

2ND QUARTER 2018 ISSUES PROGRAMMING

WJBO-AM ▪ WFMF-FM ▪ KRVE-FM ▪ WYNK-FM ▪ WLRO-AM

2018 Community Issues – iHeartRadio Baton Rouge

Crime

- *Drug-related violent crime*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

Weather

- *Winter blasts*
- *Hurricane Season*

OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airs Sunday 7 a.m. on WJBO-AM, WFME-FM, KRVE-FM & WLRO-AM. 8 a.m. on WYNK-FM.

DATE	GUEST	TOPIC	ISSUES
4/1/18	Kathy Gautreaux, West Baton Rouge Convention & Visitors Bureau Exec. Dir. Paul Wagenseil, Tom's Guide & Laptop Magazine Security Editor	Kite Fest Louisiane Facebook data woes	Sense of Community Sense of Community
4/8/18	BREC officials (press conference audio)	Controversial Baton Rouge Zoo relocation proposal	Economic Development
4/15/18	Hootie Johnson, Greystone Golf & Country Club Michael Devine, IRS	2018 Chippin' In for St. Jude Tax Filing Tips	Sense of Community Taxes
4/22/18	Dr. Shawn Wilson, DOTD Secretary State Lawmakers	I-10 expansion project Budget Battle	Infrastructure Government/Politics
4/29/18	U.S. Senator Bill Cassidy (press conference audio) Host read on federal dollars for coastal restoration projects	Wounded Warrior Project Solider Ride Benefits Livingston Parish	Sense of Community Infrastructure
5/6/18	Frank Rivette, National Weather Service Thomas Madden & Charles Lacombe, Northern Tool + Equipment	Hurricane Awareness Week Generator Care	Weather
5/13/18	State Officials (press conference audio) State, local officials (press conference audio)	Edwards Administration accused of "scare tactics" Speaking at Hurricane Awareness event at BTR Airport	Politics Weather
5/20/18	Gov. John Bel Edwards (press conference audio) Barry Erwin, Council for a Better Louisiana President/CEO	Calling for another special session	Politics

CONTINUED ON NEXT PAGE

OF INTEREST TO YOU (continued)

DATE	GUEST	TOPIC	ISSUES
5/27/18	Don Redman, AAA Ken Davis, Historian Paul Arrigo, Visit Baton Rouge	Memorial Day Weekend	Sense of Community
6/3/18	Mary Stein, East Baton Rouge Parish Library Assistant Library Director Andrew Tadman, EBRPL Reference Coordinator	Small Business Services offered at EBRPL	Economy/Economic Development, Sense of Community
6/10/18	Barry Erwin, Council for a Better Louisiana President/CEO Jill Gonzalez, Wallethub Analyst Sharon Weston Broome, East Baton Rouge Parish Mayor-President	Another Special Session Call Louisiana economy ranked last Attending U.S. Conference of Mayors	Politics Economy Government
6/17/18	Danita LeBlanc, Louisiana Department of Health Suicide Prevention Coordinator	Suicide Prevention	Healthcare
6/24/18	Don Redman, AAA David Payne, Kiplinger Letter staff economist, report Gov. John Bel Edwards (press conference audio)	4 th of July travel State impact on Supreme Court ruling on online sales taxes Special Session season over?	Sense of Community Economy, Politics Government, Politics

ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Mina Estrada. Running time: 23 minutes. Unless otherwise noted, the issue is Sense of Community.

DATE	GUEST	TOPIC
4/1/18	Amy Mitchell Smith, Ebb & Flow Festival Producer Jonathan Grimes, Director of Music Programming	Ebb & Flow Festival
4/8/18	Robert Williams, Artist Courtney Taylor, Curator, LSU Museum of Art Kelsey Livingston, Artist & Arts Council Visual Arts Curator	"Slang Aesthetics" exhibition at LSU MOA
4/15/18	Vastine Stabler, Managing Director, Swine Palace at LSU Joe Carlton, LSU Theatre Student & Director, Nickel & Dimed	Swine Palace Theatre
4/22/18	Todd Henry, Playmakers of Baton Rouge Executive Director Jenny Ballard, Theatre Baton Rouge Managing Artistic Director	Theatre in Baton Rouge
4/29/18	Kelsey Livingston, Arts Council Visual Arts Curator	Upcoming events at Arts Council Firehouse Gallery
5/6/18	Leea Russell, Arts Council Director of Education Ashley Fabre, Arts Council Director of Development	Arts Council of Greater Baton Rouge
5/13/18	Greg Williams, Jr., New Venture Theatre Artistic Director Vastine Stabler, Swine Palace at LSU Managing Director Ann Novakowski, Performer, Graduate of LSU Theatre	Upcoming Events
5/20/18	Donney Rose, Poet, Teaching Artist, Community Activist Leslie Rose, Public Relations, Freelance Journalist and Photographer	Their work
5/27/18	Zandashe Brown, Arts Council Communication Coordinator, Filmmaker Abe Felix, Independent Film Director	Independent Film

CONTINUED ON NEXT PAGE

ARTS COUNCIL RADIO SHOW (continued)

DATE	GUEST	TOPIC
6/3/18	Matt Sigur, RED Editor, The Advocate Jason Langlois, Director of Film and Programming, Manship Theatre	Movies featured at Manship Theatre
6/10/18	Charles Champagne, Leur Magazine, Founder Kelsey Livingston, Arts Council Visual Arts Curator	Upcoming Events
6/17/18	Kelsey Livingston, Arts Council Visual Arts Curator Liz Walker, Elizabethan Gallery Owner	Liz Walker's work
6/24/18	Jonathan Grimes, Arts Council Director of Season Programming	Jazzmasters series