

1ST QUARTER 2019 ISSUES PROGRAMMING

WJBO-AM • WFMM-FM • KRVE-FM • WYNK-FM

2019 Community Issues – iHeartRadio Baton Rouge

Crime

- *Human Trafficking*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*
- *Opioid Crisis*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airs Sundays. KRVE-FM: 6a.m. WJBO-AM and WFME-FM: 7 a.m. WYNK-FM: 8 a.m..

DATE	GUEST	TOPIC	ISSUES
1/6/19	Gov. John Bel Edwards	Year-In-Review Press Conference	Government/Politics
1/13/19	Various	Human Trafficking Awareness Month Press Conference	Crime
1/20/19	DID NOT AIR DUE TO TECHNICAL ISSUES		
1/27/19	Rusty Lavergne, founder	Flying Wings of Louisiana	Healthcare, Sense of Community
2/3/19	Cheryl Michelet, Director of Communications, BREC	Future of Baton Rouge Zoo, Greenwood Community Park – seeking of public input	Sense of Community
2/10/19	Liz Smith, Senior VP of Economic Competitiveness, Baton Rouge Area Chamber	1 st meeting of Capital Area Road and Bridge District	Infrastructure, Sense of Community, Taxes
2/17/19	From East Baton Rouge Parish Library: Mary Stein, Assistant Library Director Jessica McDaniel, Community & Outreach Librarian	One Book, One Community for 2019	Sense of Community
2/24/19	Whitney Pike, recovering opioid addict Dr. Jan Laughinghouse, Capital Area Human Services LSU Department of Sociology Assistant Professor Matthew Valasik	Opioid abuse (Murphy, Sam and Jodi interview from KRVE-FM) Study linking blight, homicide may predict where murder could occur	Healthcare Crime
3/3/19	Repeat of 2/24 show		
3/10/19	Major Don Tekautz	Salvation Army of Greater Baton Rouge	Sense of Community

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OF INTEREST TO YOU (continued)

DATE	GUEST	TOPIC	ISSUES
3/17/19	Cokie Reed, Gotcha community manager for Baton Rouge Doug Webb, manager of technical services for Terminix	Upcoming bike share program Baton Rouge's ranking on Terminix most termiteinfested list	Infrastructure Sense of Community
3/24/19	Ashley Rodrigue, State Fire Marshal's Office	Spring fire hazards	Sense of Community
3/31/19	Dr. Robert Hendel, volunteer expert, American Heart Association	New AHA guidelines for preventing Heart Disease and Stroke	Healthcare

ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Rhaea D'Aliesio. Running time: 23 minutes. Unless otherwise noted, the issue is Sense of Community.

DATE	GUEST	TOPIC
1/6/19	Jena Vangjel, freelance musician and teaching artist	Classical music appreciation (replay of 11/4/18 show)
1/13/19	Ara Rubyan, co-chair of the Baton Rouge Jewish Film Festival	Upcoming festival at the Manship theatre
1/20/19	Baton Rouge Area Foundation	Ernest J. Gaines Award for Literary Excellence
1/27/19	Vastine Stabler, Managing Artistic Director for Swine Palace Theatre Shannon Walsh, Assistant Professor of Theatre History, Director <i>Our Town</i>	Production of <i>Our Town</i>
2/3/19	Susan Hymel, historian	discuss her book <i>A Dream and a Chisel</i> and its subject, Louisiana sculptor Angela Gregory
2/10/19	Jessica Keasler, President of Forum 35 Renee Chatelain, President/CEO, Arts Council of Greater Baton Rouge	Artflow app, Ebb & Flow Festival
2/17/19	Molly Buchman, Co-Artistic Director of Baton Rouge Ballet Theatre	Upcoming Spring 2019 programming
2/24/19	Elizabeth Weinstein, Assistant Director for Interpretation & Chief Curator Nick BeJeaux, Audience Engagement & Public Relations Manager	Louisiana Art and Science Museum
3/3/19	Dr. Macy Jones, Artistic Vice President of Red Magnolia Theatre Company	Upcoming performance of <i>12 Angry Men Performed by 12,000 Impassioned Women</i> at Ebb & Flow festival

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ARTS COUNCIL RADIO SHOW (continued)

DATE	GUEST	TOPIC
3/10/19	Mathew Ward, conductor, and Danielle Rowell, President of the Civic Orchestra of Baton Rouge	Civic Orchestra of Baton Rouge performing at Ebb & Flow Festival
3/17/19	Courtney Taylor, Curator, and Daniel Stetson, Executive Director of the LSU Museum of Art	Impressionist exhibit and offerings at the Ebb and Flow Festival
3/24/19	Jonathan Grimes, Director of Facilities & Programming at the Arts Council of Greater Baton Rouge	River City Jazz Masters concert "Monterey Jazz Festival on Tour" Ebb & Flow Festival lineup
3/31/19	Jessica Keasler, President of Forum 35 Renee Chatelain, President/CEO, Arts Council of Greater Baton Rouge	Artflow app, Ebb & Flow Festival (replay of 2/10/19 interview)