## 3Q 2012 Issue Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

## **HURRICANE ISAAC COVERAGE**

All stations provide 24/7 coverage originating at WJBO from 7 am August 28th through 9 am August 31, 2012.

Coverage included on-going live interviews with East Baton Rouge, Ascension, Livingston, Iberville, West Baton Rouge parish leaders (Parish President, OEP Director, DPW).

continuing updates from Entergy, DEMCO, Pointe Coupee Electric, BRPD, EBRSO, Louisiana State Police, EBR-EMS, DOTD, Red Cross, National Hurricane Center, National Weather Service, Baton Rouge Metro, Red Cross, area school districts, and listener calls regarding damage, blocked roads, non-working traffic signals, downed power lines, and tips on generator safety.

## 2012 - 13 Community Issues Clear Channel Radio – Baton Rouge

#### Crime

- Drug-related
- Black-on-Black

#### Education

- Improve public school performance
- Adequate funding for higher education
- Accountability for voucher schools and higher-ed
- Support for TOPS as initially defined
- Overcrowding of schools in outlying parishes

### Economy/Economic Development

- Retain/expand current businesses
- Attract new businesses
- Study effectiveness/return of tax incentives

#### Healthcare

- Access to care for un-and under-insured, especially North Baton Rouge
- Affordable health care for all
- Replacement for aging EKL, LSU's teaching hospital

#### Infrastructure

- Solutions to continually growing traffic congestion
- Improve traffic light synchronization
- Decaying sewer systems

## Quality of Life

- Support museums, libraries, etc
- Citizen involvement

#### Taxes

- Rein-in taxes
- Accountability

## Of Interest to You

Weekly Public Affairs Interview Program for Clear Channel Radio Baton Rouge 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WYNK-FM, WLRO-AM, WFMF-FM

# **July 2012**

| DATE | GUEST  | TOPIC   | ISSUES               |
|------|--|---|----------------------|
| 01   | Ken Davis, Historian and<br>New York Times best-<br>selling auther | Little known facts and dispelling myths of July 4th and American Independence   | Other 28:10          |
| 08   | Sheila Pounders, PIO<br>Entergy                                    | Entergy crews assisting crews in mid-Atlantic states hard hit by storms; summer energy saving tips for customers  | Infrastructure 14:15 |
|      | Jason Ard, Sheriff<br>Livingston Parish                            | Outlines his goals for his first term – added patrols; increased community involvement; budget.   | Crime 13:41          |
| 15   | C. B. Forgotston<br>Political observer                             | Former legislative counsel and now political blogger – Gov Jindal's prospects as Romney possible running mate; why Jindal is in demand as fundraiser speaker around the country; Jindal's relationship with Lt Gov Dardenne, State Treasurer John Kennedy; House and Senate leadership. | Govt/Politics 28:10  |
| 22   | William Daniel, Director<br>EBRP Dept Public<br>Works              | Status of \$1.2-billion, court decree sewer project; Green Light road projects; 3-1-1 update; series of community forums to get public input on how they're doing.  | Infrastructure 28:00 |
| 29   | Jon Elvert, Director<br>LASM Planetarium                           | How Baton Rouge was awarded the 2012 IPS Conference; conference agenda/goals.   | Economy 22:00        |
|      | Barry Erwin, Pres/CEO<br>Council for a Better LA                   | Reax to LAE letter threatening litigation against schools participating in the new voucher program  | Education 06:10      |
|      |  |   |                      |

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# August 2012

| DATE | GUEST   | TOPIC  | ISSUES                              |
|------|---|--|-------------------------------------|
| 05   | Adam Knapp, Pres/CEO<br>BR Area Chamber                     | Impact of the sale of The Shaw Group to the area economy and efforts to recruit new business since it's the loss of our only Fortune 500 company                               | Economy 04:40                       |
|      | Jared Loftus, Chairman<br>CATS Board of<br>Directors        | Update on the transit system's re-building due to recently passed property tax; status of labor issues; mix of large buses and vans purchases; court challenge to the new tax. | Infrastructure 19:00<br>Taxes 04:23 |
| 12   | Darlene Adams<br>Rowland<br>Director, BREADA                | History of the operator of the Red Stick Farmer's Market and Main Street Market; criteria for area farmers to join; agreement with the State to use parking garage             | Economy 12:50                       |
|      | Lynn Clark, Exec Dir<br>Habitat for Humanity<br>Baton Rouge | How the volunteer organization operates; process for applying for a home; requirements for prospective homeowner, ie work equity; the ReStore facility operations.             | Other 15:10                         |
| 19   | Mary Stein, Asst Dir<br>EBRP Libraries                      | The 'evolution' of libraries. Update on construction of the new Main Library at Goodwood.  | Education 19:55                     |
|      | Gov Bobby Jindal  | Responds to questions about Mitt Romney's choice of Paul Ryan as running mate from Chuck Todd, MSNBC   | Govt/politics 08:10                 |
| 26   | Connie Boudreaux<br>Cancer Svcs of BR                       | History of the organization; funding; staff and volunteers. Major fundraiser on 9/6, Capital Chef's Showcase   | Other 18:25                         |
|      | Adam Knapp, Pres/CEO<br>BR Area Chamber                     | PreSonus \$8-M expansion; growing digital media in Cap Region  | Economy 06:25                       |

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# September 2012

| DATE | GUEST   | TOPIC  | ISSUES                             |
|------|---|--|------------------------------------|
| 02   | Ken Davis, Author and historian                                   | History of Labor day observances throughout the world and the U-S  | Other 18:55                        |
|      | Elliot Stonecipher<br>Demographer                                 | History of labor movement in Louisiana   | Economy 09:50                      |
| 09   | Buddy Roemer  | Former governor talks about his run for the GOP Presidential nomination; why campaign reform is needed; the focus of his new endeavor                                | Govt/Politics 10:40<br>Taxes 17:45 |
| 16   | Elliot Stonecipher<br>Political Analyst                           | What national political party conventions have outlived their usefulness and how that money could be better spent on getting-the-vote-out efforts                    | Politics/Govt 14:00                |
|      | Pearson Cross, Prof<br>PoliSci UL-Lafayette                       | Recaps GOP and Democratic conventions – rising starts; surprises; disappointments; do they sway 'swing' voters   | Politics/Govt 13:55                |
| 23   | Hope Dawan, Director<br>Volunteers                                | VIPS role in improving EBR public schools and students performance   | Education 14:20                    |
|      | Sheila Pounders, PIO<br>Entergy                                   | Reviews preparations for Hurricane Isaac and the complexities of restoring power   | Infrastructure 13:40               |
| 30   | David Latona, DEMCO   | Reviews preparations for Isaac and the process of restoring power; explained how member-owned is different from other utilities such as Entergy.                     | Infrastructure 08:50               |
|      | Ken Davis, Historian and<br>New York Times best<br>selling author | Previews new book (and timely) "Don't' Know Much About the American Presidents" and how politics in the late 1700s wasn't that much different from today's politics. | Govt/politics 09:30                |

# WJBO Issues Interview Log 2012 - 3rd Quarter

MN – Morning News with Clay Young and Kevin Meeks Guests also respond to listener questions/comments

| DATE/TIME    | Leng  | GUEST/ORGANIZATION   | ISSUES                            |
|--------------|-------|--|-----------------------------------|
|              | th    |  |                                   |
| 07/02 7:11 a | 10:16 | Jim Donelon, Insurance Commr – impact of the Affordable Care Act in Louisiana; and if it in whole or in part, repealed by GOP.   | Economy 03:10<br>Healthcare 07:06 |
| 07/02 8:11 a | 04:12 | Pastor Errol Domingue, Elm Grove Baptist<br>Church – program to help 13 to 15 year<br>olds find summer jobs  | Crime 04:12                       |
| 07/03 6:21 a | 03:45 | Sheila Pounders, Entergy – how to keep cool without going broke  | Economy 03:45                     |
| 07/03 6:41 a | 04:10 | Curt Monte, PIO, BRFD – fireworks safety   | Other 04:10                       |
| 07/03 7:41 a | 05:18 | Jason Ard, Livingston Parish Sheriff – major goals for his first term  | Crime 05:18                       |
| 07/05 6:11 a | 05:32 | Adam Knapp, Pres/CEO, BRAC – update on Capital Region economy; new or expanded business prospects for the last half of 2012  | Economy 05:32                     |
| 07/05 6:41 a | 04:25 | Dan Claitor, State Sen – impact of the latest \$859-m in Medicaid  | Healthcare 04:25                  |
| 07/05 7:11 a | 04:48 | David Amrhein, Mayor – how did Zachary<br>make it to Family Circle's list of Top 10<br>Best Towns  | Other 04:48                       |
| 07/05 7:41 a | 04:13 | Elliot Stonecipher, Demographer and Political Analyst – the prospects of Gov Jindal being Romney's running mate, and if so, Lt Gov Dardenne becomes governor. What would change. | Govt/Politics 04:13               |
| 07/05 8:21 a | 03:44 | Roger Bergeron, Mayor – Port Allen and<br>WBRP working together on levee park  | Economy 03:44                     |
| 07/06 8:41 a | 04:10 | Laura Lindsey, Dean, the new College of Human Sciences and Education – explains why six schools were merged into one; benefits.  | Education 04:35                   |
| 07/10 6:41 a | 03:55 | Ken Campbell, Pres LA Black Alliance for<br>Educational Options (BAEO) – advantages<br>of new voucher program  | Education 03:55                   |
| 07/10 8:11 a | 04:15 | Sid Gautreaux, EBR Sheriff – the role of<br>Neighborhood Watch volunteers  | Crime 04:15                       |
| 07/11 6:11 a | 04:00 | Matt Yates, Dir, Mosquito and Rodent<br>Control – West Nile precautions  | Other 04:00                       |
| 07/12 6:41 a | 05:00 | John White, LA Supt of Education – update on voucher applications and participating  | Education 05:00                   |

|              |       | schools  |                  |
|--------------|-------|--|------------------|
| 07/12 7:41a  | 3:55  | Carolyn Wood, Principal, LA Connections<br>Academy – up on enrollment in state's first<br>virtual charter school                             | Education 03:55  |
| 07/13 6:41a  | 04:15 | Paul Mouton, Capt, Lafayette PD – update on missing UL-Lafayette coed; search of possible grave sites  | Crime 04:15      |
| 07/13 8:41 a | 3:50  | Janet Dewey-Kollen, E/D, Susan G Komen for the Cure BR – impact of Medicaid cuts on breast cancer screening and treatment.                   | Healthcare 03:50 |
| 07/16 7:41 a | 04:20 | John Boudreaux, Dir HSOEP Assumption<br>Parish – update on methane bubbles in<br>Bayou Corne   | Other 04:20      |
| 07/17 6:11a  | 04:55 | Jim Stall, BBB – telephone scam; up o \$1-k government money available to pay utility and other bills. ID theft.                             | Crime 04:55      |
| 07/17 7:41a  | 04:50 | Cong Bill Cassidy, MD – concerns of those attending his public forum on healthcare last night  | Healthcare 04:50 |
| 07/19 6:41a  | 03:40 | Don Redman, AAA – why the downward trend of gas prices is over.  | Economy 03:40    |
| 07/19 7:41a  | 04:55 | Don Briggs, Pres, LA Oil & Gas Assn –the expanded role of natural gas in power generation; impact on Louisiana                               | Economy 04:55    |
| 07/20 8:41a  | 04:20 | Dave Weinrich, Pres, International Planetarium Society – its worldwide conference begins tomorrow  | Other 04:20      |
| 07/23 7:41a  | 04:50 | Jim Donelon, LA Ins Commr – new scam re Affordable Care Act  | Crime 04:50      |
| 07/24 7:41a  | 05:11 | John White, LA Supt of Edu – explains new accountability standards for schools participating in new, statewide voucher program               | Education 05:11  |
| 07/25 6:41a  | 04:55 | Cong John Fleming – employer surveys indicate as many as 10-percent will drop employee health benefits when ACA is fully implemented         | Healthcare 04:55 |
| 07/26 6:41a  | 04:30 | Tara Wicker, Metro Councilwoman – explains council approved downtown improvements  | Economy 04:30    |
| 07/26 7:11a  | 05:00 | Layton Ricks, President, Livingston Parish  – general fund being drained by jail debt and operations, and utility operations                 | Taxes 05:00      |
| 07/27 7:11 a | 04:50 | Kevin Caine, Pre, Pelican Institute for Public Policy – reax to LAE letter to voucher schools threatening litigation if they didn't drop out | Education 04:50  |
| 07/27 8:06a  | 21:50 | Dewayne White, Chief, BRPD; Sid<br>Gautreaux, Sheriff EBRP; Hillar Moore,<br>Dist Atty – tackling increasing violent crime                   | Crime 21:50      |
| 07/30 6:41a  | 04:10 | A-J Johnson, CEO, BR AIDS Society – new education efforts  | Healthcare 04:10 |

| 07/30 7:41a 03:50 Linda Gaspard, Pres, GBR Assn of Economy 03:          | ·h()  |
|---|-------|
|   | .50   |
| REALTORS. Area home sales continue                                      |       |
| upward trend.   |       |
|   | 3:40  |
| adding air spraying due to increase of                                  |       |
| mosquitoes from recent rains. Self-                                     |       |
| protection steps for West Nile virus.                                   |       |
| 07/31 7:11a   | 04    |
| Chamber – reax to sale of The Shaw                                      |       |
| Group, the area's only Fortune 500                                      |       |
| company   |       |
| 08/01 7:11a 03:47 Don Redman, AAA – explains what is Economy 03:        | :47   |
| causing gas prices to increase  |       |
| 08/01 7:41a 02:55 Bill Grass, Geaux Wider – status of Infrastructure    | 02:56 |
| projects on I-10 and I-12   |       |
| 08/02 6:41a 03:33 Frank Welch, MD, Immunizations Med Dir, Healthcare 0  | 3:33  |
| DDH – No shots. No school! Program                                      |       |
| 08/03 6:11a 05:00 Cong Bill Cassidy – status of bills on Economy 05:    | :00   |
| Capitol Hill impacting Louisiana  |       |
| 08/03 6:41a 03:45 Lori Denstel, DON, Woman's Hospital – Healthcare 0    | 3:45  |
| move to new facilty Sunday  |       |
| 08/03 7:11a   |       |
| monitoring TS Ernesto   |       |
| 08/03 8:11a 04:10 Jim Donelon, Ins Commr – tougher law Economy 04:      | :10   |
| requiring auto insurance; smartphone now                                |       |
| OK to prove you have ins  |       |
| 08/06 6:41a 04:20 Julie Laperouse, BRAC, Director of Talent Economy 04  | l:20  |
| Development – new program to encourage                                  |       |
| former residents to return and work in the                              |       |
| Capital Region  |       |
|   | 5:10  |
| <ul> <li>set up a defense fund for LA schools</li> </ul>                |       |
| participating in the voucher program, in                                |       |
| response to litigation threat of the LAE                                |       |
| 08/07 6:41a 04:40 Kim Torres, Assumption Parish PIO – Other 04:40       |       |
| latest on sinkhole and methane bubbles in                               |       |
| nearby bayous   |       |
| 08/07 7:41a 03:55 Jason Ard, LP Sheriff – annual "Night Out Crime 03:55 | 1     |
| Against Crime" event  |       |
|   | 3:40  |
| what to expect in the new school year re                                |       |
| enrollment, transportation, buildings, etc                              |       |
| 08/08 7:21a 03:45 Erich Ponti, St Rep – announcing his Infrastructure   | 03:45 |
| candidacy for the state Public Service                                  |       |
| Commission  |       |
| 08/08 7:41a 04:20 Robert J Newsman, LSU Prof and Chair, Economy 04:     | :20   |
| Economics Dept – pay inequity between                                   |       |
| men and women   |       |
| 08/09 6:41 a 03:55 Paul Mouton, Cpl Lafayette PD – update Crime 03:55   |       |
| on the body of missing coed being found                                 |       |
| 08/09 8:06 a 23:25   Crime Roundtable – BRPD Chief,   Crime 23:25       |       |
| Dewayne White; D-A Hillar Moore; sheriff                                |       |

|         |        |       | Sid Gautreaux  |                      |
|---------|--------|-------|--|----------------------|
| 08/10   | 6:41a  | 05:07 | Barry Huggins, Brd Mbr, LA Tea Party – role of the LTP in the fall elections   | Govt/politics 05:07  |
| 08/10   |        | 08:30 | Rev Charles Wallace, how his and other churches are working to reduce violent crime in 70805   | Crime 08:30          |
| 08/10   |        | 03:30 | Smokie Bourgeois, Mbr Metro Council –<br>his proposed ordinance cracking down on<br>door-to-door sales   | Crime 03:30          |
| 08/10   |        | 04:40 | Jeff Leduff, former BR CoP - comments on escalating violent crime and efforts to reduce it   | Crime 04:40          |
| 08/14 6 | 6:41a  | 03:50 | Rose Hudson, Pres/CEO, LA Lottery Corp  – update on sales and payments to the state  | Economy 03:50        |
| 08/14   | 8:11a  | 04:00 | Garret Graves, Dir, Gov's Of of Coastal<br>Activities – status of payments from BP to<br>restore coast after oil disaster of 2010                                  | Economy 04:00        |
|         | 8:41a  | 03:15 | Barry Huggins, Brd Mbr, LA Tea Party – reax to Ryan tapped as Romeny's Vp  | Govt/Politics 03:15  |
| 08/15   | 6:41a  | 04.00 | Mke walker qualifies to challenger re-<br>election of Mayor-Pres Kip Holden.<br>Walker's top priority is crime; more police<br>academy classes                     | Govt/Politics        |
| 08/15   | 8:41a  | 04:15 | William Jenkins, interim Pres BR Campus and interim LSU System Pres – plan for public/private partnerships to keep charity hospitals operating.                    | Healthcare 04:15     |
| 08/16   | 7:11a  | 04:10 | Cong Bill Cassidy – prospects to undo<br>Obamacare if Romney is elected  | Healthcare 04:10     |
| 08/16   | 8:41 a | 04:25 | Marty Triche, Pres Assumption Parish – update on plans to drill exploratory well to find the cause of the massive sinkhole, and the methane bubbles in two bayous. | Other 04:15          |
| 08/17   |        | 03:55 | Russell Graham, LSP – prevalence of meth labs in the state, and recent accident involving a 'rolling' meth lab   | Crime 03:55          |
| 08/20   | 6:41a  | 03:45 | Bernard Taylor, Supt EBRSS – explains reasons to 'roll forward' property tax   | Tax 03:45            |
|         | 7:11 a | 04:10 | Randy Vaeth, EBR Mosquito Abatement – precautions to protect against West Nile. DHH confirms 24 new cases last week  | Health 04:10         |
| 08/21   |        | 03:50 | David Amhren, Mayor of Zachary – major downtown street project   | Infrastructure 03:50 |
| 08/21   | 7:11 a | 06:00 | Hillar Moore, D-A; WSJ front page story on murders in Baton Rouge; BRAVE program status including e=federal grant request  | Crime 06:00          |
| 08/21   | 7:41 a | 03:00 | Brian Marshall, CEO, CATS – announcing<br>Touchdown express service to Tiger<br>Stadium for home games   | Infrastructure 03:00 |

| 00/04 0:44 -  | 04.40  | Otava Massa I activizante and idate to      | Odm - 00.00           |
|---------------|--------|---|-----------------------|
| 08/21 8:41 a  | 04:10  | Steve Myers – last minute candidate to      | Crime 02:00           |
|               |        | qualify for EBR Mayor-President – reasons   | Govt/politics 02:10   |
|               |        | for running; major issues; possible         |                       |
|               |        | solutions.                                  |                       |
| 08/22 6:11 a  | 03:20  | John Kennedy, State Treasurer – explains    | Taxes 03:20           |
|               |        | fate of unlashed state tax refunds on       |                       |
|               |        | Friday's deadline                           |                       |
| 08/22 7:11 a  | 04:10  | Kim Torres, PIO, Assumption Parish – an     | Other 04:10           |
|               |        | update on methane bubbles and               |                       |
|               |        | unexplained sinkhole                        |                       |
| 08/22 8:11 a  | 04:00  | Mike Strain, LA Ag Commr – economic         | Economy 04:00         |
| 00/22 0111 0  | 0 1.00 | impact of state's ag industry               |                       |
| 08/23 6:11 a  | 03:10  | Bill Grass, Geaux Wider – update on I-10    | Infrastructure 03:10  |
| 00/25 0.114   | 03.10  | and 12 construction projects                | lilliastructure 05.10 |
| 08/23 7:11 a  | 03:30  |   | Infrastructure 03:30  |
| 00/23 /.11a   | 03.30  | Lynn Marie, LSP PIO – update on I-10        | initastructure 05.50  |
| 00/00 7.40    | 00.50  | crash involving haz-mat                     | 1.6.4.4.00.50         |
| 08/23 7:19 a  | 02:50  | Amber Leach, DODT PIO – I-10 crash on       | Infrastructure 02:50  |
|               |        | pavement integrity                          |                       |
| 08/23 8:21 a  | 03:20  | Jodi Conachen, DOTD – update on I-10        | Infrastructure 03:20  |
|               |        | crash site                                  |                       |
| 08/24 7:41 a  | 03:00  | Dennis Feltgen, NHC forecaster – update     | Other 03:00           |
|               |        | on Isaac and possible threat to Louisiana   |                       |
| 08/24 8:41 a  | 02:50  | Kim Sherlaw, Dir Companion Animal           | Other 02:50           |
|               |        | Alliance of BR – previews Natl Dog day      |                       |
|               |        | Sunday                                      |                       |
| 08/27 6:11 a  | 05:00  | Doug Cain, Capt, LSP – no evacuation        | Other 05:00           |
| 00/21 0:11 0  | 00.00  | planned as Isaac takes aim on Louisiana     | 30.00                 |
| 08/27 6:19 a  | 03:55  | Sheila Pounders, Entergy – preps for        | Infrastructure 03:55  |
| 00/21 0.19 a  | 00.00  | outages caused by Isaac                     | Illinastructure 05.55 |
| 08/27 6:41 a  | 03:30  | NWS Slidell office with latest on Isaac     | Other 03:30           |
|               |        |   |                       |
| 08/27 7:19 a  | 04:00  | Pat shingleton, Chief Forecaster WBRZ –     | Other 04:00           |
|               |        | possible impact of Isaac on the state, and  |                       |
|               |        | Capital Region specifically.                |                       |
| 08/27 7:41 a  | 03:50  | Layton Ricks, Parish President – how        | Infrastructure 03:50  |
|               |        | Livingston Parish is preparing for Isaac    |                       |
| 08/27 8:11 a  | 2:55   | David Latona – how DEMCO prepares for       | Infrastructure 02:55  |
|               |        | Isaac and advice to its customers           |                       |
| 08/27 8:19 a  | 04:00  | Jay Jardenne, Lt Gov – state preps for      | Govt/ politics 04:00  |
|               |        | Isaac                                       |                       |
| 08/27 8:41 a  | 04:10  | Dennis Feltgen, NHC forecaster – update     | Other 04:10           |
| 00/21 0.41 d  | UT. 10 | on Isaac                                    | Julio JT. 10          |
| 08/28 – 08/31 | +      | 24/7 coverage of Isaac on all five CC BR    | Soo note on nage 1    |
| 00/20 - 00/31 |        |   | See note on page 1    |
|               |        | radio stations from 7 am until Friday 08/31 |                       |
| 00/00 0.44    | 04.00  | at 9 am. See insert                         |                       |
| 09/09 6:41a   | 04:00  | Ewell Smith, ExDir LA Seafood Promotion     | Economy 04:00         |
|               |        | Board – economic impact of Hurricane        |                       |
|               |        | Isaac                                       |                       |
| 09/10 7:41a   | 03:50  | William Cefalu, PhD – Pennington award      | Healthcare 03:50      |
|               |        | \$20-m NIH grant to research chronic        |                       |
|               |        | diseases, including diabetes                |                       |
| 09/11 7:41a   | 04:40  | JoAnn Moreau, MOHSEP Director – how         | Crime 04:40           |
|               | 1      | <u> </u>                                    | L                     |

| well EBRP is prepared for a terrorist or other attack.  09/12 8:11 a 03:45 Davis Rhorer, E/D DDD – what the sale of the downtown Hilton will mean to downtown development  09/12 8:41 a 04:50 Chris Red, Vice-chair SENSE – explains mission of new entrepreneurship organization  09/13 6:41 a 04:00 Buddy Caldwell, State Atty Genl – explains anti-gouging complaints rec'd related to Isaac  09/17 8:11a 03:55 Mike Strain, LA Ag Commr – protecting your home from post-Isaac termites  09/17 8:41a 04:10 Leo Muller, exec Dir, CHOICES Education Group – addressing the high school dropout rate  09/18 6:11 a 03:25 Layton Ricks, President Livingston Parish Infrastructure 03:25                                  |
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| mission of new entrepreneurship organization  09/13 6:41 a 04:00 Buddy Caldwell, State Atty Genl – explains anti-gouging complaints rec'd related to Isaac  09/17 8:11a 03:55 Mike Strain, LA Ag Commr – protecting your home from post-Isaac termites  09/17 8:41a 04:10 Leo Muller, exec Dir, CHOICES Education Group – addressing the high school dropout rate  09/18 6:11 a 03:25 Layton Ricks, President Livingston Parish Infrastructure 03:25   |
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| 09/17     8:11a     03:55     Mike Strain, LA Ag Commr – protecting your home from post-Isaac termites     Economy 03:55       09/17     8:41a     04:10     Leo Muller, exec Dir, CHOICES Education Group – addressing the high school dropout rate     Education 04:10       09/18     6:11 a     03:25     Layton Ricks, President Livingston Parish     Infrastructure 03:25   |
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| dropout rate  09/18 6:11 a 03:25 Layton Ricks, President Livingston Parish Infrastructure 03:25  |
| 09/18 6:11 a 03:25 Layton Ricks, President Livingston Parish Infrastructure 03:25  |
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| - status of debris cleanup   |
| 09/18 7:11a 05:00 Corey Lalonde, Capt LSU PD – response Crime 05:00  |
| to yesterday's bom threat that forced  |
| evacuation of the 30-k on campus   |
| 09/19 8:41 a 03:35 Ray Perez explains what FEMA assistance Other 03:35   |
| is available for victims of Isaac  |
| 09/20         6:41a         04:10         Doug Cain, LSP Capt – man arrested for         Crime         04:10   |
| making bomb threat at LSU  |
| 09/20         7:41a         04:00         Corey Lalonde, Capt LSU PD – more on         Crime         04:00   |
| the arrest of the man who admits making  |
| the LSU bomb scare   |
| 09/20 8:21 a 03:50 Hillar Moore, Dist Atty – applauds LSU PD Crime 03:50   |
| and others for investigation that led to arrest of man who made LSU bomb threat  |
| call   |
| 09/20 8:41a 02:40 Charlotte Guidry – previews Louisiana Hot Economy 02:40  |
| Air Balloon Championships at Lamar Dixon   |
| 09/21 6:41 a 02:35 Kim Torres, Assumption PIO – making Other 02:35   |
| progress in determining cause of 4-acre  |
| sinkhole and methane bubbles in two  |
| bayous   |
| 09/21 7:41 a 03:25 Cong Dr Bill Cassidy – bill to provide tax Economy 03:25  |
| reief for Isaac victims  |
| 09/24 6:41a 03:00 Jeanine Tessmer, Liv Parish Mosquito Health 03:00  |
| Abatement Dir – threat posed by post-  |
| Isaac mosquitoes   |
| 09/24 7:21a 04:00 Lis Freeman, City Proseutor – explains Crime 04:00   |
| new program for first time MIP (Minors in  |
| Possession)  |
| 09/25 6:19a 02:40 Bill Spear, Supt Liv Parish Schools – Education 02:40  |
| move-in date for new Live Oak High is  |
| delayed by weather   |
| 09/25 7:11a 03:20 James Llorens, Chancellor Southern Univ Economy 03:20  |
| - response to wealth gap study   |

| 09/25 8:11a  | 02:40 | Preview "Hiring Our Heroes" job fair hosted by Chamber and NFL Players Assn  | Economy 02:40        |
|--------------|-------|--|----------------------|
| 09/26 7:11a  | 05:30 | John white, State Supt of education – new standards for non-public schools participating in voucher program                            | Education 05:30      |
| 09/26 8:41a  | 02:40 | Mayor Kip Holden unveils new city-parish website healthy br dot com  | Health 02:40         |
| 09/27 6:41a  | 02:40 | John Boudreaux, OEP Dir Assumption – update on sinkhole investigation  | Other 02:40          |
| 09/27 7:11 a | 04:55 | US Sen David Vitter – proposed state constitutional amendment to 'persuade' utilities to perform better to meet community expectations | Infrastructure 04:55 |
| 09/28 7:41 a | 03:00 | Cong Dr Bill Cassidy explains his Service<br>Academy Day event   | Other 03:00          |
|              |       |  |                      |

## The Arts This Week

Weekly Public Affairs Program for Clear Channel Radio Baton Rouge, presented by the Arts Council of Greater Baton Rouge. <u>The issue, unless otherwise indicated is Quality of Life.</u> 24:30 Sundays 7:30 am - WJBO-AM

# 3<sup>rd</sup> Q 2012

| DATE  | GUEST   | TOPIC         |
|-------|---|---------------|
|       | Laura Larkin, Host<br>Grants Director<br>Arts Council of Greater Baton<br>Rouge |               |
| 07/01 | Samantha Vicknair, Mktg & Comms, BR Little Theater                              | Play          |
|       | Elizabeth Weinstein, Curator LA Arts and Science Museum                         | Exhibit       |
| 07/08 | Repeat 07/01  |               |
| 07/15 | Alvin Temple, Asst Director<br>New Venture Theater                              | Play          |
|       | Liz Siccone, Grants and Audience<br>Svcs Dir<br>Manship Theater                 | Events        |
| 07/22 | Laura McDavitt, President<br>BR Irish Club                                      | Film festival |
|       | Michele Guidry, Jenny Ballard –<br>Ensemble<br>Swine Palace                     | Events        |
| 07/29 | Repeat 07/22  |               |
| 08/05 | Malcolm Robinson, MKtg Dir<br>Arts Council of GBR                               | Events        |
|       | Dr Jordana Pomeroy, Exec Dir<br>LSU Museum of Art                               | Exhibits      |
| 08/12 | Repeat 08/05  |               |
| 08/19 | Blake Wilson, Director<br>LSU Performing Arts Academy                           | Classes       |
|       | Casey Phillips & Kathryn Thorpe<br>Co-curators<br>Baton Rouge Wall Project      | Public art    |
| 08/26 | Repeat 08/19  |               |

| 09/02 | Repeat 08/19  |          |
|-------|---|----------|
| 09/09 | Repeat 08/19  |          |
| 09/16 | Repeat 08/19  |          |
| 09/23 | Keith Dixon, Managing Artistic<br>Director, BR Little Theater       | Play     |
|       | Ronette Boshea<br>Mktg and Comms Coordinator<br>LSU School of Music | Concerts |
| 09/30 | Jason Andreasen, Exec Dir<br>BR Gallery                             | Exhibits |
|       | Renee Payton, Mktg Director<br>LSU Museum of Art                    | exhibits |
|       |   |          |