

1st Q 2017 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2017 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

January 2017

DATE	GUEST	TOPIC	ISSUES
01	Ken Davis Historian	The history of New Year's celebrations	Sens of Commy 16:20
	Judd Russeau, CEO IS Theft	Why ID theft is growing and how to protect yourself from being a victim	Crime 11:30
08	Marketa Walters, Secy DCFS	History of Safe Haven law and how it operates	Health 07:15
	Sharon Weston-Broome, Candidate EBRP Mayor- President	Inauguration address	Crime 09:30 Economy 05:20 Sense of Commy 05:00
15	Marketa Walters, Secy DCFS	Misconceptions about DCFS; understaffed; partnerships with law enforcement, social service charities, etc	Sense of Commy 12:30
	Ginger Maulden, Pres FBRA Realtors	Recaps 2017 and impact floods had on home sales; mortgage rates remain attractive; prospects for 2017.	Economy 10:40
	Ken Davis Historian	Remembering Martin Luther King Jr	Sense of Commy 04:25
22	Paul Arigo, Pres/CEO Visit Baton Rouge!	Recaps 2016 tourism; impact of floods; prospects for 2017	Economy 15:00
	Bob Jacobs, Pres GBR YMCA	Recovering from flood; meeting changing needs; use of technology	Health 12:15
29	Elliott Stonecipher Demographer	How Louisiana might fare under the new Trump administration	Economy 13:20
	Layton Ricks, Pres Livingston Parish	Update on flood recovery for individuals and businesses	Economy 12:20

Of Interest to You

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29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

February 2017

DATE	GUEST	TOPIC	ISSUES
05	Pearson Cross, Asst Prof UL-Lafayette	How the non-traditional campaigning of Donald Trump may chance the face a politics at all levels	Govt/politics 18:40
	Ginger Maulden, Pres GBRA Realtors	January home sales report, compared to January of last year; sales of flood repairs homes; mortgage rates	Economy 09:15
12	Don Redman AAA	Anticipated gas prices for the spring; impact of Keystone pipeline of prices; economical vacations	Economy 09:50
	Keith Carpenter, CPA	Tax filing advice for flood victims; what can and cannot be claimed as a loss; reporting FEMA and SBA funds, etc	Taxes 18:10
19	Ken Davis Historian	Observing Presidents' Day by reflecting on most and least effective, most popular; challenges of the office,	Govt/politics 17:50
	Bill Brumfield, Pres Spanish Town Foundation	History of the annual ball and parade; how charities benefit	Sense of Commy 09:10
26	Billy Nungesser Lt Governor	Launch of new tourism campaign #OnlyLouisiana	Economy 03:00
	Brian Mascona, Pres Cristo Rey of Baton Rouge High School	Recovering from the flood that destroyed their campus; temporary facilities; need for business participation;	Economy 19:00
	John Bel Edwards Governor	Closing remarks of the budget balancing special session.	Taxes 06:15

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

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March 2017

DATE	GUEST	TOPIC	ISSUES
05	Barry Erwin, Pres CABL (Council for a Better Louisiana)	Recaps the work of the special session to re-balance the state budget; the growing need for tax reform; challengers facing lawmakers in the April regular session.	Taxes 27:55
12	Steve DeBosier Attorney	His firm's offer of free ride home over the St Pat's weekend via Uber; THRIVE education project of the firm; misconceptions about attorneys	Education 06:00 Sens of Commy 06:20
	Pat Shingleton "Wearing of the Green"	History of the city's oldest community parade	Sense of Commy 14:20
19	Pat Shingleton, WBRZ Chief Forercaster	St Vincent DePaul Prescription Drug Program	Health 05:00
	Matt McKay, Pres All Star Automotive	Update flood recovery; groundbreaking for new dealership at Juban Crossing	Economy 16:20
	State Scalise, Cong Majority Whip	Update of efforts to repeal and replace Obamacare	Health 06:30
26	Ginger Maulden, Pres GBRA Realtors	Monthly report on home sales in the Capital Region	Economy 09:30
	Dr Frank welch, Immunization Director, LA Dept of Health	Explain the rising cases of mumps; causes and treatment.	Health 17:00
	Healing Place Pastor and Sheriff Sid Gautreaux	At funeral of EBRSO Lt Shawn Anderson, killed in the line of duty	Sense of Commy 00:40

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**
24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

1st Q 2017

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
01/01	Matt Sigur, Editor Red Section The Advocate	2016 The Arts Year in Review
01/08	Jeff Beck and Jeff Roedel Cofounders Wonder South Journal & Dry Goods	Discussing their new company
01/15	Tajreen Atker and Jabed Rashel - LSU Masters of Fine Arts Students and artists	Their exhibition at Arts Council
01/22	Courtney Taylor, Curator LSU MOA	Upcoming events
	Jillian Hall, BR Programs Mgr, And Darcy McKinnon, Executive Director NOVAC Film Series	NOVAC Film Series details
01/29	Joanna Cox, Co-director Ballet teacher	Baton Rouge Ballet Theater's Youth Ballet program
	Anna Schwab, Fin Dir ACGBR BR Orgnaizer	Pecah Kucha Night
02/05	Thien-Kieu Lam and Lynette Lee EBRP Library	Upcoming programs and events
	Leanne Clement Opera Louisiana	Upcoming programs and events
	Jason Langlois Manship Theater	Upcoming events
02/12	Brittany Sievers Artist	"Dig, Spin, Repeat" on exhibit at Firehouse Gallery
	Neda Parandian and Godic Johnson artists	Futuristic fashion show "Cyberpunk Casanova"
02/19	Susan Bonfils Artist	Represents Glassell Gallery
	Lynley Farris, Creative Director Mid-City Studio	Upcoming events
02/26	Jonathan Grimes, Director Season Programming, GBRAC	Preview "Ebb & Flow Festival" music lineup
03/05	Jesse Allison, Asst Prof LSU Experimental Music & Digital Arts	The everchanging face of music at "Ebb & Flow"
	Danny Holmes Musician, Composer, educator	Preview "Ebb & Flow Festival"

03/12	Jason Andreasen, Exec Dir Baton Rouge Gallery	The gallery's role in "Ebb & Flow Festival"
	Angelique Bergeron, Curator West Baton Rouge Museum	Their display at "Ebb & Flow Festival"
	Christy Benoit, Development and Comms Director, BR Ballet Theatre	Upcoming holiday programs
03/19	Jonathan Mayers, Member Creative Residency Committee of NUNU Arts	Upcoming events
	Ronni Bourgeois – photographer, sculptor and activist And Vusal Artist Veronica Hallock	Upcoming events
03/26	Jeanette Plourde, Teaching and Performing Artist and Theatre Director	Reviews "Ebb & Flow Festival"