



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

AL Media  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

# Contract # 2671927

**Schedule Dates** 10/28/16-10/30/16  
**Advertiser** Deborah Ross for Senate-D (111832)  
**Agency** AL Media (15629)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEBORAH ROSS (860479)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** OBRZUT, BARB  
**Phone/Fax** /  
**CPE** 5482  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DEBORAH ROSS  
SCHEDULE RUNS WED, 10/26-SUN, 10/30.  
dan raymond/rebecca.berry

**Date Entered** 10/26/16  
**Last Modified** 10/26/16  
**Entered By** Beth Norvell  
**CO-OP** No  
**Headline #** ECR25341332  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$180.00  
**Net Total** \$1,020.00  
**Sales Tax**

**Greensboro (WXLV)**  
By Broadcast Month  
Oct. 2016  
Grand Total:  
**Spots** 5  
**Rate** \$1,200.00  
\$1,200.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (2)	10/30/16-10/30/16	3	:30	8P- ABC-Once Upon A Time (Sunday)	1							1	1	\$1,100.00	\$1,100.00	Greensboro (WXLV)	Once Upon A time	10/26/16
2.0	Normal Line / News (3)	10/28/16-10/28/16	1	:30	5:00-5A- ABC-America This Morning	3					3			3	\$30.00	\$90.00	Greensboro (WXLV)	AM News	10/26/16
3.0	Normal Line / SPOT (4)	10/28/16-10/30/16	3	:30	1:05A- 4:59:59A (EST)	1					X	X	X	1	\$10.00	\$10.00	Greensboro (WXLV)	Overnight Rotator	10/26/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King

being/on behalf of: Deborah Ross

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/9/16

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Alison Aldred  
Signature

Alison Aldred  
Printed Name

DA  
Title