

WFMF
 Baton Rouge, LA
 Quarterly Issues/Programs List
 First Quarter, 2022

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 Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
News	Of Interest To You	Dr, Byron Jasper, founder of Byja Clinic, discussed the latest in the fight against COVID-19, including vaccination efforts.	Dr. Bryon Jasper	01/02/2022 07:04 AM	029:50
Promoting Arts In Baton Rouge	Arts Council 1/2/22 (23:00)	A discussion on arts in the Greater Baton Rouge area.	M. Byrnes, M. Weary	01/02/2022 07:38 AM	023:30
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Adriana Cadilla, MD, pediatric infectious disease specialist with Nemours Children's Hospital in Orlando, Florida. The FDA and CDC made new COVID booster vaccine recommendations this week. Cadilla discussed what vaccinated people need to know now about getting a booster. Children as young as 12 can now receive a booster. Cadilla talked about why kids need a booster and spoke about the severity of Omicron compared to previous COVID-19 variants. Coach Monica Aldama, host of the Netflix Emmy Award-winning	A. Cadilla, M. Aldama	01/09/2022 07:06 AM	029:49

		docuseries, Cheer and author of FULL OUT: Lessons in Life and Leadership from America's Favorite Coach. Why is discipline and consistency the key to building a winning team? Aldama offered practical solutions for personal growth, parenting, and job excellence. She gave suggestions on how to take command of your talent, make the most of your potential, and find your drive to succeed in 2022.			
Promoting Arts In Baton Rouge	Arts Council 1/8/22 (23:00)	Laura Siu Nguyen, CEO, Laura Sui Planning, talks about MPAC Grand Opening of Cary Surage CAC.	L. Siu Nguyen	01/09/2022 07:42 AM	020:59
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA authorized and CDC has recommended boosters for children ages 12 and older. Marks also discussed the potential for boosters for children 5-11 years old in the near future. Marks explained the reasoning behind the time frame on booster doses for Pfizer -and now Moderna - shortening to five months after the primary series. Marks talked about whether vaccines are losing their effectiveness more quickly than originally thought and	Dr. P. Marks, T. Williams	01/16/2022 07:05 AM	029:50

		<p>the impact of the Omicron Variant.</p> <p>Trovon C. Williams-NAACP, Vice President of Marketing and Communications - Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about the key issues that the NAACP is spearheading in 2022.</p>			
Promoting Arts In Baton Rouge	Arts Council 1/16/22 (23:00)	Artist, gallery owner and activist Kristen Downing discusses the Healing History exhibition.	K. Downing	01/16/2022 07:40 AM	023:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Cameron Webb, Senior Policy Advisor for Equity for the White House COVID-19 Response Team. Dr. Webb discussed this week's launch of the website COVIDTests.gov, a place where Americans can order free at-home, rapid COVID-19 tests. He also talked about how 400 million N95 masks are about to be distributed to the American people and gave us information on Omicron and the necessity for vaccine boosters.</p> <p>Gabby Landsverk, Health, Nutrition and Fitness Reporter for INSIDER in New York City. Gabby talked New Year's Resolutions and the latest in</p>	Dr. C Webb, G. Landsverk	01/23/2022 07:04 AM	029:50

		health and fitness in 2022. She discussed some of the latest fitness trends since the pandemic began and covered healthy eating, dieting, and explained the pros and cons of intermittent fasting.			
Promoting Arts In Baton Rouge	Arts Council 1/23/22 (23:00)	Producer Africans on the Mississippi Cuttin' Cane Spencer Howard talks about award-winning docuseri	S. Howard	01/23/2022 07:39 AM	023:00
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Assoumou is an Assistant Professor of Medicine at Boston University School of Medicine and the inaugural Louis W. Sullivan, MD, Endowed Professor of Medicine. The conversation around being "fully vaccinated" is evolving. Dr. Assoumou discussed what it now means to be to be up-to-date with your COVID vaccinations. She also gave us the latest information on the surge of the Omicron variant, its severity, other potential variants on the horizon, and how we can stay prepared. President & CEO, Alicia Levi, Reading is Fundamental. Levi talked about the impact of the pandemic on our nation's children as it relates to literacy and reading. She told listeners how RIF has pivoted and addressed the social and emotional impact of COVID-19 and the role books/reading plays in	Dr. Assoumou, A. Levi	01/30/2022 07:05 AM	029:49

		supporting kid's wellbeing. RIF and our nation's educators have introduced a six-month reading initiative, Rally to Read 100 that includes read-alouds with notable authors, activities, and a sweepstakes giving away books. More at www.RallytoRead.org .			
Promoting Arts In Baton Rouge	Arts Council 1/23/22 (23:00)	Replay of previous week's show	S. Howard	01/30/2022 07:40 AM	023:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Katie Wilkes national spokesperson and content specialist for the American Red Cross. Wilkes talked about the national blood crisis due to the Omicron variant. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts.</p> <p>Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine. With February being Black History month, Dr. Villanueva of the National Medical Association discussed the progress of COVID vaccines and boosters in the Black community. She discussed vaccine access and vaccination rates in Black neighborhoods and communities and spoke about the impact the</p>	K. Wilkes, Dr. R. Villanueva	02/06/2022 07:06 AM	029:50

		Omicron variant is having on Black communities and across the U.S.			
Promoting Arts In Baton Rouge	Arts Council 2/5/22 (23:00)	Discussing "Eat to Live: Navigating Nutrition & Mental Health" seminar	R. Chatelain, E. McKnight	02/06/2022 07:41 AM	024:46
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Carole Johnson is the Administrator of the Health Resources and Services Administration (HRSA). Johnson discussed her role at the HRSA and how they are continuing to help people to get vaccinated. She gave us an update on COVID vaccines for children and boosters for adults and how they are providing trusted messengers from within the communities where people live, especially in minority communities throughout the USA.</p> <p>Celina Gorre is the CEO of WomenHeart: The National Coalition for Women with Heart Disease, based in Washington, D.C. February is heart health month 2022 and Gorre discussed disparities in heart disease - for women and for women of color. She discussed why women are too often misdiagnosed including the lack of awareness of heart disease in women and bias in care. She talked about WomenHeart's support services across the country for women with heart disease.</p>	C. Johnson, C. Gorre	02/13/2022 07:06 AM	029:49

Promoting Arts In Baton Rouge	Arts Council 2/13/22 (23:00)	Arts Council President/CEO Renee Chatelain talks with Roxi Victorian about Healing History.	R. Chatelain, R. Victorian	02/13/2022 07:41 AM	023:39
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ginger Zee, author, chief meteorologist at ABC News and managing editor of the climate unit at ABC News. Zee talked about her new book, A Little Closer to Home where she talks about facing depression and the stigmas surrounding mental health issues. Ginger tells us, how she spent most of her life shielding her vulnerabilities and discussed her personal struggle with crippling depression, suicide attempts, and many other life experiences in hopes of helping others around her. Dr. Byron Jasper, founder and Chief Executive Officer of Byja Clinic in New Orleans. With COVID cases decreasing across the United States, Dr Jasper focused on what's next and why it still makes sense to get vaccinated. He covered the latest information on who is eligible to receive a booster, the difference in boosters, and why is it important to get a COVID-19 booster if you're fully vaccinated. As the Omicron variant runs its course, Dr. Jasper talked about	G. Zee, Dr. B. Jasper	02/20/2022 07:06 AM	029:49

		possibilities of other variants emerging.			
Promoting Arts In Baton Rouge	Arts Council 2/20/22 (23:00)	Replay of previous week's show.	J. Grimes	02/20/2022 07:41 AM	023:58
Veterans Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Cole Lyle, Marine Veteran and Executive Director of Mission Roll Call - Cole Lyle discusses the work Mission Roll Call does for veterans across the country, from suicide prevention to assistance with health care and benefits. RADM Felicia Collins, Deputy Assistant Secretary for Minority Health & Director of the Office of Minority Health in the U.S. Department of Health & Human Services - Dr. Felicia Collins offers an update on the spread of COVID-19, the safety and effectiveness of the COVID-19 vaccines, and the impact the pandemic has had on minority communities.	C. Lyle, F. Collins	02/27/2022 06:00 AM	029:50
Public Health & Safety, Cancer	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Sarah Stephens, PharmD, CPPS is the Network Medication Safety Officer for HonorHealth in Scottsdale, AZ. As a follow-up to President Biden's State of the Union, Stephens discussed the administration's shifting focus from pandemic/crisis response to managing COVID-19's new normal. She talked about the CDC's announcement to ease mask restrictions for the majority of Americans and what	Dr. S. Stephens, Dr. S. King	03/06/2022 06:03 AM	029:48

		<p>does this means about the current state of the pandemic. Stephens touched on what the future might look like for COVID-19 and the responsibility of Americans to continue to get boosted.</p> <p>Dr. Sallyann Coleman King, Medical Director of the Colorectal Cancer Control Program at the Centers for Disease Control and Prevention and Commander in the U.S. Public Health Service. March is Colorectal Cancer Awareness Month, and King says that it's never been more important for men and women to routinely get screened for this disease. Colorectal cancer is the second leading cancer killer, but it can be preventable with routine screening. King discussed how too many people have put off these screenings - especially during COVID-19. She explained the Centers for Disease Control and Prevention's campaign called Screen for Life.</p>			
Personal Safety, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. David Banach, associate professor of medicine at UConn School of Medicine. COVID cases are continuing to fall across the country. Dr. Banach discussed what these current trends mean and the current state of the pandemic. He discussed</p>	D. Banach, J. Domingues	03/13/2022 06:03 AM	029:50

		<p>why Americans should remain optimistic that we are closer to getting back to a new "normal". Dr. Banach talked about the concern for the emergence of new variants and what COVID will look like in the future.</p> <p>Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute. The war in the Ukraine has many children and parents on edge. Dr. Domingues discussed how do you start, and have, a conversation about what is happening in Ukraine with your kids. She talked about how the conversation will differ with young children verses older kids. She covered signs that a child may be feeling anxious about the news and how can we ease these anxieties. Dr. Domingues suggested resources for parents.</p>			
Children's Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Tina Carroll-Scott is a general practitioner and the medical director of the South Miami Children's Clinic. Dr. Scott discussed working in a underserved community of color throughout the pandemic and trying to increase access and equity with the Covid vaccines through pop ups. She focused how COVID vaccine authorization for our youngest children (under 5) may</p>	Dr. T. Carroll-Scott, C. Mule	03/20/2022 06:02 AM	029:49

		<p>be coming in the next month, but it seems that many vaccinated parents still haven't acted on getting their older children (5 and older) vaccinated. Dr. Scott talked about weighing the dangers of getting COVID compared to the side effects of a vaccine for children.</p> <p>Parenting Expert, Carol Muleta, founder of The Parenting 411, 2019 DC Mother of the Year, and author of the newly released book, The Parenting Odyssey: Trials. Monday, March 21st is National Single Parent Day and Muleta offered tips on how single parents can raise their children in the best way for themselves and their kids. She discussed the importance of establishing good routines, teamwork, rules of engagement, and finding common ground with your partner's approach to parenting. Muleta also talked about the importance of personal self-care for single moms and dads.</p>			
Promoting Arts In Baton Rouge	Arts Council 3/20/22 (23:00)	The Arts Council's Pam Bordelon talks with Bennett Rhodes and Ronald Trahan about sculpture	P. Bordelon, B. Rhodes, R. Trahan	03/20/2022 06:39 AM	021:38
Economics, Women's Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Lori Bettinger is the Co-President of Alliance Partners and serves as the President of BancAlliance. Bettinger discussed	L. Bettinger, Dr. D. Fink	03/27/2022 06:02 AM	029:49

		<p>the ongoing conflict in Ukraine including a jump in U.S. food prices, a Russian oil-sparked recession, and more. She also covered the continued repercussions of the COVID-19 pandemic on our US economic system, the rise in interest rates by the fed, and the chance of a housing market crash.</p> <p>Dr. Dorothy Fink, Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH). As we wrap up March and Women's History Month, Dr. Fink focused on what we all should be thinking about this month for women's health. She offered information and advice to women who weren't able to get their mammograms and other cancer screenings done since COVID-19 started. Dr. Fink also talked about what women should know about the COVID-19 vaccine.</p>			
Promoting Arts In Baton Rouge	Arts Council 3/27/22 (23:00)	The Arts Council's Pam Bordelon talks with Bennett Rhodes about The Frank Haden project.	P. Bordelon, B. Rhodes	03/27/2022 06:39 AM	023:05

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	:60 LEUKEMIA LYMPHOMA	001:00	21
	:10 ALCOHOL USE	000:08	3
	:10 INFECTIOUS DISEASES	000:09	1
	:10 TAKE ME FISHING LOCAL	000:09	4
	:10 American Diabetes	000:09	1
	:10 Autism Awareness	000:09	2
	:10 Be A Dad	000:09	2
	:10 Diabetes Prevention	000:09	1
	:10 Enviromental	000:09	1
	:10 Peace Corp WJBO	000:09	1
	:10 Teenage Drinking	000:09	3
	:15 BOYS AND GIRLS CLUBS	000:15	14
	:15 CREDIT COUNCELING	000:14	13
	:15 LETS PLAY	000:14	12
	:15 Dale/Income (Community Engagement)	000:14	16
	:15 MARK SPITZ US Coast Guard	000:15	14
	:15 Tom & Cindy/Health (Community Engagement)	000:14	11
	:60 (US MARINES)	001:00	18
	:60 FEED THE PIG AD COUNCIL	000:59	20
	:60 SKIN CANCER GOLF	001:00	20
	:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	21
	:60 Job Training & Employment - How We Do It (Revised)	001:01	19
	:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	26
	:60 MARCH FOR BABIES	001:00	21
	30 KEEP LOUISIANA BEAUTIFUL	000:30	5
	30 Radio PSA - Quit Smoking - Stand Up To Cancer	000:30	3
	30-online-services	000:30	3
	60 FIGHTING BLINDNESS	001:00	19
	60 Radio PSA - Quit Smoking - Stand Up To Cancer	001:00	18
	60-online-services	001:00	18

	7CRO0071000	001:00	19
	7CRO0072000	000:30	2
	7CRO0073000	001:00	17
	7CRO0074000	000:30	1
	7CRO0075000	001:00	20
	7CRO0076000	000:30	2
	AAO_DOS_60s_RADIO_v8	001:00	18
	Ad Council DISASTER/ READY DOT GOV ;60	001:00	18
	Ad Council JOBS AD COUNCIL	000:59	18
	Ad Council - Alone Together - Contact	000:29	1
	Ad Council - StoryCorps - Right Now	000:29	2
	Ad Council - StoryCorps - Right Now	001:00	18
	Ad Council - StoryCorps - Right Now AA	000:59	21
	Ad Council (Adoption) - Questionnaire 2 :60	000:59	16
	Ad Council (CAR SEATS) -Kids/Sports :60	001:00	19
	Ad Council (Crime Prevention) - Fraud :60	000:59	21
	Ad Council (Crime Prevention) - Kids Theft :60	000:59	20
	Ad Council (Crime Prevention) - Prevention at Work :60	000:59	20
	Ad Council (Crime Prevention) - School Violence Kids	000:59	17
	Ad Council (Crime Prevention) - School Violence Parents	000:59	17
	Ad Council (Crime Prevention) - Sexual Assault :60	000:59	20
	Ad Council (FOOD SAFETY) :60	000:59	21
	DD2_TheProbabllys_national_radio_English_loc_60 (1)	000:59	20
	EIFDJAUEM30	000:30	1
	EIFDJAUEM60	001:00	18
	frcf_kids-thank-responders_radio_30	000:30	2
	frcf_kids-thank-responders_radio_60	001:00	16
	frcf_kids-thank-responders-v2_radio_60	000:59	21
	maw_stars_align_radio_30_MWSH0271000	000:30	2
	PSA/WOMEN HEART/MISDIAGNOSIS	000:28	1
	PVAAA6PSAR - Accessible America - 60	001:00	20
	Save_Time_with_a_Replacement_Card_Radio_30	000:30	2
	Save_Time_with_my_Social_Security_30	000:30	1
	Save_Time_with_my_Social_Security_60	001:00	20
	Save_Time_with_Retirement_Planning_Radio_30	000:30	1
	SCORE - BUSINESS :60	001:00	18
	Social Security Phone Scam Warning 60	001:00	19
	stjude_saving-lives_eleanor_radio_60	001:00	19

	stjude_saving-lives_imani_radio_30	000:30	1
	stjude_saving-lives_imani_radio_60	001:00	21
	stjude_saving-lives_moment_radio_60	001:00	19
	SU2CEXR2030	000:30	2
	SU2CEXR2060	001:00	19
	TALVSA6PSAR - 60 - Veterans Strengthening America - TAL	001:00	17
	TTCLLSRAD60	001:00	17
	USDA - Smuggling Interdiction and Trade Compliance :60	000:58	25
	VYUE0011000 In Your Head 30R English HMS	000:30	3
	VYUE0015000 Sounds Of Stress 30R English HMS	000:30	3
	WOUNDED WARRIORS :60	000:59	18
	ymca_stay-with-us_2020_radio_30	000:30	3
	ymca_stay-with-us_2020_radio_60-2	001:00	17
PSA	:30 Capital Area CASA Association	000:30	1
PSA	15 PSA - Capital Area CASA Association 1	000:15	14
PSA	15 PSA - Capital Area CASA Association 2	000:15	13
PSA	15 PSA - Capital Area CASA Association 3	000:14	10
PSA	15 Radio PSA - Quit Smoking - Stand Up To Cancer	000:15	5
PSA	15-estimate-your-benefits	000:15	12
PSA	15-manage-your-benefits	000:15	14
PSA	15-my-social-security	000:15	13
PSA	15-retire-online	000:15	8
PSA	AAO_DOS_15s_RADIO_v8	000:15	18
PSA	Autism Awareness PSA 10sec	000:09	3
PSA	Cargiver Assistance PSA 10sec	000:10	1
PSA	Cargiver Assistance PSA 2 10sec	000:11	3
PSA	EIFDJAUEM15	000:15	14
PSA	frcf_kids-thank-responders-v2_radio_15	000:15	17
PSA	Gun Safety PSA 10sec	000:12	16
PSA	Save_Time_with_my Social Security_15	000:15	15
PSA	Social Security Phone Scam Warning 15	000:15	11
PSA	SU2CEXR2015	000:15	16
PSA	usdva_innovation_career_radio_15	000:15	9
WOMENSHEART	WOMEN HEART	000:28	16