

Contract # 33043

CBS (WSWGO)

WSWGO



MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE,  
SUITE 250  
TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Nov. 2020

54

\$17,260.00

Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
CPE 275/654/9596  
Billing Type Standard  
Comments Separation: 30

External # 10160161  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,589.00  
Net Total \$14,671.00

Date Entered 11/12/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 11/17/20-11/23/20

Last Modified 11/17/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	54	\$17,260.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/22/20-11/22/20	4	:30	10:30A- 11:30A (EST)								1		\$15.00		CBS (WSWGO)	Daypart EM Face The Nation	#####
1.0.1	Closed Preempt	11/22/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
2.0	Normal Line / SPOT	11/21/20-11/21/20	2	:30	3P- 3:30P (EST)								1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT State Farm College Football Today	#####
3.0	Normal Line / PRIME	11/21/20-11/21/20	2	:30	8P- 9P (EST)								1	1	\$120.00	\$120.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore	#####
4.0	Normal Line / PRIME	11/22/20-11/22/20	4	:30	10P- 11P (EST)								1	1	\$115.00	\$115.00	CBS (WSWGO)	Daypart PT NCIS: New Orleans	#####
5.0	Normal Line / PRIME	11/22/20-11/22/20	2	:30	7P- 8P (EST)								1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT 60 Minutes	#####
6.0	Normal Line / SPOT	11/17/20-11/23/20	2	:30	11A- 12P (EST)		1	1	1	1	1			4	\$225.00	\$900.00	CBS (WSWGO)	Daypart DT Price is Right	#####
6.0.1	Closed Preempt	11/20/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
7.0	Normal Line / PRIME	11/23/20-11/23/20	2	:30	8P- 9P (EST)		1							1	\$255.00	\$255.00	CBS (WSWGO)	Daypart PT NEIGHBORHOOD	#####
8.0	Normal Line / SPOT	11/20/20-11/20/20	2	:30	9P- 10P (EST)								1		\$225.00		CBS (WSWGO)	Daypart PT MAGNUM	#####
8.0.1	Closed Preempt	11/20/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE MACGYVER	

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Advertiser Political/Senate Leadership Fund (3496) Entered By Tracy Shorts Nov. 2020 54 \$17,260.00



<b>Product</b>	Political (1040)	<b>External #</b>	10160161
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,589.00
<b>CPE</b>	275/654/9596	<b>Net Total</b>	\$14,671.00
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

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By Broadcast Month Spots Rate  
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Agency MENTZER MEDIA SERVICES (1040)  
Account Types National/Political

CO-OP  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / NEWS	11/17/20-11/23/20	1	:30	11P- 11:35P (EST)	1	1		1	1	1			5	\$60.00	\$300.00	CBS (WSWGO)	Daypart LN South Georgia News @ 11	#####
10.0	Normal Line / PRIME	11/20/20-11/20/20	2	:30	10P- 11P (EST)						1			1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT Blue Bloods	#####
11.0	Normal Line / PRIME	11/21/20-11/21/20	2	:30	10P- 11P (EST)							1		1	\$150.00	\$150.00	CBS (WSWGO)	Daypart PT 48 Hours	#####
12.0	Normal Line / NEWS	11/22/20-11/22/20	2	:30	9A- 10:30A (EST)								2	2	\$75.00	\$150.00	CBS (WSWGO)	Daypart EM CBS News Sunday Morning	#####
13.0	Normal Line / PRIME	11/21/20-11/21/20	2	:30	9P- 10P (EST)							1		1	\$120.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	#####
13.0.1	Closed Preempt	11/21/20															CBS (WSWGO)	Schedule Change/Spot - WILL BE 48 HOURS	
14.0	Normal Line / PRIME	11/23/20-11/23/20	2	:30	9P- 10P (EST)	1								1	\$300.00		CBS (WSWGO)	Daypart PT ALL RISE	#####
14.0.1	Closed Preempt	11/23/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
15.0	Normal Line / PRIME	11/17/20-11/17/20	2	:30	8P- 9P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT NCIS	#####
16.0	Normal Line / PRIME	11/17/20-11/17/20	1	:30	9P- 10P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	#####
17.0	Normal Line / PRIME	11/19/20-11/19/20	2	:30	8P- 8:30P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Young Sheldon	#####

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<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,589.00
<b>CPE</b>	275/654/9596	<b>Net Total</b>	\$14,671.00
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 11/12/20

P.O. BOX 4009  
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<b>Schedule Dates</b>	11/17/20-11/23/20	<b>Last Modified</b>	11/17/20	<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
			No	Grand Total:	54	\$17,260.00
<b>Agency</b>	MENTZER MEDIA SERVICES (1040)	<b>CO-OP</b>				
<b>Account Types</b>	National/Political	<b>Sales Tax</b>				

18.0	Normal Line / PRIME	11/18/20-11/18/20	2	:30	8P- 9P (EST)	1		1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####		
19.0	Normal Line / NFL	11/22/20-11/22/20	2	:30	1P- 5P (EST)		1	1	\$750.00	\$750.00	CBS (WSWGO)	Daypart PT NFL on CBS: Pittsburgh @ Jacksonville	#####		
20.0	Normal Line / PRIME	11/18/20-11/18/20	2	:30	9P- 10P (EST)	1		1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT The Amazing Race	#####		
21.0	Normal Line / PRIME	11/23/20-11/23/20	2	:30	10P- 11P (EST)	1		1	\$375.00	\$375.00	CBS (WSWGO)	Daypart PT BULL	#####		
22.0	Normal Line / PRIME	11/19/20-11/19/20	2	:30	8:31P- 9P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT B POSITIVE	#####		
23.0	Normal Line / SPOT	11/17/20-11/23/20	2	:30	7:30P- 8P (EST)	1	1	1	1	5	\$200.00	\$1,000.00	CBS (WSWGO)	Daypart PA Jeopardy!	#####
24.0	Normal Line / PRIME	11/17/20-11/17/20	2	:30	10P- 11P (EST)	1		1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	#####		
25.0	Normal Line / PRIME	11/19/20-11/19/20	2	:30	9P- 9:30P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Mom	#####		
26.0	Normal Line / PRIME	11/18/20-11/18/20	2	:30	10P- 11P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT S.W.A.T.	#####		
27.0	Normal Line / COLLEGE FBALL	11/21/20-11/21/20	1	:30	3:30P- 7P (EST)			1	\$3,300.00	\$3,300.00	CBS (WSWGO)	Daypart PT SEC on CBS	#####		
28.0	Normal Line / PRIME	11/19/20-11/19/20	2	:30	9:30P- 10P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT UNICORN	#####		
29.0	Normal Line / PRIME	11/19/20-11/19/20	1	:30	10P- 11P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT Star Trek: Discovery	#####		

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**Buyer Name**  
**Phone/Fax** /  
**CPE** 275/654/9596  
**Billing Type** Standard  
**Comments** Separation: 30

**External #** 10160161  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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31.0	Normal Line / PRIME	11/22/20-11/22/20	4	:30	8P- 9P (EST)								1	1	\$115.00	\$115.00	CBS (WSWGO)	Daypart PT NCIS LA	#####
32.0	Normal Line / NEWS	11/21/20-11/21/20	1	:30	8A- 10A (EST)							2		2	\$60.00	\$120.00	CBS (WSWGO)	Daypart EM CBS This Morning: Saturday	#####
33.0	Normal Line / SPOT	11/17/20-11/23/20	1	:30	10A- 11A (EST)	1	1	1	1	1				5	\$100.00	\$500.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	#####
34.0	Normal Line / PRIME	11/22/20-11/22/20	4	:30	9P- 10P (EST)								1	1	\$115.00	\$115.00	CBS (WSWGO)	Daypart PT NCIS NOLA	#####
35.0	Normal Line / PRIME	11/20/20-11/20/20	3	:30	8P- 9P (EST)					1				1	\$225.00	\$225.00	CBS (WSWGO)	Daypart PT MACGYVER	#####
36.0	M/G For 13.0.1 / PRIME	11/21/20-11/21/20	2	:30	9P- 10P (EST)							1		1	\$120.00	\$120.00	CBS (WSWGO)	48 hours	#####
37.0	M/G For 8.0.1 / PRIME	11/20/20-11/20/20	2	:30	9P- 10P (EST)					1				1	\$225.00	\$225.00	CBS (WSWGO)	MACGYVER	#####

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl