

1Q 2016 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2016 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Cost of running for public office*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Quality of Life

- *Support museums, libraries, etc*
- *Citizen involvement*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*
- *City of St George incorporation efforts*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Morning News” Interviews

5:00 – 9:00 am

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge
 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

January 2016

DATE	GUEST	TOPIC	ISSUES
03	Lindsey Graham, US Sen GOP Presidential Hopeful	Explains reasons for dropping out of the race.	Govt/politics 12:00
	Ken Davis, Historian	Origins of New Year's observances	Other 27:55
10	Paul Arrigo, Pres/CEO Visit Baton Rouge	Recaps 2015 successes and previews conventions and other events in the new year	Economy 26:33
	Marainne Addy Girls Scouts LA East	Changes to this year's Girl Scout Cookie season – a new baker, new cookie names and a new cookie. Cookies sales revenue stay in the council.	Other 01:12
17	Governor John Bel Edwards	Playback of his inauguration on the capitol steps	Govt/politics 28:03
24	Davis Rhorer, Exec Dir Downtown Development District	Reviews 2014 accomplishments including the growing interest in residential units, and what's in-store in the new year.	Economy 21:00
	John Kennedy State Treasurer	Shares his thoughts on Governor John Bel Edwards' recommendations to erase the state's historic \$2.6 Billion deficit.	Taxes 06:15
31	John Kennedy State Treasurer	Shares his thoughts on Governor John Bel Edwards' recommendations to erase the state's historic \$2.6 Billion deficit. (Complete interview)	Taxes 28:03

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

February 2016

DATE	GUEST	TOPIC	ISSUES
07	Pearson Cross, Poli-Sci UL Lafayette	Analysis of the 10/24 vote in the governor's and other statewide offices; four constitutional amendments, etc	Govt/politics 23:06
	Michael Day, Gen Mgr BR River Center	Ticket scalpers are no longer on street corners, they're on the internet. Tips to prevent you from buying bogus tickets;	Crime 04:26
14	Michael Day, Gen Mgr BR River Center	Previews three major concerts	Economy 13:20
	Ashley Booth, HNTB Project Manager	Details on proposed Nicholson corridor tram, TramLinkBR	Economy 08:16 Infrastructure 06:50
21	John Bel Edwards, Gov	Opening address to the special session called to resolve the state's budget crisis	Taxes 27:50
28	Elliott Stonecipher Demographer	Who does Donald Trump attract? And are these people who are likely to vote?	Govt/politics 13:59
	Barry Erwin, Pres/CEO Council for a Better LA	Lists options available to state lawmakers to find the \$900-million needed to balance this year's budget by June 30 th .	Taxes 13:25

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

March 2016

DATE	GUEST	TOPIC	ISSUES
06	Elliott Stonecipher Political Analyst	The significance of the presidential primaries; how primaries can be deceiving	Govt/politics 14:17
	Barry Erwin, Pres/CEO CABL	How Louisiana lawmakers are realizing the severity of the state's budget shortfalls; how a mix of cuts and new revenue are needed to erase the red ink	Taxes 13:30
13	Garrett Graves, Cong 6 th District	Update on issues in Congress pertaining to the 6 th District, including infrastructure, ie traffic congestion mainly the I-10 corridor;	Infrastructure 12:30 Govt/politics 3:40
	Barry Erwin, Pres/CEO CABL	Reax to the work of the special legislative session.	Taxes 09:25
20	John Bel Edwards Louisiana Governor	Address to a joint session of the legislature on opening day of the 85-day regular session.	Education 07:20 Healthcare 06:15 Taxes 14:15
27	Robert Travis Scott, CEO Public Affairs Research Council	Recaps the just-ended Special Session to balance the budget, and previews the 85-day regular session	Govt/politics 20:30
	Adam Knapp, CEO/Pres BR Area Chamber	Identifies the six priorities critical to economic growth of the Capital Region in the regular 85-day regular session	Economy 07:25

WJBO Issues Interview Log

2016 – 1st Quarter

“WJBO Morning News”

DATE/TIME	Length	GUEST/ORGANIZATION	ISSUES
01/05 5:10 and 7:10	03:47	Doc Griggs – Western high sugar diets increase the growth of cancer	Health 03:47
01/06 6:50 And 8:50	03:55	Steve Scalise, House Majority Whip – the reconciliation bill, and the President’s executive action on gun control	Govt/politics 03:55
01/07 6:10 and 8:10	03:27	Warren Honeycutt, fitness expert – Keys to lasting weight loss	Health 03:27
01/08 5:10 and 7:10	03:53	Dr. Peter Scharf, LSU Health Sciences Criminologist - effectiveness of Obama’s proposed exec order on gun control	Crime 03:53
01/15 5:10 And 7:10	03:38	Dr. Peter Scharf, LSU Health Sciences Criminologist - effectiveness of Obama’s proposed exec order on gun control (cont’d)	Crime 03:38
01/20 5:10 and 7:10	03:54	John Kennedy, State Treasurer – comments on the governor’s plan to address the state’s historic \$2.6-billion deficit.	Taxes 03:54
01/22 5:10 and 7:10	03:45	Dr. Peter Scharf, LSU Health Sciences Criminologist – increased security for Mardi Gras	Crime 03:45
02/02 5:10 and 7:10	03:47	Doc Griggs – Zika virus could be more serious than eBola	Health 03:47
02/02 6:10 and 8:10	04:20	Mike Sherman, Tulane Univ Poli-Sci prof – results of the Iowa caucuses	Govt/politics 04:20
02/03 5:10 and 7:10	03:41	Dr. Peter Scharf, LSU Health Sciences Criminologist – is 17 too young to be considered an adult in the legal system	Crime 03:41
02/09 6:10 and 8:10	03:50	John Kennedy, State Treasurer – explains how cutting spending can avoid higher taxes to erase the state’s \$2.6-billion of red ink.	Taxes 03:50
02/10 5:10 and 7:10	03:55	Dr. Peter Scharf, LSU Health Sciences Criminologist – legal guns used to commit crimes	Crime 03:55
02/16 6:10 and 8:10	03:48	Cong John Fleming on the President’s budget and the death of US Supreme Court Justice Scalia and the process of naming his successor.	Govt/politics 03:48
02/16 6:40 and 8:40	04:32	Gov John Bel Edwards explains the status of state finances and the need for spending cuts and new revenue.	Taxes 04:32
03/08 5:10 and 7:10	03:40	Doc Griggs – Treating Alzheimer’s and its caregivers struggles	Health 03:40
03/22 5:10 and 7:10	04:30	Doc Griggs – early Alzheimer’s memory loss	Health 04:30

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**
24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

1st Q 2016

DATE	GUEST	TOPIC
	Malcolm Robinson, Host Arts Council of Greater Baton Rouge	
01/03	Johnny Palazzotto, local music impresario	Producing BR High School Foundation's fund-raising concert to revamp the school's auditorium. .
01/10	Henry Turner, Jr Songwriter	Single release commemorates 200 years of Baton Rouge incorporation
	Czarina Walker Futures Fund	Workforce development for youth
01/17	Christy Hedlund Benoit BR Ballet Theater	Intensives held this month
	Jenny Ballard, Managing Artistic Director – Theatre Baton Rouge	Upcoming auditions and facility improvements
01/24	Arts Council staff members Jonathan Grimes, Jessica Ottaviano, and Liz Goad	Arts Council overview; arts as economic development; and overview of River City Jazz Masters.
01/31	Molly Dahlberg, Assoc Director Opera Louisiane	Valentine's Day extravaganza
	Noel Thompson, Manship Theater Thomas Jackson, Manship Student Advisory Board member	The Student Advisory Board and a teenfounded charity, 4 the Kids.
02/07	Repeat 01/31	
02/14	Christy Benoit, Development & Communications Director BR Ballet Theater	Upcoming events
	Garland Goodwin Wilson, Artistic Director Of Moving Colors	Mission and upcoming activities of the contemporary dance theater
02/21	Myrtle David, Executive Director DeBose Foundation	Upcoming events
	Ben Herrington and Peter Smith Members of Minos the Saint	CD release this month of the chamber folk group at The Varsity. History of the band and hoiw the CD was funded.
02/28	Greg Williams, Jr – Artistic Director New Venture Theatre	Upcoming events
	Chesley Heymsfield, Exec Director LA Intl Film Festival	Returning in April for its fourth year
03/06	Laura Teague, Jeweler	Process of making jewelry and be a participating aertist at Fest For All
	Regina and Marie Williams, mbrs Lagniappe Dulcimer Society	15 th Annual Dulcimer Festival (Fete)

03/13	Godrick Johnson, Game Developer Jetstream	His artistic background I n creating computer games
	Anna Schwab, Finance Director Arts Council	National Poetry Out Loud competition; Council's various spring break camps
03/20	Repeat 03/13	
03/27	Mina Estrada, Choreographer Arts Council Director of Programming	Previews Fest for All and other Council programs.