

CONTRACT



KDAT-FM
425 Second Street SE
4th Floor
Cedar Rapids, IA 52401
wopayments4@townsquaremedia.com
(319) 365-9431

<u>Contract / Revision</u> 4556762 /		<u>Alt Order #</u> 37062708
<u>Advertiser</u> Nikki Haley for President		<u>Original Date / Revision</u> 01/02/24 / 01/02/24
<u>Contract Dates</u> 01/08/24 - 01/14/24	<u>Estimate #</u> 4018	
<u>Product</u> Haley for President		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDAT-FM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> RI15470	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ventura Media Partners
15260 Ventura Blvd, Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDAT	01/08/24	01/14/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	14	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/08/24	01/14/24	MTWTF--				14	\$12.00			
N 2	KDAT	01/08/24	01/14/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	8	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/08/24	01/14/24	MTWTF--				8	\$12.00			
N 3	KDAT	01/08/24	01/14/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	12	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/08/24	01/14/24	MTWTF--				12	\$12.00			
N 4	KDAT	01/13/24	01/14/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/08/24	01/14/24	-----S-				3	\$10.00			
N 5	KDAT	01/14/24	01/14/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/08/24	01/14/24	-----S				3	\$5.00			
Totals											40	\$453.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/24 - 01/14/24	40	\$453.00	(\$67.95)	\$385.05
Totals	40	\$453.00	(\$67.95)	\$385.05

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.