

Annual EEO Public File

WTMG, WHHZ, WPLL, WDVH AM/FM, WRZN WTMN

October 1, 2014-September 30, 2015

Stations WTMG, WHHZ, WPLL, WDVH-AM/FM, WRZN and WTMN licensee is MARC Radio Gainesville, LLC. We are an equal opportunity employer.

We have a three-part plan in an attempt to reach all segments of the population to fill full-time positions.

1. The wide dissemination of full-time openings via our radio properties, online classified advertising, trade periodicals/websites, and the use of appropriate job sources.
2. The sending of notices to community groups via letters or e-mail that request such notification. We grow this list through on-air notices soliciting for organization who wish to be contacted regarding employment opportunities and the development of relationships with applicable organizations.
3. Through a variety of outreach initiatives.

SECTION I

Vacancy List

The following chart shows employment positions filled during the reporting period. Please see section II for the full Master Recruitment Source List ("MRSL") for recruitment source data.

Position	Fill Date	Sources Used
Sales #1	Jan. 16, 2015	A, B, C, L, N, Q, S, Y, AA, CC, FF,II, JJ, PP, SS, UU, C3, O3, P3, Q3, A4, B4, X4, H5, I5, J5, K5, P5, S5, V5, W5, X5, Express Pros Employee Placement Service
Sales #2	July 6, 2015	A, B, C, L, N, Q, S, Y, AA, CC, FF,II, JJ, PP, SS, UU, C3, O3, P3, Q3, A4, B4, X4, H5, I5, J5, K5, P5, S5, V5, W5, X5
Sales #3	Sept., 1, 2015	A, B, C, L, N, Q, S, Y, AA, CC, FF,II, JJ, PP, SS, UU, C3, O3, P3, Q3, A4, B4, X4, H5, I5, J5, K5, P5, S5, V5, W5, X5
General Manager	Sept. 14, 2015	A, B, C, L, N, Q, S, Y, AA, CC, FF,II, JJ, PP, SS, UU, C3, O3, P3, Q3, A4, B4, X4, H5, I5, J5, K5, P5, S5, T5, W5, X5

SECTION II

Master Recruitment Source List

A. African American Chamber of Commerce Central Florida 511 W South Street Orlando, FL 32805	407-428-5850	Felicia Baker
B. African American Chamber of Commerce 885 Derby Shire Road Daytona Beach, FL 32117	386-255-1401	Stanley Stone
C. Alachua/Bradford Career Centers 4800 SW 13th Street Gainesville, FL 32608	352-955-2245	Rebeca Weir
D. American Indian Council of Architects & Engineers GSBS 375 West 200 Street Salt Lake City, UT 84101	801-521-8600	David Garce
E. Americans for Indian Opportunity 681 Juniper Hill Road Bernalillo, NM 87131	505-867-0278	Laura Harris
F. A.N.W.C. 1607 22nd Street, N.W. Washington, DC 20008	202-332-6770	Randy Dutch
G. Annie Johnson Senior Center P.O. Box 1951 Dunnellon, FL 32601	352-489-8021	Cheryl Newell
H. Argentina-Florida Chamber of Commerce 2666 Brickell Ave Miami, FL 33129	305-858-1516	Patricia Pass
I. Asian-American Chamber of Commerce c/o Javellana Co 1250 Hallandale Beach Blvd Hallandale Beach, FL 33009	954-454-7478	Ty Hugliana
J. Association for the Advancement of Mexican Americans 204 Clifton St Houston, TX 77011	713-926-4756	Gilbert Moreno
K. Association of Hispanic Media Professionals 1945 Allen Parkway Houston, TX 77019	jobposting@nshp.org	post job online

L. Bethune Cookman College Job Placement Department 640 2nd Avenue Daytona Beach, FL 32114-3099	386-481-2980	Ms. McKee
M. Big Bend Workforce Center 2525 S Monroe Street, Suite #3 Tallahassee, FL 32301	850-922-0023	Bill Billeter
N. Black College Radio PO Box 3191 Atlanta, GA 30302	404-523-6136	Lo Jelks lojelks@aol.com
O. Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052	760-754-8177	Mark Holloway
P. Bureau of Indian Affairs Branch of Personnel Mgmt PO Box 26567 Albuquerque, NM 87125-6567	505-766-3171	Laura K Yax
Q. Career Concepts & Assoc 2114 NW 40th Terrace Gainesville, FL	352-377-5760	Wyndol Smith
R. Central Florida Brazilian-American Chamber of Commerce 797 N Orange Ave Orlando, FL 32801	407-425-0126	A Santini
S. Central Florida Community College P.O. Box 1388 Ocala, FL 34470	352-237-2111	Gail Aedkin
T. Center for Independent Living of North Central FL 720 NW 23rd Ave Gainesville, FL 32609-8524	352-378-7474	Erika Prince
U. Coalition for Latinos in Engineering & Science 518 North 16th St San Jose, CA 95192	408-924-4061	Karen Fulbright-Anderson
V. Community Connections Job Placement Department P.O. Box 16908 Jacksonville, FL 32245-6908	904-350-9949	Beverly Hamilton

W. Connecticut School of Broadcasting 3901 Coconut Palm Dr #105 Tampa, FL 33619	813-740-0990	Steve Clark sclark@800tvradio.com
X. Cultural Arts Coalition P.O. Box 198 Gainesville, FL 32602	352-372-0216	Nkwanda Jah
Y. Daytona Beach Community College Job Placement Department P.O. Box 2811 Daytona Beach, Fl 32120-2811	386-506-3000	Fred Urquhart
Z. Eastern New Mexico University Career Services Station #34 Portalse, NM 88130	505-562-2211	Ty Walker
AA. Eckerd College 4200 54th Ave S St Petersburg, FL 33711	727-864-8258	Jane Colson
BB. Ecuadorian-American Chamber of Commerce 1390 Brickell Ave, Suite 220 Miami, FL 33131	305-539-0010	Robert Moss
CC. Edward Waters College Job Placement Department 1658 Kings Road Jacksonville, FL 32209	904-366-2500	Helen Britt
DD. Edward White High School Job Placement Department 1700 Old Middleburg Road Jacksonville, Fl 32210	904-693-7620	John Gwynes
EE. Emma L. Bowen Foundation 524 W. 57th Street New York, NY 10019	212-694-9200	William Witherspoon
FF. Employer Service Unit Worksource Career Services 215 N. Market Street Jacksonville, FL 32202	904-997-3100	Jerry Box

GG. Employment Outreach Corporation for Public Broadcasters 901 E. Street N.W. Washington, DC 20004	301-405-9160	Michael Henry
HH. First Coast African-American Chamber of Commerce 1817-A N. Myrtle Ave Jacksonville, FL 32209	904-358-9090	Roy McIntyre
II. Florida A&M University Director of Career Development 1500 Wahnish Way Tallahassee, FL 32307	850-599-3027	Carl Stewart
JJ. Florida A&M University School of Journalism, Media & Graphic Arts 1500 Wahnish Way Tallahassee, FL 32307	850-599-3379	Dr. Yanela Gordon
KK. Florida A&M University 428 Tucker Hall Tallahassee, FL 32307	850-599-3083	Jim Hawkins
LL. Florida Center for Engineering Education 805 E University Ave Gainesville, FL 32601	352-378-1304	Flora Coleman
MM. Florida College 119 N. Glen Arven Ave Temple Terrance, FL 33617	813-988-5131	Kathy
NN. Florida Metropolitan University Hillsborough County 3319 W. Hillsborough Ave Tampa, FL 33614	813-879-6000	Stella Dimos
OO. Florida Metropolitan University Pinellas County 2471 McMullen Booth Road Clearwater, FL 33759	727-725-2688	Karla Stewart
PP. Florida State University The Career Center Suite A400 The University Center Tallahassee, FL 32306	850-644-2525	Attn: Job Opening

QQ. Florida Technical College Job Placement Department 8711 Lone Star Road Jacksonville, FL 32211	904-724-2229	Susan Matus s.matus@fltech.ed
RR. Full Sail Real World Education 3300 University Blvd Winter Park, FL 32792	800-226-7625	Karen Trudeau
SS. Gainesville Area Chamber of Commerce PO Box 1187 Gainesville, FL 32602	352-334-7105	Joe Johnson
TT. Goodwill Industries Personnel Director 4527 Lenox Avenue Jacksonville, FL 32205	904-384-1361	Valeria Baham
UU. Goodwill Job Junction 3520 SW 34th St Gainesville, FL 32608	352-335-1311	Laura Coffey
VV. Greater Ocala Community Development Corp. PO Box 5582 Ocala, FL 34478	352-351-4075	Charlene Kinsler
WW. Gulf Coast College 3910 US Highway 301 N #200 Tampa, FL 33619	813-620-1446	Kate Baierlein
XX. Hillsborough Community College YBOR City Campus PO Box 5096 Tampa, FL 33675	813-259-6096	Alisa Keaton
YY. Hillsborough Community College Brandon Campus 10414 E Columbus Dr Tampa, FL 33619	813-253-7830	Randy Dicks
ZZ. Hillsborough Community College Dale Mabry Campus PO Box 30030 Tampa, FL 33630	813-253-7275	Laurie Ragsdale
A3. Hillsborough Community College Plant City Campus	813-757-2214	Rebecca Patten- Lemons

1206 N Park Road
Plant City, FL 33566

B3. Hispanic Assoc of Colleges & Universities 8415 Datapoint Drive #400 San Antonio, Tx 78229	210-692-3805	Cynthia Vela
C3. Hispanic Chamber of Commerce 315 E Robinson Street Suite #190 Orlando, FL 32801-1912	407-428-5870	Monica Goitia
D3. Hispanic Chamber of Commerce of Palm Beach County PO Box 15788 West Palm Beach, FL 33416	561-588-6161	Rita Rodriguez
E3. Hispanic Communications 24252 Mimosa Dr Laguna Beach, CA 92677	505-277-1989	Alex Sanchez
F3. Hispanic Society of America 613 West 155th St New York, NY 10032	212-926-2234	Mitchell Coddling
G3. Hispanic Womens Corporation 4545 North 36th St Suite 207 Phoenix, AZ 85018-3474	602-954-7995	Nellie Moreno
H3. Howard University School of Communications 2400 Sixth St NW Washington, DC 20059	202-806-6100	Rene Nash
I3. InterAmerican Commission of Women c/o Organization of American States 1889 F St., NW, Room 880 Washington, DC 20006	202-647-9907	Rita DiMartino
J3. International Black Womens Congress 555 Fenchurch St, Suite 102 Norfolk, VA 23510	800-280-0122	Sharon Bailey
K3. ITT Tech Job Placement Department 6600 Youngerman Circle Jacksonville, FL 32244	904-573-9100	Jacey Fann x 105 Francis Dollinger x 129

L3. Jacksonville University Job Placement Department 2800 N University Blvd Jacksonville, FL 32211	904-256-7054	Barbara Vick careerservices@ju.edu
M3. Jacksonville Urban League 903 West Union St Jacksonville, FL 32204	904-356-8336	Richard Danford
N3. Japanese American Cultural Community Center 244 San Pedro Street, Room 505 Los Angeles, CA 90011	213-628-2725	info@jaccc.org
O3. Jobs & Benefits Center-Gainesville 4800 SW 13th St Gainesville, FL 32608-3908	352-955-2245	Annette Williams
P3. Jobs & Benefits Center-Ocala 2703 NE 14th St Ocala, FL 34470	352-732-1700	Anita Williams
Q3. Jobs Corps Center 5301 NE 40th Terrace Gainesville, FL 32605	352-317-2555	Trudy Stokes
R3. Jones College Career Development 5353 Arlington Expressway Jacksonville, FL 32211	904-743-1122	Dan Guthrie
S3. Korean Scientists & Engineers Association 1952 Gallows Rd, Suite 300 Vienna, VA 22182	703-748-1221	Sun Won Lee
T3. Latin Chamber of Commerce of Broward County 8320 West Sunrise Blvd, Suite 206 Plantation, FL 33326	954-625-6616	Jose Lopez
U3. League of Latin American Citizens 2000 L Street, NW, Suite 610 Washington, DC 20036	202-833-6130	Richard Roybal
V3. LULAC National Education Service Center 360 East Holt Ave Pomona, CA 91767-5538	909-623-0588	Maria Vanegas

W3. MacDonald Training Center 5420 W. Cypress Street Tampa, FL 33607	813-870-1300	Mary Bellis
X3. Mahogany Revue P.O. Box 6779 Gainesville, FL	352-371-0401	Candice Lewis
Y3. Manatee Community College P.O. Box 1849 Bradenton, FL 34206	941-752-5325	Deedee Gatch
Z3. Morehouse College Career Counseling 830 Westview Drive S.W. Atlanta, GA 30314	404-681-2800	Margaret Bryant
A4. N.A.A.C.P. Alachua County 1105 NW 5th Ave Gainesville, FL 32602	352-392-9196	Michael Bowie
B4. N.A.A.C.P. Marion County PO Box 2274 Ocala, FL 34478	352-351-4560	Mitzi Berryan
C4. N.A.A.C.P. – Tampa 308 E. MLK Jr Blvd #C Tampa, FL 33603	813-234-8683	Dr. Sam Horton
D4. N.A.A.C.P. – St Petersburg 1501 16th Street S St Petersburg, FL 33705	727-898-3310	Linda Hardaway Watkins
E4. N.A.H.J. 529 14TH Street, N.W. Washington, DC 20045	202-662-7143	Joseph Torres
F4. NAB Employment Clearinghouse 1771 N. Street, N.W. Washington, DC 20036	202-775-0680 703-549-8338	Yomi Baruwa
G4. Nathan B. Forrest Sr. High School Job Placement Department 5530 Firestone Road Jacksonville, FL 32210	904-573-1170	Dottie McIntyre

H4. National Association of Black Journalists 8701-A Adelphi Rd Adelphi, MD 20783	301-445-7100	Warner Williams
I4. National Association of Broadcasters 1771 N. St., NW Washington, DC 20036	202-429-5300	Karen Hunter
J4. National Association of Negro Business & Professional Womens Club 1806 New Hampshire Ave, NW Washington, DC 20009	704-568-8519	Sandra Frazier
K4. National Council of Negro Women, Inc. 933 W. Beaver Street Jacksonville, FL 32204	904-354-0545	Florence Luster
L4. National Urban League 120 Wall Street New York, NY 10005-3902	212-558-5300	Dale West dwest@nul.org
M4. Native American Communications Group PO Box 83111 Lincoln, NE 68501	410-244-7101	Ana Bertrand
N4. Native American Journalists Assoc 555 North Dakota St Vermillion, SD 57069	605-677-5282	Patty Tlaihongva
O4. Native American Journalists Assoc University of Colorado Campus Box 287 Boulder, CO 80309	605-677-5282	Mary Annette Pember
P4. Native American Media 1015 Gayley Ave Los Angeles, CA 90024	310-475-6845	Lisa Mitten
Q4. One Stop Workforce 1210 West Main Street Inverness, FL 34450	352-637-2223	Mary Nell Stokes
R4. One Stop Workforce Connection Enterprise Center 3003 SW College Rd Ocala, FL 34474	352-873-7950	Dale French
S4. Ohio Center for Broadcasting	216-447-9117	Gary James

9000 Sweet Valley Dr
Valley Drive, OH 44125

T4. Pennsylvania State University 208 Carnegie Building University Park, PA 16802	814-865-4700	Joseph Selden
U4. Poynter Institute for Media Studies (Newspaper, Broadcast) 801 Third Street South St. Petersburg, FL 33701	888-769-6837	Colleen Tilbe colleen@poynter.org
V4. Radio & Television News Directors Assoc 1600 K Street NW, Suite 700 Washington, DC 20006-2838	202-659-6510	Nicole Newsome
W4. Resource Center for Women 1301 Seminole Blvd #150 Largo, FL 33770	727-586-1110	Susan Olsen
X4. Santa Fe Community College 3000 NW 83rd Sreet. Bldg C-3 Gainesville, FL 32606	352-395-5563	Hope Tillman
Y4. St. Johns River Community College Job Placement Department 2990 College Drive St. Augustine, FL 32095-1197	904-808-7400	Frank Casey frankcasey@sjrcc.edu
Z4. St. Petersburg College Clearwater Campus 2465 Drew Street Admin Blds AD115 Clearwater, FL 33765	727-791-2734	Sarah/Jordan
A5. St. Petersburg College Gibbs Campus – Admin Bldg 6605 5th Ave N St Petersburg, FL 33710	727-341-4640	Delia
B5. South Florida Black Journalists Association PO Box 260807 Pembroke Pines, FL 33026	954-728-9448	Marc Silverstein
C5. Southern Illinois University Department of Radio & TV Mail Code 6609 Carbondale, IL 62901	618-453-7713	Claire Mitchell

D5. Tampa Bay Association of Black Journalists PO Box 172092 Tampa, FL 33672	727-893-8521	Rodney Thrash
E5. Tampa Bay Hispanic Chamber PO Box 15722 Tampa, FL 33684	813-414-9411	Marisa Belote
F5. Tampa Organization of Black Affairs PO Box 3485 Tampa, FL 33601	813-874-8622	Attn: Job Opening
G5. United Negro College Fund 1080 Woodcock Rd, Suite 280 Orlando, FL 32803	407-896-6940	Reginald Kirven
H5. University of Central Florida Job Placement Department 1200 W International Speedway Daytona Beach, FL 32114-2817	386-255-7423	Dr. Diane Weidman
I5. University of Florida PO Box 118507 Gainesville, FL 32611	352-392-0459	Linda Adams
J5. University of Florida-Affirmative Action Office PO Box 113050 Gainesville, FL 32611	352-392-6004	Jackie Hart
K5. University of North Florida Career Development 4567 St Johns Bluff Road Jacksonville, FL 32216	904-620-2903	Dorothy Brasher
L5. University of South Florida Tampa Campus 4202 E. Fowler Ave, Room #2088 Tampa, FL 33620	813-974-2171	Kathi Roche
M5. University of South Florida St. Petersburg Campus 140 7th Avenue South, Bay 119 St. Petersburg, FL 33701	727-553-4032	Tara Mohrfield
N5. Valencia Community College PO Box 3028	407-582-1035	Donna Gibson or Carmen Diaz

Orlando, FL 32802

O5. Warner Southern College
13895 Hwy 27
Lake Wales, FL 33859

863-638-7646

Herber Wolford

P5. Webster College
2221 SW 19th Ave Road
Ocala, FL 34474-7051

352-629-1941

Mr. Fullam

Q5. Women in the Professions
The Asian American Case
311 Liandrillo Rd
Bala Cynwyd, PA 19004

520-621-3481

Jennifer Ro

R5. Youth Opportunity Movement
(Division of Urban League)
1475 Tampa Park Plaza
Tampa, FL 33605

813-275-0134

Michelle Drayton

S5. MARC Radio Station Websites
www.magic1013.com
www.1005thebuzz.com
www.1017hankfm.com
www.1069thepulse.com
www.newsradioflorida.com

T5. All Access
www.allaccess.com

U5. Radio Sales Café
www.radiosalescafe.com

V5. The Gainesville Sun

W5. MARC RADIO IN HOUSE PROMOTION

X5. REFERRALS

<u>Postion</u>	<u># Applicants</u>	<u>Source</u>	<u># Applicants from Source</u>	<u>Hired From</u>
Sales #1	9	X5	3	
		W5	3	
		I5	2	
		Express Pros Employee Placement	1	1
Sales #2	12	X5	2	1
		S5	3	
		W5	6	
		I5	1	
Sales #3	3	X5	1	
		W5	2	1
General Manager	13	X5	2	1
		T5	11	

SECTION III

Outreach Initiatives

The following chart describes the Community Outreach initiatives undertaken by the above stations during the period covered in this report.

<u>Type of Recruitment Initiative</u>	<u>Brief Description of Activity</u>
1 UF College of Journalism Career Day	<u>October 24, 2014</u> Company staff participated in Career Day for the University of Florida College of Journalism and Communication, providing staff to meet with students for the purpose of providing information regarding career opportunities in the radio industry and with MARC Radio.
2 OTHER ACTIVITIES	<u>October 22, 2014</u> Hosted University of Florida students enrolled in the "Media Management" class at station operations for the purpose of educating students on the roles and various employment opportunities in radio industry.