WFMF

Baton Rouge, LA Quarterly Issues/Programs List Fourth Quarter, 2022

WFMF

Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fire Prevention/Safety and Disaster Aid	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	FDNY Capt. Michael Kozo, the commanding officer of the FDNY's Fire Safety Education Unit. The National Fire Protection Association®'s "Fire Won't Wait. Plan Your Escape™" is the theme for Fire Prevention WeekTM, October 9-15. Kozo reinforced the critical importance of developing a home escape plan with all members of the household and practicing it regularly. He incorporated information about Kidde's 'smart' resources into the conversation. Michael Capponi, Founder/President Global Empowerment Mission. Capponi discussed how Global	Capt. M. Kozo, M. Capponi	10/02/2022 06:04 AM	028:48

		Empowerment is assisting with disaster aid throughout the Southeast following the destruction of Hurricane Ian. Global Empowerment Mission is a 501(c)(3) nonprofit organization founded in 2011 as a first responder to global disasters. Capponi also talked about GEM'S recent missions in the Ukraine. Host: iHeart's Ryan			
_	Arts Council	Gorman. This week's show focuses on the Baton Rouge Chorus of Sweet Adelines. New musical director Sherry Barron and baritone Emily Wascome are our guests. Host: Pam Bordelon with the Arts Council of Baton Rouge.	S. Barron, E. Wascome	10/02/2022 06:36 AM	024:10
Public Health, Disaster Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS	Benjamin Sommers, M.D., Ph.D. Deputy Assistant Secretary for Health Policy. A new report that is being issued soon that looks at the associations between county- level vaccination rates and COVID- 19 outcomes among Medicare beneficiaries. Sommers told us	Dr. B. Sommers, S. McKinney	10/09/2022 06:03 AM	029:49

		what the new study shows. He also discussed what the new study tells us about the new variant and the need for updated vaccines. Sherri McKinney American Red Cross Spokesperson. Osmet talked about the national blood crisis due to Hurricane Ian. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts. Host: iHeart's Ryan Gorman.			
Visit Baton Rouge	Arts Council 10/9/22	This week's podcast is with Paul Arrigo and Jill Kidder - the outgoing and incoming CEOs of Visit Baton Rouge. We talk about highlight from the past with Paul and what lies ahead for the agency in the future. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, P. Arrigo, J. Kidder	10/09/2022 06:35 AM	023:00
Parental Digital & Cyber Safety		Dr. Catherine Pearlman, the	Dr. C. Pearlman, A. Purdy	10/16/2022 06:01 AM	029:49

shared insights with parents on how to navigate the digital landscape safely and productively with their kids. Topics included digital safety, privacy, social media, sexting, cyberbullying, phone etiquette and how to set appropriate boundaries to establish a healthy digital relationship in an increasingly complicated online world. Amy Purdy, Paralympic Snowboarding Legend/3x Medalist. The U.S. Centers for Disease Control and Prevention is warning of an accelerating mental health crisis among adolescents, with more than 4 in 10 teens reporting that they feel "persistently sad or hopeless." Purdy talked about her pursuit to encourage mental and physical wellbeing. She shared tools and techniques for coping with stress and anxiety while being on the path to becoming a whole person. Host: iHeart's Ryan Gorman.

Visit Baton Rouge	Arts Council 10/9/22 (23:00)	Replay of 10/8/22 show.	P. Bordelon, P. Arrigo, J. Kidder	10/16/2022 06:34 AM	023:00
Public Health, Sleep & Health	I I HE AR'I'R ALLI ()	Patsy Stinchfield, Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases - Information on the upcoming flu season, along with a comprehensive overview of this year's flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated. Dr. Chris Winter, Neurologist, Sleep Specialist, Best-Selling Author & Featured Expert on the Chasing Sleep Podcast - A breakdown of the importance of sleep in achieving a healthy lifestyle, along with tips for getting better sleep and how naps can play a role in resting the body and mind. Host: iHeart's Ryan Gorman.	P. Stinchfield, Dr. C Winter	10/23/2022 06:01 AM	029:49
Of Moving Colors	Arts Council 10/23/22 (23:00)	Talking with Garland Goodwin Wilson with dance company Of Moving		10/23/2022 06:35 AM	022:18

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		Colors of Baton Rouge. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Breast Cancer Awareness, ADHD	IHEARTRADIO	Dr. Mohammad Jahanzeb, Medical Oncologist at the Florida Cancer Specialists & Research Institute. October is Breast Cancer Awareness Month and Dr. Jahanzeb explains how prevalent breast cancer is across the U.S. He also provides information about the disease itself, along with screening and treatment options. Dr. Andrew Kahn, a Licensed Psychologist and Associate Director of Behavior Change and Expertise at Understood.org, an organization focused on those who think and learn differently. October is Learning Disabilities Awareness Month. Dr. Kahn discusses the "Wired Differently" campaign and provides information on ADHD and Dyslexia. Host: iHeart's Ryan Gorman.	Dr. M Jahanzeb, Dr. A. Kahn	10/30/2022 06:02 AM	029:49

Pointe Coup�e artist Henry Watson	Arts Council 10/30/22	Host Pam Bordelon visits with Pointe Coupée artist Henry Watson, who takes 100-year-old cypress and carves it into all manner of subjects. There's even a carving of Pope John Paul he did when the Pope visited Louisiana that's now at the Vatican. Host: Pam Bordelon with the Arts Council of Baton Rouge.		10/30/2022 06:35 AM	021:15
Public Health, Safety & Prevention	IHEARTRADIO	Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country. Dr. Jacob Sands, American Lung Association	Dr. J. Sands	11/06/2022 06:01 AM	029:49

Boomerang Comedy	Arts Council 11/5/22 (23:00)	Join host Pam Bordelon as she visits with Baton Rouge newcomers Angi and Travis Noote, who are bringing smiles to the Capital City through their latest business venture - Boomerang Comedy. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, A. Noote, T. Noote	11/06/2022 06:34 AM	023:13
Public Health & Safety Community		Chiquita Brooks- Lasure, Administrator for the Centers for Medicare & Medicaid Services, where she oversees Medicaid, the Children's Health Insurance Program, and the Healthcare.gov health insurance marketplace. Administrator Lasure explains who's eligible for Medicare, Medicaid, CHIP, and coverage at HealthCare.gov. She also discusses open enrollment and the role her agency is playing in the COVID-19 response. Commissioner Kenneth Hodder, National Commander of The Salvation Army. Commissioner Hodder discusses the work the Salvation Army does across the	C. Brooks- Lasure, K. Hodder	11/13/2022 06:03 AM	029:49

		country, including their upcoming holiday efforts and the launch of their 132nd Red Kettle Campaign on Thanksgiving Day. Host: iHeart's Ryan Gorman.			
David St. Romain - SOS		David St. Romain talks about his SOS project, which helps veterans deal with trauma through music. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, D. St. Romain	11/13/2022 06:36 AM	022:13
Public Health & Safety Community	COMMUNITIES:	Dr. Loretta Christensen, Chief Medical Officer of the Indian Health Services - Dr. Christensen joins the show for Native American Heritage Month and she discusses the impact COVID- 19 has had on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources for more information on health services available for American Indian and Alaska Native communities. Avenel Joseph, Vice President of Policy at the Robert Wood Johnson Foundation -	L. CHRISTMIANSON, J. JOSEPH	11/20/2022 06:01 AM	029:49

		Avenel Joseph checks in for National Hunger & Homelessness Week and she breaks down how inflation and other factors have impacted hunger and homelessness, including among children nationwide. Host: iHeart's Ryan Gorman.			
BRASS		This week's show features Luke Longion talking about Work Downtown, Play Downtown and Samantha Morgan with the Walls Project talking about its art supply version of the Little Lending Library. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, L. Longion, S. Morgan	11/20/2022 06:34 AM	021:10
Public Health & Safety Community	THEADTDANTO	** REPLAY OF 11/4 - 11/6 BROADCAST ** Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass provides the latest information on		11/27/2022 06:02 AM	029:49

		Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures Host: iHeart's Ryan Gorman.			
Days of Daisy	Arts Council 11/27/22 (23:00)	Jency Griffin Hogan, Baton Rouge-born filmaker, discussed the showing of Days of Daisy at the Manship Theatre. Hogan starred as the title character of Daisy. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Griffin Hogan	11/27/2022 06:35 AM	019:29
Mental Health, Suicide Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christina Huntsman Durham of the Huntsman Mental Health Foundation & Dr. Mark Hyman Rapaport, CEO of the Huntsman Mental Health Institute and Chair, Department of Psychiatry, University of Utah School of Medicine. Christina Huntsman Durham and Dr. Rapaport join the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an	C. Huntsman Durham, Dr. M. Hy	12/04/2022 06:01 AM	029:49

		overview of the mental health challenges prevalent across the U.S. Jim Lorraine, President, and CEO of America's Warrior Partnership. Jim Lorraine joins the show to discuss how America's Warrior Partnership works to prevent veteran suicide, connect local veteran-serving organizations with resources, services, and partners, and assist families			
		and caregivers of military veterans. Host: iHeart's Ryan Gorman.			
Days of Daisy	Arts Council 11/27/22 (23:00)	Replay of 11/26/22 show. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Griffin Hogan	12/04/2022 06:34 AM	019:29
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	January Contreras, Assistant Secretary for the Administration for Children and Families at the Department of Health and Human Services. Secretary Contreras explains the different programs provided by ACF, including Head Start, and also offers details into their work	J. Contreras, B. Potts	12/11/2022 06:01 AM	029:49

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		assisting communities battle COVID-19, the flu and RSV. Bill Potts, Author of Up for the Fight: How to Advocate For Yourself As You Battle Cancer, From a Five-Time Cancer Survivor. Bill Potts discusses his battles with cancer and offers advice for those currently diagnosed with cancer, those who will eventually get cancer, and those supporting individuals with cancer. Potts steps through what to expect following the diagnosis, the importance of second opinions, and the mental and emotional toll the fight takes on those battling the disease. Host: iHeart's Ryan Gorman.			
Artspolsion	Arts Council 12/11/22 (23:00)	This week's guests are Marie Flowers & Lucy Purpera talking about the Arts Council of Greater Baton Rouge's Artsplosion Camp. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, M. Flowers, L. Purpera	12/11/2022 06:34 AM	020:37
Public Health, Suicide Awareness		Carole Johnson, Administrator of the Health	C. Johnson, Dr. D. Rudd	12/18/2022 06:03 AM	029:49

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AFFAIRS	Resources and		
SPECIAL	Services		
	Administration -		
	Carole Johnson		
	explains the		
	programs HRSA		
	oversees to help		
	bring underserved		
	communities		
	access to health		
	care. Johnson		
	also describes		
	the role of HRSA		
	in the		
	administration of		
	COVID-19		
	vaccines, and the		
	support they		
	provide for		
	workers in the		
	health care		
	industry. Dr.		
	David Rudd,		
	former President		
	of the University		
	of Memphis,		
	Distinguished		
	University		
	Professor of		
	Psychology, and		
	Director of the		
	Rudd Institute		
	for Veteran and		
	Military Suicide		
	Prevention - Dr.		
	Rudd discusses		
	the scope of the		
	suicide problem		
	_		
	among veterans		
	and civilians in		
	the U.S.,		
	strategies he's		
	developed for		
	preventing		
	suicide, and the		
	role the holidays		
	play in		
	increasing		
	pressure and		
	stress levels on		
	people, including		
	veterans. Host:		
	iHeart's Ryan		
	Gorman.		
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Artspolsion	Arts Council 12/11/22 (23:00)	Replay of 12/10/22 show. Host: Pam Bordelon with the Arts Council of Baton Rouge.		12/18/2022 06:37 AM	020:37
Public Health & Safety, Suicide Awareness	THEARTRADIO	Dr. Rebecca Jackson VP of Programs & Outcomes for Brain Balance - Dr. Jackson joins the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes. Jennifer Streaks Senior Personal Finance Reporter for Business Insider - Jennifer Streaks shares tips on how to manage personal finances during the holidays and how to set yourself up for success in the New Year. Chloe Demrovsky President & CEO of Disaster Recovery Institute International - Chloe Demrovsky breaks down numerous issues that impacted businesses and organizations during 2022, including supply		12/25/2022 06:03 AM	029:49

		chain problems, cyber security and the effect of natural disasters. Host: iHeart's Ryan Gorman.			
MPAC Gala	Arts Council 12/25/22 (23:00)	Lis Patrick of Essential Federal Credit Union and Trey Schmaltz with WBRZ talking about the important of corporate support for the arts and our upcoming MPAC gala. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, L. Patrick, T. Schmaltz	12/25/2022 06:36 AM	015:13

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator-	-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	;60 LEUKEMIA LYMPHOMA	001:00	16
	:10 ALCOHOL USE	000:08	10
	:10 INFECTIOUS DISEASES	000:09	3
	:10 TAKE ME FISHING LOCAL	000:09	8
	:10 Adoption Awareness	000:09	6
	:10 American Diabetes	000:09	6
	:10 Autism Awareness	000:09	3
	:10 Be A Dad	000:09	5
	:10 Diabetes Prevention	000:09	4
	:10 Enviromental	000:09	5
	:10 Peace Corp WJBO	000:09	4
	:10 Respect Awareness	000:09	4
	:10 Teenage Drinking	000:09	3
_	:15 BOYS AND GIRLS CLUBS	000:15	9
	:15 CREDIT COUNCELING	000:14	25

:15 LETS PLAY	000:14	29
:15 Dale/Income (Community Engagement)	000:14	11
:15 MARK SPITZ US Coast Guard	000:15	19
:15 Tom & Cindy/Health (Community Engagement)	000:13	19
:60 (US MARINES)	001:00	12
:60 FEED THE PIG AD COUNCIL	000:59	11
:60 SKIN CANCER GOLF	000:39	10
:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	22
:60 Job Training & Employment - How We Do It	000.39	22
(Revised)	001:01	14
:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	15
:60 MARCH FOR BABIES	001:00	12
30 KEEP LOUISIANA BEAUTIFUL	000:30	15
30-online-services	000:30	2
60 FIGHTING BLINDNESS	001:00	15
60-online-services	001:00	12
7CRO0071000	001:00	11
7CRO0072000	000:30	2
7CRO0073000	001:00	12
7CRO0074000	000:30	3
7CRO0075000	001:00	9
7CRO0076000	000:30	3
AAO_DOS_30s_RADIO_v9	000:30	1
AAO_DOS_60s_RADIO_v8	001:00	10
Ad Council DISASTER/ READY DOT GOV ;60	001:00	13
Ad Council JOBS AD COUNCIL	000:59	11
Ad Council - Alone Together - Contact	000:29	5
Ad Council (Adoption) - Questionaire 2 :60	000:59	13
 Ad Council (CAR SEATS) -Kids/Sports :60	001:00	16
Ad Council (Crime Prevention) - Fraud :60	000:59	10
Ad Council (Crime Prevention) - Kids Theft :60	000:59	12
Ad Council (Crime Prevention) - Prevention at Work :60	000:59	13
Ad Council (Crime Prevention) - School Violence Kids	000:59	15
Ad Council (Crime Prevention) - School Violence Parents	000:59	10
Ad Council (Crime Prevention) - Sexual Assault:60	000:59	9
Ad Council (FOOD SAFETY) :60	000:59	15
DD2_TheProbablys_national_radio_English_loc_60 (1)	000:59	13

	EIFDJAUEM30	000:30	2
	EIFDJAUEM60	001:00	12
	frcf_kids-thank-responders_radio_30	000:30	4
	frcf_kids-thank-responders_radio_60	001:00	12
	frcf_kids-thank-responders-v2_radio_30	000:30	2
	frcf_kids-thank-responders-v2_radio_60	000:59	11
	maw_stars_align_radio_30_MWSH0271000	000:30	3
	PVAAA6PSAR - Accessible America - 60	001:00	12
	Save_Time_with_a_Replacement_Card_Radio_30	000:30	3
	Save_Time_with_my Social Security_30	000:30	2
	Save_Time_with_my Social Security_60	001:00	11
	Save_Time_with_Retirement_Planning_Radio_30	000:30	2
	SCORE - BUSINESS :60	001:00	12
	Social Security Phone Scam Warning 30	000:30	3
	Social Security Phone Scam Warning 60	001:00	10
	stjude_saving-lives_eleanor_radio_60	001:00	12
	stjude_saving-lives_imani_radio_30	000:30	3
	stjude_saving-lives_imani_radio_60	001:00	12
	stjude_saving-lives_moment_radio_60	001:00	11
	SU2CEXR2030	000:30	1
	SU2CEXR2060	001:00	11
	TALVSA6PSAR - 60 - Veterans Strengthening America - TAL	001:00	12
	TTCLLSRAD60	001:00	11
	USDA - Smuggling Interdiction and Trade Compliance :60	000:58	19
	VYUE0011000 In Your Head 30R English HMS	000:30	1
	WOUNDED WARRIORS :60	000:59	9
	ymca stay-with-us 2020 radio 30	000:30	2
	ymca stay-with-us 2020 radio 60-2	001:00	11
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	5
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
GLAAD	GLAAD	000:29	6
INSPIRING CHILDREN	INSPIRING CHILDREN	000:29	3
MILITARY AND VETERANS	HOME BASE	000:30	15

PROJECT YELLOW	PROJECT YELLOW LIGHT	000:29	9
PSA	:30 Capital Area CASA Association	000:30	4
PSA	15 PSA - Capital Area CASA Association 1	000:30	9
PSA		000:15	12
	15 PSA - Capital Area CASA Association 2		
PSA	15 PSA - Capital Area CASA Association 3	000:14	9
PSA	15-estimate-your-benefits	000:15	11
PSA	15-manage-your-benefits	000:15	10
PSA	15-my-social-security	000:15	15
PSA	15-retire-online	000:15	4
PSA	60 Su2c - Get On Board	001:00	12
PSA	AAO_DOS_15s_RADIO_v8	000:15	9
PSA	Autism Awareness PSA 10sec	000:09	3
PSA	BCBS_HN_Lemelle_Heart_Disease_15_NB_v01	000:14	4
PSA	BCBS_HN_Lemelle_Heart_Disease_30_NB_v01	000:29	2
PSA	BCBS_HN_Simon_Diabetes_15_NB_v01	000:14	5
PSA	BCBS_HN_Simon_Diabetes_30_NB_v01	000:30	2
PSA	BCBS_HN_Simon_Diabetes_Prevention_15_NB_v01	000:14	8
PSA	BCBS_HN_Vincent_Screenings_15_NB_v01	000:15	7
PSA	Cargiver Assistance PSA 10sec	000:10	5
PSA	Cargiver Assistance PSA 2 10sec	000:11	11
PSA	Children International - Kids Speak 15	000:15	12
PSA	Children International - Kids Speak 30	000:30	3
PSA	Children International - Kids Speak 60	001:00	12
PSA	DAV - Victories Adam 30	000:30	3
PSA	DAV - Victories Adam 60	001:00	13
PSA	DAV - Victories Latoya 30	000:30	1
PSA	DAV - Victories Latoya 60	001:00	12
PSA	DAV - Victories Michael 30	000:30	1
PSA	DAV - Victories Michael 60	001:00	11
PSA	EIFDJAUEM15	000:15	10
PSA	frcf kids-thank-responders-v2 radio 15	000:15	6
PSA	HRSA - Chris PSA 60	001:00	12
PSA	HRSA - Roxanne PSA 30	000:30	4
PSA	HRSA - Roxanne PSA 60	001:00	10
PSA	HRSA - Steve PSA 30	000:30	2
PSA	HRSA - Steve PSA 60	001:00	12
PSA	iHM BTR PSA - OLOL Blood Center	000:26	6
PSA	Save Time with my Social Security 15	000:15	10
PSA	Social Security Phone Scam Warning 15	000:15	9
PSA	SU2CEXR2015	000:15	6

PSA	txt-textandwhatever-radio-eng-10-1	000:10	11
PSA	usdva_innovation_career_radio_15	000:15	11
PSA	Wellcare - Flu Vaccine 15	000:15	7
PSA	Wellcare - Flu Vaccine 30	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SUBSTANCE USE RECOVERY	Partnership Promo Inventory	000:30	5
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	10
UNCF	UNCF	000:29	7