

3Q 2015 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2015 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Cost of running for public office*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Quality of Life

- *Support museums, libraries, etc*
- *Citizen involvement*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*
- *City of St George incorporation efforts*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Morning News” Interviews

5:30 – 9:00 am WJBO through 8/14/15

5:00 – 9:00 am starting 8/17/15

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge
 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

July 2015

DATE	GUEST	TOPIC	ISSUES
05	Ken Davis, Historian and NYT best-selling author	History of Independence Day, separating facts from myths	Other 27:55
12	Joe Donchess, Exec Dir LA Nursing Home Assn	History of Louisiana nursing homes; government's role; how and why the industry is changing, eg skilled care; average cost per month; insurance, gov't and private.	Healthcare 27:48
19	Barry Erwin, President Council for a Better Louisiana	Recap of the 2015 legislative session; winners and losers; key players; impact on the 2016 session	Taxes 27:40
26	Brett Meredith, Capt Salvation Army	How the Salvation Army responds to disasters large and small; programs and services offered in the Capital Region; history and mission of the Salvation Army	Other 18:10
	Don Redman, AAA	Explains how gas prices can vary from one side of the street to the other; what energy investors are anticipating prices to be the remainder of 2015	Economy 08:50

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

August 2015

DATE	GUEST	TOPIC	ISSUES
02	Elliott Stonecipher Political analyst	Recaps the 2015 legislative session; the role Governor Jindal played; and efforts by some in the House to no longer blindly follow the governor's wishes	Education 05:30 Govt/politics 07:30 Taxes 15:20
	Doug Daigle, Coordinator, Lower Mississippi River Sub-basin Committee	Explains the Land & Water Conservation Fund up for reauthorization by Congress. Every national park and wildlife refuge, numerous state parks and local recreation sites has either been purchased or enhanced through the LWCF, including several BREC facilities.	Infrastructure 22:20
09	Barry Keim State Climatologist	Recaps 2014 season and analyzes the various forecasts for 2015 hurricane season; effect of El Nino and climate change	Infrastructure 21:50
	Kellie McGaha, Coordinator Emergency Preparedness MOHSEP	Agency's preparations for hurricane season; Red Stick Ready campaign	Infrastructure 05:50
16	Adam Knapp, Pres/CEO Baton Rouge Area Chamber (BRAC)	The post-Katrina relationship with the New Orleans Chamber; common goals	Economy 21:30 Infrastructure 06:50
23	Joe Donchess, Exec Director, LA Nursing Home Assn	Status of nursing home industry in Louisiana; how they are regulated; staffing requirements, education, CE; average cost; insurance, Medicaid and Medicare coverage;	Healthcare 27:50
30	Brett Meredith, Capt Salvation Army	How the Salvation Army responds to disasters large and small; programs and services offered in the Capital Region; history and mission of the Salvation Army	Other 18:10
	Don Redman, AAA	Explains how gas prices can vary from one side of the street to the other; what energy investors are anticipating prices to be the remainder of 2015	Economy 08:50

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

September 2015

DATE	GUEST	TOPIC	ISSUES
06	Elliott Stonecipher Demographer	Traces history of labor movement in Louisiana	Other 14:10
	Ken Davis, Historian and NYT Best Selling Author	History of the Labor Day holiday and struggles of American workers	Other 13:45
13	Elliott Stonecipher Political analyst	Status of the governor's race; significance of party affiliation; differences among the three GOP candidates;	
20	Don Redman, AAA	Explains impact refineries changing to winter grade blends will have on the price at-the-pump; early forecast for holiday prices.	Economy 08:05
	Barry Keim State Climatologist	El Nino impact on Atlantic and Gulf weather; some researchers claim the Atlantic region will remain free of major storms for a decade or more	Infrastructure 20:00
27	John Watson, Supt Livingston Parish Schools	Status report on new school year; how the system is addressing the increasing enrollment	Education 16:00
	Barry Erwin, Pres CABL Council for a Better LA	The four major gubernatorial candidates position of major issues – budget shortfall, need for tax reform, funding higher ed and healthcare	Govt/politics 11:40

WJBO Issues Interview Log

2015 – 3rd Quarter

MN – Morning News with Kevin Meeks and Karen Henderson
 Guests may also respond to listener questions/comments

DATE/TIME	Length	GUEST/ORGANIZATION	ISSUES
07/01 6:21	03:15	Erin Monroe Wesley, WJBO legal analyst – court challenge to governor's executive order protecting state employees refusing to issue same sex marriage licenses	Govt/politics 03:15
07/01 6:41	03:10	Mike Strain, Ag Commr – explains why it may take two years before patients can obtain medical marijuana	Health 03:10
07/01 7:21	03:00	Terry Richey, mbr Gonzales P&Z – open house for resident input in proposed master plan	Economy 03:00
07/02 6:41	03:00	Tommy Karem, LSU Ourso College of Business – possible impact of city's image created by Miss USA/ Donald Trump controversy	Economy 03:00
07/02 7:21	03:10	Lionel Rainey – update incorporation organizers' questioning Registrar of Voters' petition signature validations	Govt/politics 03:10
07/02 8:21	03:20	Kip Holden, Mayor-Pres – reax to REELZ obtaining rights to Miss USA Pageant	Economy 03:20
07/02 8:41	03:10	Majorie Esman, ACLU – explains court challenge to governor's executive order protecting state employees refusing to issues same sex marriage licenses	Govt/politics 03:10
07/03 7:41	02:55	Curt Monte, BFRD – fireworks safety tips; reminder they're illegal is EBRP	Health 02:55
07/03 8:21	03:10	Garrett Graves, Cong 6D – reax to multi billion dollar BP settlement over 2010 Gulf oil disaster	Economy 03:10
07/03 8:41	02:55	Don Redman, AAA – holiday travel forecast and gas prices	Economy 02:55
07/06 6:41	03:15	JR Shelton, Mayor – the success story of the relatively new City of Central	Economy 03:15
07/06 8:21	03:20	Elliott Stonecipher, political analyst – how Bobby Jindal may benefit from his stance opposed to same sex marriage.	Govt/politics 03:20
07/06 8:41	02:55	Sgr Don Stone, BRPD – weekly Crime Stoppers feature	Crime 02:55
07/07 6:21	03:00	Erin Monroe Wesley, legal analyst – state judge throws out City of St George organizers' challenge to the incorporation petition ruling	Govt/politics 03:00
07/07 7:21	03:05	Phil Frost, director BREC Zoo – proposed updates including possible re-location	Other 03:05
07/08 6:21	03:10	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly – why Bobby Jindal moves up slightly in new polls	Govt/politics 03:10
07/08 8:41	03:15	Blake Miguez, St Rep – teaching gun safety in schools	Crime 03:15
07/09 6:21	03:10	De Beau Clark, EBR Coroner – heroin deaths poised to set a record in 2015	Crime 03:10
07/09 8:21	03:05	Paul Arrigo, VisitBR – benefits of hosting the Miss USA Pageant	Economy 03:05

07/10	7:21	02:55	Rick Ward, St Sen – new law allows hunters to carry guns during bow season	Govt/politics 02:55
07/10	7:41	03:05	Bob Israel, LA Auto dealers Assn – dashboard displays become a major selling point	Economy 03:05
07/13	6:41	03:10	John Kennedy, State Treasure – explains the impact of the BP settlement of state coffers	Economy 03:10
07/13	7:21	03:10	Cong Garrett Graves – his stance on the Army's Force Structure Decision and Stationing Plans	Economy 03:10
07/13	8:21	03:15	Elliott Stonecipher, political analyst – explains new poll showing a tie between David Vitter, GOP and John Bel Edwards	Govt/politics 03:15
07/13	8:41	02:50	Sgt Don Stone, BRPD – weekly Crime Stoppers feature	Crime 02:50
07/14	6:41	03:05	Tom Peters. Engr Super – explains causes of and response to Entergy's recent power outages	Economy 03:05
07/14	8:41	03:00	Mike Rogers, CEO, Smoke Cessation Trust Mgmt Svcs – higher taxes hitting smokers' pockets	Economy 03:00
07/15	6:21	02:50	Don Redman, AAA – nuclear deal with Iran may result in gas prices under \$2	Economy 02:50
07/15	7:41	03:00	Cong Garrett Graves – shares his thoughts on the proposed Iranian deal	Govt/politics 03:00
07/16	6:21	03:10	Sen Bill Cassidy – his position on the proposed Iranian nuclear deal	Govt/politics 03:10
07/16	8:41	03:10	Sam Pleasant, AG's Office – consumer scam alert and warning to military families	Crime 03:10
07/17	7:41	03:20	Lionel Rainey, City St George proponent – explains decision to drop legal battle over rejected petition signatures	Govt/politics 03:20
07/20	6:21	02:55	Butch Browning, State Fire Marshall – final report on Blue Bayou Water Park investigation	Crime 02:55
07/20	6:41	03:00	Spencer Watts, EBRP Library Director – patrons now allowed to bring some food and drinks into facilities	Other 03:00
07/21	6:41	03:00	Mike Strain, Ag Commr – why the price of eggs is on-the-rise	Economy 03:00
07/21	7:21	03:10	Dr Marilyn Reynaud, DHH – three more West Nile cases confirmed; how to protect yourself	Health 03:10
07/21	7:41	03:00	Josh Eachus, meteorologist – the threat posed by rising waters of the Mississippi	Economy 03:00
07/22	7:21	03:10	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly –Bobby Jindal gains momentum in Iowa	Govt/politics 03:10
07/22	8:21	03:05	Elliott Stonecipher, political analyst – new poll numbers in the governor's race	Govt/politics 03:05
07/23	8:21	03:00	John LeBlanc, LS Highway Safety Commission – speed is a factor in at least 27-percent of Louisiana traffic fatalities	Crime 03:00
07/24	6:41	02:55	Dr Nancy Welborn, LSU Vet School – protecting your pets during the heat wave	Other 02:55
07/24	7:21	03:10	Dr Marilyn Reynaud, DHH – brain-eating amoeba found again in St Bernard water	Health 03:10
07/27	8:21	03:05	Brandon Romano, psychologist – what could cause someone to go on a shooting rampage in a movie theater (Lafayette)	Crime 03:05

07/27	8:41	03:00	Sgt Don Stone, BRPD – weekly Crime Stoppers feature	Crime 03:00
07/28	8:21	03:10	Steve Monaghan, Pres LFT – explains Louisiana Federation of Teachers position on the early August start of the school year in Louisiana	Education 03:10
07/29	7:21	03:15	Jeff Landry – explains why he should be the state's next Attorney General	Govt/politics 03:15
07/29	7:41	03:00	David Latona, DEMCO – tips on saving money on your electric bill	Economy 03:00
07/29	8:41	03:05	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly – Republicans are bringing in more money in the state's races	Govt/politics 03:05
07/30	6:41	03:00	Brandon Romano, psychologist – why a former teacher-of-the-year would have sex with students	Crime 03:00
07/31	8:41	03:10	Jerry Reynolds, Car Pro Show host – how to get the best vehicle performance during the excessive heat	Economy 03:10
08/03	6:21	03:00	Erin Monroe Wesley, legal analyst – looks at some new state laws that went in effect on the 1 st	Crime 03:00
08/03	8:41	02:50	Sgt Don Stone, BRPD – weekly Crime Stoppers feature	Crime 02:50
08/04	6:41	02:55	Don Redman, AAA – explains the continuing drop in gas prices	Economy 02:55
08/04	8:21	03:15	Elliott Stonecipher, political analyst – what to look for in Thursday's GOP debates on FOX	Govt/politics 02:15
08/05	7:21	03:00	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly – previews Thursday's GOP debates	Govt/politics 03:00
08/05	8:21	03:20	John Kennedy, State Treasurer – the BP settlement; the state's bond rating	Taxes 03:20
08/06	8:41	03:00	Samuel Sanders, E/D Mid-City Redevelopment Alliance – latest efforts	Economy 03:00
08/07	8:21	03:15	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly – recaps the GOP debates; winners and losers	Govt/politics 03:15
08/10	8:41	02:55	Sgt Don Stone, BRPD 0 weekly Crime Stoppers feature	Crime 02:55
08/11	7:21	03:10	Tom Peters. Engr Super – what Entergy is doing to prevent power outages during the heatwave	Economy 03:10
08/11	8:41	03:20	Elliott Stonecipher, political analyst – how the fall ballot with 32 legislative seats could impact the direction of the state	Govt/politics 03:20
08/12	7:21	03:00	Michael Berry, WJBO 5 pm host – how listeners can help the Heal Little Hearts benefit	Health 03:00
08/13	6:21	03:10	Gerard Landry, Mayor – how proposed projects, including a 12-story building, could impact Denham Springs	Economy 03:10
08/13	7:21	03:00	Dr Jimmy Guidry, State Health Officer – DHH finds chlorine levels too low to kill the deadly 'brain-eating' amoeba found in an Ascension Parish water district	Health 03:00
08/13	8:41	03:10	Trae Welch, Metro Councilman – finding the best use for Metro airport property	Economy 03:10

08/14	7:41	03:10	Jeremy Alford, publisher and editor LAPolitics.com and LaPolitics Weekly – latest Iowa poll finds Bobby Jindal holding at just 2- percent	Govt/politics 03:10
08/14	8:41	03:00	Dr Jimmy Guidry, State Health Officer – why people are advised against swimming and eating anything from Devil's Swamp and Bayou Baton Rouge.	Health 03:00

This is the end of current format for WJBO Morning News. Beginning Monday August 17, 2015 WJBO will broadcast “Morning News” originating at WRNO-FM in New Orleans.

Segments of the new program relating to our Community Issues will continue to be logged in each quarter.

New "Morning News" topic/guest log starting August 17, 2015

Tuesday 8/18/15

6:10 / 8:10 am Sen David Vitter, candidate for governor – controversy over removing Confederate-era statutes/monuments in New Orleans. (Govt/politics 3:47)

Thursday 8/20/15

6:10/8:10 am Republican Scott Walker offers alternative to Obamacare. Brian Graham, Political Consultant and Analyst at Dixie Strategies. (Govt/politics 3:12)

Friday 8/21/15

5:10/7:10 am Dr. Peter Scharf, LSU Health Sciences Criminologist –post-Katrina crime spikes in New Orleans, Baton Rouge, and the Gulf Coast. (Crime 3:20)

5:40/7:40 am Jean Burk, Education Finance Expert and author of "College Prep Genius" – Clinton's debt-free college plan. Do the numbers add up? (Education 3:50)

Monday 8/24/15

5:10/7:10 am Dr. Brandon Romano, clinical psychologist, specializes in forensic psychology – Subway's Jared Fogle story - how and why of pedophilia. What compels them, the 'jump off' point to become a pedophile? (Crime 3:58)

Tuesday 8/25/15

6:10/8:10 am Col. Mike Edmonson, State Police Supt – updates the killing of Trooper Steve Vincent in Sunday afternoon shooting at a traffic stop outside Lake Charles. (Crime 3:10)

Tuesday 9/01/15

5:10/7:10 am Doc Griggs, New Orleans based physician and health educator - - Researchers are working on a universal vaccine for the flu so we don't have to get a shot every year, how far are we from this becoming a reality? (Health 03:21)

5:40/7:40 am Jayda Fogel, trivago - \$277, the average cost to attend LSU home games based on the combined cost of a single ticket and hotel room on home game weekends. (Economy 3:06)

Wednesday 9/02/15

6:10/7:10 am Tim Lomax, Research Fellow with Texas A & M Transportation Institute - Both Baton Rouge and New Orleans are ranked in a new INRIX study. Baton Rouge worse. (Infrastructure 3:30)

Thursday 9/03/15

5:40/7:40 am John Delgado, Metro Councilman - development of BR riverfront outside the downtown area that is currently being developed. (Economy 3:26)

Monday 9/07/15

Holiday – Labor Day

Tuesday 9/08/15

5:40/7:40 Dr. Beau Clark, EBR Coroner - increased heroin and opiate deaths in the Capital Region. (Crime 02:59)

Wednesday 9/09/15

5:10/7:10 Elliott Stonecipher, political analyst – how the Louisiana governor's race is shaping up. (Govt/politics 03:24)

Wednesday 9/16/15
5:10/7:10

Elliott Stonecipher, political analyst – how David Vitter’s DC Madame scandal of 2007 may influence voters (Govt/politics 03:35)

Thursday 9/24/15
5:10/7:10

Elliott Stonecipher, political analyst – is Bobby Jindal the next to drop out of the GOP nomination race; why he may not. (Govt/politics 02:50)

Tuesday 9/15/15

Roundtable Discussion “Human Trafficking along the I-10 and I-12 Corridor” - Rachel Hebert, Pres/CEO, STAR (Sexual Trauma Awareness and Response); J Walter Green, US Attorney for the Middle District of Louisiana; and Lt Don Stone, BRPD (Crime 53:30)

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**
 24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

3rd Q 2015

DATE	GUEST	TOPIC
	Malcolm Robinson, Host Arts Council of Greater Baton Rouge	
07 05	John Kaufman, Direct of Marketing Manship Theatre	Types of music, dance, drama, etc presented
	Jason Langlois, Audience Hospitality and film programming Manship Theatre	All of the movie series, lounge, spoof, individuals
	Liz Gold, Development Director Gallery Director Manship Theatre	'Manship on the Moves' membership, artist meet-and-greets
07/12	Christy Benoit Baton Rouge Ballet Theater	Evergreen organization information
07/19	Todd Henry Playmakers of Baton Rouge	Evergreen organization information
07/26	Christy Benoit Baton Rouge Ballet Theater	Evergreen organization information
	Todd Henry Playmakers of Baton Rouge	Evergreen organization information
08/02	Sarah Cortell Vandersypen LSU Museum of Art	Upcoming event: Toulouse-Lautrec
	Robin McAndrew Arts Council of GBR	Overview of Community Arts & Outreach Women's Week classes and workshops
08/09	Jason Andreasen BR Gallery for Contemporary Art	Upcoming events
	Jason Langlois Manship Theater	August 2015 films
08/16	Neda Parandin	Pop Art Show
	Lauren Lambert-Thompkins	Ogden Park Prowl
08/23	Repeat	
08/30	Nicole Naquin Jackson Development and Comms Director	Kids Orchestra – enrollment opportunities
	Dr Louie Eckhardt Program Director	Kinds Orchestra
09/06	Sandra Perks Baton Rouge Women in Dance	Conference details
	Jack Lampert Theatre Baton Rouge	Director of Young Actors; production of "The Taming of the Shrew"
	Lauren Davis Old State Capitol	Smithsonian traveling exhibit "Patios, Pools and the Invention of the American Back Yard"

09/13	Repeat	
09/20	Christy Hedlund Benoit	Ballet X (guest company) and auditions for "Nutcracker"
	Rick LeCompte Louisiana Photographic Society	Gallery show at Arts Council through 9/29
09/27	Connie McLeod, Creative Coach Greenview Designs	Women's Week "Your Creative Voice" seminar
	Robin McAndrew, Arts Council	Women's Week – upcoming Fall Arts Council classes and workshops