

## **2Q 2016 Issues Programming**

**WJBO-AM**

**KRVE-FM**

**WYNK-FM**

**WLRO-AM**

**WFMF-FM**

# 2016 Community Issues

## iHeart Media – Baton Rouge

### **Crime**

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

### **Education**

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

### **Economy/Economic Development**

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

### **Government/Politics**

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Cost of running for public office*
- *Public apathy*

### **Healthcare**

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

### **Infrastructure**

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

### **Quality of Life**

- *Support museums, libraries, etc*
- *Citizen involvement*

### **Taxes**

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*
- *City of St George incorporation efforts*

**“Of Interest to You”**

**7:00 am**

**WJBO, WRLO, WFMF-FM, KRVE-FM**

**8:00 am**

**WYNK-FM**

**“Morning News” Interviews**

**5:00 – 9:00 am**

**“Arts Council”**

**7:30 am**

**WJBO, WRLO, WFMF-FM, KRVE-FM**

# Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge  
 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

## April 2016

DATE	GUEST	TOPIC	ISSUES
03	Adam Knapp, Pres/CEO BR Area Chamber	The six issues BRAC will follow in the regular session	Economy 04:30 Infrastructure 06:25 Taxes 05:40
	John Bel Edwards, Gov Regular Session Address	Outlines the state's budget issues and what remains to be done to balance the 2016-17 budget	Taxes 11:55
10	Mary Stein, Asst Director EBRP Library System	Previews One Community, One Book " Kingfish: The Reign of Huey P Long" by Richard White; updates downtown branch projects	Education 17:46
	Col Rob Maness Candidate US Senate	His bio and main goal in running	Govt/politics 09:45
17	Brenda Nixon, Director LA Earth Day Festival	One of the largest Earth Day events in the country; previews the events, including activities for children	Other 19:39
24	Andy Smith, CFP Mutual Fund Store	Questions to ask to make sure the person you trust with your investments is looking out for you, not his or her own income.	Crime 04:34
	Barry Keim State Climatologist	The impact of a fizzling El Nino on our weather, especially hurricanes.	Infrastructure 12:20

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## May 2016

DATE	GUEST	TOPIC	ISSUES
08	Mary Stein, Asst Director EBRP Library System	How the new Main Library on Goodwood has changed programs and events	Education 11:00
	Sarah Haneline, VP Cap Area United Way	Explains their Community Impact Model that distributes funds to agencies that meet CAUW's four focus interests,	Other 16:15
15	Bill Simon Lions Club	Health expo; disabled children's camp, eyeglass program	Other 17:00
	Brett Meredith, Capt Salvation Army	What they do between Christmases.	Other 10:20
22	Kellie McGaha, PIO MOHSEP	Hurricane season preparations: Red Stick Ready campaign	Infrastructure 13:55
	Brett Meredith, Capt Salvation Army	(Cont'd) What they do between Christmases.	Other 07:20
	Elliott Stonecipher Demographer and Political Analyst	His comments on the regular legislative session considering the monumental task of filling a \$600- mill shortfall	Taxes 05:10
29	Ken Davis, Historian and New York Time bestselling author	The history of Memorial Day.	Other 28:09

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### June 2016

DATE	GUEST	TOPIC	ISSUES
05	Elliott Stonecipher Demographer	Accomplishments and disappointments in the 2016 Regular Legislative Session,	Taxes 25:12
	Mark Armstrong, WBRZ Investigative Reporter	The economic revitalization of Government Street	Economy 02:13
12	John Bel Edwards, Governor	Opening address to the second special session of the year to resolve the state's \$600-million budget shortfall.	Taxes 21:32
	Pearson Cross, Prof ULL Political Science	What to expect from lawmakers in the special session	Taxes 06:00
19	Pearson Cross, Prof ULL Political Science	Status of progress in the special session to fill the budget hole	Education 04:30 Taxes 21:15
	Sgt Don Coppola, BRPD	Concealed Handgun Permit Class	Crime 01:50
27	Jim Stalls, BBB	Avoiding post-storm repair scams; and an IRS scam that's still making the rounds.	Crime 16:40
	Cami Crochet, VP Svcs LA Credit Union League	Financial preparations for hurricane season	Economy 05:25
	Heather Day, Event Planner	July 4 <sup>th</sup> events at the USS Kidd and Museum	Other 05:10



## The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**  
**24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM**

**2<sup>st</sup> Q 2016**

DATE	GUEST	TOPIC
	<b>Malcolm Robinson, Host Arts Council of Greater Baton Rouge</b>	
04/03	Christy Hedlund Benoit BR Ballet Theater	Fest for All preview
	Mary Stein, Asst Director EBRP Library System	Fest for All preview
04/10	Mary Singleton Arts Council	Children and adult art classes; and rental space
	Jessica Ottaviano Arts Council	Upcoming MPAC (Music, People, Art and Community) event at the Shaw Center for the Arts
04/17	Edward Trent Robinson, Director Corrine Robinson	"Seven days in Nepal" featured at the Louisiana International Film Festival
	Mark Lipson, Producer	"Bogalusa Charm" featured at the Louisiana International Film Festival
04/24	Neda Parandian, Founder Pop! Smart events	
	Rebecca Whyte, Yelp! Community leader	Preview of upcoming events, including Cinco de Mayo
	Sharon Furrate Bailey Marketer	Mid-City Spring Art Hop "Hot Art...Cool Nights" May 6 <sup>th</sup>
05/01	Dinos Constantinides, Founder, Musical Director, and Conductor Louisiana Sinfonietta	Previews new season
	Nicole Jackson, Director Development and Communications Kids Orchestra	Honors Orchestra spring concert and neighborhood concert series
05/08	Mina Estrada, Arts Council Program Director	New summer programs
	Melanie Couvillon, Exec Director Manship Theater	"The World Goes Round" production
05/15	Anna Schwab, Finance Officer GBR Arts Council	A first for Baton Rouge – PechaKucha Night – 2- by 20
	Kitty Phene, Director New Initiatives, LSU School of Art	Serves as liaison between school and community, on-campus and off-campus to develop opportunities to foster collaboration
	Mina Estrade, Co-host GBR Arts Council	Various Arts Council topics and events
05/22	Lris Cangelosi, Director Cangelosi Dance Project	Day Training Day Program and upcoming events
	Jessica Ottaviano, Director Development and Grants	June 2 <sup>nd</sup> MPAC event



05/29	<b>New host: Mina Estrada</b>	
	Sam Trevathan, Education Dir and Brittany Phillips, Program Manager Kids' Orchestra	History of the orchestra, mission, and upcoming events
	Christy Benoit, Development Dir BR Ballet Theatre	Upcoming events
	Jesse Allison, Prof LSU Digital Media and Experimental Music	Technology impact
06/05	Clay Achee, Puppet maker Film/video Producer	Projects
	Coco Loupe, Dance Artist	Upcoming appearances
06/12	Kelsey Livingston Local artist and curator	Upcoming exhibit
	Donny Rose, Spoken Word Poet and Marketing Director, Forward Art	Mission of this local arts-based non-profit supporting spoken word and poetry
06/19	Sarita Rayna, Founder Salsa Ardiente	Mission of organization and upcoming events
	Maida Owens, Director LA Folklife Program	Louisiana Division of Arts mission and activities
	Dr Joyce Turner Keller, Founder and CEO, Aspirations	Mission and activities of the non-profit, faith-based community organization focused on human rights
06/26	Jonathan Grimes, Director Facilities and Season Programming	Upcoming events at GBRAC
	Cheryl Castille, Director Louisiana Division of the Arts	Mission of the Division and upcoming events