WFMF

## Baton Rouge, LA

Quarterly Issues/Programs List Third Quarter, 2022 9/30/2022

WFMF

Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, American History		Jody Thomas, PhD, founder and CEO of The Meg Foundation. The Meg Foundation's mission is to empower families with pain management strategies, skills, and support to prevent and reduce pain. Dr. Thomas discussed the recently authorized COVID-19 vaccines for children as young as 6 months. She focused on what parents do to make getting a COVID-19 vaccine a good experience for babies and kids, so they don't develop any fear of needles or going to the doctor. Kenneth C. Davis is the bestselling author of the Don't Know Much About® History series. Monday is Independence Day, a federal holiday in the United States commemorating the signing of the Declaration of Independence, which was ratified on July 4, 1776. Davis discussed the holiday, its meaning and evolution,	Dr. J. Thomas, K. Davis	07/03/2022 06:00 AM	029:49

		and fun fact about the 4th of July.			
Promoting Arts In Baton Rouge	Arts Council 7/3/22 (23:00)	replay of Leslie Glover from April	P. Bordelon	07/03/2022 06:36 AM	021:46
Mental Health, Children's Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay - Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues. Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute - How mental health among children has been impacted by the pandemic, plus strategies for dealing with a child's mental health issues and navigating difficult topics in the news with kids.	Domingues	07/10/2022 06:01 AM	029:49
Promoting Arts In Baton Rouge	Arts Council 7/3/22 (23:00)	replay of Leslie Glover from April	P. Bordelon	07/10/2022 06:38 AM	021:46
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old. Peter Greenberg, Journalist, Reporter, and Travel Detective. It's been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate		07/17/2022 06:02 AM	029:49

Ir-	1.			·	r
		"air-maggedon" and deal with the tribulations at America's airlines and airports.			
Promoting Arts In Baton Rouge	Arts Council 7/17/22 (23:00)	This week's guest is Kelsey Livingston talking about the upcoming "Threshold" exhibit. She is one of 39 international printmakers participating in this show, which she is also curating here at the Cary Saurage Community Arts Center's Shell Gallery.	P. Bordelon, K. Livingston	07/17/2022 06:39 AM	022:06
Public Health & Safety, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Joseph Palm, Regional Director, Region 7 & Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services. We've been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree - which bills itself as "the best trucker party in the country" drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19. Aaron Dworkin, Founder and CEO of the National Summer Learning Association (NSLA). Dworkin focused on Discover Summer, an online destination		07/24/2022 06:03 AM	029:49

		supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of COVID-19 and summer education.			
Promoting Arts In Baton Rouge	Arts Council 7/24/22 (23:00)	Artist-in-residence Shelby Prindaville and LSU Vet School Communications Manager Sandra Sarr talking about Prindaville's time in Baton Rouge and the exhibit of her work that took place July 25 in the Vet School Library. Host: Pam Bordelon.		07/24/2022 06:35 AM	020:22
Public Health & Safety, US Economy		Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker. He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions. Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to	Dr. P. Porter, R. Insana	07/31/2022 06:00 AM	029:49

		Schroders, N.A. Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a fourdecade high.			
Promoting Arts In Baton Rouge	Arts Council 7/31/22 (23:00)	This week's guest is James "Big Brown" Joseph, a UPS driver with a heart as big as his 6 ft8 in. frame. Find out how this former Harlem Globetrotter is making a huge difference throughout the state of Louisiana. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Joseph	07/31/2022 06:32 AM	021:08
MENTAL HEALTH		Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With many families and kids, a little anxious when it comes to a new school year, issues like gun violence and mental health have only compounded that unease. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org. Ken Fisher CEO of Fisher House Foundation. For the first time in two years, The Warrior Games are back! The	JACKMAN, K FISHER	08/07/2022 06:00 AM	029:49

		games are an annual event that brings together hundreds of elite athletes to compete in adaptive sports and celebrate the resilience and dedication of wounded, ill and injured active duty and veteran U.S. military service members. Fisher discussed the benefits of adaptive sports for vets in recovery and			
		the role of the Fisher House Foundation. Host: iHeart's Ryan Gorman.			
-	Arts Council 8/7/22 (23:00)	This week's show features David St. Romain speaking about his Songs of Survivors foundation, which helps children and veterans deal with major trauma. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, D. St. Romain	08/07/2022 06:33 AM	022:13
Padiatric Health, Mental Health		Dr. Adriana Cadilla, a pediatric infectious disease specialist at Nemours Children's Health in Orlando - Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who's eligible to get them and their safety and efficacy. Dr. John Draper, the Executive Director of the 988 Suicide and Crisis Lifeline - Launch of the 988 Suicide and Crisis Lifeline, including the types of issues it addresses, the state of mental health in the U.S., and how it differs from 211 and 911. Host: iHeart's Ryan Gorman.	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 06:00 AM	029:49

Promoting Arts In Baton Rouge	Arts Council 8/14/22 (23:00)	This week's guest is Sarah Gardner, Civic Leadership with the Baton Rouge Area Foundation, discussing efforts to restore public art in the downtown area. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, S. Gardner	08/14/2022 06:34 AM	022:16
Padiatric Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC. It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Massetti discussed the changes and what parents should be doing if their child gets exposed to COVID. She also told us where to get more information on the new guidelines. Sonia Manzano is a groundbreaking Latina educator, executive television producer, and award-winning children's book author. Manzano is well known after playing "Maria" on Sesame Street from 1971-2015. She discussed her new book, COMING UP CUBAN: RISING PAST CASTRO'S SHADOW and the impact of the 1959 Cuban Revolution. The conversation focused on the lives and growth of four children from very different walks of life as they experience major social, political, and cultural upheaval. Host: iHeart's Ryan Gorman.	Dr. G. Masseti, S. Manzano	08/21/2022 06:03 AM	029:50

Promoting Arts In Baton Rouge	Arts Council 8/21/22 (23:00)	This week's guest is local author Rannah Gray, who not only talks about her work at as a writer but about the Writers Workshops she conducts for the Arts Council of Greater Baton Rouge and the upcoming October series. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, R. Gray	08/21/2022 06:35 AM	022:44
Mental Health, Nutrition	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org Zuani Villarreal - Director of Communication for Feeding America. Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. With the economy and inflation, she discussed the desperate need for food banks to be replenished immediately and in time for the holidays.		08/28/2022 06:02 AM	029:49

Opera Louisiane	Arts Council 8/28/22 (23:00)	Kathryn Frady, the new general director for Opera Louisiane, talks about her career, moving to Baton Rouge, and what's in store for the opera company.	P. Bordelon, K. Frady	08/28/2022 06:36 AM	018:58
Public Health & Safety, Mental Health		Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control. The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be taken to offer a higher level of protection against COVID-19. Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs. Tragically, our nation's Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the "Don't Wait. Reach Out." Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives.	Dr. C. Jones, Dr. M. Miller	09/04/2022 06:02 AM	029:49
Baton Rouge Symphony	Arts Council 9/4/22 (23:00)	Baton Rouge Symphony CEO Eric Marshall and Diane Tate, co- chairwoman for its Irene W. & C.B. Pennington Great Performers in Concert	P. Bordelon, E. Marshall, D. Tate	09/04/2022 06:35 AM	020:54

<u> </u>	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Series, talk about the upcoming performance featuring pianist Emanual Ax and the rest of BRSO's upcoming season.  Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health. The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity. Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member. 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to	Dr. E. Twentyman, M. Tobin	09/11/2022 06:03 AM	029:49
		member. 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps			
Arts In Education Week	Arts Council 9/11/22 (23:00)	East Baton Rouge School	P. Bordelon,	09/11/2022 06:36 AM	022:55

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Public Health & Safety, Suicide Awareness	program director for the Arts Council of Greater Baton Rouge, discuss the Arts in Education Week Sept. 12-16. Host: Pam Bordelon with the Arts Council of Baton Rouge.  Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health. Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information. Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide. The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty	Dr. G. Bearman, B. DiSabatino	09/18/2022 06:02 AM	029:49
	Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to			

Baton Rouge Ballet Theatre	Arts Council 9/18/22 (23:00)	Molly Buchmann and Christine Perkins with Baton Rouge Ballet Theatre talk about this Sunday's auditions for children's part in Nutcracker, which kicks of BRBT's 2022-23 season, what's in store for the rest of the season and BRBT's Sept. 23 fundraiser Ballet on Broadway. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, M. Buchmann, C. Perkins	09/18/2022 06:35 AM	022:20
Addiction Recovery and Disaster Preparedness	PUBLIC AFFAIRS	Scott Strode, Founder and National Executive Director of The Phoenix. Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community. Strode talked about his personal journey with addiction recovery and their mission to build a national sober active community that fuels resilience and harnesses transformation. Lea Crager Director of FEMA's Ready Campaign - Preparing for Natural Disasters & Emergencies. September is National Preparedness Month. Crager talked about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan	S. Strode, L. Crager	09/25/2022 06:03 AM	029:49

		in place to your family safe, no matter the conditions. Host: iHeart's Ryan Gorman.			
LASM Gala	Arts Council 9/25/22 (23:00)	This week's podcast is with Serena Pandos and Marion Mayfield. We talk about the Louisiana Art & Science Museum's upcoming 60th anniversary gala celebrating Mighty Women and a host of other exciting things planned over the next few months. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, S. Pandos, M. Mayfield	09/25/2022 06:36 AM	021:56

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE DURATION R		
; 60	) LEUKEMIA LYMPHOMA	001:00	21
:10	) ALCOHOL USE	000:08	9
:10	) INFECTIOUS DISEASES	000:09	3
:10	) TAKE ME FISHING LOCAL	000:09	4
:10	Adoption Awareness	000:09	2
:10	) American Diabetes	000:09	3
:10	) Autism Awareness	000:09	6
:10	) Be A Dad	000:09	3
:10	) Diabetes Prevention	000:09	6
:10	) Enviromental	000:09	3
:10	Peace Corp WJBO	000:09	2
:10	Respect Awareness	000:09	1
:10	) Teenage Drinking	000:09	4
:15	BOYS AND GIRLS CLUBS	000:15	15
:15	CREDIT COUNCELING	000:14	14
:15	5 LETS PLAY	000:14	18
:15	Dale/Income (Community Engagement)	000:14	15

		Tr-	
:	:15 MARK SPITZ US Coast Guard	000:15	17
	:15 Tom & Cindy/Health (Community Engagement)	000:14	11
	:60 (US MARINES)	001:00	17
	:60 FEED THE PIG AD COUNCIL	000:59	16
	:60 SKIN CANCER GOLF	001:00	16
	:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	22
	:60 Job Training & Employment - How We Do It (Revised)	001:01	14
	:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	25
	:60 MARCH FOR BABIES	001:00	17
3	30 KEEP LOUISIANA BEAUTIFUL	000:30	11
3	30-online-services	000:30	6
6	60 FIGHTING BLINDNESS	001:00	19
6	60-online-services	001:00	18
7	7CRO0071000	001:00	18
7	7CRO0072000	000:30	1
7	7CRO0073000	001:00	13
7	7CRO0074000	000:30	2
7	7CRO0075000	001:00	11
7	7CRO0076000	000:30	4
P	AAO_DOS_30s_RADIO_v9	000:30	5
P	AAO_DOS_60s_RADIO_v8	001:00	13
P	Ad Council DISASTER/ READY DOT GOV ;60	001:00	18
P	Ad Council JOBS AD COUNCIL	000:59	17
P	Ad Council - Alone Together - Contact	000:29	7
P	Ad Council (Adoption) - Questionaire 2 :60	000:59	17
P	Ad Council (CAR SEATS) -Kids/Sports :60	001:00	17
P	Ad Council (Crime Prevention) - Fraud :60	000:59	17
P	Ad Council (Crime Prevention) - Kids Theft :60	000:59	15
	Ad Council (Crime Prevention) - Prevention at Work :60	000:59	15
	Ad Council (Crime Prevention) - School Violence Kids	000:59	17
	Ad Council (Crime Prevention) - School Violence Parents	000:59	17
	Ad Council (Crime Prevention) - Sexual Assault :60	000:59	16
	Ad Council (FOOD SAFETY) :60	000:59	17
	DD2_TheProbablys_national_radio_English_loc_60(1)	000:59	17
E	EIFDJAUEM30	000:30	3
E	EIFDJAUEM60	001:00	17

	frcf_kids-thank-responders_radio_30	000:30	3
	frcf_kids-thank-responders_radio_60	001:00	14
	frcf_kids-thank-responders-v2_radio_60	000:59	17
	maw_stars_align_radio_30_MWSH0271000	000:30	8
	PVAAA6PSAR - Accessible America - 60	001:00	16
	Save_Time_with_a_Replacement_Card_Radio_30	000:30	4
	Save_Time_with_my Social Security_30	000:30	3
	Save_Time_with_my Social Security_60	001:00	14
	Save_Time_with_Retirement_Planning_Radio_30	000:30	3
	SCORE - BUSINESS :60	001:00	17
	Social Security Phone Scam Warning 30	000:30	2
	Social Security Phone Scam Warning 60	001:00	14
	stjude_saving-lives_eleanor_radio_60	001:00	16
	stjude_saving-lives_imani_radio_30	000:30	4
	stjude_saving-lives_imani_radio_60	001:00	15
	stjude_saving-lives_moment_radio_60	001:00	18
	SU2CEXR2030	000:30	3
	SU2CEXR2060	001:00	17
	TALVSA6PSAR - 60 - Veterans Strengthening America - TAL	001:00	16
	TTCLLSRAD60	001:00	16
	USDA - Smuggling Interdiction and Trade Compliance :60	000:58	31
	VYUE0011000 In Your Head 30R English HMS	000:30	3
	VYUE0015000 Sounds Of Stress 30R English HMS	000:30	4
	WOUNDED WARRIORS :60	000:59	16
	ymca_stay-with-us_2020_radio_30	000:30	5
	ymca_stay-with-us_2020_radio_60-2	001:00	15
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	4
CRISIS TEXTLINE	Partnership Promo Inventory	000:29	1
Education	NATIONAL SUMMER LEARNING	000:30	20
GLAAD	GLAAD	000:29	2
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	13

	1	11	
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	4
NO KID HUNGRY	NO KID HUNGRY	000:29	15
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	2
PSA	:15 BCBS Health Note - Vincent Screenings	000:15	4
PSA	:15 BCBS Health Note - Wiggington - Mental Health	000:15	3
PSA	:15 BCBS Health Note - Wiggington - Screenings	000:15	1
PSA	:30 BCBS Health Note - Wiggington - Mental Health	000:30	1
PSA	:30 Capital Area CASA Association	000:30	4
PSA	15 PSA - Capital Area CASA Association 1	000:15	13
PSA	15 PSA - Capital Area CASA Association 2	000:15	19
PSA	15 PSA - Capital Area CASA Association 3	000:14	17
PSA	15 Su2c - Get on Board	000:15	5
PSA	15-estimate-your-benefits	000:15	15
PSA	15-manage-your-benefits	000:15	18
PSA	15-my-social-security	000:15	16
PSA	15-retire-online	000:15	13
PSA	60 Su2c - Get On Board	001:00	7
PSA	AAO_DOS_15s_RADIO_v8	000:15	11
PSA	Autism Awareness PSA 10sec	000:09	3
PSA	Cargiver Assistance PSA 10sec	000:10	1
PSA	Cargiver Assistance PSA 2 10sec	000:11	7
PSA	Children International - Kids Speak 15	000:15	9
PSA	Children International - Kids Speak 30	000:30	3
PSA	Children International - Kids Speak 60	001:00	12
PSA	DAV - Victories Adam 30	000:30	1
PSA	DAV - Victories Adam 60	001:00	11
PSA	DAV - Victories Latoya 60	001:00	11
PSA	DAV - Victories Michael 60	001:00	13
PSA	EIFDJAUEM15	000:15	8
PSA	frcf_kids-thank-responders-v2_radio_15	000:15	12
PSA	HRSA - Chris PSA 30	000:30	3
PSA	HRSA - Chris PSA 60	001:00	13
PSA	HRSA - Roxanne PSA 30	000:30	5
PSA	HRSA - Roxanne PSA 60	001:00	12
PSA	HRSA - Steve PSA 30	000:30	2
PSA	HRSA - Steve PSA 60	001:00	12

PSA	Save_Time_with_my Social Security_15	000:15	13
PSA	Social Security Phone Scam Warning 15	000:15	17
PSA	SU2CEXR2015	000:15	18
PSA	txt-textandwhatever-radio-eng-10-1	000:10	3
PSA	usdva_innovation_career_radio_15	000:15	15
RECOVERY	NATIONAL RECOVERY MONTH	000:30	10
TREVOR POJECT	TREVOR PROJECT	000:29	2