

Annual EEO Public File

WTMG, WHHZ, WPLL, WDVH, WRZN, WTMN, WXJZ

October 1, 2016-September 30, 2017

Stations WTMG, WHHZ, WPLL, WDVH-AM, WRZN, WTMN and WXJZ licensee is MARC Radio Gainesville, LLC. We are an equal opportunity employer.

We have a three-part plan in an attempt to reach all segments of the population to fill full-time positions.

1. The wide dissemination of full-time openings via our radio properties, online classified advertising, trade periodicals/websites, and the use of appropriate job sources.
2. The sending of notices to community groups via letters or e-mail that request such notification. We grow this list through on-air notices soliciting for organization who wish to be contacted regarding employment opportunities and the development of relationships with applicable organizations.
3. Through a variety of outreach initiatives.

SECTION I

Vacancy List

The following chart shows employment positions filled during the reporting period. Please see section II for the full Master Recruitment Source List (“MRSL”) for recruitment source data.

Position	Fill Date	Sources Used
Sales #1	Jan. 23, 2017	5, 9, 10, 11, 12, 17

SECTION II

Master Recruitment Source List

The following chart displays our source list names, phone numbers and other information.

Number	POSTING SITE	Contact	Phone	Fax
1	Florida Association of Broadcasters	Lindsay Varn lvarn@fab.org	(800) 825-5322	(850) 222-3957
2	The Gainesville Sun	www.gainesville.com/jobs		
3	American Women In Radio & TV	Helen Humphries	703-506-3290	
4	Alachua County NAACP	Dr. Michael Bowie	352-335-0422	352-846-3011
5	University of Florida College of Journalism and Communications		352-392-0466	352-392-3919
6	Berkleemusic.com	ONLINE		
7	Radio-online.com	ONLINE		
8	allaccess.com	ONLINE		
9	MARC Radio	Dave Cobb	352-313-3150	
10	Employflorida.com	ONLINE		
11	Employee Referral			
12	Express Personnel Service of Gainesville	Julieanne McGuinness	352-519-5244	352-519-5248
13	Santa Fe College	Bruce Gordon	352-395-5822	
14	Countryairchecktoday.com	Lon Helton	ONLINE	
15	The Independent Alligator Newspaper	soconner@alligator.org		
16	Client Referral			
17	The Jonesville Business Group	Lou Thurmond		

<u>Position</u>	<u>Applicants</u>	<u>Source</u>	<u># of Applicants from Source</u>	<u>Hired From</u>
Sales #1	3	5	0	
		9	1	1
		10	0	
		11	1	
		12	0	
		17	2	

SECTION III

Outreach Initiatives

The following chart describes the Community Outreach initiatives undertaken by the above stations during the period covered in this report.

1. 2016 Fall CJC Career Day

Attended **The University of Florida's College of Journalism and Communications (CJC)**, the Knight Division 2016 Fall CJC Career Day. on Wednesday October 26, 2016 from 9 a.m. to 4 p.m. Discuss our organization's job and internship opportunities with undergraduate and graduate students from one of the nation's top ten Colleges of Journalism and Communications.

2. Staff Speaking about Employment Opportunities to University of Florida Class

On Wednesday, August 30th, MARC Radio Creative Director Kyle Baldry and Operations Manager Kevin Mangan spoke to the **University of Florida Journalism Programming** class about employment opportunities in our field. Topics discussed included employment opportunities in various departments at MARC Radio as well as the radio industry in general. A discussion of how the internship programs at MARC Radio Group works and how interested students should to about inquiring. Kyle and Kevin fielded questions from students in attendance.