

WFMF
 Baton Rouge, LA
 Quarterly Issues/Programs List
 First Quarter, 2023

WFMF
 Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine President & CEO of America's Warrior Partnership - Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans. Dr. David Rudd Director of the Rudd Institute for Veteran & Military Suicide Prevention - Dr. Rudd checks in to discuss mental health around the holidays, the prevalence of suicide among veterans, and strategies to address the country's suicide epidemic. Tatum Hunter Technology Writer for the Washington Post - Tatum Hunter breaks down some	J. Lorraine, Dr. D. Rudd, T. Hunter	01/01/2023 06:01 AM	029:49

		bad habit breaking and sobriety apps for those looking to make changes in the new year, data privacy dos and don'ts, and new scams to be aware of. Host: iHeart's Ryan Gorman.			
Promoting Arts In Baton Rouge	Arts Council 12/31/22 (23:00)	Johnny Palazotto on Slim Harpo documentary he produced as well as the new album of Karma & the Killjoys.	P. Bordelon, J. Palazotto	01/01/2023 06:34 AM	019:59
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association - Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes. Host: iHeart's Ryan Gorman.	DR. C SASSON	01/08/2023 06:02 AM	029:50
Arts Council's MPAC Gala	Arts Council 1/7/23 (23:00)	Philanthropy and Grants Officer Erin Douget and	P. Bordelon,	01/08/2023 06:34 AM	013:17

		executive vice-president Jonathan Grimes with the Arts Council of Baton Rouge discuss the upcoming MPAC Gala. Host: Pam Bordelon with the Arts Council of Baton Rouge.	E. Douget, J. Grimes		
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative - Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023. Host: iHeart's Ryan Gorman.	DR. R HERNANDEZ	01/15/2023 06:00 AM	029:49
Promoting Arts In Baton Rouge	Arts Council 1/14/23 (23:00)	Replay of 1/1/23 show.	P. Bordelon, J. Palazotto	01/15/2023 06:34 AM	019:59
Health and Wellness, Supporting Law Enforcement	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Baia Lasky, Medical Director for the American Red Cross - For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country,	Dr. B. Lasky, A. O'Connor, B. Alexander	01/22/2023 06:00 AM	029:49

		<p>along with important information on who can donate and how blood donations are utilized. Anahad O'Connor Washington Post Eating Lab Columnist - Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body. Bill Alexander Executive Director of the National Law Enforcement Memorial - Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward. Host: iHeart's Ryan Gorman.</p>			
Promoting Arts In Baton Rouge	Arts Council 1/22/23 (23:00)	<p>This week, host Pam Bordelon visits with Baton Rouge native and current Phoenix, Arizona resident André DuBroc about his recent participation in the Magnolia Network's Silos</p>	P. Bordelon, A. Dubroc	01/22/2023 06:32 AM	020:38

		Holiday Baking Competition, where his Christmas wreath cookie came in second in some pretty stiff competition. Did you know he used to write Hallmark cards?			
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality - Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety. Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis - Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023. Host: iHeart's Ryan Gorman.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:03 AM	029:50
Promoting Arts In Baton Rouge	Arts Council 1/29/23 (23:00)	This week, host Pam Bordelon visits with Mike	P. Bordelon, M. Weary	01/29/2023 06:35 AM	021:37

		Weary, an artist in residence with the Arts. Council of Greater Baton Rouge, about his upcoming one-man exhibits at the State Archives and Southern University for Black History Month.			
Public Health, Addition and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living. Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals. Brian Hooks, Chairman & CEO of Stand Together. Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think	A. Barkoff, B. Hooks	02/05/2023 06:02 AM	029:49

		about addiction and recovery.			
Preserving Our Place	Arts Council 2/5/23 (23:00)	The Arts Council of Greater Baton Rouge's latest exhibit, Preserving Our Place, opens in the Shell Gallery at the Cary Saurage Community Arts Center Jan. 16. An opening reception is set for Feb. 4 from 5:30 - 7:30 p.m. and will include traditional dancing and drumming from the Isle de Jean Charles region, as well as traditional Choctaw food. This first-of-its-kind exhibit celebrates the work of two indigenous photographers: Chantel Comardelle, tribal executive secretary of the Jean Charles Choctaw Nation, Isle de Jean Charles; and Dennis Davis, community artist of the Native Inupiaq Village, Shishmaref, Alaska. The collaborative exhibit illustrates the devastating effects of climate change on their native, coastal homes. It also consists of physical objects and narratives	P. Bordelon	02/05/2023 06:35 AM	021:07

		attesting to these climate tragedies. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:02 AM	029:49
Dubose Fine Arts Festival / Ellemnop Art	Arts Council 2/12/23 (23:00)	This week, host Pam Bordelon visits with Arts Council CEO Renée Chatelain and Education Programs Manager about the Dubose Fine Arts Festival, which recently took place at the Cary Saurage Community Arts Center, as well with Keidrick Alford and Ciera English about the virtual art gallery, Ellemnop.Art.	P. Bordelon, R. Chatlelain, K. Alford, C. English	02/12/2023 06:34 AM	023:06
Mental Health Care, Education in underserved communities	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS. Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity. Dr. Theresa	M. Figueroa, Dr. T. Price	02/19/2023 06:00 AM	029:49

		Price, Founder & CEO of the National College Resources Foundation. Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement. Host: iHeart's Ryan Gorman.			
Promoting Arts In Baton Rouge	Arts Council 2/19/23 (23:00)	This week host Pam Bordelon visits with Diane Tate, chairwoman of the Baton Rouge Symphony's Irene W. & C.B. Pennington Great Performers in Concert Series, and maestro emeritus Timothy Muffitt about the March 25 20th anniversary performance of GRAMMY® award-winning and international renowned violinist performing Tchaikovsky's Violin Concerto in D major, Op. 35. Find out how this series, which has also brought the likes of Itzhak Pearlman, Yo-Yo Ma, Dianna Ross, Johnny Mathis, Trisha Yearwood	P. Bordelon, D. Tate, T. Muffitt	02/19/2023 06:33 AM	020:50

		and Chicago to Red Stick, became one of the most-anticipated events in town.			
Mental Health Care, Youth Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing Primary Care Physician. Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes. Dr. Amy Green, Head of Research at Hopelab. Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results. Host: iHeart's Ryan Gorman.	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:03 AM	029:49
Promoting Arts In Baton Rouge	Arts Council 2/26/23 (23:00)	This week host Pam Bordelon visits with flautist, producer, composer and	P. Bordelon, C. Hayden	02/26/2023 06:35 AM	018:04

		<p>national recording artist Claudia Hayden, who jazzes it up in the Cary Saurage Community Arts Center's Virginia & John Noland Black Box Studio for an intimate Jazz Listening Room March 2 at 7:30 p.m. We talk to the Louisiana native about her new, quickly-climbing-the-charts hit Turn Me U; composing original music for HBO, CBS, The Discovery Channel, Nickelodeon, VH1, BET and Court-TV; and the influence of her father, the late artist Frank Hayden.</p>			
<p>Discussing resources for parents about their kids about mental health. Caring for our Veterans</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project. Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr.</p>	<p>Dr. A. Breland-Noble, J. Lorraine</p>	<p>03/05/2023 06:01 AM</p>	<p>029:49</p>

		Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC. Jim Lorraine, President & CEO of America's Warrior Partnership. Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans. Host: iHeart's Ryan Gorman.			
Promoting Arts In Baton Rouge	Arts Council 2/26/23 (23:00)	Replay of 2/26/23 show.	P. Bordelon, C. Hayden	03/05/2023 06:35 AM	018:04
Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christine Guilfoyle, President of See Her. Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls	C. Guilfoyle, J. Rivera	03/12/2023 06:02 AM	029:49

		<p>in marketing, media, and entertainment. Jessica Malaty Rivera, Infectious Disease Epidemiologist and Research Assistant at the Johns Hopkins University School of Public Health & Center for Health Security. Jessica Malaty Rivera discusses how scientists study and research emerging viral threats, what we've learned from the COVID-19 pandemic, and what the latest data tells us about the safety and efficacy of the COVID vaccines. Host: iHeart's Ryan Gorman.</p>			
<p>LSU Museum of Art</p>	<p>Arts Council 3/9/23 (23:00)</p>	<p>This week host Pam Bordelon visits with LSU Museum of Art curator Michelle Schulte about the exciting exhibition of works by pivotal vernacular artist Thornton Dial, which opens March 30 with a 6 p.m. reception and gallery talk that includes the late artist's son Richard, as well as curator Paul Barrett, art historian Paul Arnett, cultural curator Anne</p>	<p>P. Bordelon, M. Schulte, P. Barrett, P. Arnett, A.C. Smith</p>	<p>03/12/2023 06:35 AM</p>	<p>018:40</p>

		Collins Smith and Schulte.			
US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Sultan Meghji, Former Chief Innovation Officer at the Federal Deposit Insurance Corporation & Duke University Professor - Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC. Host: iHeart's Ryan Gorman.	S. Meghji	03/19/2023 06:00 AM	029:50
Blues Fest and Sunday in the Park	Arts Council 3/18/23 (23:00)	You can get the scoop on Blues Fest and Sunday in the Park, two of our favorite spring events, as Arts Council Vice Pres. Jonathan Grimes and Blues Foundation Executive Director Kim Neustrom share all the details. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Grimes, K. Neustrom	03/19/2023 06:32 AM	021:25
Covid vaccines, Women's Health, Red Cross	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Ala Stanford, HHS Regional Director for Region III - Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize	Dr. S. Stanford, S. Pipa	03/26/2023 06:01 AM	029:49

		receiving one, and women's health issues that have been affected by the pandemic. Jennifer Pipa, Vice President of Disaster Programs for the American Red Cross - Jennifer Pipa explains the work the American Red Cross does in response to a wide range of disasters, along with disaster preparation tips, and the importance of donating blood. Host: iHeart's Ryan Gorman.			
Promoting Arts In Baton Rouge	Arts Council 3/26/23 (23:00)	You might not think Renaissance Man applies to a 20-something young man, but join AC23 host Pam Bordelon this Sunday as she visits with James Linden Hogg and you'll see why it's an apt description for this multi-instrument musician, composer, author. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J.L. Hogg	03/26/2023 06:35 AM	019:08

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	;60 LEUKEMIA LYMPHOMA	001:00	19
	:10 ALCOHOL USE	000:08	14
	:10 INFECTIOUS DISEASES	000:09	3
	:10 TAKE ME FISHING LOCAL	000:09	4
	:10 Adoption Awareness	000:09	3
	:10 American Diabetes	000:09	3
	:10 Autism Awareness	000:09	3
	:10 Be A Dad	000:09	4
	:10 Diabetes Prevention	000:09	2
	:10 Enviromental	000:09	2
	:10 Peace Corp WJBO	000:09	1
	:10 Respect Awareness	000:09	6
	:10 Teenage Drinking	000:09	2
	:15 BOYS AND GIRLS CLUBS	000:15	16
	:15 CREDIT COUNCELING	000:14	25
	:15 LETS PLAY	000:14	21
	:15 Dale/Income (Community Engagement)	000:14	13
	:15 MARK SPITZ US Coast Guard	000:15	17
	:15 Tom & Cindy/Health (Community Engagement)	000:14	16
	:60 (US MARINES)	001:00	17
	:60 FEED THE PIG AD COUNCIL	000:59	14
	:60 SKIN CANCER GOLF	001:00	16
	:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	23
	:60 Job Training & Employment - How We Do It (Revised)	001:01	16
	:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	29
	:60 MARCH FOR BABIES	001:00	20
	30 KEEP LOUISIANA BEAUTIFUL	000:30	18
	30-online-services	000:30	3
	60 FIGHTING BLINDNESS	001:00	18
	60-online-services	001:00	13
	7CRO0071000	001:00	14
	7CRO0072000	000:30	3
	7CRO0073000	001:00	16
	7CRO0074000	000:30	4
	7CRO0075000	001:00	1
	7CRO0075000	001:00	15
	7CRO0076000	000:30	4
	AAO_DOS_30s_RADIO_v9	000:30	2

AAO_DOS_60s_RADIO_v8	001:00	16
Ad Council DISASTER/ READY DOT GOV ;60	001:00	14
Ad Council JOBS AD COUNCIL	000:59	16
Ad Council - Alone Together - Contact	000:29	8
Ad Council (Adoption) - Questionnaire 2 :60	000:59	13
Ad Council (CAR SEATS) -Kids/Sports :60	001:00	16
Ad Council (Crime Prevention) - Fraud :60	000:59	14
Ad Council (Crime Prevention) - Kids Theft :60	000:59	17
Ad Council (Crime Prevention) - Prevention at Work :60	000:59	17
Ad Council (Crime Prevention) - School Violence Kids	000:59	18
Ad Council (Crime Prevention) - School Violence Parents	000:59	19
Ad Council (Crime Prevention) - Sexual Assault :60	000:59	14
Ad Council (FOOD SAFETY) :60	000:59	16
DD2_TheProbablys_national_radio_English_loc_60 (1)	000:59	17
EIFDJAUEM30	000:30	3
EIFDJAUEM60	001:00	14
frcf_kids-thank-responders_radio_30	000:30	3
frcf_kids-thank-responders_radio_60	001:00	17
frcf_kids-thank-responders-v2_radio_30	000:30	7
frcf_kids-thank-responders-v2_radio_60	000:59	17
maw_stars_align_radio_30_MWSH0271000	000:30	1
PVAAA6PSAR - Accessible America - 60	001:00	14
Save_Time_with_a_Replacement_Card_Radio_30	000:30	6
Save_Time_with_my Social Security_30	000:30	6
Save_Time_with_my Social Security_60	001:00	16
Save_Time_with_Retirement_Planning_Radio_30	000:30	3
SCORE - BUSINESS :60	001:00	17
Social Security Phone Scam Warning 30	000:30	2
Social Security Phone Scam Warning 60	001:00	16
stjude_saving-lives_eleanor_radio_60	001:00	17
stjude_saving-lives_imani_radio_30	000:30	4
stjude_saving-lives_imani_radio_60	001:00	18
stjude_saving-lives_moment_radio_60	001:00	15
SU2CEXR2030	000:30	1
SU2CEXR2060	001:00	14
TALVSA6PSAR - 60 - Veterans Strengthening America - TAL	001:00	17
TTCLLSRAD60	001:00	15
USDA - Smuggling Interdiction and Trade Compliance :60	000:58	30
VYUE0011000 In Your Head 30R English HMS	000:30	1
VYUE0015000 Sounds Of Stress 30R English HMS	000:30	1

	WOUNDED WARRIORS :60	000:59	15
	ymca_stay-with-us_2020_radio_30	000:30	1
	ymca_stay-with-us_2020_radio_60-2	001:00	13
PSA	15 PSA - Capital Area CASA Association 1	000:15	6
PSA	15 PSA - Capital Area CASA Association 2	000:15	13
PSA	15 PSA - Capital Area CASA Association 3	000:14	16
PSA	15-estimate-your-benefits	000:15	9
PSA	15-manage-your-benefits	000:15	8
PSA	15-my-social-security	000:15	10
PSA	15-retire-online	000:15	8
PSA	60 Su2c - Get On Board	001:00	15
PSA	AAO_DOS_15s_RADIO_v8	000:15	13
PSA	Autism Awareness PSA 10sec	000:09	1
PSA	BCBS Health Note 15 - General Wellness Screenings	000:14	9
PSA	BCBS Health Note 15 - Healthy New Year	000:15	13
PSA	BCBS Health Note 15 - Heart Disease	000:14	9
PSA	BCBS Health Note 30 - General Wellness Screenings	000:29	1
PSA	BCBS Health Note 30 - Healthy New Year	000:30	2
PSA	BCBS Health Note 30 - Heart Disease	000:29	4
PSA	Bullying Prevention 30 PSA	000:31	3
PSA	Cargiver Assistance PSA 10sec	000:10	4
PSA	Cargiver Assistance PSA 2 10sec	000:11	5
PSA	Children International - Kids Speak 15	000:15	16
PSA	Children International - Kids Speak 30	000:30	2
PSA	Children International - Kids Speak 60	001:00	17
PSA	DAV - Victories Adam 30	000:30	3
PSA	DAV - Victories Adam 60	001:00	15
PSA	DAV - Victories Latoya 30	000:30	2
PSA	DAV - Victories Latoya 60	001:00	15
PSA	DAV - Victories Michael 30	000:30	5
PSA	DAV - Victories Michael 60	001:00	17
PSA	EIFDJAUEM15	000:15	17
PSA	frcf_kids-thank-responders-v2_radio_15	000:15	17
PSA	HRSA - Chris PSA 30	000:30	2
PSA	HRSA - Chris PSA 60	001:00	18
PSA	HRSA - Roxanne PSA 30	000:30	2
PSA	HRSA - Roxanne PSA 60	001:00	17
PSA	HRSA - Steve PSA 30	000:30	2
PSA	HRSA - Steve PSA 60	001:00	15
PSA	Save_Time_with_my Social Security_15	000:15	8

PSA	Social Security Phone Scam Warning 15	000:15	13
PSA	SU2CEXR2015	000:15	9
PSA	txt-textandwhatever-radio-eng-10-1	000:10	5
PSA	usdva_innovation_career_radio_15	000:15	17
PSA	Wellcare - Flu Vaccine 15	000:15	17
PSA	Wellcare - Flu Vaccine 30	000:30	1