

2nd Q 2017 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2017 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

April 2017

DATE	GUEST	TOPIC	ISSUES
02	Brett Meredith, Capt Salvation Army	Update on agency's flood recovery and preparations for hurricane season	Sense of Community 18:46
	Elizabeth Cobbs, Prof Author "Hello Girls"	Observing the 100 th anniversary of the US entry into World War I and the role women played, paving the way for women in the workplace.	Sense of Community 09:10
09	Robert Travis Scott, Pres PAR (Public Affairs Research Council)	Preview of the annual legislative session and the tasks confronting lawmakers, namely the budget shortfall and the need to reform the state tax system	Taxes 24:34
	Kurt Pickering, FEMA Spokesman	Clarifies the procedure for flood victims to submit accurate information; the appeal process.	Economy 02:50
16	John Bel Edwards, Governor	Opening address to a joint session of the legislature	Govt/politics 24:10
	Renea Duffin, VP, Mary Bird Perkins/Our Lady of the Lake Cancer Center	Previews Fest for Life event with free cancer screenings	Health 02:48
23	Lori Steele, Spks Louisiana Organ Procurement Agency	The need for organ donors with recipient and donor family guests, and representative of public information on LSU campus.	Health 27:55
30	Barry Erwin, President/CEO, Council for a Better Louisiana	Update on 2017 Regular Legislative Session	Govt/Politics Economy Taxes

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

May 2017

DATE	GUEST	TOPIC	ISSUES
07	Repeat of 4/30 show	Due to staffing changes	
14	Jill Rigby, Founder/Exec. Dir. Manners of The Heart	#BR Respect – Good Deeds for May	Sense of Community
21	Nicole McAllister, Recruitment Coordinator Ruth Johnson, Program Manager	Capital Area CASA Association Summer Training / Recruitment Drive for new court appointed special volunteers	Sense of Community
28	Melanie Henderson, Volunteer Manager	Capital Area United Way / Youth Volunteer Corps Summer of Giving	Sense of Community
	Ken Davis, Historian	History of Memorial Day	Govt/Politics

Of Interest to You

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June 2017

DATE	GUEST	TOPIC	ISSUES
04	David Latona, DEMCO	Start of Hurricane Season – prep for residents and DEMCO's plans	Sense of Community
11	Barry Erwin, President/CEO, Council for a Better Louisiana Steven Procopio, Policy Director, Public Affairs Research Council of Louisiana	End of 2017 Regular Legislative Session Preview of Upcoming Special Session	Govt/Politics Economy Taxes
18	Andrew Aurand, National Low Income Housing Coalition, VP/Research	NLIHC 2017 Out of Reach Study – Affordability of Rental Property In Louisiana	Economy Sense of Community
	Jill Gonzales, Wallethub Analyst	Louisiana's Ranking on 2017 List of Best & Worst States For Working Dads	Economy Sense of Community
25	Melissa Eastin, Head of Special Collections, EBR Library	East Baton Rouge Library Special Collections Overview	Sense of Community
	Anne Nowak, Head of Career Center, EBR Library	East Baton Rouge Library Cool Careers Summer Series	Sense of Community

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Sense of Community.**
 24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

2nd Q 2017

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
04/02	Mina Estrada, Arts Council Director of Programming	Discusses the Ebb & Flow Festival
04/09	Kay Wilson, Clay Parker, Jodi James, and Kaycee Kersch	Previews the Third Street Songwriter's Festival
04/16	Jesse Allison, Assoc Prof Experimental Music & Digital Media	Red Stick International Digital Festival
	Derick Ostrenko, Asst Prof LSU School of Art and Center for Computation and Technology	Red Stick International Digital Festival
	Randy Dannenberg, Asst Director Of economic Development Center for Computation and Technology	NOVAC Film Series details
04/23	Kieu Lam Ned Denby Amanda Goncu	Human Library event at EBR Library
	Phoenix MacAiodh Avery Ridenour	Living books
04/30	Zack Godshell, Film maker Susie Labdry, Actress	'Hogwash' locally produced web series
05/07	Jean Jeansomme, Local Artist Kelsey Livingston, Local Artist/Gallery Curator	Promoting Gallery Exhibition
05/14	Jeff Roedel – Editorial Director Jeff Beck – Brand Catalyst	Evolution of Wonder South
05/21	Jenny Ballard, Managing Artistic Director, Theatre Baton Rouge Todd Henry, Exec. Dir., Playmakers of Baton Rouge Gregg Williams, Jr., Artistic Director of New Venture Theatre	Discussing the theatre in Baton Rouge
05/28	Renee Chatelain, President/CEO of the Arts Council of Greater Baton Rouge	Discussing Arts Council of Greater Baton Rouge programming and events
06/04	Jacob Jolibois, Host, Co-Founder Abe Felix, Producer, Co-Founder	Talking their podcast, altBR
06/11	Kelsey Livingston, Gallery Curator & Artist Phillip LaFargue, Vice President of Emergent Method	Arts Summit
06/18	Kelsey Livingston, Gallery Curator & Artist Jason Andrasean, BR Gallery, Executive Director Kristin Malia Krolak, Director, School of Art Galleries	Discussing Art and Art Galleries in Baton Rouge
06/25	Anna Schwab, Organizer	Pecha Kucha Night