

4th Q 2016 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2016 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

WJBO “Morning News” Interviews

5:00 – 9:00 am

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge
 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

October 2016

DATE	GUEST	TOPIC	ISSUES
02	Pearson Cross, Assoc Prof Political Science UL-Lafayette	The US Senate race with 24 candidates and why there is little interest by voters	Govt/politics 05:45
	Rick Ramsey, Mayor City of Walker	His appearance before a Congressional sub-committee seeking federal disaster aid for historic flood	Economy 21:40
09	Ray Perez, FEMA Garth MacDonald, SBA	Explaining the assistance (and deadlines) both agencies offer flood victims	Economy 28:02
16	James Hussey, MD Med Dir LA Dept of Health Office Behavioral Health	Flood victim's with lingering depression – how to cope	Health 22:57
23	Summer Steib, Director LSU Women's Center	30 th Annual "Take Back the Night"	Crime 05:30
	Dwayne Sanburn, Owner 13 th Gate	The story behind the national recognized "13 th Gate" and it's economic impact including site for film productions.	Economy 18:20
	Kelly Stein, PIO 1031 Consortium	Annual Halloween Parade and its financial support for GBR Food Bank and other charities.	Sense of Comm'y 03:40
30	Robert Travis Scott, Pres Public Affairs Research Council	Explains the six proposed constitutional amendments on the November ballot	Govt/politics 27:20

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November 2016

DATE	GUEST	TOPIC	ISSUES
06	Layna Cook-Rush, Pres Environment and Health Council of Louisiana	The Council's mission and how it is being implemented	Economy 07:10
	Tom Schedler, LA Secy of State	How the award-winning department ensures a fair and legal election; anticipated turn-out; history of early voting; 'selfies' behind the curtain.	Govt/politics 21:30
13	Pearson Cross, Prof PoliSci, UL Lafayette	Reax to November 8 th election at all levels and the US Senate runoff 12/10/16	Politics/govt 19:00
	Sharon Weston-Broome, Candidate EBRP Mayor-President	The importance of uniting the parish; bringing economic development of North Baton Rouge.	Economy 03:40
	Odie White, Candidate EBRP Mayor-Pres	In a runoff 12/10 with Weston Broome. He too wants to unify the parish; improve public schools; improve healthcare in NBR	Sense of Comm'y 02:20
	John Kennedy, Candidate US Senate	Pro-Trump platform regarding trade, Obamacare, taxes and jobs	Govt/politics 03:05
20	Foster Campbell Candidate US Senate	Outlines his background, qualifications and To Do list if elected	Politics/govt 04:28
	Pat Shingleton, Pres Pat's Coats for Kids	Traces history of the annual campaign and how the August flood has dramatically increased the need this year	Sense of Comm'y 19:30
	Kendall Hebert, Media Rels Cristo Rey High School	How the school is participating with Giving Tuesday 11/29	Sense of Comm'y 02:55
27	Don Redman, AAA	Holiday travel forecast; gas prices	Economy 06:02
	Ken Davis, Historian and New York Times bestselling author	Origins of Thanksgiving; separating facts form myths	Sense of Comm'y 17:28

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December 2016

DATE	GUEST	TOPIC	ISSUES
04	Jim Stalls, BBB	BBB's 12 Christmas Scams	Crime 18:07
	Michael Day, GM River Center	Explains the need for the proposed 'hotel' tax on the December 10th ballot.	Economy 09:10
11	Andrew Fitzgerald, BRAC Economic Analyst	2017 economic Outlook Report	Economy 19:26
	Henson Moore, Brd Mbr Companion Animal Alliance	Groundbreaking for new CAA facility on the LSU campus next to the Vet School; partnering with the Vet School; expanded services.	Sense of Comm'y 08:13
18	Brett Meredith, Capt Salvation Army	Update flood recovery; services available; Red Kettle revenue; need for volunteers	Sense of Comm'y 14:27
	Henson Moore, former US Congressman	How the workings of Congress has changed since he was in office; impact of Trump's election on politics.	Govt/politics 13:05
25	Don Redman, AAA	Holiday travel forecast	Economy 03:40
	Ken Davis, Historian and New York Times bestselling author	Separating Christmas facts from myths	Sense of Comm'y 23:30

WJBO Issues Interview Log

2016 – 4th Quarter

“WJBO Morning News”

DATE/TIME	Length	GUEST/ORGANIZATION	ISSUES
10/03 5:10 and 7:10	04:00	Christine Handy, breast cancer survivor – detecting breast cancer by blood tests	Health 04:00
10/4 5:10 and 7:10	04:40	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – can home clutter create stress	Health 04:40
10/5 and 7:10	04:55	Dr Peter Scharf, LSU Health Sciences Criminologist – mental health training for law enforcement	Crime 04:55
10/06 7:40	05:30	District Attorney Leon Cannizzaro – issues with the habitual offender laws	Crime 05:30
10/11 5:10 and 7:10	04:41	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – simple blood test can find Sepsis	Health 04:41
10/12 5:10 and 7:10	04:40	Dr. Peter Scharf, LSU Health Sciences Criminologist - Murder Rates Soaring	Crime 04:40
10/13 6:10 and 8:10	03:49	Robert Myer, Mayor of New Roads – this week’s Harvest Festival	Economy 03:49
10/20 6:10 and 8:10	03:50	Kelly Stein, 1031 Consortium – preview of annual Halloween Parade and the area charities it supports	Sense of Comm’y 03:50
10/25 5:10 and 7:10	03:28	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – brain exercises, do they work?	Health 03:28
11/01 5:10 and 7:10	03:40	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – Halloween candy hangover	Health 03:40
11/02 5:10 and 7:10	03:55	Dr. Peter Scharf, LSU Health Sciences Criminologist – the problem of repeat offenders	Crime 03:55
11/03 7:40	03:45	Charles Boustany – candidate for US Senate	Govt/politics 03:45
11/03 8:40	03:50	John Fleming, Candidate for US Senate	Govt/politics 03:50
11/04 7:40	03:38	Rob Maness, candidate for US Senate	Govt/politics 03:38
11/04 8:40	03:30	Carolyn Fayard – candidate for US Senate	Govt/politics 03:30
11/08 5:10 and 7:10	04:05	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – Six myths of pain pills	Health 04:05
11/09 7:50	04:10	John Kennedy – in a 12/10 runoff with Foster Campbell for US Senate	Govt/politics 04:10
11/09 5:10 and 7:10	04:10	Dr. Peter Scharf, LSU Health Sciences Criminologist – benefits and risk of law enforcement career	Crime 04:10
11/22 5:10 and 7:10	03:45	Doc Griggs, Health Educator and community medicine liaison for Access Health Louisiana – Urban PTSD	Health 03:45
11/28 5:10 and 7:10	03:50	Dr. Peter Scharf, LSU Health Sciences Criminologist – Bourbon Street mass shooting	Crime 03:50
11/30 5:10 and 7:10	03:45	Dr. Peter Scharf, LSU Health Sciences Criminologist – the truth about ‘gun free zones’	Crime 03:45

11/30 6:40 and 8:40	04:10	Gregory Ricks, CPA and 401k and retirement authority - How to do a 401K rollover and what to look out for	Economy 04:10
12/02 7:40	04/05	Steve Scallise, House Majority Whip - US should be the world leader in medical innovation, and the 21st Century Cures Act sets the stage for us to re-claim that mantle	Health 04:05

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**
24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

3rd Q 2016

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
10/02	Maida Owens, Folklife Program Dir Louisiana Division of the Arts	Mission statement of the Division, and upcoming activities
	Judith Braggs Local Folk Art Quilter	Folklife Month and Sunday in the Park
10/09	Rodneya M Hart, Curator Health Care Gallery LASM Exhibition Manager	Basic information about the organizations and upcoming activities and events
	JaVon Butler, Director Selah Productions	Mission of the organization and upcoming events
10/16	Lucy Perera, Coordinator School & Community Programs for LSU Museum of Art	Current projects and programs
	O'Neil Curtis - Coordinator/Owner O'Neal's Barber/Beauty Shop	"Line 4 Line" literacy promotion among customers
	Farleigh Jackson, Exec Dir Fndn for Historical Louisiana Natalie Mault Mead, Curator Old Governor's Mansion	Upcoming calendar of events for the 200 th Anniversary of Baton Rouge
10/23	Christy Benoit, Development and Comms Director, BR Ballet Theatre	Upcoming programs and events
	Molly Dahlberg, Associate Dir Opera Louisiane	Upcoming programs and events
	Allen Kinney, Brd Mbr, BR Irish Club	Preview of their Annual Wine and Food Experience
10/30	Kelsey Livingston, Gallery Curator Arts Council of GBR	Upcoming exhibits
	Pat Van Burkleo, BR Modern Quilters Guild	Upcoming exhibit at Firehouse Gallery
	Jonathon Grimes, Dir of Season Programming, Arts Council of GBR	Preview of "Sunday in the Park" and "Festival of Lights"
11/06	Jonathan Mayers, Gallery Assistant LSU Glassell & Foster Galleries	Painting Color exhibition
	Mary Stein, Asst Director EBRP Library System	16 th Annual Attic Treasures and Collectibles Event
11/13	Eilane Latonya Rockette, Founder Alpha Psalms Music	"Love, Peave, Unity of Humanity" concert
	Roger Ferriere Brd Mbr New Venture Theatre	Season 10 line-up
	Jason Langlois, Film Prog Dir	Upcoming shows

	Manship Theatre	
11/20	Chelseas Borrivano, Director BREC Publicity & Marketing	Upcoming holiday programs
	Christy Benoit, Development and Comms Director, BR Ballet Theatre	Upcoming holiday programs
11/27	Repeat 11/20	
12/04	Michael Guillot, Playmakers Assoc Managing Director	Upcoming holiday events
	Paul Arrigo, Pres & CEO Visit Baton Rouge	Upcoming holiday events
12/11	Rob Carpenter Visual Artist	Featured in BR Gallery's Fine Lines Exhibit
	Leah Hamel, Art Education Director Manship Theater	Art and education programs
12/18	Angelique Bergeron, Collections Curator West Baton Rouge Museum	Current exhibition collections
	Caty Steward, Mktg & Development Coordinator Theater Baton Rouge	Upcoming performances and programming
12/25	Ben Herrington Luke Ash	Local musicians previewing their Christmas CD