

Contract # 32265

CBS (WSWG)

WSWG



MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE,  
SUITE 250  
TOWSON, MD 21204

Advertiser Political/Senate Leadership Fund (3496)

Entered By Tracy Shorts

Oct. 2020

61

\$18,500.00

Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
CPE 275/654/8134  
Billing Type Standard  
Comments Separation: 30

External # 9963081  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,509.50  
Net Total \$14,220.50

Date Entered 09/17/20

P.O. BOX 4009  
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/13/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	61	\$18,500.00

Agency MENTZER MEDIA SERVICES (1040)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7A- 8A (EST)	2	2		2	2	2			10	\$15.00	\$150.00	CBS (WSWG)	Daypart EM CBS This Morning 1	9/17/2020
2.0	Revised Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)			2									CBS (WSWG)	Daypart PT FBI: Most Wanted	9/17/2020
2.1	Normal Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)			2						2	\$375.00	\$750.00	CBS (WSWG)	Daypart PT FBI:	9/24/2020
3.0	Normal Line / PRIME	10/14/20-10/14/20	2	:30	10P- 11P (EST)				2						\$300.00		CBS (WSWG)	Daypart PT 48 Hours: Suspicion	9/17/2020
3.0.1	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Spot - WILL BE SWAT	
3.0.2	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Exception - WILL BE SWAT	
4.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	8:30P- 9P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT The Unicorn	9/17/2020
4.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Spot - WILL BE BIG BROTHER	
5.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9P- 9:30P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Mom	9/17/2020

Contract # 32265 CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496) Entered By Tracy Shorts Oct. 2020 61 \$18,500.00



<b>Product</b>	Political (1040)	<b>External #</b>	9963081
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,509.50
<b>CPE</b>	275/654/8134	<b>Net Total</b>	\$14,220.50
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

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P.O. BOX 4009  
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Last Modified 10/13/20  
No

By Broadcast Month	Spots	Rate
Grand Total:	61	\$18,500.00

Agency MENTZER MEDIA SERVICES (1040)  
Account Types National/Political

CO-OP  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
6.0	Normal Line / PRIME	10/15/20-10/15/20	2	:30	9:30P- 10P (EST)					1					\$345.00		CBS (WSWG)	Daypart PT Broke	9/17/2020
6.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE PRESIDENTIAL DEBATE	
7.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	8P- 9P (EST)						2				\$225.00		CBS (WSWG)	Daypart PT MacGyver	9/17/2020
7.0.1	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
7.0.2	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Exception - WILL BE GREATEST AT HOME VIDEOS	
8.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	10P- 11P (EST)						2			2	\$225.00	\$450.00	CBS (WSWG)	Daypart PT Blue Bloods	9/17/2020
9.0	Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2	:30	8P- 11:30P (EST)								3	3	\$1,650.00	\$4,950.00	CBS (WSWG)	Daypart PT SEC on CBS: Georgia @ Alabama	9/17/2020
10.0	Normal Line / PRIME	10/17/20-10/17/20	2	:30	10P- 11P (EST)								2		\$240.00		CBS (WSWG)	Daypart PT 48 Hours	9/17/2020

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CBS (WSWG)

WSWG

Advertiser Political/Senate Leadership Fund (3496)

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<b>Product</b>	Political (1040)	<b>External #</b>	9963081
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,509.50
<b>CPE</b>	275/654/8134	<b>Net Total</b>	\$14,220.50
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 09/17/20

P.O. BOX 4009  
 SALISBURY, MD 21803

**Schedule Dates** 10/13/20-10/19/20

**Last Modified** 10/13/20  
 No

<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
Grand Total:	61	\$18,500.00

**Agency** MENTZER MEDIA SERVICES (1040)  
**Account Types** National/Political

**CO-OP**  
**Sales Tax**

10.0.1	Closed Preempt	10/17/20								CBS (WSWG)	Schedule Change/Exception - WILL BE SEC FOOTBALL
10.0.2	Closed Preempt	10/17/20								CBS (WSWG)	Schedule Change/Exception - WILL BE SEC FOOTBALL
11.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	4P- 7P (EST)		2	\$1,050.00		CBS (WSWG)	Daypart PT NFL on CBS: Miami @ Denver 9/17/2020
11.0.1	Closed Preempt	10/18/20								CBS (WSWG)	Schedule Change/Exception -
11.0.2	Closed Preempt	10/18/20								CBS (WSWG)	Schedule Change/Exception -
12.0	Normal Line / NEWS	10/13/20-10/19/20	4	:30	10A- 11A (EST)	2 2 2 2 2	6	\$30.00	\$180.00	CBS (WSWG)	Daypart DT Let's Make a Deal 9/17/2020
12.0.1	Closed Preempt	10/13/20								CBS (WSWG)	No Avail/Exception - SOLD OUT
12.0.2	Closed Preempt	10/14/20								CBS (WSWG)	No Avail/Exception - SOLD OUT
12.0.3	Closed Preempt	10/14/20								CBS (WSWG)	No Avail/Exception - SOLD OUT

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**CBS (WSWG)**

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**Advertiser** Political/Senate Leadership Fund (3496) **Entered By** Tracy Shorts **Oct. 2020** **61** **\$18,500.00**



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TOWSON, MD 21204

<b>Product</b>	Political (1040)	<b>External #</b>	9963081
<b>Brand</b>	POLITICAL (1186)	<b>Demo</b>	A35+
<b>Salesperson</b>	HOUSE/NAT, HOUSE/NAT (1074)	<b>Order Type</b>	Normal
<b>Sales Office</b>	WSST	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$2,509.50
<b>CPE</b>	275/654/8134	<b>Net Total</b>	\$14,220.50
<b>Billing Type</b>	Standard		
<b>Comments</b>	Separation: 30		

**Date Entered** 09/17/20

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Agency MENTZER MEDIA SERVICES (1040)  
Account Types National/Political

CO-OP  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.4	Closed Preempt	10/15/20															CBS (WSWG)	No Avail/Exception - SOLD OUT	
13.0	Normal Line / NEWS	10/18/20-10/18/20	1	:30	7P- 8P (EST)								2	2	\$600.00	\$1,200.00	CBS (WSWG)	Daypart PT 60 Minutes	9/17/2020
14.0	Normal Line / PRIME	10/18/20-10/18/20	2	:30	8P- 9P (EST)								2		\$345.00		CBS (WSWG)	Daypart PT Big Brother	9/17/2020
14.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Spot - WILL BE MOVIE	
14.0.2	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE	
15.0	Normal Line / PRIME	10/18/20-10/18/20	1	:30	10P- 11P (EST)								2		\$600.00		CBS (WSWG)	Daypart PT NCIS: New Orleans	9/17/2020
15.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception - WILL BE A MOVIE	
15.0.2	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Spot - WILL BE CBS SUN NIGHT MOVIE	
16.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	9A- 10:30A (EST)								2	2	\$60.00	\$120.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	9/17/2020

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Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE/NAT, HOUSE/NAT (1074)  
Sales Office WSST  
Buyer Name  
Phone/Fax /  
CPE 275/654/8134

External # 9963081  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,509.50  
Net Total \$14,220.50

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE,  
SUITE 250  
TOWSON, MD 21204

**Billing Type** Standard  
**Comments** Separation: 30

**Date Entered** 09/17/20

P.O. BOX 4009  
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<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	61	\$18,500.00

**Agency** MENTZER MEDIA SERVICES (1040)  
**Account Types** National/Political

**CO-OP**  
**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	10:30A- 11:30A (EST)								1	1	\$60.00	\$60.00	CBS (WSWG)	Daypart EM Face The Nation	9/17/2020
18.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1			4	\$200.00	\$800.00	CBS (WSWG)	Daypart PA Wheel of Fortune	9/17/2020
18.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
19.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7:30P- 8P (EST)		1	1	1	1	1			4	\$200.00	\$800.00	CBS (WSWG)	Daypart PA Jeopardy!	9/17/2020
19.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
20.0	Normal Line / PRIME	10/19/20-10/19/20	2	:30	8:30P- 9P (EST)		1								\$255.00		CBS (WSWG)	Daypart PT Bob & Abishola	9/17/2020
20.0.1	Closed Preempt	10/19/20															CBS (WSWG)	Schedule Change/Spot -	

21.0 Normal Line / PRIME 10/19/20-10/19/20 3 :30 10P- 11P (EST) 2  
 22.0 Normal Line / PRIME 10/13/20-10/13/20 2 :30 8P- 9P (EST) 2  
 22.0.1 Closed Preempt 10/13/20

\$255.00 \$510.00 CBS (WSWG)  
 \$600.00 CBS (WSWG)  
 CBS (WSWG)

WILL BE BIG BROTHER  
 Daypart PT Manhunt: 9/17/2020  
 Deadly Games  
 Daypart PT NCIS 9/17/2020  
 Schedule Change/Spot -  
 WILL BE NFL

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Oct. 2020 61 \$18,500.00

MENTZER MEDIA SERVICES  
 210 W PENNSYLVANIA AVE,  
 SUITE 250  
 TOWSON, MD 21204

**Product** Political (1040)  
**Brand** POLITICAL (1186)  
**Salesperson** HOUSE/NAT, HOUSE/NAT (1074)  
**Sales Office** WSST  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 275/654/8134  
**Billing Type** Standard  
**Comments** Separation: 30

**External #** 9963081  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,509.50  
**Net Total** \$14,220.50

**Date Entered** 09/17/20

P.O. BOX 4009

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**Last Modified** 10/13/20  
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By Broadcast Month	Spots	Rate
Grand Total:	61	\$18,500.00



Agency MENTZER MEDIA SERVICES (1040) CO-OP  
 Account Types National/Political Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0.2	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
24.0	M/G For 14.0.1 / PRIME	10/18/20-10/18/20	2	:30	10:30P- 11P (EST)								1	1	\$345.00	\$345.00	CBS (WSWG)	MOM	9/25/2020
25.0	M/G For 14.0.2,5.0.1 / PRIME	10/18/20-10/18/20	2	:30	8P- 10:30P (EST)								2	2	\$345.00	\$690.00	CBS (WSWG)	CBS SUN MOVIE	9/25/2020
26.0	M/G For 3.0.1,3.0.2 / PRIME	10/14/20-10/14/20	2	:30	10P- 11P (EST)				2					2	\$300.00	\$600.00	CBS (WSWG)	Daypart PT SWAT	9/25/2020
27.0	M/G For 6.0.1 / PRIME	10/14/20-10/14/20	2	:30	9P- 10P (EST)				1					1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT AMAZING RACE	9/25/2020
28.0	M/G For 15.0.1 / PRIME	10/18/20-10/18/20	3	:30	4P- NFL ON CBS								1	1	\$600.00		CBS (WSWG)	NFL ON CBS	9/25/2020
28.0.1	Closed Preempt	10/18/20															CBS (WSWG)	Schedule Change/Exception -	
29.0	M/G For 22.0.1 / NFL	10/13/20-10/13/20	2	:30	7P- 10P (EST)			1						1	\$600.00	\$600.00	CBS (WSWG)	NFL ON CBS	#####
30.0	M/G For 20.0.1 / PRIME	10/19/20-10/19/20	2	:30	8:30P- 9P (EST)			1						1	\$255.00	\$255.00	CBS (WSWG)	BIG BROTHER	#####
31.0	M/G For 7.0.1 / PRIME	10/16/20-10/16/20	2	:30	8P- 9P (EST)						1			1	\$225.00	\$225.00	CBS (WSWG)	GREATEST HOME VIDEO	#####
32.0	M/G For 7.0.2 / PRIME	10/14/20-10/14/20	3	:30	10P- 11P (EST)				1						\$225.00		CBS (WSWG)	SWAT	#####
32.0.1	Closed Preempt	10/14/20															CBS (WSWG)	Pre-Empt/Spot - SEPARATION	

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 SUITE 250  
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Product	Political (1040)	External #	9963081
Brand	POLITICAL (1186)	Demo	A35+
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,509.50
CPE	275/654/8134	Net Total	\$14,220.50
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 09/17/20

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SALISBURY, MD 21803

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**By Broadcast Month** Spots Rate  
Grand Total: 61 \$18,500.00

**Agency** MENTZER MEDIA SERVICES (1040)  
**Account Types** National/Political

**CO-OP**  
**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	M/G For 19.0.1,18.0.1,22.0.2 / NFL	10/13/20-10/13/20	2	:30	7P- 10P (EST)			2						2	\$500.00	\$1,000.00	CBS (WSWG)	NFL ON CBS	#####
34.0	M/G For 11.0.1,11.0.2,28.0.1 / NFL	10/18/20-10/18/20	2	:30	1P- NFL ON CBS								3	3	\$900.00	\$2,700.00	CBS (WSWG)	Daypart PT NFL	#####
35.0	M/G For 15.0.2 / PRIME	10/19/20-10/19/20	2	:30	8P- 9P (EST)		2							2	\$275.00	\$550.00	CBS (WSWG)	BIG BROTHER	#####
36.0	M/G For 4.0.1 / SPOT	10/17/20-10/17/20	2	:30	4P- 6P (EST)								2	2	\$220.00	\$440.00	CBS (WSWG)	WOMENS SOCCER	#####
37.0	M/G For 12.0.3,12.0.2,12.0.1 / SPOT	10/18/20-10/18/20	4	:30	5P- 6P (EST)								1	1	\$80.00	\$80.00	CBS (WSWG)	BULL RIDING	#####
38.0	M/G For 10.0.1,32.0.1 / PRIME	10/17/20-10/17/20	2	:30	2P- 4P (EST)								2	2	\$200.00	\$400.00	CBS (WSWG)	INTERNATIONAL SWIMMING	#####
39.0	M/G For 10.0.2 / SPOT	10/18/20-10/18/20	2	:30	11:30A- SSN SPORTS 2								1	1	\$150.00	\$150.00	CBS (WSWG)	SSN SPORTS 2	#####
40.0	M/G For 12.0.4 / SPOT	10/18/20-10/18/20	1	:30	12P- 1P (EST)								1	1	\$150.00	\$150.00	CBS (WSWG)	NFL TODAY	#####

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 03:30 PM on Wednesday, October 14 2020