



WXLV-TV  
 3500 Myer Lee Dr  
 Winston Salem, NC 27101

AL Media  
 222 W Ontario St  
 Ste 600  
 Chicago, IL 60654

**Contract # 2671927**

Schedule Dates: 10/28/16-10/30/16  
 Advertiser: Deborah Ross for Senate-D (111832)  
 Agency: AL Media (15629)  
 Product: POLITICAL CANDIDATE (ns) (1186)  
 Brand: DEBORAH ROSS (860479)  
 Salesperson: Millennium/CHI, Chicago (1094)  
 Sales Office: Millennium Chicago  
 Buyer Name: OBRZUT, BARB  
 Phone/Fax: /  
 CPE: 5482  
 Account Types: National/Political Candidate Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: DEBORAH ROSS  
 SCHEDULE RUNS WED, 10/26-SUN, 10/30.  
 dan reymond/rebecca berry

Date Entered: 10/26/16  
 Last Modified: 10/26/16  
 Entered By: Beth Norvell  
 CO-OP: NO  
 Demo: ECR25341332  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$180.00  
 Net Total: \$1,020.00  
 Sales Tax:

Greensboro (WXLV)	
By Broadcast Month	Spots
Oct. 2016	5
Grand Total:	5
	Rate
	\$1,200.00
	\$1,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (2)	10/30/16-10/30/16	3	:30	8P- ABC-Once Upon A Time (Sunday)	1							1	1	\$1,100.00	\$1,100.00	Greensboro (WXLV)	Once Upon A time	10/26/16
2.0	Normal Line / News (3)	10/28/16-10/28/16	1	:30	5:00:01A- ABC-America This Morning	3					3			3	\$30.00	\$90.00	Greensboro (WXLV)	AM News	10/26/16
3.0	Normal Line / SPOT (4)	10/28/16-10/30/16	3	:30	1:05A- 4:59:59A (EST)	1					X	X	X	1	\$10.00	\$10.00	Greensboro (WXLV)	Overnight Rotator	10/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Alison Alden* Date: *10/28/16*  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King  
 being/on behalf of: Deborah Ross

a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/9/16

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Alison Aldred

Signature

Alison Aldred

Printed Name

DD

Title