

WFMF
Baton Rouge, LA
Quarterly Issues/Programs List
Third Quarter, 2020
04/16/2019
WFMF
Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Press Conference Audio	OITY for Sunday 12 July 2020	BRPD, Community Leaders Fight Crime	BRPD Chief Murphy Paul & Others	07/12/2020 07:08 AM	027:44
Sense of Community	Arts Council 7/12/20 (23:00)	Jahi Mackey		07/12/2020 07:40 AM	023:00
Press Conference Audio	OITY for Sunday 19 July 2020	School Reopening Plans, MOVEBR Traffic Synch	J. Murphy, S. Weston Broome	07/19/2020 07:05 AM	028:28
Sense of Community	Arts Council 7/19/20 (23:00)	Kids' Orchestra - Dr. Brian Gallion, Operations Director		07/19/2020 07:40 AM	023:04
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Dr. Beth Cameron, Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) – She is Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) and formerly the senior director of global health security and biodefense on the White House National Security Council staff. NTI is a partner in the Pandemic Action Network. Dr. Cameron discussed the current status of the pandemic and what listeners can do to stay safe and healthy. Also, the reasons why testing and contact tracing is crucial, and the recent increase in biological threats from nature. Dr. Angela Rasmussen, Columbia University Virologist and Forbes writer discussed the latest on a potential COVID-19 vaccine	DR B. CAMERON, DR A. RASMUSSE	07/26/2020 07:09 AM	029:30
Sense of Community	Arts Council 7/19/20 (23:00)	Kids' Orchestra - Dr. Brian Gallion, Operations Director		07/26/2020 07:45 AM	023:04
East Baton Rouge Parish Libra	OITY for Sunday 2 Aug 2020	EBRPL Update/Mid-City Micro-Con	Mary Stein, Jessica McDaniel	08/02/2020 07:08 AM	029:33
Sense of Community	Arts Council 8/2/20 (23:00)	Clay Auchee		08/02/2020 07:42 AM	022:55
News	OITY for Sunday 9 Aug 2020	Hurricane Season Update/Roadwork Projects Update	Various	08/09/2020 07:07 AM	029:30
Sense of Community	Arts Council 8/9/20 (23:00)	Antoine Mitchell		08/09/2020 07:42 AM	023:00
News	OITY for Sunday 16 Aug 2020	Resilent Restart EBR Microgrant Program / Hopelab iHR Communities Interview	Various	08/16/2020 07:10 AM	029:58
Sense of Community	Arts Council 8/9/20 (23:00)	Antoine Mitchell		08/16/2020 07:46 AM	023:00
News	OITY for Sunday 23 Aug 2020	Louisiana Census Response	Various	08/23/2020 07:07 AM	027:53
Sense of Community	Arts Council 8/23/20 (23:00)	Rikki Willis		08/23/2020 07:43 AM	023:01
MENTAL HEALTH	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Dr. John Kelly, Director of the Harvard Institute on Recovery: Leading researcher on recovery and very good at explaining the disease and its impact. Jan Brown (Executive Director of GRI): Jan has worked with many families and can speak to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization. Brantley Gilbert (Country Musician): Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives Foundation.	DR J KELLY, J BROWN, B GILBER	08/30/2020 07:09 AM	029:31

GRIEF COUNSELING	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	David Paine is the president and co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). Jay S. Winuk is a nationally recognized inspirational speaker and public relations executive. He is the co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). On September 11, 2001, Jay lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter/EMT, who ran from a position of safety into the WTC South Tower. David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service.	D. PAINE, J. WINUK	09/06/2020 07:06 AM	029:32
Sense of Community	Arts Council 9/6/20 (23:00)	Peter Simon, Minos The Saint		09/06/2020 07:40 AM	023:00
News	OITY for Sunday 13 Sep 2020	Louisiana Enters Phase 3 Of COVID-19 Reopening	Various	09/13/2020 07:05 AM	027:48
Sense of Community	Arts Council 9/6/20 (23:00)	Peter Simon, Minos The Saint		09/13/2020 07:37 AM	023:00
Public Education, Voting	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	John Sykes, President of Entertainment Enterprises for iHeartMedia. Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day, Tuesday November 3, 2020. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote. Mike Ward, VP Voter Engagement at Democracy Works. Democracy Works is a team of software developers, public policy wonks, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to upgrade the infrastructure of our systems to improve the voting experience for voters and election officials alike. He discussed some specific challenges to voting in 2020 during the COVID-19 Pandemic.	J SYKES, M WARD	09/20/2020 07:05 AM	029:25
Sense of Community	Arts Council 9/20/20 (23:00)	Marty Pottenger		09/20/2020 07:39 AM	023:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
:60	LEUKEMIA LYMPHOMA	001:00	26
:10	ALCOHOL USE	000:08	12
:10	INFECTIOUS DISEASES	000:09	13
:10	TAKE ME FISHING LOCAL	000:09	13
:10	Adoption Awareness	000:09	21
:10	American Diabetes	000:09	14
:10	Autism Awareness	000:09	8
:10	Be A Dad	000:09	12
:10	Diabetes Prevention	000:09	12
:10	Enviromental	000:09	12
:10	Peace Corp WJBO	000:09	15
:10	Respect Awareness	000:09	11
:10	Teenage Drinking	000:09	13
:15	BOYS AND GIRLS CLUBS	000:15	42
:15	CREDIT COUNCELING	000:14	54
:15	LETS PLAY	000:14	44
:15	Dale/Income (Community Engagement)	000:14	40
:15	Girl Scouts	000:15	8
:15	MARK SPITZ US Coast Guard	000:15	43
:15	Mask Up BCBSLA PSA	000:15	9
:15	Tom & Cindy/Health (Community Engagement)	000:14	44
:30	Buzzed Driving Prevention - One More	000:30	12
:30	Mask Up BCBSLA PSA	000:30	2
:30	Texting & Driving Prevention - Driving Sounds	000:30	12
:30	Texting & Driving Prevention - Look Down	000:29	9
:30	Texting & Driving Prevention - Multi-Tasking	000:30	7

:30 Texting & Driving Prevention - Passengers	000:30	6
:30 Texting & Driving Prevention - Short Yet Deadly	000:30	9
:60 (US MARINES)	001:00	22
:60 FEED THE PIG AD COUNCIL	000:59	21
:60 SKIN CANCER GOLF	001:00	21
:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	25
:60 Girl Scouts	001:00	1
:60 Job Training & Employment - How We Do It (Revised)	001:01	27
:60 LOCAL BBB ROOF REPAIR	001:00	31
:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	32
:60 MARCH FOR BABIES	001:00	30
30 KEEP LOUISIANA BEAUTIFUL	000:30	24
60 FIGHTING BLINDNESS	001:00	26
Ad Council DISASTER/ READY DOT GOV ;60	001:00	21
Ad Council JOBS AD COUNCIL	000:59	21
Ad Council - Alone Together - Contact	000:29	7
Ad Council - Alone Together - Symptoms	000:15	26
Ad Council - COVID-19 Response - Hand Wash Hero	000:29	10
Ad Council - COVID-19 Response - Parent Tips Song	000:29	9
Ad Council - COVID-19 Response - Social Distancing Hero	000:29	6
Ad Council - StoryCorps - Right Now	000:29	6
Ad Council - StoryCorps - Right Now	001:00	22
Ad Council - StoryCorps - Right Now AA	000:59	21
Ad Council - StoryCorps Right Now	000:14	32
Ad Council (Adoption) - Questionnaire 2 :60	000:59	26
Ad Council (CAR SEATS) -Kids/Sports :60	001:00	25
Ad Council (Crime Prevention) - Fraud :60	000:59	25
Ad Council (Crime Prevention) - Kids Theft :60	000:59	23
Ad Council (Crime Prevention) - Prevention at Work :60	000:59	25
Ad Council (Crime Prevention) - School Violence Kids	000:59	22
Ad Council (Crime Prevention) - School Violence Parents	000:59	23
Ad Council (Crime Prevention) - Sexual Assault :60	000:59	24
Ad Council (FOOD SAFETY) :60	000:59	25
ADHD Awareness 60	001:00	24
adhd_more_radio_30	000:29	4
Doctors W/O Borders - Every Picture has a Story 30	000:30	7
Doctors Without Borders - Every Picture has a Story	001:00	24
FEMA_HurricaneSeason_PSA_Radio_ENG_MIX	000:30	7
HHV CORONAVIRUS 30	000:30	9
HHV CORONAVIRUS 60	001:00	22
IDSA Foundation 15 PSA	000:15	32
IDSA Foundation 30 PSA	000:30	7
LHSAA/NFHS - Ridiculous	001:00	22
LHSAA/NFHS - Stars & Stripes	001:00	23
LHSAA/NFHS - Tough Tougher	001:00	24
LHSAA/NFHS - We See	001:00	20
LHSAA/NFHS - Who's In?	001:00	22
LHSAA/NFHS- What Is Strength?	000:30	9
Livingston Parish School Board Public Notice	000:30	3
Narconon Radio Ad_Alcohol_Mix_Louisiana_8Apr2017	000:30	9
Narconon Radio Ad_Escalate_Mix_Louisiana_8Apr2017	000:30	12
Narconon Radio Ad_Family_Mix_Louisiana_8Apr2017	000:30	8
Narconon Radio Ad_Hell_Mix_Louisiana_8Apr2017	000:30	7
Narconon Radio Ad_No Control_Mix_Louisiana_8Apr2017	000:30	9
Operation Christmas Child :30 PSA	000:30	3
Operation Christmas Child :60 PSA	001:00	10
PSA - :30 Pool Safety/CPSC	000:30	6
Sarcoma Awareness 30 PSA	000:30	1
Sarcoma Numbers 60 PSA	001:00	4
SCORE - BUSINESS :60	001:00	26
USDA - Smuggling Interdiction and Trade Compliance :60	000:58	28
VSOI-2015 30 second The Revolution is Inclusion PSA	000:30	7
VSOI-2031 15 second The Revolution is Inclusion PSA	000:14	38
WBRBSB PUBLIC NOTICE 081320	001:00	1
WOUNDED WARRIORS :60	000:59	24