



WFXR
201 Humboldt St
Rochester, NY 14610

Pinpoint Media
764 NW Palm Dr
Lake City, FL 32055

Contract # 1284509

Schedule Dates 02/07/16-02/19/16
Advertiser VA Hospital & Healthcare (74903)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand Political - Issues / Propositions (1068)
Salesperson VA HOSPITAL & HEALTHCARE (500826)
Sales Office Katz - Washington DC, Washington DC (1179)
Buyer Name Katz - Washington DC
Phone/Fax /
CPE 52/52/622
Account Types National/Political
Billing Type Standard
Comments Issue
New order starts Sunday, Spot, NAB & instructions already sent. Please confirm asap. Thank you, Amy

Date Entered 02/05/16
Last Modified 02/05/16
Entered By Gloria Fischer
CO-OP No
Headline # ECR25073914
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$765.00
Net Total \$4,335.00
Sales Tax

Roanoke VA (WFXR)

By Broadcast Month	Spots	Rate
Feb. 2016	21	\$5,100.00
Grand Total:	21	\$5,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/07/16-02/07/16	4	:30	9A- 10A (EST)	1							X	1	\$125.00	\$125.00	Roanoke VA (WFXR)	FOX NEWS SUNDAY	2/5/16
2.0	Normal Line / SPOT	02/14/16-02/14/16	4	:30	9A- 10A (EST)	1						X		1	\$125.00	\$125.00	Roanoke VA (WFXR)	FOX NEWS SUNDAY	2/5/16
3.0	Normal Line / SPOT	02/10/16-02/10/16	4	:30	7P- 7:30P (EST)	1			X					1	\$200.00	\$200.00	Roanoke VA (WFXR)	Big Bang Theory	2/5/16
4.0	Normal Line / SPOT	02/12/16-02/12/16	4	:30	7P- 7:30P (EST)	1					X			1	\$200.00	\$200.00	Roanoke VA (WFXR)	Big Bang Theory	2/5/16
5.0	Normal Line / SPOT	02/15/16-02/15/16	4	:30	7P- 7:30P (EST)	1	X							1	\$200.00	\$200.00	Roanoke VA (WFXR)	Big Bang Theory	2/5/16
6.0	Normal Line / SPOT	02/17/16-02/17/16	4	:30	7P- 7:30P (EST)	1			X					1	\$200.00	\$200.00	Roanoke VA (WFXR)	Big Bang Theory	2/5/16
7.0	Normal Line / SPOT	02/09/16-02/09/16	4	:30	7:30P- 8P (EST)	1		X						1	\$250.00	\$250.00	Roanoke VA (WFXR)	BIG BANG THEORY	2/5/16
8.0	Normal Line / SPOT	02/11/16-02/11/16	4	:30	7:30P- 8P (EST)	1				X				1	\$250.00	\$250.00	Roanoke VA (WFXR)	BIG BANG THEORY	2/5/16
9.0	Normal Line / SPOT	02/16/16-02/16/16	4	:30	7:30P- 8P (EST)	1		X						1	\$250.00	\$250.00	Roanoke VA (WFXR)	BIG BANG THEORY	2/5/16
10.0	Normal Line / SPOT	02/18/16-02/18/16	4	:30	7:30P- 8P (EST)	1				X				1	\$250.00	\$250.00	Roanoke VA (WFXR)	BIG BANG THEORY	2/5/16
11.0	Normal Line / SPOT	02/19/16-02/19/16	4	:30	7:30P- 8P (EST)	1					X			1	\$250.00	\$250.00	Roanoke VA (WFXR)	BIG BANG THEORY	2/5/16
12.0	Normal Line / SPOT	02/08/16-02/08/16	4	:30	10P- 10:30P (EST)	1	X							1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN O'CLOCK NEWS	2/5/16
13.0	Normal Line / SPOT	02/09/16-02/09/16	4	:30	10P- 10:30P (EST)	1		X						1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN O'CLOCK NEWS	2/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	VA Hospital & Healthcare (74903)	Last Modified	02/05/16
Agency	Pinpoint Media (13513)	Entered By	Gloria Fischer
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	VA HOSPITAL & HEALTHCARE (500826)	Headline #	ECR25073914
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	A35+
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	52/52/622	Commission	\$765.00
Account Types	National/Political	Net Total	\$4,335.00
Billing Type	Standard	Sales Tax	
Comments	Issue New order starts Sunday. Spot, NAB & instructions already sent. Please confirm asap. Thank you, Amy		

Roanoke VA (WFXR)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	02/10/16-02/10/16	4	:30	10P-10:30P (EST)	1			X					1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
15.0	Normal Line / SPOT	02/11/16-02/11/16	4	:30	10P-10:30P (EST)	1				X				1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
16.0	Normal Line / SPOT	02/12/16-02/12/16	4	:30	10P-10:30P (EST)	1					X			1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
17.0	Normal Line / SPOT	02/15/16-02/15/16	4	:30	10P-10:30P (EST)	1	X							1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
18.0	Normal Line / SPOT	02/16/16-02/16/16	4	:30	10P-10:30P (EST)	1		X						1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
19.0	Normal Line / SPOT	02/17/16-02/17/16	4	:30	10P-10:30P (EST)	1			X					1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
20.0	Normal Line / SPOT	02/18/16-02/18/16	4	:30	10P-10:30P (EST)	1				X				1	\$300.00	\$300.00	Roanoke VA (WFXR)	FOX TEN OCLOCK NEWS	2/5/16
21.0	Normal Line / SPOT	02/09/16-02/09/16	4	:30	6:30P-7P (EST)	1		X						1	\$100.00	\$100.00	Roanoke VA (WFXR)	Mike & Molly	2/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: