

Contract # 32277

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Agency MENTZER MEDIA SERVICES (1040)

Brand POLITICAL (1186)

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Sales Office WSST

Buyer Name

Phone/Fax /

CPE 275/654/8131

Billing Type Standard

Comments Separation: 30 - chg ord sep to 15 min per email dated 9.22

Tracy Shorts

CO-OP No

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,583.50

Net Total \$20,306.50

Sep. 2020 54 \$21,310.00

Grand Total: 65 \$23,890.00

INCOMPLETE CONTRACT

WSWG

Schedule Dates 09/22/20-09/28/20
Advertiser Senate Leadership Fund (3496)

Product Political (1040)

Account Types National/Political

Last Modified 09/22/20

Entered By

External # 9969249

Date Entered 09/18/20

Sales Tax

By Broadcast Month Spots Rate
Oct. 2020 11 \$2,580.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	09/22/20-09/28/20	2	:30	7A- 8A (EST)	2	2		2	2	2			10	\$20.00	\$200.00	CBS (WSWG)	Daypart EM CBS This Morning 1	9/18/2020
2.0	Normal Line / PRIME	09/22/20-09/22/20	2	:30	10P- 11P (EST)			2						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI: Most Wanted	9/18/2020
2.0.1	Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
3.0	Normal Line / PRIME	09/23/20-09/24/20	2	:30	8P- 9P (EST)				2	2				3	\$600.00	\$1,800.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
3.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
4.0	Normal Line / PRIME	09/23/20-09/23/20	2	:30	10P- 11P (EST)				2						\$375.00		CBS (WSWG)	Daypart PT S.W.A.T.	9/18/2020
4.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Schedule Change/Exception - WILL BE 48 HRS SPECIAL	
4.0.2	Closed Preempt	09/23/20															CBS (WSWG)	Schedule Change/Exception - WILL BE 48 HRS SPECIAL	
5.0	Normal Line / PRIME	09/24/20-09/24/20	2	:30	8P- 9P (EST)					2				1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
5.0.1	Closed Preempt	09/24/20															CBS (WSWG)	Pre-Empt/Exception - ALREADY IN EVERY BREAK	

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Salesperson HOUSE/NAT, HOUSE/NAT (1074)

CO-OP No
Demo A35+
Order Type Normal

Sales Office WSST
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Package Deal
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Tracy Shorts

Sep. 2020 54 \$21,310.00

Grand Total: 65 \$23,890.00

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

INCOMPLETE CONTRACT

WSWG

Schedule Dates	09/22/20-09/28/20	Last Modified	09/22/20	By Broadcast Month	Spots	Rate
Advertiser	Senate Leadership Fund (3496)	Entered By		Oct. 2020	11	\$2,580.00
Product	Political (1040)	External #	9969249			
Account Types	National/Political	Date Entered	09/18/20			
		Sales Tax				

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / PRIME	09/24/20-09/24/20	2	:30	10P- 11P (EST)					2					\$300.00		CBS (WSWG)	Daypart PT Tommy	9/18/2020
6.0.1	Closed Preempt	09/24/20															CBS (WSWG)	Schedule Change/Exception - WILL BE STAR TREK	
6.0.2	Closed Preempt	09/24/20															CBS (WSWG)	Schedule Change/Exception - WILL BE STAR TREK	
7.0	Normal Line / PRIME	09/25/20-09/25/20	2	:30	8P- 9P (EST)						1				\$345.00		CBS (WSWG)	Daypart PT MacGyver	9/18/2020
7.0.1	Preempt	09/25/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
8.0	Normal Line / PRIME	09/25/20-09/25/20	2	:30	10P- 11P (EST)						1			1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Blue Bloods	9/18/2020
9.0	Normal Line / COLLEGE FBALL	09/26/20-09/26/20	2	:30	3:30P- 7P (EST)								2	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart PT SEC on CBS	9/18/2020
10.0	Normal Line / NFL	09/27/20-09/27/20	1	:30	1P- 4P (EST)								1	1	\$1,500.00	\$1,500.00	CBS (WSWG)	Daypart PT NFL on CBS	9/18/2020
11.0	Normal Line / NFL	09/27/20-09/27/20	1	:30	4:05P- 7P (EST)								2		\$1,500.00		CBS (WSWG)	Daypart PT NFL on CBS	9/18/2020
11.0.1	Closed Preempt	09/27/20															CBS (WSWG)	Master Control Error/Exception - EARLY GAME 1-5PM	

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CBS (WSWG)

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Brand POLITICAL (1186)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)

CO-OP No
Demo A35+
Order Type Normal

Grand Total:	<u>65</u>	<u>\$23,890.00</u>
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210 W PENNSYLVANIA AVE,
SUITE 250
TOWSON, MD 21204

Sales Office WSST

Package Deal

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$3,583.50

CPE 275/654/8131

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Billing Type Standard

Comments Separation: 30 - chg ord sep to 15 min per email dated 9.22

INCOMPLETE CONTRACT

WSWG

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Account Types	National/Political	Date Entered	09/18/20			
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.2	Closed Preempt	09/27/20															CBS (WSWG)	Master Control Error/Exception - EARLY GAME 1-5PM	
12.0	Normal Line / NEWS	09/27/20-09/27/20	2	:30	9A- 10:30A (EST)								2	2	\$45.00	\$90.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/18/2020
13.0	Normal Line / PRIME	09/27/20-09/27/20	2	:30	7P- 8P (EST)								1	1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT 60 Minutes	9/18/2020
14.0	Normal Line / PRIME	09/27/20-09/27/20	2	:30	8P- 9P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Big Brother	9/18/2020
15.0	Normal Line / PRIME	09/22/20-09/28/20	2	:30	9P- 10P (EST)		2	2	2	1	2		2	9	\$300.00	\$2,700.00	CBS (WSWG)	Daypart PT Love Island	9/18/2020
15.0.1	Closed Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
15.0.2	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
16.0	Normal Line / SPOT	09/22/20-09/28/20	3	:30	11A- 12P (EST)		1	1	2	1	2			6	\$230.00	\$1,380.00	CBS (WSWG)	Daypart DT Price is Right	9/18/2020
16.0.1	Closed Preempt	09/23/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	

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Package Deal

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Phone/Fax /

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By Broadcast Month **Spots** **Rate**
Oct. 2020 11 \$2,580.00

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18.0	Normal Line / SPOT	09/22/20-09/28/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	9/18/2020
18.0.1	Preempt	09/22/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	
19.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	8P- 8:30P (EST)		1							1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT The Neighborhood	9/18/2020
20.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	8:30P- 9P (EST)		1							1	\$255.00	\$255.00	CBS (WSWG)	Daypart PT Young Sheldon	9/18/2020
21.0	Normal Line / PRIME	09/28/20-09/28/20	2	:30	10P- 11P (EST)		2							2	\$375.00	\$750.00	CBS (WSWG)	Daypart PT Bull	9/18/2020
22.0	Normal Line / PRIME	09/22/20-09/22/20	2	:30	8P- 9P (EST)			2						2	\$675.00	\$1,350.00	CBS (WSWG)	Daypart PT NCIS	9/18/2020
23.0	M/G For 3.0.1 / PRIME	09/23/20-09/23/20	2	:30	8P- 9P (EST)					1				1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	9/22/2020
24.0	M/G For 15.0.1 / PRIME	09/23/20-09/23/20	2	:30	9P- 10P (EST)					1				1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Love Island	9/22/2020
25.0	M/G For 15.0.2 / PRIME	09/24/20-09/24/20	2	:30	9P- 10P (EST)						1			1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Love Island	9/22/2020
26.0	M/G For 16.0.1 / SPOT	09/23/20-09/25/20	3	:30	11A- 12P (EST)	1			X	X	X			1	\$230.00	\$230.00	CBS (WSWG)	Daypart DT Price is Right	9/22/2020
Est 27.0	M/G For 11.0.2,11.0.1 (MgNewL) / NFL	09/27/20-09/27/20	1	:30	1P- 5P (EST)								2	2	\$1,500.00	\$3,000.00	CBS (WSWG)	Daypart PT NFL on CBS	9/22/2020
Est 28.0	M/G For 6.0.1,6.0.2 (MgNewL) / PRIME	09/24/20-09/24/20	2	:30	10P- 11P (EST)					2				2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT Star Trek	9/22/2020

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Est 29.0	M/G For 4.0.1,4.0.2 (MgNewL) / PRIME	09/23/20-09/23/20	2	:30	10P- 11P (EST)				2					2	\$345.00	\$690.00	CBS (WSWG)	Daypart PT 48 HOURS SUS	9/22/2020
Est 30.0	M/G For 5.0.1 (MgNewL) / PRIME	09/27/20-09/27/20	2	:30	10P- 11P (EST)								2	2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT NCIS NO	9/22/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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