

3rd Q 2016 Issues Programming

WJBO-AM

KRVE-FM

WYNK-FM

WLRO-AM

WFMF-FM

2016 Community Issues

iHeart Media – Baton Rouge

Crime

- *Drug-related violent crime*
- *BRAVE initiative effectiveness, expansion*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Cost of running for public office*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Quality of Life

- *Support museums, libraries, etc*
- *Citizen involvement*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*
- *City of St George incorporation efforts*

Coverage of Historic Flooding

The heavy rains began falling Friday morning, August 12th. Many rainfall records were broken. One community received 31.39” within two days. From 2 until 10 pm all stations aired weather updates twice an hour.

Beginning at 5am Saturday, August 13th, wall-to-wall coverage aired on all stations until 7 pm with twice hourly reports on all stations until 5am the next day.

This coverage continued until 2 pm Tuesday the 16th when all stations except WJBO returned to regular programming with twice hourly updates. WJBO remained wall-to-wall until 10 pm, then twice hourly updates.

Twice hourly updates continued on all stations through 10 pm Thursday the 18th.

The coverage included some simulcasting of WBRZ TV2’s storm/flood special programming, and live news conferences by government and public safety officials.

Guests included city and parish officials in the Capital Region, ie mayors, council members, Homeland Security and Emergency Preparedness director, DPW director, police and sheriff departments, EMS and other medical providers.

Interviews also included the Red Cross, FEMA, Greater Baton Rouge Food Bank, Salvation Army, Entergy, DEMCO, Metro airport, and other agencies and service providers.

School and government leaders kept listeners up-to-date regarding closings and damage assessments. As of this writing, many schools remain closed as damages are repaired. Some city, town and parish buildings also sustained damage and shutdown for repairs.

“Of Interest to You”

7:00 am

WJBO, WRLO, WFMF-FM, KRVE-FM

8:00 am

WYNK-FM

“Morning News” Interviews

5:00 – 9:00 am

“Arts Council”

7:30 am

WJBO, WRLO, WFMF-FM, KRVE-FM

Of Interest to You

Weekly Public Affairs Interview Program for Heart Media Baton Rouge
29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

July 2016

DATE	GUEST	TOPIC	ISSUES
03	Ken Davis, Historian New York Times Best-selling author	The history of Independence Day – facts vs myths	Education 27:55
10	Cami Crochet, LSUL	Preparing financially for hurricanes	Economy 11:20
	Mike Manning Pres GBR Food Bank	How the need increases over the summer months and what actions are taken to meet the need	Quality Life 16:10
17	Darryl Gissel, Candidate Mayor-President	Why he decided to enter the crowded field of candidates for EBR Mayor-President.	Govt/politics 27:50
24	Kevin Kane, President Pelican Institute for Public Policy	“Justice reinvestment” – redirecting prison dollars for non-violent offenders to community supervisions, treatment services and re-entry supports.	Crime 28:00
31	James Llorens, PhD President, Cristo Rey Catholic High School	How and why Baton Rouge was selected; history of Cristo Rey; how the school is different from other high schools; the partnership with industry	Education 27:50

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFME-FM; 8 am - WYNK-FM

August 2016

DATE	GUEST	TOPIC	ISSUES
07	Joe Biden, Vice President	Speaking at the funeral of one of the three law enforcement officers killed in an ambush last week	Crime 27:30
14 *	Barry Erwin, Pres/CEO Council for a Better LA	The mission of Governor Edwards' new task force on Infrastructure in light of the \$14-billion backlog of road and bridge projects.	Infrastructure 27:20
21	Jim Stalls, CEO Better Business Bureau	Making flood victims aware of numerous scams that have already started, including posing as FEMA workers. .	Crime 11:55
	Wes Watts, Supt West BR Parish Schools	How the system copes with the flood	Education 14:55
28	Barry Keim, State Climatologist	Explains conditions that led to the 'historic' flooding this month	Infrastructure 20:37
	Barak Obama, President	Comments following tour of flooding and meeting with victims	Economy 07:10

*Did not air due to flood coverage

Of Interest to You

Weekly Public Affairs Program for iHeart Media Baton Rouge

29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WLRO-AM, WFMF-FM; 8 am - WYNK-FM

September 2016

DATE	GUEST	TOPIC	ISSUES
04	Ken Davis, Historian and New York Times best-selling author	The history of Labor day in the US	Education 12:30
	Elliott Stonecipher, Demographer	Traces the labor movement in Louisiana	Education 15:15
11	Elliott Stonecipher. Political Analyst and Demographer	Why 24 people are interested in becoming the next US Senator, the seat vacant when David Vitter decides not to seek re-election; how the loss of seniority in the Senate may impact the state; the interest in the Presidential race among Louisiana residents; and the role demographics plays in election campaigns	Govt/politics 27:50
18	Mike Manning, Pres/CEO GBR Food Bank	How the agency managed to cope with its flooded facility and yet carry out its mission	Infrastructure 12:05
	Capt Brett Meredith Salvation Army	How the agency managed to cope with its five flooded facilities and yet carry out its mission	Infrastructure 15:25
25	Dept of Justice provided program w Attorney General Loretta Lynch	"Opioid" – The nation's prescription opioid crisis costs US businesses and government and estimated \$78.5-billion a year in lost [productivity and healthcare costs.	Health 27:30

WJBO Issues Interview Log

2016 – 3rd Quarter

“WJBO Morning News”

DATE/TIME	Length	GUEST/ORGANIZATION	ISSUES
07/06 5:10 and 7:10	03:29	Dr Peter Scharf, LSU Health Sciences Criminologist – brutal murder of Raising Cane's manager	Crime 03:29
07/13 5:10 and 7:10	03:18	Dr Peter Scharf, LSU Health Sciences Criminologist – protesters and police	Crime 03:18
07/18 6:10 and 8:10	03:14	MetroCouncilman Buddy Amoroso – deadly ambush on Baton Rouge law enforcement	Crime 03:14
07/19 5:10 and 7:10	03:26	Robert Rainwater, St George Fire District – blood drive for ambush victims	Crime 03:26
07/20 5:10 and 7:10	03:44	Dr Peter Scharf, LSU Health Sciences Criminologist – law enforcement ambush	Crime 03:44
07/26 5:10 and 7:10	03:32	Doc Griggs, health educator and community medicine liaison for Access Health Louisiana – Ten things you don't know about fast food	Health 03:32
07/27 5:10 and 7:10	03:39	Dr Peter Scharf, LSU Health Sciences Criminologist – rising murder rate in the US	Crime 03:39
08/02 6:10 and 8:10	03:49	Doc Griggs, health educator and community medicine liaison for Access Health Louisiana – anti-inflammatory drugs and effect on heart attacks and strokes	Health 03:49
08/03 5:10 and 7:10	03:40	Dr Peter Scharf, LSU Health Sciences Criminologist – community policing	Crime 03:40
08/10 5:10 and 7:10	03:45	Dr Peter Scharf, LSU Health Sciences Criminologist – community policing	Crime 03:45
08/17 5:40 and 7:40	03:30	Dave Brannon, NBC correspondent – in Baton Rouge reporting on historic flood	Economy 03:30
08/18 5:50 and 7:50	03:55	Dave Brannon, NBC correspondent – in Baton Rouge reporting on historic flood	Economy 03:55
08/18 6:10 and 8:10	03:38	Maria Padron, FEMA – application procedure	Economy 03:38
08/18 7:20	03:45	John Kennedy, State Treasurer – impact of flood on state finances	Economy 03:45
08/19 6:50 and 8:20	03:40	George Bell, CEO, Capital Area United Way – Flood efforts	Infrastructure 03:40
08/19 7:10	03:50	Lt Gov Billy Nungesser – impact of flooding on the state and services the state can provide	Economy 03:50
08/19 7:50	04:00	House Majority Whip Steve Scalise – federal flood relief options	Economy 04:00
08/24 5:10 and 7:10	03:35	Dr Peter Scharf, LSU Health Sciences Criminologist – soaring murder rates	Crime 03:35
08/30 5:10 and 7:10	03:42	Dr Peter Scharf, LSU Health Sciences Criminologist – militarization of police	Crime 03:42
09/16 6:40	03:20	John Kennedy, State Treasurer – how to check the list of unclaimed property.	Economy 03:20
09/27 5:10 and 7:10	03:46	Doc Griggs, health educator and community medicine liaison for Access Health Louisiana – Is laughter really the best medicine?	Health 03:46

The Arts This Week

Weekly Public Affairs Program for iHeart Media Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated, is Quality of Life.**
24:30 Sundays 7:30 am - WJBO-AM, WLRO-AM, WFMF-FM, KRVE-FM

3rd Q 2016

DATE	GUEST	TOPIC
	Mina Estrada, Host Arts Council Director of Programming	
07/03	Amy Hall Garner, Choreographer	Upcoming events
	Greg Williams, Jr. Director New Venture Theater	Upcoming events
07/10	Repeat 07/03	
07/17	Becky Bonda, Organizer BR Underground Corporate Slave Productions	Missions of the organizations, and up-coming events
	Laura McDavitt, VP Irish Club Co-chair, Irish Film festival	Up-coming events and activities
07/24	Jason Langlois, Director Film Programming at the Manship Theatre	Explains his role
	Donney Rose, Spoken Word Poet	Mission and up-coming events supporting spoken word and poetry
07/31	Cary Byrd, Exec Director BT Symphony	Previews the 1016-17 season
	Amy Hall Garner, NYC photographer	Progression of the Art Council's "Dance Experience: NYC" an upcoming project
08/07	Jason Bayle, Music Director Theatre Baton Rouge	Preview new show "American Idiot" and other events
	Lauren Lambert-Tompkins, Managing Director Downtown Business Association	Shares the line-up for the Fall series of "Live After 5" and events at Ogden Park (she is President of the Ogden park Civic Assn)
08/14*	<i>Kelsey Livingston, Artist and Guest Curator Arts Council Firehouse Gallery</i>	<i>The artists involved, and process of curating the exhibition</i>
	<i>Katy Hobgood Ray, Host/Producer "Confetti Park" (kid-friendly radio show and podcast), director of a New Orleans children's orchestra and Confetti Players.</i>	<i>How she developed her world around music, writing, and Louisiana culture.</i>
08/21	Renee Chatelain, President/CEO Arts Council of GBR	Relief efforts for artists, arts organizations, and creative relief for the community.
08/28	Amy Mitchell-Smith, Exec Director Baton Rouge Film Commission	The role of the Commission in securing film projects for the city-parish
	Alexandra Halkins, Filmmaker and Founding Director of AMI, Americas Media Initiative	The mission of AMI and upcoming events

09/04	Jack Lampert, Education Director Theatre Baton Rouge	Upcoming performance "Macbeth and Evangeline"
	Christy Benoit, Development and Communications Director BR Ballet Theatre	Dance Relief Fund, "Nutcracker" auditions and upcoming shows
	Roger Ferrier, Director New Venture Theatre	Production of "Satchmo at the Waldorf"
09/11	Daniel Stetson, Executive Director Courtney Taylor, Curator LSU Museum of Art	New exhibit by Japanese scientist and artist Iwasaki Tsuneo, entitle "Paining Enlightenment"
	Jonathan Grimes, Director Facilities and Season Programming Arts Council of GBR	The River City Jazz Master Series kicks off with Don Vappie and the Creole Serenaders
09/18	Repeat 09/11	
09/25	Karlu Henderson, Assoc Mng Director and actor Nathan Frizzell Swine Palace Productions	"Noises Off!" production
	Emily McCollisterm Event Planner and Booking Agent; The Parlor band manager; poet and author	Discuss "The Parlor", her work as band a=manager, music blog editor and poet.

*Did not air due to flood coverage