

# **1ST QUARTER 2018 ISSUES PROGRAMMING**

**WJBO-AM ▪ WFMF-FM ▪ KRVE-FM ▪ WYNK-FM ▪ WLRO-AM**

# 2018 Community Issues – iHeartRadio Baton Rouge

## **Crime**

- *Drug-related violent crime*

## **Education**

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

## **Economy/Economic Development**

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

## **Government/Politics**

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

## **Healthcare**

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

## **Infrastructure**

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

## **Sense of Community**

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

## **Taxes**

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

## **Weather**

- *Winter blasts*
- *Hurricane Season*

## OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airst Sunday 7 a.m. on WJBO-AM, WFME-FM, KRVE-FM & WLRO-AM. 8 a.m. on WYNK-FM.

DATE	GUEST	TOPIC	ISSUES
1/7/18	Sharon Weston Broome, East Baton Rouge Parish Mayor-President	Recorded State of Baton Rouge address	Government Politics Sense of Community
1/14/18	Local, state officials  Murphy Paul, Baton Rouge Police Chief	Unveiling of massive I-10 widening project  WBRZ News 2 interview after swearing in ceremony	Infrastructure  Crime
1/21/18	WBRZ News 2 Chief Meteorologist Dr. Josh Eachus State Climatologist Barry Keim	Blasts of winter weather	Weather
1/28/18	Gov. John Bel Edwards (recorded from Joint Budget Committee appearance) Jan Moller, Louisiana Budget Project	Louisiana's latest budget shortfall	Government Politics
2/4/18	Daniel Regalado, principal security researcher, Zingbox	"Jackpotting" of ATMs	Crime
2/11/18	Dr. Frank Welch, Louisiana Department of Health Mark Martin, LSU Libraries Special Collections	Free Flu Shot Program  History, future of Mardi Gras in Baton Rouge	Healthcare  Sense of Community

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**OF INTEREST TO YOU (continued)**

<b>DATE</b>	<b>GUEST</b>	<b>TOPIC</b>	<b>ISSUES</b>
2/18/18	Barry Erwin, Council for a Better Louisiana  Mary Stein, Asst.Dir. East Baton Rouge Parish Library	Previews Special Session on the Budget  "One Book, One Community"	Government Politics  Sense of Community
3/4/18	Children's Miracle Network Hospitals	National PSA program provided by iHeartMedia	Health Care
3/11/18	Gov. John Bel Edwards (recorded press conference)  Barry Erwin, Council for a Better Louisiana	Abrupt end to special session on the budget shortfall	Government Politics
3/18/18	Dan Witters, Research Director, Gallup-Sharecare Well-Being Index	Baton Rouge's place on the latest Gallup-Sharecare Well-Being Index and how it can improve	Sense of Community
3/25/18	Sue Marchand, chair, LSU Center for Collaborative Knowledge Advisory Board	Explains the purpose/goals of LSU CCK, along with center's upcoming conference	Education

## ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Mina Estrada. Running time: 25 minutes. Unless otherwise noted, the issue is Sense of Community.

DATE	GUEST	TOPIC
1/7/18	Matt Sigur, editor of the Red section, <i>The Advocate</i>	2017 Year-In-Review of the Arts
1/14/18	Casey Phillips, Executive Director, Walls Project & Co-Founder/Director, Force Agency	Murals
1/21/18	Jason Andreasen, Executive Director, BR Gallery	Surreal Salon Soiree
1/28/18	From Swine Palace: Vastine Stabler, Interim Managing Director Erica Fox, Actor & Graduate Marketing Assistant	Upcoming events at Swine Palace Theatre
2/4/18	Amy Mitchell Smith, Festival Producer Jonathan Grimes, Director of Music Programming	Ebb & Flow Festival 2018
2/11/18	Chancellor Xero Skidmore, Executive Director	Forward Arts
2/18/18	Clarke Gernon, President, Baton Rouge Blues Foundation Chris Brooks, Chairman, Baton Rouge Blues Festival Kathy Richard, Healthcare Initiative Director, Louisiana Cultural Economy Foundation Reagan Carter, Louisiana Public Health Institute	Baton Rouge Blues Festival
2/25/18	Mary Stein, Assistant Director, East Baton Rouge Parish Library	"One Book, One Community" 2018
3/4/18	From Manship Theatre: John Kaufman, Director of Marketing and Programming Jason Langlois, Director of Film Programming	Upcoming events at the Manship Theatre at the Shaw Center for the Arts

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**ARTS COUNCIL RADIO SHOW (continued)**

<b>DATE</b>	<b>GUEST</b>	<b>TOPIC</b>
3/11/18	Ben Lowenkron, Chair of the Arts Fest Committee & BRCC Asst. Professor of English & Humanities Dr. Charles Brooks, Founder of Mid City Jazz Festival & Professor of Entertainment Technology Leslie Rose, BRCC Public Relations Department	Baton Rouge Community College (BRCC)
3/18/18	Christine Perkins, Marketing & Communications Director for BRBT Katherine Landry, chair of the Dancin' In The Streets committee	Dancin' In The Streets
3/25/18	Leanne Clement, General Director, Opera Louisiane Michael Borowitz, Artistic Director, Opera Louisiane	Opera Louisiane