WSWG



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204 Contract # 33043 CBS (WSWG)

Tracy Shorts Nov. 2020 54 Advertiser Political/Senate Leadership Fund (3496) Entered By Product Political (1040) External # 10160161 POLITICAL (1186) A35+ Brand Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal Sales Office WSST Package Deal 15.00 Buyer Name Commission % \$2,589.00 Phone/Fax Commission \$14,671.00 Net Total CPE 275/654/9596 Standard Billing Type Separation: 30 Comments

\$17,260.00

Date Entered 11/12/20

 Schedule Dates
 11/17/20-11/23/20
 Last Modified
 11/17/20
 By Broadcast Month
 Spots
 Rate

 No
 Grand Total:
 54
 \$17,260.00

P.O. BOX 4009 SALISBURY, MD 21803

Account Types	National/Political	Sales Tax
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Line Line Type / Break Type (Ref #)	Dates	Sec Leng	th Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	11/22/20-11/22/20	4 :	30 10:30A- 11:30A (EST)				1		\$15.00		CBS (WSWG)	Daypart EM Face The Nation	#####
1.0.1 Preempt	11/22/20										CBS (WSWG)	No Avail/Spot - SOLD OUT	
2.0 Normal Line / SPOT	11/21/20-11/21/20	2 :	30 3P- 3:30P (EST)				1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT State Farm College Football Today	######
3.0 Normal Line / PRIME	11/21/20-11/21/20	2 :	30 8P- 9P (EST)				1	1	\$120.00	\$120.00	CBS (WSWG)	Daypart PT CBS Saturday Encore	######
4.0 Normal Line / PRIME	11/22/20-11/22/20	4 :	30 10P- 11P (EST)				1	1	\$115.00	\$115.00	CBS (WSWG)	Daypart PT NCIS: New Orleans	######
5.0 Normal Line / PRIME	11/22/20-11/22/20	2 :	30 7P- 8P (EST)				1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT 60 Minutes	#####
6.0 Normal Line / SPOT	11/17/20-11/23/20	2 :	30 11A- 12P (EST)		1 1	1 1 1		4	\$225.00	\$900.00	CBS (WSWG)	Daypart DT Price is Right	#####
6.0.1 Preempt	11/20/20										CBS (WSWG)	No Avail/Spot - SOLD OUT	
7.0 Normal Line / PRIME	11/23/20-11/23/20	2 :	30 8P- 9P (EST)		1			1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT NEIGBORHOOD	#####
8.0 Normal Line / SPOT	11/20/20-11/20/20	2 :	30 9P- 10P (EST)			1			\$225.00		CBS (WSWG)	Daypart PT MAGNUM	#####
8.0.1 Closed Preempt	11/20/20										CBS (WSWG)	Schedule Change/Exception - WILL BE MACGYVER	1
		Contra	act # 33043								CBS (WSWG)		

Contract # 33043

Tracy Shorts WSWG Advertiser Political/Senate Leadership Fund (3496) Entered By **OWSWG**44

Political (1040) 10160161 Product External # Brand POLITICAL (1186) Demo A35+ HOUSE/NAT, HOUSE/NAT (1074) Normal Salesperson Order Type WSST Sales Office Package Deal 15.00 Commission % MENTZER MEDIA SERVICES **Buyer Name** \$2,589.00 210 W PENNSYLVANIA AVE, Phone/Fax Commission \$14,671.00

Net Total SUITE 250 275/654/9596 CPE TOWSON, MD 21204

Standard Billing Type Comments Separation: 30

> 11/12/20 Date Entered

Nov. 2020

54

\$17,260.00

11/17/20-11/23/20 Schedule Dates

Last Modified

11/17/20 No

By Broadcast Month Grand Total:

Spots

54

Rate \$17,260.00

P.O. BOX 4009 SALISBURY, MD 21803

> Agency MENTZER MEDIA SERVICES (1040) CO-OP National/Political Account Types Sales Tax

Line Line Type / Break Type (Ref #)	Dates	Sec Length Run Times	SPW M Tu We Th Fr	Sa Su Spots	Rate	Total Station	Comments Er	Entered
9.0 Normal Line / NEWS	11/17/20-11/23/20	1 :30 11P- 11:35P (EST)	1 1 1 1 1	5	\$60.00	\$300.00 CBS (WSWG)	Daypart LN South Georgia ## News @ 11	#####
10.0 Normal Line / PRIME	11/20/20-11/20/20	2 :30 10P- 11P (EST)	1	1	\$225.00	\$225.00 CBS (WSWG)	Daypart PT Blue Bloods ##	#####
11.0 Normal Line / PRIME	11/21/20-11/21/20	2 :30 10P- 11P (EST)		1 1	\$150.00	\$150.00 CBS (WSWG)	Daypart PT 48 Hours ##	#####
12.0 Normal Line / NEWS	11/22/20-11/22/20	2 :30 9A- 10:30A (EST)		2 2	\$75.00	\$150.00 CBS (WSWG)	Daypart EM CBS News ## Sunday Morning	#####
13.0 Normal Line / PRIME	11/21/20-11/21/20	2 :30 9P- 10P (EST)		1	\$120.00	CBS (WSWG)	Daypart PT CBS Saturday ## Encore	#####
13.0.1 Closed Preempt	11/21/20					CBS (WSWG)	Schedule Change/Spot - WILL BE 48 HOURS	
14.0 Normal Line / PRIME	11/23/20-11/23/20	2 :30 9P- 10P (EST)	1		\$300.00	CBS (WSWG)	Daypart PT ALL RISE ##	#####
14.0.1 Preempt	11/23/20					CBS (WSWG)	No Avail/Exception - SOLD OUT	
15.0 Normal Line / PRIME	11/17/20-11/17/20	2 :30 8P- 9P (EST)	1	1	\$600.00	\$600.00 CBS (WSWG)	Daypart PT NCIS ##	#####
16.0 Normal Line / PRIME	11/17/20-11/17/20	1 :30 9P- 10P (EST)	1	1	\$600.00	\$600.00 CBS (WSWG)	Daypart PT FBI ##	#####
17.0 Normal Line / PRIME	11/19/20-11/19/20	2 :30 8P- 8:30P (EST) Contract # 33043	1	1	\$600.00	\$600.00 CBS (WSWG) CBS (WSWG)	Daypart PT Young Sheldon ##	#####

WSWG

Entered By



MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Product Political (1040) Brand POLITICAL (1186) HOUSE/NAT, HOUSE/NAT (1074) Salesperson WSST Sales Office **Buyer Name**

275/654/9596

External # 10160161 Demo A35+ Normal Order Type

Package Deal

15.00 Commission % \$2,589.00 Commission Net Total \$14,671.00

Standard Billing Type Comments Separation: 30

Phone/Fax

CPE

11/12/20 Date Entered

SALISBURY, MD 21803

P.O. BOX 4009

Schedule Dates 11/17/20-11/23/20 Last Modified

11/17/20 No

By Broadcast Month

Spots

Grand Total:

54 \$17,260.00

Agency Account Types MENTZER MEDIA SERVICES (1040)

CO-OP Sales Tax

Line Type / Break Type (Ref #)

Line

Dates

National/Political

Rate

Total

Station

Entered

Sec Length

Run Times

SPW M Tu We Th Fr Sa Su Spots

Comments

18.0 Normal Line / PRIME	11/18/20-11/18/20	2	:30 8P- 9P (EST)		1			1	\$600.00	\$600.00 CBS (WSWG)		Daypart PT The Amazing Race	#####
19.0 Normal Line / NFL	11/22/20-11/22/20	2	:30 1P- 5P (EST)				1	1	\$750.00	\$750.00 CBS (WSWG)	1	Daypart PT NFL on CBS: Pittsburgh @ Jacksonville	#####
20.0 Normal Line / PRIME	11/18/20-11/18/20	2	:30 9P- 10P (EST)		1			1	\$600.00	\$600.00 CBS (WSWG)	1	Daypart PT The Amazing Race	#####
21.0 Normal Line / PRIME	11/23/20-11/23/20	2	:30 10P- 11P (EST)	1				1	\$375.00	\$375.00 CBS (WSWG)	ı	Daypart PT BULL	#####
22.0 Normal Line / PRIME	11/19/20-11/19/20	2	:30 8:31P- 9P (EST)			1		1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT B POSITIVE	#####
23.0 Normal Line / SPOT	11/17/20-11/23/20	2	:30 7:30P- 8P (EST)	1 1	1	1 1		5	\$200.00	\$1,000.00 CBS (WSWG)	ı	Daypart PA Jeopardy!	#####
24.0 Normal Line / PRIME	11/17/20-11/17/20	2	:30 10P- 11P (EST)	1				1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT FBI	#####
25.0 Normal Line / PRIME	11/19/20-11/19/20	2	:30 9P- 9:30P (EST)			1		1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT Mom	#####
26.0 Normal Line / PRIME	11/18/20-11/18/20	2	:30 10P- 11P (EST)		1			1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT S.W.A.T.	#####
27.0 Normal Line / COLLEGE FBALL	11/21/20-11/21/20	1	:30 3:30P- 7P (EST)				1	1	\$3,300.00	\$3,300.00 CBS (WSWG)	ı	Daypart PT SEC on CBS	#####
28.0 Normal Line / PRIME	11/19/20-11/19/20	2	:30 9:30P- 10P (EST)			1		1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT UNICORN	#####
29.0 Normal Line / PRIME	11/19/20-11/19/20	1	:30 10P- 11P (EST)			1		1	\$600.00	\$600.00 CBS (WSWG)	ı	Daypart PT Star Trek: Discovery	#####
		Cor	ntract # 33043					CBS (WSWG)	•				

WSWG

OWSWG44

MENTZER MEDIA SERVICES 210 W PENNSYLVANIA AVE, SUITE 250 TOWSON, MD 21204

Advertiser	Political/Senate Leadership Fund (3496)	Entered By	Tracy Shorts	Nov. 2020
Product	Political (1040)	External #	10160161	
Brand	POLITICAL (1186)	Demo	A35+	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal	
Sales Office	WSST	Package Deal		

Billing Type Standard Comments Separation: 30

275/654/9596

Buyer Name

Phone/Fax

CPE

Package Deal Commission % 15.00 Commission \$2,589.00 \$14,671.00 Net Total

Tracy Shorts

Nov. 2020

54

\$17,260.00

11/12/20 Date Entered

Schedule Dates

Account Types

11/17/20-11/23/20

Last Modified

11/17/20

No

By Broadcast Month

Grand Total:

\$17,260.00

Spots

P.O. BOX 4009 SALISBURY, MD 21803

> Agency MENTZER MEDIA SERVICES (1040) National/Political

CO-OP

Sales Tax

Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run	Times SPV	v M Tu	We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.0 Normal Line / SPOT	11/17/20-11/23/20	2	:30 7P- 7:30P (ES	Γ)	1 1	1	1 1		5	\$200.00	\$1,000.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
31.0 Normal Line / PRIME	11/22/20-11/22/20	4	:30 8P- 9P (EST)					1	1	\$115.00	\$115.00	CBS (WSWG)	Daypart PT NCIS LA	#####
32.0 Normal Line / NEWS	11/21/20-11/21/20	1	:30 8A- 10A (EST)					2	2	\$60.00	\$120.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	#####
33.0 Normal Line / SPOT	11/17/20-11/23/20	1	:30 10A- 11A (EST)	1 1	1	1 1		5	\$100.00	\$500.00	CBS (WSWG)	Daypart DT Let's Make a Deal	#####
34.0 Normal Line / PRIME	11/22/20-11/22/20	4	:30 9P- 10P (EST)					1	1	\$115.00	\$115.00	CBS (WSWG)	Daypart PT NCIS NOLA	#####
35.0 Normal Line / PRIME	11/20/20-11/20/20	3	:30 8P- 9P (EST)				1		1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT MACGYVER	#####
36.0 M/G For 13.0.1 / PRIME	11/21/20-11/21/20	2	:30 9P- 10P (EST)					1	1	\$120.00	\$120.00	CBS (WSWG)	48 hours	#####
37.0 M/G For 8.0.1 / PRIME	11/20/20-11/20/20	2	:30 9P- 10P (EST)				1		1	\$225.00	\$225.00	CBS (WSWG)	MACGYVER	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 12:56 PM on Friday, November 20 2020

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