WFMF

## Baton Rouge, LA

Quarterly Issues/Programs List Second Quarter, 2022 06/30/22

WFMF

Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Public Health, Promoting Arts in Baton Rouge, Children's Dyslexia, Science & Technology, Race Relations, Mental Health, Military Appreciation, Osteoporosis Awareness, Mental Health Awareness Month, Grief Counseling, Public Safety, Climate Change, Juneteenth, Children's Health.

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Co-Op: Public Health, Children's Dyslexia	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL			04/03/2022 06:01 AM	029:49

		authorization for			
		authorization for the vaccine for children younger than five. Dr. Bhatt discussed the timetable for this and gave his recommendations for children getting the Covid vaccine. David L. Sharkis   Director			
		of Operations Children's Dyslexia Centers, Inc. Sharkis defined dyslexia and gave us an Overview of the Children's Dyslexia Centers and its mission. He outlined the types of programs their centers			
		offer for both tutoring and training and told us how COVID has impacted operations. Sharkis talked about resources for people with Dyslexia.			
Promoting Arts In Baton Rouge		Host Pam Bordelon and Tai Newsome talk Ebb and Flow, the two-day arts and music festival sponsored by the Arts Council of Greater Baton Rouge.		04/03/2022 06:38 AM	020:28
Science & Technology, Public Health	PUBLIC	Padi Boyd, Chief of the Exoplanets and Stellar Astrophysics Laboratory in the Astrophysics Science Division at NASA, and the Project Scientist for the Transiting Exoplanet Survey	P. Boyd, Dr. D. Kass	04/10/2022 06:02 AM	029:49

Satellite Mission.	
Padi Boyd	
discusses a recent	
revelation made by	
the Hubble Space	
Telescope. She	
also explains the	
missions of the	
Hubble and James	
Webb Telescopes,	
including what	
their discoveries	
tell us about the	
origins of the	
Universe, the	
potential potential	
existence of	
extraterrestrial	
life, and why	
these revelations	
are important. Dr.	
Dara Kass, HHS	
Regional Director	
for Region 2. Dr.	
Kass discusses the	
effectiveness of	
the COVID-19	
vaccines. She	
explains the	
benefits of the	
immunity received	
via vaccination as	
natural immunity,	
and she talks	
about why those	
who have been	
infected with	
COVID-19 should	
still be	
vaccinated.	
Finally, she	
explains the	
latest guidance on	
booster shots,	
including the	
recommendation for	
those over the age	
of 50.	
Promoting Arts Council 04/10/20	2.0
$\ \mathbf{A}_{T}\mathbf{r} + \mathbf{r}_{D} - \mathbf{r}_{D}\ _{4} / 3 / 22$ $\ \mathbf{r}_{D}\mathbf{r}_{D}\ _{2}$ $\ \mathbf{r}_{D}\mathbf{r}_{D}\ _{2}$ Royal Bordelon	
Rouge (23:00)	M

75th anniversary of one of the most significant moments of the 20th century -
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		breaking the color barrier in major league baseball. Kennedy talked about Robinson's impact on MLB and society from four non-consecutive transformative years of Robinson's life: 1946, 1949, 1956, and 1972.			
Promoting Arts In Baton Rouge	Arts Council 4/17/22 (23:00)	Rebecca Haris with the Home Builders Association of Greater Baton Rouge and homebuilder Bart Waguespack on this year's Parade of Homes, benefiting the Arts Council of Greater Baton Rouge.	P. Bordelon	04/17/2022 06:37 AM	022:51
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mary Partin, CEO of the Dan Marino Foundation. April is Autism Awareness Month. The Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence, and independent living by earning national industry certifications and gaining necessary skills vital to employment. Partin talked about resources that parents can use to help navigate through autism. Paul Billings, American Lung	Dr. M. MARTIN, P. BILLINBS	04/24/2022 06:02 AM	029:50

		Association National Senior Vice President of Advocacy. Billings discussed the American Lung Association's 2022 "State of the Air" report that revealed how millions of Americans live in counties that have unhealthy levels of ozone or particle pollution. He focused on how air pollution harms health, who is most vulnerable to air pollution, and what steps the nation must take to make progress toward cleaner and			
Promoting Arts In Baton Rouge	Arts Council 4/24/22 (23:00)	wnich incorporates	P. Bordelon, L. Glover	04/24/2022 06:38 AM	021:46
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Basim Khan, Executive Director, Neighborhood Health in Alexandria, VA. Dr. Khan focused	Dr. B. Kahn, A. Rush	05/01/2022 06:03 AM	029:49

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		barriers from different patient populations and how to overcome the fear of COVID- 19 vaccinations. Former White House chef and decorated combat veteran Andre Rush. Chef Andre Rush is a retired decorated combat Veteran known worldwide as the White House chef for four Presidents including Bill Clinton, George W. Bush, Barack Obama, and Donald Trump. Rush advocates for military service and suicide prevention. Chef Rush talked about using food, medicine and therapy to help			
		depression, anxiety, and PTSD with a method called "Cooking to Cope."			
Promoting Arts In Baton Rouge	Arts Council 4/24/22 (23:00)	replay of 4/24/22 show.	P. Bordelon, L. Glover	05/01/2022 06:41 AM	021:46
Public Health, Military Appreciation	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sheldon Riklon M.D., University of Arkansas for Medical Sciences. May is Asian/Pacific American Heritage Month and Dr. Riklon shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color. He says	Dr. S. Riklon, S. Holley	05/08/2022 06:04 AM	029:49

it's essential to help families understand the need to stay protected from COVID-19, regardless of whether they've been vaccinated. Dr. Riklon offered "tools" and suggestions to continue staying safe from COVID-19. Stephen Holley, Carry The Load Co-Founder, President and CEO & Mark Elliott, Retired U.S. Army Colonel and Global Head of Military and Veterans Affairs at JPMorgan Chase. Holley is a graduate of the United States Naval Academy and former SEAL Team 5 officer and Elliot oversees firmwide, veteranfocused efforts in employment, entrepreneurship, education and workforce development, and community engagement. May is Military Appreciation month and both discussed their service to our country and Memorial Day's true meaning. They talked about the 10th Annual Month-Long National Memorial May Relay Covering 20,000 Miles and 48 States Honoring First Responders

		and Fallen Military.			
Promoting Arts In Baton Rouge	Arts Council 5/8/22 (23:00)	replay of 3/6/22 show.	P. Bordelon	05/08/2022 06:41 AM	022:42
Public Health, Osteoporosis Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Sarah Lovenheim Assistant Secretary for Public Affairs. Lovenheim discussed how the Public Affairs division works to ensure the public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America. She talked about her experience overseeing the COVID-19 Public Education Campaign for HHS and the most important priorities now in encouraging vaccinations. Lovenheim discussed reaching out to parents to ensure they are supported in the decision to get their children vaccinated and why these type of efforts with moms in social media will be effective. Cheryl Hostinak, executive director of American Bone Health. It's National Osteoporosis Month and Hostinak explained what osteoporosis is and why it's	S. Lovenheim, C. Hostinak	05/15/2022 06:00 AM	029:49

		important to have a national awareness month. She says tests and screening are available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She offered up resources that people can access from American Bone Health.			
Promoting Arts In Baton Rouge	Arts Council 5/8/22 (23:00)	replay of 3/6/22 show.	P. Bordelon	05/15/2022 06:37 AM	022:42
Military Appreciation, Mental Health	PUBLIC	John Bird, US Navy Vice Admiral (Retired) and Senior VP of Military Affairs at USAA - Admiral Bird joins the show to discuss the creation and significance of the USAA Poppy Honor Wall; how the poppy came to symbolize Memorial Day; and how people can join in remembrance if they can't make it to the wall in person. Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay - Clara Reynolds joins the show for Mental Health Awareness Month to discuss America's mental health crisis, along with the impact the pandemic has had on our mental health, and	J. Bird, C. Reynolds	05/22/2022 06:01 AM	029:50

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		resources to help those in need.			
Promoting Arts In Baton Rouge	Arts Council 5/22/22 (23:00)	Former Baton Rouge Symphony maestro Timothy Muffitt, who lead the orchestra for 21 years, returns to conduct one final performance - Beethoven's 9th Symphony.	P. Bordelon	05/22/2022 06:37 AM	022:18
GRIEF	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	discussed what the	Dr. R. Koppaka, B. Carroll	05/29/2022 06:03 AM	029:50

		engagement within			
		communities.			
		Bonnie Carroll			
		President &			
		founder of the			
		Tragedy Assistance			
		Program for			
		Survivors (TAPS).			
		TAPS provides			
		compassionate care			
		to all those			
		grieving the death			
		of a military			
		loved one. Since			
		1994, TAPS has			
		provided comfort			
		and hope 24/7			
		through a national			
		peer support			
		network and			
		connection to			
		grief resources,			
		all at no cost to			
		surviving families			
		and loved ones.			
		Carroll discussed			
		the variety of			
		programs available			
		to survivors			
		nationally and			
		worldwide. She			
		talked about the			
		National Military			
		Survivor Seminar			
		and Good Grief			
		Camp that is held			
		annually in			
		Washington, D.C.,			
		over Memorial Day.			
		TAPS also conducts regional survivor			
		seminars for			
		adults and youth			
		programs at			
		locations across			
		the country, as			
		well as retreats			
		and expeditions			
		and expeditions around the world.			
		Theatre Baton			
		Rouge Managing			
		Artistic Director		05/29/2022	
Arts In Baton		· · · · · · · · · · · · · · · · · · ·	P. Bordelon	06:40 AM	021:18
Rouge	(23:00)	director Marion		30.10 1111	
		Mayfield and actor			
		Rebecca Smith talk			

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		about TBR's upcomimg summer production Shrek:			
		The Musical, opening June 17.			
Mental Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Fred Dillon is Head of Advisory Services at Hopelab. Dillon develops technology solutions that improve the health and well-being of adolescents and young adults. Pride month kicks off June 1 and Dillon focused on Pride Month and LGBTQ+ teen mental health. He discussed the launching of a new, free digital tool called imi (eye-me) for LGBTQ+ teen mental health and well- being. Mark Follman, author of TRIGGER POINTS: Inside the Mission to Stop Mass Shootings in America. Follman discussed the school shooting in Uvalde, TX, in which a gunman took the lives of 19 children and two teachers inside Robb Elementary School. His new book is the first-ever account that goes inside Robb Elementary School His new book is the first-ever account that goes inside the world of behavioral threat assessment, a groundbreaking method for successfully preventing mass shootings. He	M. FOLLMAN	06/05/2022 06:00 AM	029:48

Promoting Arts In Baton Rouge		offered insight into the Uvalde tragedy and offered hope and information on prevention for these kinds of shootings.  Host Pam Bordelon talks with local musician and author Chris Thomas King.	P. Bordelon	06/05/2022 06:37 AM	023:00
Public Safety, Climate Change	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dan Kotlowski AccuWeather's Lead Hurricane Expert - Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online. Steve Gregory iHeartMedia National Correspondent & Certified Wildfire Expert - Steve offers an overview of the wildfires we've experienced so far in 2022 and breaks down the different issues responsible for the larger and more frequent wildfires we've seen in recent years.	D. Kotlowski, S. Gregory	06/12/2022 06:01 AM	029:50
Promoting Arts In Baton Rouge		Host Pam Bordelon chats with Opera Louisiane music	P. Bordelon	06/12/2022 06:39 AM	021:44

		of Hoffmann." Also, jazz pianist Ronald Rodriguez, who with his group Columbian Latin Jazz Jam, wowed attendees to the Arts Council of Greater Baton Rouge's final Jazz Listening Room of the spring season.			
Public Safety, Juneteenth	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kenneth Alexander (Chief of Infectious Diseases at Nemours Children's Health in Florida) - Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID- related issues impacting children who contract the virus, the latest COVID vaccination guidance for children, and ways to keep the family and kids safe during summer vacations and activities. Kelly Navies (Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture) - Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in	K.Alexander, K. Navies	06/19/2022 06:02 AM	029:49

Promoting Arts In Baton Rouge		history that led to the recent push for Juneteenth to become a federal holiday.  Geno McLaughlin and Byron Washington discuss Martin Luther King, Jr. Day events around the Capital City and the importance of the holiday.	P. Bordelon	06/19/2022 06:40 AM	021:26
Children's Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		Dr. S. O'Leary, J. Garner	06/26/2022 06:00 AM	029:49

		road and ready for vacation. Garner talked about Project Yellow Light and raising awareness, so we know the dangers of distracted driving.			
Promoting Arts In Baton Rouge	Arts Council 6/26/22 (23:00)	Host Pam Bordelon welcomes Charlotte and Robert Reynolds of the King Creole Orchestra.	P. Bordelon	06/26/2022 06:37 AM	022:48

#### Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert n	network and/or	syndicator -	-provided programs	lists here.)	

# Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	;60 LEUKEMIA LYMPHOMA	001:00	20
	:10 ALCOHOL USE	000:08	3
	:10 INFECTIOUS DISEASES	000:09	3
	:10 TAKE ME FISHING LOCAL	000:09	1
	:10 Adoption Awareness	000:09	4
	:10 American Diabetes	000:09	1
	:10 Autism Awareness	000:09	2
	:10 Be A Dad	000:09	6
	:10 Diabetes Prevention	000:09	1
	:10 Enviromental	000:09	5
	:10 Peace Corp WJBO	000:09	2
	:10 Teenage Drinking	000:09	3
	:15 BOYS AND GIRLS CLUBS	000:15	11
	:15 CREDIT COUNCELING	000:14	16
	:15 LETS PLAY	000:14	5
	:15 Dale/Income (Community Engagement)	000:14	11
	:15 MARK SPITZ US Coast Guard	000:15	14
	:15 Tom & Cindy/Health (Community Engagement)	000:14	9
	:60 (US MARINES)	001:00	16

:60	FEED THE PIG AD COUNCIL	000:59	18
:60	SKIN CANCER GOLF	001:00	16
:60	ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	21
11	Job Training & Employment - How We Do It vised)	001:01	17
:60	LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	23
:60	MARCH FOR BABIES	001:00	18
30 F	KEEP LOUISIANA BEAUTIFUL	000:30	8
30-0	online-services	000:30	4
60 I	FIGHTING BLINDNESS	001:00	15
60 F	Radio PSA - Quit Smoking - Stand Up To Cancer	001:00	7
60-0	online-services	001:00	16
7CRC	00071000	001:00	17
7CRC	00073000	001:00	17
7CRC	00074000	000:30	1
	00075000	001:00	15
AAO_	DOS_30s_RADIO_v9	000:30	2
AAO_	DOS_60s_RADIO_v8	001:00	16
Ad (	Council DISASTER/ READY DOT GOV ;60	001:00	17
Ad (	Council JOBS AD COUNCIL	000:59	17
Ad (	Council - Alone Together - Contact	000:29	1
Ad (	Council - StoryCorps - Right Now	000:29	5
Ad (	Council - StoryCorps - Right Now	001:00	13
Ad (	Council - StoryCorps - Right Now AA	000:59	13
Ad (	Council (Adoption) - Questionaire 2 :60	000:59	14
Ad (	Council (CAR SEATS) -Kids/Sports :60	001:00	18
Ad (	Council (Crime Prevention) - Fraud :60	000:59	18
Ad (	Council (Crime Prevention) - Kids Theft :60	000:59	18
11	Council (Crime Prevention) - Prevention at k :60	000:59	17
Ad (Kids	Council (Crime Prevention) - School Violence	000:59	19
Ad C Pare	Council (Crime Prevention) - School Violence ents	000:59	18
Ad (	Council (Crime Prevention) - Sexual Assault	000:59	16
Ad (	Council (FOOD SAFETY) :60	000:59	18
DD2_(1)	_TheProbablys_national_radio_English_loc_60	000:59	18
EIFI	DJAUEM30	000:30	3
EIFI	DJAUEM60	001:00	16
frei	f kids-thank-responders radio 60	001:00	18

	frcf kids-thank-responders-v2 radio 30	000:30	2
	frcf kids-thank-responders-v2 radio 60	000:59	17
	PVAAA6PSAR - Accessible America - 60	001:00	16
	Save Time with a Replacement Card Radio 30	000:30	2
	Save_Time_with_my Social Security_30	000:30	1
	Save_Time_with_my Social Security_60	001:00	15
	Save_Time_with_Retirement_Planning_Radio_30	000:30	2
	SCORE - BUSINESS :60	001:00	17
	Social Security Phone Scam Warning 30	000:30	1
	Social Security Phone Scam Warning 60	001:00	17
	stjude_saving-lives_eleanor_radio_60	001:00	16
	stjude_saving-lives_imani_radio_30	000:30	2
	stjude_saving-lives_imani_radio_60	001:00	18
	stjude_saving-lives_moment_radio_60	001:00	15
	SU2CEXR2030	000:30	4
	SU2CEXR2060	001:00	16
	TALVSA6PSAR - 60 - Veterans Strengthening America - TAL	001:00	15
	TTCLLSRAD60	001:00	17
	USDA - Smuggling Interdiction and Trade Compliance :60	000:58	26
	VYUE0011000 In Your Head 30R English HMS	000:30	3
	VYUE0015000 Sounds Of Stress 30R English HMS	000:30	3
	WOUNDED WARRIORS :60	000:59	16
	ymca_stay-with-us_2020_radio_30	000:30	5
	ymca_stay-with-us_2020_radio_60-2	001:00	18
END RACISM	STOP AAPI HATE	000:30	17
ENVIRONMENT	iheart radio earth	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
GLAAD	GLAAD	000:29	4
HEALTH AND FITNESS	Make-A-Wish	000:30	12
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	7
MILITARY AND VETERANS	HOME BASE	000:30	20
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	5
PSA	:30 Capital Area CASA Association	000:30	2
PSA	15 PSA - Capital Area CASA Association 1	000:15	8
PSA	15 PSA - Capital Area CASA Association 2	000:15	8
PSA	15 PSA - Capital Area CASA Association 3	000:14	14

PSA	15 Radio PSA - Quit Smoking - Stand Up To Cancer	000:15	6
PSA	15-estimate-your-benefits	000:15	12
PSA	15-manage-your-benefits	000:15	10
PSA	15-my-social-security	000:15	9
PSA	15-retire-online	000:15	8
PSA	AAO_DOS_15s_RADIO_v8	000:15	11
PSA	Autism Awareness PSA 10sec	000:09	1
PSA	Cargiver Assistance PSA 10sec	000:10	4
PSA	Cargiver Assistance PSA 2 10sec	000:11	3
PSA	EIFDJAUEM15	000:15	7
PSA	frcf_kids-thank-responders-v2_radio_15	000:15	9
PSA	Gun Safety PSA 10sec	000:12	10
PSA	Save_Time_with_my Social Security_15	000:15	14
PSA	Social Security Phone Scam Warning 15	000:15	7
PSA	SU2CEXR2015	000:15	11
PSA	txt-textandwhatever-radio-eng-10-1	000:10	2
PSA	usdva_innovation_career_radio_15	000:15	9
TREVOR POJECT	TREVOR PROJECT	000:29	5