

4TH QUARTER 2018 ISSUES PROGRAMMING

WJBO-AM ▪ WFMM-FM ▪ KRVE-FM ▪ WYNK-FM

2018 Community Issues – iHeartRadio Baton Rouge

Crime

- *Drug-related violent crime*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

Weather

- *Winter blasts*
- *Hurricane Season*

OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airs Sundays. KRVE-FM: 6a.m. WJBO-AM and WFMF-FM: 7 a.m. WYNK-FM: 8 a.m..

| DATE | GUEST | TOPIC | ISSUES |
|----------|--|---|--|
| 10/7/18 | Kyle Ardoin, Interim Louisiana Secretary of State Layton Ricks, Livingston Parish President Lynn Sibley, President, Livingston Parish Fair Association | Phone Scam targeting voters Livingston Parish Fair – updates and history | Government/Politics Sense of Community |
| 10/14/18 | Barry Erwin, President/CEO, Council for A Better Louisiana | CABL breakdown/endorsements of constitutional amendments on November ballot | Government/Politics |
| 10/21/18 | Jason Ard, Livingston Parish Sheriff Rick Wentzel, Livingston Parish School Superintendent Meredith Beck-Wiggins, 10/31 Consortium | School Resource Officer Sales Tax Ballot Measure Fifolet Halloween Festival/Baton Rouge Halloween Parade | Government/Politics, Taxes Sense of Community |
| 10/28/18 | Gov. John Bel Edwards DOTD Secretary Dr. Shawn Wilson Local Officials | Touring Sunshine Bridge damage (press conference audio) | Infrastructure |
| 11/4/18 | iHeartRadio's Living With Diabetes – National PSA Program | Diabetes awareness, prevention | Healthcare |
| 11/11/18 | Barry Erwin, Council for a Better Louisiana Carolyn Bonifas Kelly, TRIP | CABL Mid-Term Review TRIP's Louisiana Bridge Review | Government/Politics Infrastructure |
| 11/18/18 | BRPD Chief Murphy Paul Charlotte Smith, Google | Violent Crime Presser Thanksgiving Trends | Crime Sense of Community |

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| 11/25/18 | Livingston Parish Sheriff Jason Ard | Christmas Crusade | Sense of Community |
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OF INTEREST TO YOU (continued)

| DATE | GUEST | TOPIC | ISSUES |
|-------------|---|---------------------------|---------------------|
| 12/2/18 | Mary Stein, East Baton Rouge Parish Library | December Events | Sense of Community |
| 12/9/18 | Mike Manning, Greater Baton Rouge Food Bank | Urgent need for donations | Sense of Community |
| 12/16/18 | Repeat of 12/9 show | | |
| 12/23/18 | Home Away From Home – Fisher House National PSA program | Fisher House | Sense of Community |
| 12/30/18 | Gov. John Bel Edwards (press conference) | 2018 Year In Review | Government/Politics |

ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Liz Goad/Rhaea D'Alesio. Running time: 23 minutes. Unless otherwise noted, the issue is Sense of Community.

| DATE | GUEST | TOPIC |
|----------|--|---|
| 10/7/18 | Kelsey Livingston, Visual Arts Coordinator, Arts Council of Greater Baton Rouge Elizabeth Weinstein, LASM Assistant Director for Interpretation & Chief Curator Nick BeJeaux, LASM Audience Engagement & Public Relations Manager | Louisiana Art & Science Museum (LASM) – Current exhibit |
| 10/14/18 | Rhaea D'Alesio, Arts Education Coordinator, Arts Council of Greater Baton Rouge Shelley Frederick, Arts Council of Livingston Parish | Arts Council of Livingston Parish update |
| 10/21/18 | Rhaea D'Alesio, Arts Council of Greater Baton Rouge Education Coordinator Rowdy Gaudet, Assistant Chief Administrative Officer for East Baton Rouge Mayor-President Sharon Weston Broome | MoveBR Proposal (Issue: Government/Politics, Taxes) |
| 10/28/18 | Kelsey Livingston, Visual Arts Coordinator, Arts Council of Greater Baton Rouge Clay Achee, Beyond The Garage | Beyond the Garage |
| 11/4/18 | Jena Vangiel, freelance musician and teaching artist | Classical music appreciation |
| 11/11/18 | Kelsey Livingston—Director of Visual Art, Arts Council Florence Day, President & Gay Koenig, Member at Large, National Alliance on Mental Illness Baton Rouge | NAMI exhibition the Mind's Eye Art |
| 11/18/18 | Danny Belanger, Director of Arts Education and Accessibility for the Louisiana Division of the Arts | Discussing accessibility in the arts, Creative Aging and Arts for Alzheimer's Symposium |
| 11/25/18 | Baty Landis, Consultant for Baton Rouge Symphony Orchestra Mysti Byrnes, Associate Director of Opera Louisiane | BRSO's "Home for the Holidays" and Opera Louisiane's "Amahl and the Night Visitors" |
| 12/2/18 | Greg Williams, Jr., Artistic Director of New Venture Theatre | <i>Black Nativity</i> |

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ARTS COUNCIL RADIO SHOW (continued)

| DATE | GUEST | TOPIC |
|-------------|--|---|
| 12/9/18 | Christine D. Perkins, Marketing and Communications Director Baton Rouge Ballet Theatre | <i>The Nutcracker: A Tale from the Bayou</i> |
| 12/16/18 | Philip Smith, Jr. Vice Chancellor of Institutional Advancement of Baton Rouge Community College and Executive Director of the BRCC Foundation | upcoming gala performance featuring the Ten Tenors |
| 12/23/18 | David Gabel, John Scott – GymGit BR and Bayou Cirque | Talking about the company |
| 12/30/18 | Kelsey Livingston, Visual Arts Curator at Arts Council of Greater Baton Rouge Courtney Taylor, Curator, LSU Museum of Art Jason Andreasen, Executive Director, Baton Rouge Gallery | Discussing different types of gallery spaces (replay of 9/16 interview) |