

Contract # 32277

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Agency MENTZER MEDIA SERVICES (1040)

Brand POLITICAL (1186)

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Sales Office WSST

Buyer Name

Phone/Fax /

CPE 275/654/8131

Billing Type Standard

Comments Separation: 30 - chg ord sep to 15 min per email dated 9.22

Tracy Shorts

CO-OP No

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,576.75

Net Total \$20,268.25

Sep. 2020 58 \$22,315.00

Grand Total: 66 \$23,845.00

Date Entered 09/18/20

WSWG

Schedule Dates 09/22/20-09/28/20

Advertiser Political/Senate Leadership Fund (3496)

Product Political (1040)

Account Types National/Political

Last Modified 09/22/20

Entered By

External # 9969249

Sales Tax

By Broadcast Month Spots Rate

Oct. 2020 8 \$1,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	09/22/20-09/28/20	2	:30	7A- 8A (EST)		2	2	2	2	2			10	\$20.00	\$200.00	CBS (WSWG)	Daypart EM CBS This Morning 1	9/18/2020
2.0	Normal Line / PRIME	09/22/20-09/22/20	2	:30	10P- 11P (EST)			2						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI: Most Wanted	9/18/2020
2.0.1	Closed Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
3.0	Normal Line / PRIME	09/23/20-09/24/20	2	:30	8P- 9P (EST)				2	2				3	\$600.00	\$1,800.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
3.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
4.0	Normal Line / PRIME	09/23/20-09/23/20	2	:30	10P- 11P (EST)				2						\$375.00		CBS (WSWG)	Daypart PT S.W.A.T.	9/18/2020
4.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Schedule Change/Exception - WILL BE 48 HRS SPECIAL	
4.0.2	Closed Preempt	09/23/20															CBS (WSWG)	Schedule Change/Exception - WILL BE 48 HRS SPECIAL	
5.0	Normal Line / PRIME	09/24/20-09/24/20	2	:30	8P- 9P (EST)				2					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
5.0.1	Closed Preempt	09/24/20															CBS (WSWG)	Pre-Empt/Exception - ALREADY IN EVERY BREAK	

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Phone/Fax /

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CPE 275/654/8131

Net Total \$20,268.25

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Schedule Dates	09/22/20-09/28/20	Last Modified	09/22/20	By Broadcast Month	Spots	Rate
Advertiser	Political/Senate Leadership Fund (3496)	Entered By		Oct. 2020	8	\$1,530.00
Product	Political (1040)	External #	9969249			
Account Types	National/Political	Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / PRIME	09/24/20-09/24/20	2	:30	10P- 11P (EST)					2					\$300.00		CBS (WSWG)	Daypart PT Tommy	9/18/2020
6.0.1	Closed Preempt	09/24/20															CBS (WSWG)	Schedule Change/Exception - WILL BE STAR TREK	
6.0.2	Closed Preempt	09/24/20															CBS (WSWG)	Schedule Change/Exception - WILL BE STAR TREK	
7.0	Normal Line / PRIME	09/25/20-09/25/20	2	:30	8P- 9P (EST)						1				\$345.00		CBS (WSWG)	Daypart PT MacGyver	9/18/2020
7.0.1	Closed Preempt	09/25/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
8.0	Normal Line / PRIME	09/25/20-09/25/20	2	:30	10P- 11P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Blue Bloods	9/18/2020
9.0	Normal Line / COLLEGE FBALL	09/26/20-09/26/20	2	:30	3:30P- 7P (EST)								2	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart PT SEC on CBS	9/18/2020
10.0	Normal Line / NFL	09/27/20-09/27/20	1	:30	1P- 4P (EST)								1	1	\$1,500.00	\$1,500.00	CBS (WSWG)	Daypart PT NFL on CBS	9/18/2020
11.0	Normal Line / NFL	09/27/20-09/27/20	1	:30	4:05P- 7P (EST)								2		\$1,500.00		CBS (WSWG)	Daypart PT NFL on CBS	9/18/2020
11.0.1	Closed Preempt	09/27/20															CBS (WSWG)	Master Control Error/Exception - EARLY GAME 1-5PM	

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Sep. 2020 58 \$22,315.00



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Phone/Fax /

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SUITE 250
TOWSON, MD 21204

Date Entered 09/18/20

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Advertiser	Political/Senate Leadership Fund (3496)	Entered By		Oct. 2020	8	\$1,530.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.2	Closed Preempt	09/27/20															CBS (WSWG)	Master Control Error/Exception - EARLY GAME 1-5PM	
12.0	Normal Line / NEWS	09/27/20-09/27/20	2	:30	9A- 10:30A (EST)								2	2	\$45.00	\$90.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/18/2020
13.0	Normal Line / PRIME	09/27/20-09/27/20	2	:30	7P- 8P (EST)								1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT 60 Minutes	9/18/2020
14.0	Normal Line / PRIME	09/27/20-09/27/20	2	:30	8P- 9P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
15.0	Normal Line / PRIME	09/22/20-09/28/20	2	:30	9P- 10P (EST)		2	2	2	1	2		2	8	\$300.00	\$2,400.00	CBS (WSWG)	Daypart PT Love Island	9/18/2020
15.0.1	Closed Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
15.0.2	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
15.0.3	Closed Preempt	09/28/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
16.0	Normal Line / SPOT	09/22/20-09/28/20	3	:30	11A- 12P (EST)		1	1	2	1	2			6	\$230.00	\$1,380.00	CBS (WSWG)	Daypart DT Price is Right	9/18/2020
16.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	

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17.0	Normal Line / SPOT	09/22/20-09/28/20	2	:30	7P- 7:30P (EST)	1	1	1	1	1				5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/18/2020
18.0	Normal Line / SPOT	09/22/20-09/28/20	2	:30	7:30P- 8P (EST)	1	1	1	1	1				4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	9/18/2020
18.0.1	Closed Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
19.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	8P- 8:30P (EST)	1								1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT The Neighborhood	9/18/2020
20.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	8:30P- 9P (EST)	1								1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT Young Sheldon	9/18/2020
21.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	10P- 11P (EST)	2									\$375.00		CBS (WSWG)	Daypart PT Bull	9/18/2020
21.0.1	Closed Preempt	09/28/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MANHUNT:DEADLY GAMES	
21.0.2	Closed Preempt	09/28/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MANHUNT:DEADLY GAMES	
22.0	Normal Line / PRIME	09/22/20-09/22/20	2	:30	8P- 9P (EST)			2						2	\$675.00	\$1,350.00	CBS (WSWG)	Daypart PT NCIS	9/18/2020
23.0	M/G For 3.0.1 / PRIME	09/23/20-09/23/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	9/22/2020

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24.0	M/G For 15.0.1 / PRIME	09/23/20-09/23/20	2	:30	9P- 10P (EST)				1					1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Love Island	9/22/2020
25.0	M/G For 15.0.2 / PRIME	09/24/20-09/24/20	2	:30	9P- 10P (EST)					1				1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Love Island	9/22/2020
26.0	M/G For 16.0.1 / SPOT	09/23/20-09/25/20	3	:30	11A- 12P (EST)	1			X	X	X			1	\$230.00	\$230.00	CBS (WSWG)	Daypart DT Price is Right	9/22/2020
27.0	M/G For 11.0.2,11.0.1 / NFL	09/27/20-09/27/20	1	:30	1P- 5P (EST)								2	2	\$1,500.00	\$3,000.00	CBS (WSWG)	Daypart PT NFL on CBS	9/22/2020
28.0	M/G For 6.0.1,6.0.2 / PRIME	09/24/20-09/24/20	2	:30	10P- 11P (EST)					2				2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT Star Trek	9/22/2020
29.0	M/G For 4.0.1,4.0.2 / PRIME	09/23/20-09/23/20	2	:30	10P- 11P (EST)				2					2	\$345.00	\$690.00	CBS (WSWG)	Daypart PT 48 HOURS SUS	9/22/2020
30.0	M/G For 5.0.1 / PRIME	09/27/20-09/27/20	2	:30	10P- 11P (EST)								2	2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT NCIS NO	9/22/2020
31.0	M/G For 7.0.1,2.0.1 / PRIME	09/25/20-09/25/20	2	:30	8P- 9P (EST)						2			2	\$345.00	\$690.00	CBS (WSWG)	Daypart PT Greatest Home Video	9/22/2020
32.0	M/G For 18.0.1 / PRIME	09/26/20-09/26/20	2	:30	8P- 9P (EST)							1		1	\$155.00	\$155.00	CBS (WSWG)	CBS ENCORE BULL	9/22/2020
33.0	Normal Line / PRIME	09/26/20-09/26/20	2	:30	10P- 11P (EST)							1		1	\$160.00	\$160.00	CBS (WSWG)	48 HOURS	9/22/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl