

Contract # 33217

CBS (WSWGO)

WSWGO

Advertiser Political/Senate Leadership Fund (3496)

Entered By Susan Vancel

Dec. 2020

50

\$12,600.00



MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Product Political (1040)
Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
CPE 275/654/9600
Billing Type Standard
Comments Separation: 30

External # 10184532
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,890.00
Net Total \$10,710.00

Date Entered 11/20/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/01/20-12/07/20

Last Modified 12/03/20
No

By Broadcast Month	Spots	Rate
Grand Total:	50	\$12,600.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/01/20-12/07/20	1	:30	10A- 11A (EST)	1	1		2	1	2			7	\$100.00	\$700.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	#####
2.0	Revised Line / PRIME	12/01/20-12/01/20	2	:30	8P- 9P (EST)			1									CBS (WSWGO)	Daypart PT NCIS	#####
2.1	Normal Line / PRIME	12/01/20-12/01/20	2	:30	8P- 9P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	CBS Prime	#####
3.0	Revised Line / PRIME	12/01/20-12/01/20	2	:30	9P- 10P (EST)			1									CBS (WSWGO)	Daypart PT FBI	#####
3.1	Normal Line / PRIME	12/01/20-12/01/20	1	:30	9P- 10P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	#####
4.0	Normal Line / PRIME	12/01/20-12/01/20	2	:30	10P- 11P (EST)			1						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The FBI Declassified	#####
5.0	Normal Line / PRIME	12/02/20-12/02/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
6.0	Normal Line / PRIME	12/02/20-12/02/20	2	:30	9P- 10P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####
7.0	Normal Line / PRIME	12/02/20-12/02/20	2	:30	10P- 11P (EST)				1					1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT S.W.A.T.	#####
8.0	Normal Line / PRIME	12/03/20-12/03/20	2	:30	8P- 8:30P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Young Sheldon	#####
9.0	Normal Line / PRIME	12/03/20-12/03/20	2	:30	9P- 9:30P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Mom	#####

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 Sales Office WSST
 Buyer Name
 Phone/Fax /
 CPE 275/654/9600
 Billing Type Standard
 Comments Separation: 30

External # 10184532
 Demo A35+
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$1,890.00
 Net Total \$10,710.00

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / PRIME	12/03/20-12/03/20	2	:30	9:30P- 10P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT UNICORN	#####
11.0	Normal Line / PRIME	12/04/20-12/04/20	2	:30	8P- 9P (EST)						1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MACGYVER	#####
12.0	Normal Line / SPOT	12/01/20-12/07/20	2	:30	11A- 12P (EST)		1	1	1	1	1			2	\$225.00	\$450.00	CBS (WSWGO)	Daypart DT Price is Right	#####
12.0.1	Closed Preempt	12/03/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
12.0.2	Closed Preempt	12/04/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
12.0.3	Closed Preempt	12/07/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
13.0	Normal Line / PRIME	12/04/20-12/04/20	2	:30	9P- 10P (EST)						1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MAGNUM	#####
14.0	Normal Line / PRIME	12/04/20-12/04/20	2	:30	10P- 11P (EST)						1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT Blue Bloods	#####
15.0	Normal Line / NEWS	12/05/20-12/05/20	1	:30	8A- 10A (EST)								2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS This Morning: Saturday	#####
16.0	Normal Line / SPOT	12/05/20-12/05/20	2	:30	3P- 3:30P (EST)								1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT State Farm College Football Today	#####
17.0	Normal Line / PRIME	12/05/20-12/05/20	2	:30	8P- 9P (EST)								1	1	\$120.00	\$120.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore	#####

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 210 W PENNSYLVANIA AVE,
 SUITE 250
 TOWSON, MD 21204

Product	Political (1040)	External #	10184532
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,890.00
CPE	275/654/9600	Net Total	\$10,710.00
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 11/20/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 12/01/20-12/07/20

Last Modified 12/03/20
 No

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

17.0.1	Closed Preempt	12/05/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT
18.0	Normal Line / PRIME	12/05/20-12/05/20	2	:30	9P- 10P (EST)	1		\$120.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore #####
18.0.1	Closed Preempt	12/05/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT
19.0	Normal Line / PRIME	12/05/20-12/05/20	2	:30	10P- 11P (EST)	1		\$150.00	CBS (WSWGO)	Daypart PT 48 Hours #####
19.0.1	Closed Preempt	12/05/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT
20.0	Normal Line / NEWS	12/06/20-12/06/20	2	:30	9A- 10:30A (EST)	1	1	\$75.00	\$75.00 CBS (WSWGO)	Daypart EM CBS News Sunday Morning #####
21.0	Normal Line / NEWS	12/06/20-12/06/20	4	:30	10:30A- 11:30A (EST)	1		\$15.00	CBS (WSWGO)	Daypart EM Face The Nation #####
21.0.1	Closed Preempt	12/06/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT
22.0	Normal Line / PRIME	12/06/20-12/06/20	2	:30	7P- 8P (EST)	1		\$300.00	CBS (WSWGO)	Daypart PT 60 Minutes #####
22.0.1	Closed Preempt	12/06/20							CBS (WSWGO)	No Avail/Exception - SOLD OUT

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Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,890.00
CPE	275/654/9600	Net Total	\$10,710.00
Billing Type	Standard		
Comments	Separation: 30		

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SALISBURY, MD 21803

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Agency MENTZER MEDIA SERVICES (1040)
Account Types National/Political

CO-OP
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / NEWS	12/01/20-12/07/20	2	:30	6:30P- 7P (EST)	1	1		1	1	1				\$105.00		CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	#####
23.0.1	Closed Preempt	12/01/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.2	Closed Preempt	12/03/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
23.0.3	Closed Preempt	12/02/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
23.0.4	Closed Preempt	12/04/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
23.0.5	Closed Preempt	12/07/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
24.0	Normal Line / PRIME	12/06/20-12/06/20	4	:30	8P- 9P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS LA	#####
24.0.1	Closed Preempt	12/06/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
25.0	Normal Line / PRIME	12/06/20-12/06/20	4	:30	9P- 10P (EST)								1		\$115.00		CBS (WSWGO)	Daypart PT NCIS NOLA	#####
25.0.1	Closed Preempt	12/06/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

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Package Deal
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Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / PRIME	12/06/20-12/06/20	4	:30	10P- 11P (EST)								1	1	\$115.00		CBS (WSWGO)	Daypart PT NCIS: New Orleans	#####
26.0.1	Closed Preempt	12/06/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
27.0	Normal Line / SPOT	12/01/20-12/07/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	#####
28.0	Normal Line / SPOT	12/01/20-12/07/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Jeopardy!	#####
29.0	Normal Line / PRIME	12/07/20-12/07/20	2	:30	8P- 9P (EST)		1							1	\$255.00	\$255.00	CBS (WSWGO)	Daypart PT NEIGHBORHOOD	#####
30.0	Normal Line / PRIME	12/07/20-12/07/20	2	:30	9P- 10P (EST)		1							1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT ALL RISE	#####
31.0	Normal Line / PRIME	12/07/20-12/07/20	2	:30	10P- 11P (EST)		1							1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT BULL	#####
32.0	Normal Line / NEWS	12/01/20-12/07/20	1	:30	11P- 11:35P (EST)		1	1	1	1	1			5	\$60.00	\$300.00	CBS (WSWGO)	Daypart LN South Georgia	#####

33.0 M/G For 23.0.1 / NEWS 12/07/20-12/07/20

2 :30 6:30P- 7P (EST) 1

\$105.00

CBS (WSWGO)

News @ 11

Daypart EN CBS Evening News with Jeff Glor 12/3/2020

33.0.1 Closed Preempt 12/07/20

CBS (WSWGO)

No Avail/Exception - SOLD OUT

34.0 M/G For 23.0.3,23.0.2 / SPOT 12/07/20-12/07/20

2 :30 7P- 7:30P (EST) 1

1 \$200.00

\$200.00 CBS (WSWGO)

WHEEL OF FORTUNE 12/3/2020

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35.0	M/G For 12.0.1 / SPOT	12/07/20-12/07/20	2	:30	7:30P- 8P (EST)	1								1	\$200.00	\$200.00	CBS (WSWGO)	JEOPARDY	12/3/2020
36.0	M/G For 12.0.2 / PRIME	12/07/20-12/07/20	2	:30	8P- 8:30P (EST)	1								1	\$255.00	\$255.00	CBS (WSWGO)	Daypart DT Price is Right	12/3/2020
37.0	M/G For 12.0.3 / PRIME	12/07/20-12/07/20	2	:30	11A- 12P (EST)	1									\$255.00		CBS (WSWGO)	BOB & ABISHOLA	12/3/2020
37.0.1	Closed Preempt	12/07/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
38.0	M/G For 22.0.1,17.0.1,18.0.1 / PRIME	12/07/20-12/07/20	1	:30	9P- 10P (EST)	1								1	\$600.00	\$600.00	CBS (WSWGO)	ALL RISE	12/3/2020
39.0	M/G For 24.0.1,25.0.1,26.0.1 / PRIME	12/07/20-12/07/20	2	:30	10P- 11P (EST)	1								1	\$375.00	\$375.00	CBS (WSWGO)	BULL	12/3/2020
40.0	M/G For 21.0.1 / SPOT	12/07/20-12/07/20	3	:30	11:30A- 12:30A (EST)	2								2	\$10.00	\$20.00	CBS (WSWGO)	LATE SHOW	12/3/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl