

WJBO
Baton Rouge, LA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/06/2020

WJBO
Quarterly Issues/Programs List

WJBO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **(IM) PERMANENCE:** Sense Of Community
- **10/31 Consortium:** Sense of Community
- **Ard's Christmas Crusade:** Sense of Community
- **Baton Rouge Area Chamber:** Sense of Community
- **BRSO/LP Fair:** Sense of Community
- **CABL/AAA/Plymouth:** Government/Politics, Sense of Community
- **Capital Area CASA Association:** Sense of Community
- **Collection at KAWD Gallery:** Sense Of Community
- **Council for a Better Louisian:** Government/Politcs
- **Ellen Ogden:** Sense Of Community
- **Ian Von:** Sense Of Community
- **Independence Park Theater:** Sense Of Community
- **John Gray:** Sense Of Community
- **John Warner Smith:** Sense Of Community
- **Jonathan & Bill Gtimes:** Sense Of Community
- **LeAnn Clemet:** Sense Of Community
- **Michael Foster Project:** Sense Of Community
- **MovEBR Prioritization Update:** Government/Politcs

- **Visit Baton Rouge:** Sense of Community
- **Waiting on info:** Sense Of Community
- **Year End Press Conference:** Government/Politics

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	Of Interest To You	Latest from the Baton Rouge Symphony Orchestra Previewing the Livingston Parish Fair	BRSO Executive Director Eric Marshall Livingston Parish Officials	10/06/2019 07:04 AM	026:57
Community	Arts Council Radio Show (AC23)	Upcoming production of "Hairspray Jr." at the Independence Park Theatre.	Alvin Temple	10/06/2019 07:34 AM	023:06
Community	Of Interest To You	Overview of the 10/31 Consortium's work in the community to give everyone a Halloween, and the organization's annual Fifolet Festival.	Kelley Criscoe-Stein, Founder, 10/31 Consortium	10/13/2019 07:05 AM	027:50
Community	Arts Council Radio Show (AC23)	(IM)PERMANCE exhibit	Kelsey Livingston Ben Livingston	10/13/2019 07:36 AM	023:37
Community	Arts Council Radio Show (AC23)	Discussion of her new collection of painting on exhibit at KAWD Gallery.	Alexis Rae Phillips	10/20/2019 07:37 AM	023:03
ent/Politics	Of Interest To You	A preview of the upcoming runoff for governor with the Council for A Better Louisiana.	Barry Erwin, CABL President/CEO	10/27/2019 07:04 AM	029:08
Community	Arts Council	Interview with	Michael Foster	10/27/2019	023:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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	Radio Show (AC23)	Michael Foster on his career as a local musician and his band, The Michael Foster Project.		07:36 AM	
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Community	Arts Council Radio Show (AC23)	Swine Palace Theatre's upcoming production of the play "Gloria".	Miko Khan & Spencer Wawak, actors, "Gloria"	11/03/2019 07:34 AM	023:01
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Community, Culture, Traffic	Of Interest To You	A prioritization update on the MovEBR program with East Baton Rouge Parish officials.	Various (press conference replay)	11/10/2019 07:05 AM	027:09
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Community	Arts Council Radio Show (AC23)	Interview with local recording artist Ian Von.	Ian Von	11/10/2019 07:35 AM	022:58
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Sense of Community	Of Interest To You			Local non-profit Outstanding Mature Girlz (OMG) is awarded a \$10,000 grant by Walmart.	Sashika Baunchand, global executive director of Outstanding Mature Girlz (OMG) Grace Guy, Walmart associate & OMG volunteer whose hashtag led to the donation	11/17/2019 07:04 AM	02
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	Government/Politics Sense of Community	Of Interest To You	Recap of Gubernational Runoff and look ahead to 2020 politics with Council for a Better Louisiana (CABL). The AAA's Thanksgiving Travel Forecast. Thanksgiving Myths busted with Lea Filson.	Barry Erwin, CABL President/CEO Don Redman, AAA Lea Filson, executive director of See Plymouth and the Plymouth County Convention Visitors Bureau	11/24/2019 07:05 AM	029:51
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Sense of Community	Arts Council	Interview with	John Warner	11/24/2019	022:59
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	Radio Show (AC23)	Louisiana State Poet Laureate.	Smith	07:37 AM	
Sense of Community	Of Interest To You	Details on Livingston Parish Sheriff Jason Ard's Christmas Crusade.	Jason Ard, Livingston Parish Sheriff	12/01/2019 07:04 AM	027:31
Sense of Community	Arts Council Radio Show (AC23)	Interview with local performing artists.	Jonathan Grimes, Bill Grimes	12/01/2019 07:34 AM	022:59
Sense of Community	Of Interest To You	Capital Area CASA Association calls again for volunteers. Replay of previous interview that explains what the association does and the experience of a CASA volunteer.	Erin Fulbright, Recruitment Coordinator Brent St. Blanc, CASA volunteer	12/08/2019 07:05 AM	025:01
Sense of Community	Arts Council Radio Show (AC23)	Replay of 12/1/19 Show.	See 12/1/19.	12/08/2019 07:32 AM	022:59
Sense of Community	Of Interest To You	Visit Baton Rouge looks back at the year in tourism, what the area can expect in 2020, and a preview of New Year's events.	Paul Arrigo, President/CEO, Visit Baton Rouge	12/15/2019 07:05 AM	026:55
Sense of Community	Arts Council Radio Show (AC23)	Interview with local artist John Gray.	John Gray.	12/15/2019 07:34 AM	023:02
Sense of Community, Business	Of Interest To You	Baton Rouge Area Chamber (BRAC) 2020 Economic Outlook.	Andrew Fitzgerald, Senior Director of Business Intelligence, BRAC	12/22/2019 07:05 AM	028:09
Sense of Community	Arts Council Radio Show (AC23)	Upcoming performances for Opera Louisiane.	Leanne Clement, General Director, Opera Louisiane	12/22/2019 07:36 AM	023:00
Government/Politics	Of Interest To You	The Louisiana Governor's Year-End Press Conference	Gov. John Bel Edwards	12/29/2019 07:05 AM	028:50
Sense of Community	Arts Council Radio Show (AC23)	Ellen Ogden talks about her mural downtown, part of The Wall Project.	Ellen Ogden, artist	12/29/2019 07:37 AM	022:59

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
National Prescription Drug Take Back Day	PSA/DEA Take Back Day PSA Program	<p><i>National PSA Program Provided by iHeartRadio</i></p> <p>Host – Jen Richter Guest – Uttam Dhillon, Acting Administrator DEA</p> <p>TOPICS DISCUSSED How to properly dispose of prescription drugs How to find an official location site near interested parties Resources available including: Drug Disposal Act – The governing law that encourages public and private entities to develop a variety of methods of collection and disposal Drug Database – Ways to find out as much as possible about legal and illegal drugs and the effects on our bodies. Thus making more informed decisions Year-Round Disposal – Easily locate authorized collection sites Partnership toolbox – downloadable posters, handouts, and other materials to promote National Prescription Drug Take-Back-day</p>	10/20/19 07:04 AM	29:45

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	30 AMERICAN RED CROSS	000:30	070
-----	30 KEEP LOUISIANA BEAUTIFUL	000:31	053
-----	60 FIGHTING BLINDNESS	001:00	089

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	:10 ALCOHOL USE	000:08	279
----	:10 American Forestry	000:10	134
----	:10 INFECTIOUS DISEASES	000:09	192
----	:10 LAW ENFORCEMENT (HOIMELAND SEC.)	000:11	130
----	:10 TAKE ME FISHING LOCAL	000:09	149
----	:10 Adoption Awareness	000:10	124
----	:10 American Diabetes	000:10	107
----	:10 Autism Awareness	000:10	096
----	:10 Be A Dad	000:10	128
----	:10 Diabetes Prevention	000:10	118
----	:10 Enviromental	000:10	130
----	:10 Peace Corp WJBO	000:10	117
----	:10 Respect Awareness	000:10	118
----	:10 Teenage Drinking	000:10	103
----	:15 BOYS AND GIRLS CLUBS	000:16	220
----	:15 CREDIT COUNCELING	000:14	233
----	:15 EPA LEAD	000:15	194
----	:15 LEGACY STOP TOXIC LITTER	000:15	200
----	:15 LETS PLAY	000:15	177
----	:15 LUPUS	000:16	198
----	:15 United Negro College Fund	000:15	212
----	:15 VOLUNTEER	000:16	220
----	:15 Dale/Income (Community Engagement)	000:15	214
----	:15 Girl Scouts	000:15	228
----	:15 MARK SPITZ US Coast Guard	000:15	181
----	:15 PARTNERSHIP FOR A DRUG FREE AMERICA	000:14	241
----	:15 Tom & Cindy/Health (Community Engagement)	000:15	189
----	:15 UNITED WAY	000:15	202
----	:30 Ad Council (KIDS CAR SEATS)	000:30	064
----	:30 CASA/BATON ROUGE 2014	000:29	104
----	:30 VETERANS SALUTE FLAG	000:31	077
----	:30 AD COUNCIL (FIREARM STOREAGE SAFETY)	000:30	062
----	:30 AMERICAN RED CROSS	000:30	077

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	:30 AMVETS	000:31	076
----	:30 BALD TIRES RUBBER MAKERS ASSOCIATION	000:31	079
----	:30 Buzzed Driving Prevention - One More	000:30	067
----	:30 Discovering Nature - Forest Animals	000:30	059
----	:30 Discovering Nature - Forest Benefits	000:30	063
----	:30 Discovering Nature - Show & Tell	000:30	048
----	:30 DRUNK DRIVING AD COUNCIL (SHAQ)	000:31	057
----	:30 Fatherhood Involvement - Guys Night Out	000:30	074
----	:30 Fatherhood Involvement - Tea Pot	000:30	060
----	:30 FEEDING AMERICA AD COUNCIL	000:30	066
----	:30 FIRSTGOV.GOV	000:30	049
----	:30 Girl Scouts	000:30	067
----	:30 SELECTIVE SERVICE	000:29	088
----	:30 SPINA BIFIDA ASSN OF AMERICA	000:29	077
----	:30 Texting & Driving Prevention - Driving Blind	000:30	077
----	:30 Texting & Driving Prevention - Driving Means	000:30	065
----	:30 Texting & Driving Prevention - Driving Sounds	000:30	056
----	:30 Texting & Driving Prevention - Look Down	000:30	065
----	:30 Texting & Driving Prevention - Multi-Tasking	000:30	062
----	:30 Texting & Driving Prevention - Passengers	000:30	076
----	:30 Texting & Driving Prevention - Short Yet Deadly	000:30	059
----	:30 VETERANS CRISIS LINE CRAIG MORGAN	000:29	133
----	:60 (US MARINES)	001:00	096
----	:60 COLONOSCOPY	001:00	091
----	:60 FEED THE PIG AD COUNCIL	001:00	069
----	:60 SKIN CANCER GOLF	001:01	056
----	:60 UNITED WAY/NFL AD COUNCIL	001:00	086
----	:60 Ad Council (CATHOLIC CHURCH MARRIAGE	001:00	082
----	:60 AUTISM	001:01	073
----	:60 Discovering Nature - Forest Animals	001:01	059
----	:60 Discovering Nature - Forest Benefits	000:58	093
----	:60 Discovering Nature - Show & Tell	000:59	069
----	:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	001:00	071

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	:60 Girl Scouts	001:00	074
----	:60 Job Training & Employment - How We Do It (Revised)	001:01	064
----	:60 LOCAL BBB ROOF REPAIR	001:00	118
----	:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	076
----	:60 MAKING HOME AFFORDABLE.(AD COUNCIL)	001:00	081
----	:60 MARCH FOR BABIES	001:00	073
----	:60 ORTHOPEDIC SURGEONS	001:01	107
----	:60 PRAY AMERICA	001:00	095
----	:60 U.S. NAVY	001:01	104
----	;30 AD COUNCIL (STOP BULLYING)	000:30	078
----	;60 LEUKEMIA LYMPHOMA	001:00	106
----	Ad Council DISASTER/ READY DOT GOV ;60	001:00	057
----	Ad Council JOBS AD COUNCIL	001:00	071
----	Ad Council (Adoption) - Questionnaire 2 :60	001:00	072
----	Ad Council (CAR SEATS) -Kids/Sports :60	001:01	067
----	Ad Council (Crime Prevention) - Fraud :60	000:59	059
----	Ad Council (Crime Prevention) - Kids Theft :60	001:00	036
----	Ad Council (Crime Prevention) - Prevention at Work :60	001:00	082
----	Ad Council (Crime Prevention) - School Violence Kids	000:59	073
----	Ad Council (Crime Prevention) - School Violence Parents	001:00	057
----	Ad Council (Crime Prevention) - Sexual Assault :60	001:00	064
----	Ad Council (Environmental Involvement) - Small World	000:30	060
----	Ad Council (FOOD SAFETY) :60	001:00	075
----	Ad Council (GETTING INTO COLLEGE)	000:30	058
----	Ad Council (RADD) - Alice Cooper :30	000:30	074
----	Ad Council (RADD) - KISS Paul Stanley :30	000:30	062
----	Ad Council BE A DAD :30	000:30	051
----	AD COUNCIL LOUISIANA ASSOCITION OF EDUCATORS :60	001:00	065
----	AIR FORCE RESERVE/FIREFIGHTERS	000:30	193
----	AIR FORCE RESERVE/HURRICANE HUNTERS	000:29	116
----	AIR FORCE RESERVE/PILOTS	000:30	074
----	AMERICAN HOSPITAL ASSN/PUT IN WRITING	000:29	141

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AMERICAN OPTOMETRIC ASSOCIATION	000:29	079
----	ASHP - Questions About Your Medicine? :30	000:30	056
----	GO RED FOR WOMEN AMERICAN HEART ASSOC.	000:31	066
----	LA ASSN BROADCASTERS	000:30	063
----	MARCH OF DIMES :60	001:01	098
----	Narconon Radio Ad_Alcohol_Mix_Louisiana_8Apr2017	000:30	057
----	Narconon Radio Ad_Escalate_Mix_Louisiana_8Apr2017	000:30	056
----	Narconon Radio Ad_Family_Mix_Louisiana_8Apr2017	000:30	055
----	Narconon Radio Ad_Hell_Mix_Louisiana_8Apr2017	000:30	058
----	Narconon Radio Ad_No Control_Mix_Louisiana_8Apr2017	000:30	060
----	POVERTYUSA.ORG/FAMILY OF FOUR	000:30	050
----	PSA - :30 Pool Safely/CPSC	000:30	055
----	PSA - Amer Diabetes Assn Choose to live :30	000:30	070
----	PSA- SIPC	000:30	063
----	PSA- Sports Concussion Guildlines	000:30	061
----	PSA- Wounded Warrior Project	000:30	069
----	PSA-HIV Symptoms	000:30	060
----	PSA-Speak Up	000:30	060
----	QUIT SMOKING :60 CDC	001:01	069
----	SCORE - BUSINESS :60	001:00	051
----	SELECTIVE SERVICE/DRAFT/PLEDGE	000:30	051
----	USDA - Smuggling Interdiction and Trade Compliance :60	000:59	060
----	WOUNDED WARRIORS :60	001:00	063
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	029
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	018
COVENANT HOUSE	COVENANT HOUSE	000:30	021
ENVIRONMENT	UN GOALS	000:30	045
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	004
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SCORE	SAVE FOR COLLEGE	000:30	055
UN GOALS	UN GOALS	000:30	005