

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

EGXA - TV Macon, GA

**Date:**

09/12/2014

I, Amy Mills,

being/on behalf of: Nunn, M. Michelle, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 09/23/2014

Date of Last Broadcast: 09/29/2014

**Total Charges:** \$\*\*\*\*\*2,159.00 NET


I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

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and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/12/2014

Date

*Amy W. Mills*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Rebecca L. Swan*

Signature

*Rebecca L. Swan*

Printed Name

*GM*

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-12-14

date

WGXA  
599 MLK JR BLVD  
MACON, GA 31201  
410-568-2162

WGXA  
0031940008027293417000

Date: 09/25/2014 03:53:11 PM

CREDIT CARD SALE

CARD NUMBER: \*\*\*\*\*2000 K  
TRAN AMOUNT: \$334.05  
APPROVAL CD: 101754  
RECORD #: 000  
CLERK ID: mlpoole  
CUST CODE: 1234  
SALES TAX: \$0.00  
INVOICE #: Contract 5694

X \_\_\_\_\_  
Robert Kahn

I AGREE TO PAY THE ABOVE TOTAL AMOUNT  
ACCORDING TO THE CARD ISSUER AGREEMENT  
(MERCHANT AGREEMENT IF CREDIT VOUCHER)

Thank you for advertising with WGXA!

Merchant Copy

Nunn 9/23 - 9/29 Add  
EGXA

WGXA  
599 MLK JR BLVD  
MACON, GA 31201  
410-568-2162

WGXA  
0031940008027293417000

Date: 09/19/2014 03:54:18 PM

CREDIT CARD SALE

CARD NUMBER: \*\*\*\*\*2000 K  
TRAN AMOUNT: \$3,487.55  
APPROVAL CD: 107718  
RECORD #: 000  
CLERK ID: mlpoolle  
CUST CODE: 1234  
SALES TAX: \$0.00  
INVOICE #: Contract 5694

X \_\_\_\_\_  
Robert Kahn

I AGREE TO PAY THE ABOVE TOTAL AMOUNT  
ACCORDING TO THE CARD ISSUER AGREEMENT  
(MERCHANT AGREEMENT IF CREDIT VOUCHER)

Thank you for advertising with WGXA!

Merchant Copy





EGXA-TV ABC16  
599 Martin Luther King, Jr. Blvd.  
Macon, GA 31201

Canal Partners Media  
Attn: Chris Brimer  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064

**Contract #** 5694  
**Schedule Dates** 09/23/14-09/29/14  
**Advertiser** Nunn, Michelle-US SENATE (1776)  
**Agency** Canal Partners Media (1265)  
**Product** Political Candidate (1004)  
**Brand** 2677-NUNN 9/23-9/29/14 (4452)  
**Salesperson** Swan, Rebecca (1010)  
**Sales Office** WGXA TV  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 385/471/2677  
**Account Types** Local/Political Candidate  
**Billing Type** Standard  
**Comments** 3510140  
9/18 ADD TO SKED

**Date Entered** 09/12/14  
**Last Modified** 09/24/14  
**Entered By** Cassie Crowley  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$674.40  
**Net Total** \$3,821.60  
**Sales Tax**

**ABC (EGXA)**

By Broadcast Month	Spots	Rate
Sep. 2014	29	\$3,417.00
Oct. 2014	10	\$1,079.00
<b>Grand Total:</b>	<b>39</b>	<b>\$4,496.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/23/14-09/26/14	5	:30	5:30A- WGXA Morning News			1		1	1						ABC (EGXA)		9/12/14
1.1	Revised Line / SPOT	09/23/14-09/26/14	5	:30	5:30A- WGXA Morning News			1	2	1	1						ABC (EGXA)		9/18/14
1.2	Normal Line / SPOT	09/23/14-09/26/14	5	:30	5:30A- WGXA Morning News			1		1	1			3	\$19.00	\$57.00	ABC (EGXA)		9/19/14
2.0	Revised Line / SPOT	09/29/14-09/29/14	5	:30	5:30A- WGXA Morning News		1										ABC (EGXA)		9/12/14
2.1	Normal Line / SPOT	09/29/14-09/29/14	5	:30	5:30A- WGXA Morning News		2							2	\$19.00	\$38.00	ABC (EGXA)		9/24/14
3.0	Normal Line / SPOT	09/23/14-09/26/14	5	:30	6:57A- ABC Good Morning America			1	1	1	1			4	\$44.00	\$176.00	ABC (EGXA)		9/12/14
4.0	Revised Line / SPOT	09/29/14-09/29/14	5	:30	6:57A- ABC Good Morning America		1										ABC (EGXA)		9/12/14
4.1	Normal Line / SPOT	09/29/14-09/29/14	5	:30	6:57A- ABC Good Morning America		2							2	\$44.00	\$88.00	ABC (EGXA)		9/24/14
5.0	Normal Line / SPOT	09/24/14-09/24/14	5	:30	10A- Rachael Ray				1					1	\$19.00	\$19.00	ABC (EGXA)		9/12/14
6.0	Revised Line / SPOT	09/23/14-09/26/14	5	:30	10:58A- ABC The View			1		1	1						ABC (EGXA)		9/12/14
6.1	Revised Line / SPOT	09/23/14-09/26/14	5	:30	10:58A- ABC The View			1	1	1	1						ABC (EGXA)		9/18/14
6.2	Normal Line / SPOT	09/24/14-09/26/14	5	:30	10:58A- ABC The View				1	1	1			3	\$50.00	\$150.00	ABC (EGXA)		9/19/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



EGXA-TV ABC16  
599 Martin Luther King, Jr. Blvd.  
Macon, GA 31201

Canal Partners Media  
Attn: Chris Brimer  
25 Whitlock Place, SW  
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Marietta, GA 30064

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**Sales Office** WGXA TV  
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**Phone/Fax** /  
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8.0	Normal Line / SPOT	09/25/14-09/25/14	5	:30	2P- ABC General Hospital					1				1	\$49.00	\$49.00	ABC (EGXA)		9/12/14
9.0	Normal Line / SPOT	09/24/14-09/24/14	5	:30	6P- WGXA News @ 6p				1					1	\$49.00	\$49.00	ABC (EGXA)		9/12/14
10.0	Normal Line / SPOT	09/25/14-09/25/14	5	:30	11:01P- WGXA News @ 11p					1				1	\$49.00	\$49.00	ABC (EGXA)		9/12/14
11.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	11:35P- ABC Jimmy Kimmel Live		1							1	\$19.00	\$19.00	ABC (EGXA)		9/12/14
12.0	Normal Line / SPOT	09/28/14-09/28/14	5	:30	8A- ABC Good Morning America Sunday								1	1	\$29.00	\$29.00	ABC (EGXA)		9/12/14
13.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	7:57P- ABC Dancing with the Stars Mon		1							1	\$449.00	\$449.00	ABC (EGXA)		9/12/14
14.0	Normal Line / SPOT	09/25/14-09/25/14	5	:30	9P- ABC Scandal Thu 1					1					\$599.00		ABC (EGXA)		9/12/14
14.0.1	Closed Preempt	09/25/14															ABC (EGXA)	No Avail/Exception -	
15.0	Revised Line / SPOT	09/26/14-09/26/14	5	:30	7:57P- ABC Shark Tank Fri 1						1						ABC (EGXA)		9/12/14
15.1	Normal Line / SPOT	09/26/14-09/26/14	5	1:00	7:57P- ABC Shark Tank Fri 1						1			1	\$798.00	\$798.00	ABC (EGXA)		9/19/14
17.0	M/G For 14.0.1 / SPOT	09/25/14-09/25/14	5	:30	7:57P- ABC Grey's Anatomy Thu 1					1				1	\$599.00	\$599.00	ABC (EGXA)		9/16/14

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:



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17.1	M/G For 14.0.1 / SPOT	09/25/14-09/25/14	4	:30	7:57P- ABC Grey's Anatomy Thu 1					1				1	\$599.00	\$599.00	ABC (EGXA)		9/23/14
18.0	Revised Line / SPOT	09/23/14-09/26/14	5	:30	10A- Rachael Ray			1	1	1	1						ABC (EGXA)		9/18/14
18.1	Normal Line / SPOT	09/23/14-09/24/14	5	:30	10A- Rachael Ray			1	1					1	\$19.00	\$19.00	ABC (EGXA)		9/19/14
18.1.1	Closed Preempt	09/24/14															ABC (EGXA)	Internal Adjustment/Spot -	
19.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	10A- Rachael Ray		1							1	\$19.00	\$19.00	ABC (EGXA)		9/18/14
20.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	10:58A- ABC The View		1								\$50.00		ABC (EGXA)		9/18/14
20.0.1	Closed Preempt	09/29/14															ABC (EGXA)	Internal Adjustment/Spot -	
21.0	Normal Line / SPOT	09/23/14-09/26/14	5	:30	1P- ABC The Chew			1			1			2	\$34.00	\$68.00	ABC (EGXA)		9/18/14
23.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	10P- ABC Castle Mon		1							1	\$349.00	\$349.00	ABC (EGXA)		9/18/14
24.0	Normal Line / SPOT	09/28/14-09/28/14	5	:30	9P- ABC Resurrection Sun								1	1	\$699.00	\$699.00	ABC (EGXA)		9/18/14
25.0	Normal Line / SPOT	09/24/14-09/24/14	5	1:00	5:30A- 7A (EST)				1					1	\$38.00	\$38.00	ABC (EGXA)		9/19/14
26.0	Normal Line / SPOT	09/25/14-09/25/14	5	1:00	10A- Rachael Ray					1				1	\$38.00	\$38.00	ABC (EGXA)		9/19/14
27.0	Revised Line / SPOT	09/23/14-09/23/14	5	1:00	10:58A- ABC The View			1									ABC (EGXA)		9/19/14
27.1	Normal Line / SPOT	09/23/14-09/23/14	5	1:00	10:58A- ABC The View			1						1	\$100.00	\$100.00	ABC (EGXA)		9/22/14

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:





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Canal Partners Media  
Attn: Chris Brimer  
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Marietta, GA 30064

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	09/29/14-09/29/14	5	1:00	1P- ABC The Chew		1							1	\$68.00	\$68.00	ABC (EGXA)		9/19/14
29.0	Normal Line / SPOT	09/26/14-09/26/14	5	:30	5:30A- WGXA Morning News						1			1	\$19.00	\$19.00	ABC (EGXA)		9/24/14
30.0	Normal Line / SPOT	09/26/14-09/26/14	5	:30	6:57A- ABC Good Morning America						1			1	\$44.00	\$44.00	ABC (EGXA)		9/24/14
31.0	Normal Line / SPOT	09/26/14-09/26/14	5	:30	10A- Rachael Ray						1			1	\$19.00	\$19.00	ABC (EGXA)		9/24/14
32.0	Normal Line / SPOT	09/26/14-09/26/14	5	:30	2P- ABC General Hospital						1			1	\$49.00	\$49.00	ABC (EGXA)		9/24/14
33.0	Normal Line / SPOT	09/29/14-09/29/14	5	:30	2P- ABC General Hospital		1							1	\$49.00	\$49.00	ABC (EGXA)		9/24/14
34.0	Normal Line / SPOT	09/28/14-09/28/14	5	:30	10P- ABC Revenge Sun								1	1	\$349.00	\$349.00	ABC (EGXA)		9/24/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Client: Nunn for Senate

Media: TV

Product: General

Market: Macon

Estimate: 2677

Description: NUNN 9/23-9/29/14

Flight Start Date: 9/23/2014 05:00 AM

Flight End Date: 9/29/2014 04:59 AM

Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1

Buyer: Amy Mills

Send Billing To: Canal Partners Media

25 Whitlock Place, SW

Suite 201

Marietta, GA 30064

Phone: 770-427-0735

Fax: 770-427-2757

Separation between spots: 20

Revision Comments: Buy revised - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
<b>EGXA-TV</b>												
1	MTuWThF 5:30a- 7:00a WGXA MRNNG NWS cxl 2x 9/24	\$19.00	\$16.15	30	1	0	1	1	0	0	1	4
2	MTuWThF 7:00a- 9:00a GD MRN AMR-ABC	\$44.00	\$37.40	30	1	1	1	1	0	0	1	5
3	MTuWThF 10:00a-11:00a RACHAEL RAY< cxl 9/25 9/26	\$19.00	\$16.15	30	1	1	0	0	0	0	1	3
4	MTuWThF 11:00a-12:00p VIEW-ABC< cxl 9/23 9/29	\$50.00	\$42.50	30	0	1	1	1	0	0	0	3
5	MTuWThF 1:00p- 2:00p CHEW-ABC cxl 9/24 9/29	\$34.00	\$28.90	30	1	0	0	1	0	0	0	2
6	MTuWThF 2:00p- 3:00p GENRL HOSPITAL<	\$49.00	\$41.65	30	0	0	1	0	0	0	0	1
7	MTuWThF 6:00p- 6:30p WGXA NEWS @6	\$49.00	\$41.65	30	0	1	0	0	0	0	0	1
8	MTuWThF 11:00p-11:35p WGXA NEWS @11<	\$49.00	\$41.65	30	0	0	1	0	0	0	0	1
9	MTuWThF 11:35p-12:35a J KIMMELI-ABC<	\$19.00	\$16.15	30	0	0	0	0	0	0	1	1

**Client:** Nunn for Senate  
**Media:** TV  
**Product:** General  
**Market:** Macon  
**Estimate:** 2677  
**Description:** NUNN 9/23-9/29/14  
**Flight Start Date:** 9/23/2014 05:00 AM  
**Flight End Date:** 9/29/2014 04:59 AM  
**Survey:** Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1  
**Buyer:** Amy Mills  
**Separation between spots:** 20

**Send Billing To:** Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064  
**Phone:** 770-427-0735  
**Fax:** 770-427-2757

**Revision Comments:** Buy revised - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
<b>EGXA-TV</b>												
10	Su 8:00a- 9:00a GD MRN-SUN-ABC	\$29.00	\$24.65	30	0	0	0	0	0	1	0	1
11	M 8:00p-10:00p DWTS	\$449.00	\$381.65	30	0	0	0	0	0	0	1	1
13	F 8:00p-10:00p SHARK TANK revised to :60	\$798.00	\$678.30	60	0	0	0	1	0	0	0	1
14	Su 8:00p- 9:00p ONCE UPON A TIME cxl 9/28	\$399.00	\$339.15	30	0	0	0	0	0	0	0	0
86	Th 8:00p- 9:00p Grey's	\$599.00	\$509.15	30	0	0	1	0	0	0	0	1
87	M 10:00p-11:00p CASTLE	\$349.00	\$296.65	30	0	0	0	0	0	0	1	1
88	F 10:00p-11:00p 20/20	\$300.00	\$255.00	30	0	0	0	0	0	0	0	0
89	Su 9:00p-10:00p RESURRECTION	\$699.00	\$594.15	30	0	0	0	0	0	1	0	1
102	MTuWThF 5:30a- 7:00a WGXA MRNNG NWS add	\$38.00	\$32.30	60	0	1	0	0	0	0	0	1

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**Revision Comments:** Buy revised - see line comments

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<b>EGXA-TV</b>												
103	MTuWThF 10:00a-11:00a RACHAEL RAY< add	\$38.00	\$32.30	60	0	0	1	0	0	0	0	1
104	MTuWThF 11:00a-12:00p VIEW-ABC< add	\$100.00	\$85.00	60	1	0	0	0	0	0	0	1
105	MTuWThF 1:00p- 2:00p CHEW-ABC add	\$68.00	\$57.80	60	0	0	0	0	0	0	1	1
<b>Total Spots:</b>					5	5	7	5	0	2	7	31
<b>Total Cost:</b>		\$3,904.00	\$3,318.40									31

**Signature:** \_\_\_\_\_  
Please sign and return to verify receipt

**Disclaimer:**

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Client: Nunn for Senate

Media: TV

Product: General

Market: Macon

Estimate: 2677

Description: NUNN 9/23-9/29/14

Flight Start Date: 9/23/2014 05:00 AM

Flight End Date: 9/29/2014 04:59 AM

Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1

Buyer: Amy Mills

Send Billing To: Canal Partners Media

25 Whitlock Place, SW

Suite 201

Marietta, GA 30064

Phone: 770-427-0735

Fax: 770-427-2757

Separation between spots: 20

Revision Comments: added to sked - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
<b>EGXA-TV</b>												
1	MTuWThF 5:30a- 7:00a WGXA MRNNG NWS add 2x 9/24	\$19.00	\$16.15	30	1	2	1	1	0	0	1	6
2	MTuWThF 7:00a- 9:00a GD MRN AMR-ABC	\$44.00	\$37.40	30	1	1	1	1	0	0	1	5
3	MTuWThF 10:00a-11:00a RACHAEL RAY< add 9/23 9/25 9/26 9/29	\$19.00	\$16.15	30	1	1	1	1	0	0	1	5
4	MTuWThF 11:00a-12:00p VIEW-ABC< add 9/24 9/29	\$50.00	\$42.50	30	1	1	1	1	0	0	1	5
5	MTuWThF 1:00p- 2:00p CHEW-ABC add 9/23 9/26 9/29	\$34.00	\$28.90	30	1	1	0	1	0	0	1	4
6	MTuWThF 2:00p- 3:00p GENRL HOSPITAL<	\$49.00	\$41.65	30	0	0	1	0	0	0	0	1
7	MTuWThF 6:00p- 6:30p WGXA NEWS @6	\$49.00	\$41.65	30	0	1	0	0	0	0	0	1
8	MTuWThF 11:00p-11:35p WGXA NEWS @11<	\$49.00	\$41.65	30	0	0	1	0	0	0	0	1
9	MTuWThF 11:35p-12:35a J KIMMEL!-ABC<	\$19.00	\$16.15	30	0	0	0	0	0	0	1	1



# Nunn

Revision #: 1 Date: 9/18/2014

Client: Nunn for Senate

Media: TV

Product: General

Market: Macon

Estimate: 2677

Description: NUNN 9/23-9/29/14

Flight Start Date: 9/23/2014 05:00 AM

Flight End Date: 9/29/2014 04:59 AM

Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1

Buyer: Amy Mills

Send Billing To: Canal Partners Media

25 Whitlock Place, SW

Suite 201

Marietta, GA 30064

Phone: 770-427-0735

Fax: 770-427-2757

Separation between spots: 20

Revision Comments: added to sked - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
<b>EGXA-TV</b>												
10	Su 8:00a- 9:00a GD MRN-SUN-ABC	\$29.00	\$24.65	30	0	0	0	0	0	1	0	1
11	M 8:00p-10:00p DWTS	\$449.00	\$381.65	30	0	0	0	0	0	0	1	1
13	F 8:00p-10:00p SHARK TANK	\$399.00	\$339.15	30	0	0	0	1	0	0	0	1
14	Su 8:00p- 9:00p ONCE UPON A TIME	\$399.00	\$339.15	30	0	0	0	0	0	1	0	1
86	Th 8:00p- 9:00p Grey's mg	\$599.00	\$509.15	30	0	0	1	0	0	0	0	1
87	M 10:00p-11:00p CASTLE add	\$349.00	\$296.65	30	0	0	0	0	0	0	1	1
88	F 10:00p-11:00p 20/20 add	\$199.00	\$169.15	30	0	0	0	1	0	0	0	1
89	Su 9:00p-10:00p RESURRECTION add	\$699.00	\$594.15	30	0	0	0	0	0	1	0	1
<b>Total Spots:</b>					5	7	7	7	0	3	8	37
<b>Total Cost:</b>		\$4,103.00	\$3,487.55									37



# Nunn

Revision #: 1 Date: 9/18/2014

Client: Nunn for Senate

Media: TV

Product: General

Market: Macon

Estimate: 2677

Description: NUNN 9/23-9/29/14

Flight Start Date: 9/23/2014 05:00 AM

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Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1

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Send Billing To: Canal Partners Media

25 Whitlock Place, SW

Suite 201

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Phone: 770-427-0735

Fax: 770-427-2757

Separation between spots: 20

Revision Comments: added to sked - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
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Signature: \_\_\_\_\_

Please sign and return to verify receipt

## Disclaimer:

In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable

# New Order 5694

**Agency:** Canal Partners Media  
**Office:** Marietta  
**Client:** 385 - Nunn for Senate  
**Product:** 471 - General  
**Piggyback Product:**  
**Estimate:** 2677 - NUNN 9/23-9/29/14

**Station:** EGXA-TV  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 9/12/2014 12:26:34 AM

**Flight Start:** 09/23/2014  
**Flight End:** 09/29/2014  
**Hiatus:**

## Primary Demo:

**Demo 2:**

**Demo 3:**

**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00

**Local/National:** Local  
**Rep Office:** EGXA-TV  
**AE:** Becky Swan  
**Phone:**  
**OrderID:** 3510140  
**Status:** Pending Review

**Airtime Dollars:** \$2,540.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$2,540.00  
**Total Spots:** 23

**Comments:** Separation: 20

## Terms of Sale:

In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

**MarketShare:**

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 5:30A-7A WGXA MRNNG NWS	EM	\$19.00	C	30	1	0	1	1	0	0	1	4				
2	TuWThFM 7A-9A GD MRN AMR-ABC	EM	\$44.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 10A-11A RACHAEL RAY<	DT	\$19.00	C	30	0	1	0	0	0	0	0	1				
4	TuWThFM 11A-12P VIEW-ABC<	DT	\$50.00	C	30	1	0	1	1	0	0	0	3				
5	TuWThFM 1P-2P CHEW-ABC	DT	\$34.00	C	30	0	1	0	0	0	0	0	1				
6	TuWThFM 2P-3P GENRL HOSPITAL<	DT	\$49.00	C	30	0	0	1	0	0	0	0	1				
7	TuWThFM 6P-6:30P WGXA NEWS @6	EN	\$49.00	C	30	0	1	0	0	0	0	0	1				
8	TuWThFM 11P-11:35P WGXA NEWS @11<	LN	\$49.00	C	30	0	0	1	0	0	0	0	1				
9	TuWThFM 11:35P-12:35A J KIMMEL!-ABC<	LF	\$19.00	C	30	0	0	0	0	0	0	1	1				
10	Su 8A-9A GD MRN-SUN-ABC	EM	\$29.00	C	30	0	0	0	0	0	1	0	1				



# New Order (Page 2)

5694

Agency: Canal Partners Media  
 Client: 385 - Nunn for Senate  
 Flight Start: 09/23/2014

Station: EGXA-TV  
 Product: 471 - General  
 Flight End: 09/29/2014

Order ID: 3510140  
 Estimate: 2677 - NUNN 9/23-9/29/14  
 Received in ePort: 9/12/2014 12:26:34 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Total Spots				
						9/23	9/24	9/25	9/26	9/27	9/28	9/29	Rtg		CPP	Imp	CPM	
11	M 8P-10P DWTS	PT	\$449.00	C	30	0	0	0	0	0	0	1	1					
12	Th 9P-10P SCANDAL	PT	\$599.00	C	30	0	0	①	0	0	0	0	1					
13	F 8P-10P SHARK TANK	PT	\$399.00	C	30	0	0	0	1	0	0	0	1					
14	Su 8P-9P ONCE UPON A TIME	PT	\$399.00	C	30	0	0	0	0	0	1	0	1					
Total Spots:						3	4	6	4	0	2	4						
Cash\$ - Spots: \$2,540.00 - 23    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$2,540.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00																		

n/a m6 Greys ✓ 9/15