

Advertiser Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

53

\$15,170.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/8134
Billing Type Standard
Comments Separation: 30

External # 9963081
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,275.50
Net Total \$12,894.50

Date Entered 09/17/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 09/17/20
No

By Broadcast Month	Spots	Rate
Grand Total:	53	\$15,170.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7A- 8A (EST)	2	2		2	2	2			10	\$15.00	\$150.00	CBS (WSWG)	Daypart EM CBS This Morning 1	9/17/2020
2.0	Normal Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)		2								\$375.00		CBS (WSWG)	Daypart PT FBI: Most Wanted	9/17/2020
2.0.1	Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE FBI DECLASSIFIED	
2.0.2	Preempt	10/13/20															CBS (WSWG)	Schedule Change/Exception - WILL BE DECLASSIFIED	
3.0	Normal Line / PRIME	10/14/20-10/14/20	2	:30	10P- 11P (EST)				2						\$300.00		CBS (WSWG)	Daypart PT 48 Hours: Suspicion	9/17/2020
3.0.1	Preempt	10/14/20															CBS (WSWG)	Schedule Change/Spot - WILL BE SWAT	
3.0.2	Preempt	10/14/20															CBS (WSWG)	Schedule Change/Exception - WILL BE SWAT	
4.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	8:30P- 9P (EST)					1				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT The Unicorn	9/17/2020
5.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9P- 9:30P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Mom	9/17/2020

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CO-OP
Sales Tax

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5.0.1	Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
6.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9:30P- 10P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Broke	9/17/2020
6.0.1	Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
7.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	8P- 9P (EST)						2			2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT MacGyver	9/17/2020
8.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	10P- 11P (EST)						2			2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT Blue Bloods	9/17/2020
9.0	Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2	:30	8P- 11:30P (EST)							3		3	\$1,650.00	\$4,950.00	CBS (WSWG)	Daypart PT SEC on CBS: Georgia @ Alabama	9/17/2020
10.0	Normal Line / PRIME	10/17/20-10/17/20	2	:30	10P- 11P (EST)							2		2	\$240.00	\$480.00	CBS (WSWG)	Daypart PT 48 Hours	9/17/2020
11.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	4P- 7P (EST)								2	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart PT NFL on CBS: Miami @ Denver	9/17/2020
12.0	Normal Line / NEWS	10/13/20-10/19/20	4	:30	10A- 11A (EST)		2	2	2	2	2			10	\$30.00	\$300.00	CBS (WSWG)	Daypart DT Let's Make a Deal	9/17/2020
13.0	Normal Line / NEWS	10/18/20-10/18/20	1	:30	7P- 8P (EST)								2	2	\$600.00	\$1,200.00	CBS (WSWG)	Daypart PT 60 Minutes	9/17/2020

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Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,275.50
CPE	275/654/8134	Net Total	\$12,894.50
Billing Type	Standard		
Comments	Separation: 30		

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14.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	8P- 9P (EST)			2		\$345.00		CBS (WSWG)	Daypart PT Big Brother	9/17/2020		
14.0.1	Preempt	10/18/20										CBS (WSWG)	Schedule Change/Spot - WILL BE MOVIE			
14.0.2	Preempt	10/18/20										CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE			
15.0	Normal Line / PRIME	10/18/20-10/18/20	1	:30	10P- 11P (EST)			2	1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT NCIS: New Orleans	9/17/2020		
15.0.1	Preempt	10/18/20										CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE			
16.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	9A- 10:30A (EST)			2	2	\$60.00	\$120.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/17/2020		
17.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	10:30A- 11:30A (EST)			1	1	\$60.00	\$60.00	CBS (WSWG)	Daypart EM Face The Nation	9/17/2020		
18.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7P- 7:30P (EST)	1	1	1	1	1	5	\$200.00	\$1,000.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/17/2020
19.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7:30P- 8P (EST)	1	1	1	1	1	5	\$200.00	\$1,000.00	CBS (WSWG)	Daypart PA Jeopardy!	9/17/2020
20.0	Normal Line / PRIME	10/19/20-10/19/20	2	:30	8:30P- 9P (EST)	1				1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT Bob & Abishola	9/17/2020	

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21.0	Normal Line / PRIME	10/19/20-10/19/20	3	:30	10P- 11P (EST)	2								2	\$255.00	\$510.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	9/17/2020
22.0	Normal Line / PRIME	10/13/20-10/13/20	2	:30	8P- 9P (EST)	2								2	\$600.00	\$1,200.00	CBS (WSWG)	Daypart PT NCIS	9/17/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl