

3rd Q 2017 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2017 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

July 2017

DATE	GUEST	TOPIC	ISSUES
7/2/17	Pat Forbes, Exec. Dir., Office of Community Development Kim Skelton, Homeowner	Restore Louisiana Homeowner Assistance Program	Infrastructure Sense of Community
7/9/17	Gerard Landry, Mayor, Denham Springs Bill Doran, Federal Coordinating Officer for FEMA Pat Forbes, Exec. Dir., Office of Community Development	Flood Recovery Update: Denham Strong FEMA Flood Recovery Grants Restore Louisiana	Infrastructure Sense of Community
7/16/17	Gov. John Bel Edwards (recorded press conference audio), Dr. Rebekah Gee, Secretary of Louisiana Department of Health Sen. Bill Cassidy (recorded from U.S. Senate Floor)	Medicaid Expansion, ACA Repeal/Replace Debate Cassidy/Graham amendment to Better Care Reconsolidation Act	Healthcare
7/23/17	Hillar Moore, East Baton Rouge Parish District Attorney Nicole McAllister, Capital Area CASA Association Recruitment Coordinator	BRAVE Program Casas for CASA Fundraiser	Crime Sense of Community
7/30/17	Sharon Weston Broome, East Baton Rouge Parish Mayor-President Sen. John Kennedy, R-LA (recorded press conference audio) Sen. Mitch McConnell, R- KY(recorded from U.S. Senate floor) Sen. Chuck Schumer, D-NY (recorded press conference audio)	Broome Unveils BTR Plan (recorded press conference audio) "Skinny" Obamacare Repeal Fail	Infrastructure Healthcare

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

August 2017

DATE	GUEST	TOPIC	ISSUES
8/6/17	David Andrews, Ph.D., EWG (read by host) Kyle Moppert, Department of Health "Mosquito Expert Supreme" Sen. Bill Cassidy, R-La. Kirk McClure, Professor, University of Kansas Urban Planning Program Katherine O'Regan, Public Policy & Planning Professor, New York University Granger McDonald, Chairman, National Association of Homebuilders	Louisiana's results in the Tap Water Database BTR Plan Public Hearings Schedule New West Nile Virus cases locally Cassidy's questions and answers during U.S. Senate Finance Committee Hearing on Affordable Housing (recorded)	Infrastructure Infrastructure Healthcare Sense of Community
8/13/17	Adam Knapp, President and CEO, Baton Rouge Area Chamber	Think Bigger Campaign	Economy/Economic Development
8/20/17	David Latona, Chanon Johnson DEMCO	DEMCO Foundation Anniversary	Sense of Community
8/27/17	Jamie Setze, Exec. Dir, Capital Region Planning Commission	MOVE2042 Public Meetings	Infrastructure

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

26:00 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMM-FM; 8 am - WYNK-FM

September 2017

DATE	GUEST	TOPIC	ISSUES
9/3/17	Merri Alessi, Exec. Dir. American Red Cross Capital Area West George Bell, President/CEO, Capital Area United Way Mike Manning, President/CEO, Greater Baton Rouge Food Bank	Hurricane Harvey relief efforts in Baton Rouge	Sense of Community
9/10/17	Toni Bankston, Exec. Dir.	Baton Rouge Children's Advocacy Center	Crime Sense of Community
9/17/17	Kelley Stein	10/31 Consortium	Sense of Community
9/24/17	Jonny Dunham, Interim BRPD Chief Hillar Moore, East Baton Rouge Parish District Attorney Sid Gautreaux, East Baton Rouge Parish Sheriff Louisiana State Police representative Sharon Weston Broome, Mayor-President, East Baton Rouge Parish	Kenneth Gleason Arrest - Violent Crimes Unit Press Conference Replay	Crime

NOTE: iHeartRadio stations in Baton Rouge also aired an additional 30 minute national public affairs program on hurricane relief efforts on the following dates:

Harvey relief – weekend of 9/3

Harvey/Irma relief – weekend of 9/16

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Sense of Community.**
 24:00 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

3rd Q 2017

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
7/2/17	Kelsey Livingston, Gallery Curator Adrianna Speer, Visual Artist Kylee Lewis, Forum35 Chairperson for ArtMelt	Discussing upcoming gallery exhibition Discussing ArtMelt 2017
7/9/17	Melanie Couvillion, Executive Director John Kaufman, Dir. Of Marketing & Programming Jason Langlois, Dir. Of Film Programming	Manship Theatre
7/16/17	Hayley Paige Westphal, Audience Engagement & Public Relations Manager Elizabeth Weinstein, Dir. Of Interpretation for Art & Museum Curator Scott Finch, Dir. Of Public Programming For Art	Louisiana Art and Science Museum
7/23/17	Jonathan Grimes, Dir. Of Music Programming	River City Jazz Masters
7/30/17	Robert Rau, Family Dinner Improv Omar Finley, NO SHOW Comedy	Comedy In Baton Rouge
8/6/17	Imani Sundiata Imani McCollum Jazmyne Smith Chazzi Hayes Desiree Dallagiacomo – Coach	Forward Arts All-Stars – Brave New Voices Grand Slam Champions
8/13/17	Matthew Schwartz, musician	Fight The Flood
8/20/17	Peter Olson, Executive Director Lucy Perera, Director of Learning Innovation	Knock Knock Children's Museum
8/27/17	Matt Sigur, RED Editor, The Advocate; Local Musician; Podcaster	Arts in Baton Rouge
9/3/17	Renee Chatelina, President and CEO Kelsey Livingston, Visual Arts Curator	Arts Council of Greater Baton Rouge Update
9/10/17	Kieu Lam, Producer Ned Denby, Producer Shannon Walsh, Producer	Dear Friend

9/17/17	Hayley Westphal – Audience Engagement & Public Relations Manager Keith Dixon – Director of Development & Communications	Louisiana Art and Science Museum Exhibit: The Red that Colored the World
9/24/17	Christy Benoit, Development and Communications Director Garland Goodwin Wilson, Of Moving Colors Artistic Director	Baton Rouge Ballet Theatre