

4th Q 2017 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2017 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

October 2017

DATE	GUEST	TOPIC	ISSUES
10/1/17	Various	Steve Scalise Return to Capitol (audio from House floor) No Vote On Cassidy Healthcare Bill (audio from Senate floor) Hurricane Maria Donation Drive	Government/Politics Healthcare Sense of Community
10/8/17	Sharman Stein, Director of Communications, What Works Cities Gayle Curtis, President of the American Academy of Physician Assistants	Joining What Works Cities initiative to development data-driven framework to track progress in housing recovery efforts following 2016 floods Physician Assistants in Louisiana	Infrastructure, Sense of Community Healthcare
10/15/17	Understood.org National PSA Program provided by iHeartRadio	The show explores the ways in which music can unlock the potential of those who struggle with reading, writing, math, organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives.	Healthcare
10/22/17	Tom Schedler, Louisiana Secretary of State Sharon Weston Broome, East Baton Rouge Mayor-President	Voter turnout Update on crimefighting efforts (replay of press conference)	Politics Crime
10/29/17	Jared Walczak, Senior Policy Analyst, Tax Foundation	Baton Rouge Sales Tax Louisiana on the 2018 State Business Tax Index President declares opioid crisis – recap of Louisiana's efforts to fight opioid abuse	Taxes Healthcare

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

November 2017

DATE	GUEST	TOPIC	ISSUES
11/5/17	<p>Musicians On Call / Nat'l PSA program provided by iHeartMedia</p> <p>Guests include: Michael Solomon, Co-Founder of Musicians On Call Pete Griffin, President of Musicians On Call Artists Rodney Atkins and Brantley Gilbert Charles Esten, actor from the CMT series Nashville Rebecca Vodrey, licensed Music Therapist</p>	<p>Just in-time for Veterans Day, The Sounds of Heroes: A Special Presentation from iHeartRadio and Musicians On Call, pays tribute to America's war heroes and active-duty members of the military. It tells the story of Musicians On Call's mission of bringing musicians into hospitals, nursing homes and hospice centers. Artists perform bedside for patients, to lift the spirits of those who have served our country.</p>	Healthcare
11/12/17	<p>Paul Arrigo, President/CEO of Visit Baton Rouge</p> <p>Michael Day, General Manager, Raising Cane's River Center</p>	2% Hotel Sales Tax Proposal on Ballot	Taxes
11/19/17	<p>Don Redman, AAA</p> <p>Ken Davis, Historian</p>	<p>AAA's Thanksgiving Travel Forecast</p> <p>History of Thanksgiving</p>	Quality of Life
11/26/17	Scott Kirkpatrick, CRISIS Exec. Dir.	Release of Capitol Region Mobility Study	Infrastructure

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

December 2017

DATE	GUEST	TOPIC	ISSUES
12/3/17	Jill Rigby, Founder, Manners of the Heart	#BRRespect – recap of 2017 and outline of December's "Good Deeds"	Quality of Life
12/10/17		Repeat of 12/3/17 show	
12/17/17	Julio Melara, Baton Rouge Business Report	Recap of 2017, looking ahead to 2018 for business in the Capitol Region	Economy/Economic Development
12/24/17	Adam Knapp, Baton Rouge Area Chamber	Chamber's 2018 Economic Outlook & Access To Capital Report	Economy/Economic Development, Quality of Life
12/31/17	Sharon Weston Broome, East Baton Rouge Mayor-President Murphy Paul, new Baton Rouge Police Chief Paul Arrigo, President/CEO, Visit Baton Rouge	Replay of press conference introducing Paul as the new Baton Rouge Police chief Red Stick Revelry/New Year's Eve celebration	Crime Quality of Life

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Sense of Community.**
 24:00 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

4th Q 2017

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
10/1/17	Sydney McGraw, Lee Brandt Randall	Arts Faculty at Runnels School
10/8/17	Jonathan Grimes, ACGBR Director of Music Programming	River City Jazz Masters and Sunday In The Park
10/15/17	Dave Mooney, Bee Nice Music Cindy Wonderful, Chez Fab Arts and Community Project	Alternative Arts Venues
10/22/17	Anna Schwab	Pecha Kucha Night
10/29/17	Gay Koenig, Advisory Member of National Alliance on Mental Illness Matthew Blessing Erfan Ghiasi	The Mind's Eye Art Gala and Exhibition Musical Chairs Project Alternative Landscapes
11/5/17	Phil Smith, Exec. Dir., BRCC Foundation	Chancellor's Evening with Ailey II – The Next Generation of Dance
11/12/17	Cody Louvier, King Crow Studios & BREW presenter Liz Goad, Director of Grants and organizer of the BREW events at the Arts Council Jason Langlois, Director of Film Programming	Baton Rouge Entrepreneur Week (BREW)
11/19/17	Donney Rose, Poet, Teaching Artist and Community Activist Desiree Dallagiacomo, Poet, Program Director at Forward Arts	Co-hosts of weekly podcast about Southern poets
11/26/17	Kelsey Livingston, Visual Artist Curator	Arts Council of Greater Baton Rouge
12/3/17	Dima Ghawi, Author	Author of Breaking Vases
12/10/17	Molly Buchmann, Co-Artistic Director of Baton Rouge Ballet Theatre	Latest with BR Ballet Theatre
12/17/17	Keith Dixon, Dir. Of Development & Communications Hayley Westphal, Audience Engagement & Public Relations Manager	Update from Louisiana Arts and Science Museum

12/24/17	Ashley Fabre, Dir. Of Development	Arts Council of Greater Baton Rouge
12/31/17	Matt Sigur, "Red" Editor at the Advoate	Recap of the Arts in 2017, Part 1