

# **3<sup>RD</sup> QUARTER 2018 ISSUES PROGRAMMING**

**WJBO-AM ▪ WFMM-FM ▪ KRVE-FM ▪ WYNK-FM**

# 2018 Community Issues – iHeartRadio Baton Rouge

## **Crime**

- *Drug-related violent crime*

## **Education**

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

## **Economy/Economic Development**

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

## **Government/Politics**

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

## **Healthcare**

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

## **Infrastructure**

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

## **Sense of Community**

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

## **Taxes**

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

## **Weather**

- *Winter blasts*
- *Hurricane Season*

## OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airs Sundays. KRVE-FM: 6a.m. WJBO-AM and WFME-FM: 7 a.m. WYNK-FM: 8 a.m.

DATE	GUEST	TOPIC	ISSUES
7/1/18	Barry Erwin, Council for a Better Louisiana  Ted Sensenbrenner, BoatUS  Paul Arrigo, Visit Baton Rouge	Special Session Season Ends  July 4 <sup>th</sup> Boat Safety Tips  Events	Government/Politics  Sense of Community
7/8/18	Governor John Bel Edwards State, local leaders (press conference audio)	Louisiana's prison population drops	Crime, Government/Politics
7/15/18	John White, Louisiana Superintendent of Education  Bill Cassidy, U.S. Senator	Spring 2018 LEAP Results  Paid family leave (Senate hearing audio)	Education  Sense of community
7/22/18	Dr. Parham Jaber, Assistant State Health Officer	West Nile Virus returns	Healthcare
7/29/18	Jeff Taylor, Livingston Parish Assessor  Sharon Weston-Broome, East Baton Rouge Parish Mayor-President	Assess The Need school supply drive  MOVEBR public meetings	Sense of Community, Education  Infrastructure
8/5/18	Interim East Baton Rouge Metro Councilwoman Denise Amoroso  Ari Finkelstein, Kars 4 Kids  U.S. Senator John Kennedy	Purple Heart Trail Marker dedication ceremony  Hot car deaths  Comments on Food Stamp work requirement in Farm Bill (U.S. Senate floor audio)	Sense of Community  Sense of Community  Government/Politics

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**OF INTEREST TO YOU (continued)**

<b>DATE</b>	<b>GUEST</b>	<b>TOPIC</b>	<b>ISSUES</b>
8/12/18	Don Redman, AAA  WBRZ News 2 interview with Louisiana Teacher of the Year Kimberly Eckhart	Back To School Driving Safety  First Day of School	Sense of Community, Education
8/19/18	Dr. Josh Eachus, WBRZ News 2 Chief Meteorologist	Hurricane Season Reset	Weather
8/26/18	Dawn Starns, NFIB Louisiana  Gov. John Bel Edwards	Small Business Optimism  Press conference audio – Medicaid expansion update	Economy/Economic Development  Healthcare
9/2/18	Mike Bower, NBC News Radio Ken Davis, Historian & Author  Timothy Muffitt, Baton Rouge Symphony Orchestra	Labor Day Current State of Labor History of Labor Day  BRSO programs, upcoming events	Sense of Community
9/9/18	Frank Siller - CEO, President & Co- founder of the Stephen Siller Tunnel to Towers foundation  Carmela Raguso - Widow of a national guard airman whose mortgage was paid off by Tunnel to Towers after her husband was killed in an Iraq helicopter crash.  9/11 Day of Service founders Jay Winuk & David Paine.	What happened 17 yrs ago, two families who turned their personal tragedies into promoting good work & service: The Tunnel to Towers Foundation & 9/11 Day of Service.  Also how many people continue to fall ill & die from 911 toxins/ anyone who was there up to 8 months after 911.	NATIONAL PSA PROGRAM PROVIDED BY IHEARTRADIO

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**OF INTEREST TO YOU (continued)**

<b>DATE</b>	<b>GUEST</b>	<b>TOPIC</b>	<b>ISSUES</b>
9/16/18	Taylor Price, Campaign Manager, U.S. Department of Homeland Security	“If You See Something Say Something” Campaign	NATIONAL PSA PROGRAM PROVIDED BY IHEARTRADIO
9/23/18	Adam Knapp, President/CEO, Baton Rouge Area Chamber	BRAC support Broome’s MOVEBR plan	Infrastructure
9/30/18	Angela Miller, Komen Baton Rouge Executive Director	Local Komen events for National Breast Cancer Awareness Month	Healthcare/Sense of Community
	Kayla Perkins & Adam St. Pierre, East Baton Rouge Parish Library	Upcoming events at EBRPL	Sense of Community

## ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Mina Estrada. Running time: 23 minutes. Unless otherwise noted, the issue is Sense of Community.

DATE	GUEST	TOPIC
7/1/18	From Arts Council of Greater Baton Rouge: Liz Goad, Grants & Community Development Director Kelsey Livingston, Visual Arts Curator	Arts Council of Greater Baton Rouge
7/8/18	Kelsey Livingston, Visual Arts Curator at the Arts Council Beth Welch, Visual Artist	Upcoming exhibit
7/15/18	Justin Rayna, Composer/Creator/Director, <i>Intensify</i>	Discussing the show
7/22/18	From Arts Council of Greater Baton Rouge: Liz Goad, Grants & Community Development Director Kelsey Livingston, Visual Arts Curator	2018 Arts Summit
7/29/18	From Culture Candy: Rodneya Hart, Executive Director Jennifer Dewey, President of the Board of Director	Discussing Culture Candy (organization) and upcoming events
8/5/18	From East Baton Rouge Parish Library: Ned Denby, Business Librarian Adam St. Pierre, STEM Librarian	Baton Rouge Mini Maker Faire
8/12/18	From Baton Rouge Ballet Theatre: Molly Buchmann, Co-Artistic Director Christine Perkins, Marketing & Communications Director	Discussing Baton Rouge Ballet Theatre
8/19/18	Dave Hinson, founder, Baton Rouge Adult Music Club	Discussing the Baton Rouge Adult Music Club
8/26/18	Kelsey Livingston, Visual Arts Curator at Arts Council of Greater Baton Rouge  Mary Roper of Shows, Cali & Walsh	Arts Judicata event

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**ARTS COUNCIL RADIO SHOW (continued)**

<b>DATE</b>	<b>GUEST</b>	<b>TOPIC</b>
9/2/18	<i>Repeat of 8/26 show due to host changeover</i>	
9/9/18	Caty Steward, Marketing and Development Coordinator, Theatre Baton Rouge  Vastine Stabler and Erica Fox, Swine Palace	Upcoming events <i>(NOTE: Liz Goad is new host of Arts Council Radio Show as of this date.)</i>
9/16/18	Kelsey Livingston, Visual Arts Curator at Arts Council of Greater Baton Rouge  Courtney Taylor, Curator, LSU Museum of Art  Jason Andreasen, Executive Director, Baton Rouge Gallery	Discussing different types of gallery spaces
9/23/18	Jonathan Grimes, Arts Council of Greater Baton Rouge	Sunday In The Park concert series
9/30/18	Doug Gay, The Real School of Music	Discussing the organization