

WZTF
 Florence, SC
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/09/2024

WZTF
 Quarterly Issues/Programs List

WZTF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Girl Scouts of South Carolina:** This week on Carolina Cares, Tyler Ryan speaks with the Girl Scouts of South Carolina CEO Lora Tucker about the GS program. January 6-7.
- **Homeless Veterans:** This week the show features service from men and women in service with Philanthropy. March 9-10.
- **Palmetto Learning Academy:** This week on Carolina Cares, Tyler Ryan speaks with Jennifer Cunninham, the Founder of the Palmetto Learning Academy.
- **Real Estate:** This week on Carolina Cares, Tyler Ryan speaks with Real Estate expert Jeannette Womble about the real estate process, understanding the market, and the potential for another crash. January 20-21.
- **Ronald McDonald House:** This Week on Carolina Cares, Tyler Ryan speaks with representatives with the Ronald McDonald House. March 16-17.
- **Wildlife Rescue and Rehab:** Heather Cooper and Virginia LeGrand from Palmetto Wildlife Rescue and Rehab. March 22-24.
- **cold weather on overall health:** This week on Carolina Cares, Tyler Ryan spoke with Doctor Fayhed Syed about the impacts of cold weather on overall health

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Girl Scouts of South Carolina	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Girl Scouts of South Carolina CEO Lora Tucker about the GS program. January 6-7.	Lora Tucker	01/07/2024 06:30 AM	029:52
Girl Scouts of South Carolina	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Girl Scouts of South Carolina CEO Lora Tucker about the GS program. January 13-14.	Lora Tucker	01/14/2024 06:30 AM	029:50

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Real Estate	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Real Estate expert Jeannette Womble about the real estate process, understanding the market, and the potential for another crash. January 20-21.	Jeannette Womble	01/21/2024 06:31 AM	029:49
Real Estate	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Real Estate expert Jeannette Womble about the real estate process, understanding the market, and the potential for another crash. January 27-28.	Jeannette Womble	01/28/2024 06:31 AM	029:49
cold weather on overall health	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan spoke with Doctor Fayhed Syed about the impacts of cold weather on overall health	Doctor Fayhed Syed	02/04/2024 06:31 AM	029:50
cold weather on overall health	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan spoke with Doctor Fayhed Syed about the impacts of cold weather on overall health.	Doctor Fayhed Syed	02/11/2024 06:29 AM	029:49
Real Estate	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Real Estate expert Jeannette Womble about the real estate process, understanding the market, and the potential for another crash.	Jeannette Womble	02/18/2024 06:33 AM	029:49
Palmetto Learning Academy	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Jennifer Cunninham, the Founder of the Palmetto Learning Academy.	Jennifer Cunninham	02/25/2024 06:30 AM	029:50
Palmetto Learning Academy	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Jennifer Cunninham, the Founder of the Palmetto Learning Academy. March 2-3.	Jennifer Cunninham	03/03/2024 06:29 AM	029:47
Homeless Veterans	-- CAROLINA CARES	This week the show features service from men and women in service with Philanthropy. March 9-10.	Tyler Ryan	03/10/2024 06:31 AM	029:49
Ronald McDonald House	-- CAROLINA CARES	This Week on Carolina Cares, Tyler Ryan speaks with representatives with the Ronald McDonald House. March 16-17.	Tyler Ryan	03/17/2024 06:30 AM	029:50
Wildlife Rescue and Rehab	-- CAROLINA CARES	Heather Cooper and Virginia LeGrand from Palmetto Wildlife Rescue and Rehab. March 22-24.	Heather Cooper and Virginia LeGrand	03/24/2024 06:33 AM	029:45
Wildlife Rescue and Rehab	--- CAROLINA CARES	Heather Cooper and Virginia LeGrand from Palmetto Wildlife Rescue and Rehab	Heather Cooper and Virginia LeGrand	03/31/2024 06:34 AM	029:47

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	35
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	10
FINANCIAL COACHING	OPERATION HOPE	000:29	6
HEALTH & WELLNESS	WOMEN HEART	000:29	12
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	8
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7