

WFMF  
 Baton Rouge, LA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2020  
 04/16/2019

WFMF  
 Quarterly Issues/Programs List

WFMF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH PUBLIC HEALTH G	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	REYNOLDS S VLADEK	10/04/2020 07:05 AM	029:31
Sense of Community	Arts Council 10/4/20 (23:00)	Muhammad Ayers		10/04/2020 07:37 AM	023:00
Sense of Community	Arts Council 10/4/20 (23:00)	Muhammad Ayers		10/11/2020 07:40 AM	023:00
News	OITY for Sunday 18 Oct 2020	2020 Fifolet Halloween Festival - J. Bollinger, C. Winchell	Various	10/18/2020 07:06 AM	026:29
Sense of Community	Arts Council 10/18/20 (23:00)	Brittany Marshall (replay)		10/18/2020 07:35 AM	021:36
News	OITY for Sunday 25 Oct 2020	COVID-19 Restrictions Fight / Unemployment Fraud Arrests	Various	10/25/2020 07:06 AM	028:18
Sense of Community	Arts Council 10/25/20 (23:00)	Bryson Boutte		10/25/2020 07:39 AM	023:00
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. CARSON, M. MORIAL	11/01/2020 07:08 AM	029:30
Sense of Community	Arts Council 11/1/20 (23:00)			11/01/2020 07:42 AM	022:59
Mental Health, Public Safety,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Admiral T. McCreary, J Randel	11/08/2020 07:08 AM	029:29
Sense of Community	Arts Council 11/8/20 (23:00)			11/08/2020 07:42 AM	021:59

News	OITY for Sunday 22 Nov 2020	COVID-19 Latest in Louisiana	Various	11/22/2020 07:04 AM	028:14
Sense of Community	Arts Council 11/22/20 (23:00)			11/22/2020 07:36 AM	023:00
Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/29/2020 07:05 AM	029:39
Sense of Community	Arts Council 11/29/20 (23:00)			11/29/2020 07:39 AM	022:31
public health, economy, phila	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A Fauci, K. Fitzgerald, K	12/06/2020 07:05 AM	029:51
Sense of Community	Arts Council 12/6/20 (23:00)	Marcel P. Black		12/06/2020 07:40 AM	023:05
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J, S. Thomas	12/13/2020 07:05 AM	029:50
Sense of Community	Arts Council 12/13/20 (23:00)	Fiber Art Exhibit at State Capitol		12/13/2020 07:39 AM	022:50
News	OITY for Sunday 20 Dec 2020	LPB COVID-19 Vaccine Special	Various	12/20/2020 07:06 AM	028:35
Sense of Community	Arts Council 12/20/20 (23:00)			12/20/2020 07:40 AM	023:42
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr.J.Adams, Dr.J.Wilson, Fei	12/27/2020 07:05 AM	029:59
Sense of Community	Arts Council 12/27/20 (23:00)			12/27/2020 07:38 AM	022:35

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	;60 LEUKEMIA LYMPHOMA	001:00	24
	:10 ALCOHOL USE	000:08	7
	:10 INFECTIOUS DISEASES	000:09	8
	:10 TAKE ME FISHING LOCAL	000:09	7

	:10 Adoption Awareness	000:09	14
	:10 American Diabetes	000:09	18
	:10 Autism Awareness	000:09	10
	:10 Be A Dad	000:09	13
	:10 Diabetes Prevention	000:09	7
	:10 Enviromental	000:09	10
	:10 Peace Corp WJBO	000:09	9
	:10 Respect Awareness	000:09	15
	:10 Teenage Drinking	000:09	7
	:15 BOYS AND GIRLS CLUBS	000:15	34
	:15 CREDIT COUNCELING	000:14	36
	:15 LETS PLAY	000:14	33
	:15 Dale/Income (Community Engagement)	000:14	28
	:15 MARK SPITZ US Coast Guard	000:15	35
	:15 Tom & Cindy/Health (Community Engagement)	000:14	35
	:30 Buzzed Driving Prevention - One More	000:30	9
	:30 Texting & Driving Prevention - Multi-Tasking	000:30	7
	:30 Texting & Driving Prevention - Short Yet Deadly	000:30	8
	:60 (US MARINES)	001:00	27
	:60 FEED THE PIG AD COUNCIL	000:59	25
	:60 SKIN CANCER GOLF	001:00	27
	:60 ENERGY SAVING LIGHTBULBS AD COUNCIL	000:59	24
	:60 Job Training & Employment - How We Do It (Revised)	001:01	22
	:60 LOCAL BBB ROOF REPAIR	001:00	26
	:60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.	001:00	29
	:60 MARCH FOR BABIES	001:00	27
	15E Louisiana Healthcare Connections v1	000:15	9
	30 KEEP LOUISIANA BEAUTIFUL	000:30	16
	30E Louisiana Healthcare Connections v1	000:30	5
	60 FIGHTING BLINDNESS	001:00	28
	ACR Mammography_PSA_15	000:14	13
	ACR_Mammography_PSA_BCNr_-_30	000:29	5
	ACR_Mammography_PSA_Play_it_Safe_30	000:29	5
	Ad Council DISASTER/ READY DOT GOV ;60	001:00	23
	Ad Council JOBS AD COUNCIL	000:59	28
	Ad Council - Alone Together - Contact	000:29	11
	Ad Council - Alone Together - Symptoms	000:15	27
	Ad Council - COVID-19 Response - Hand Wash Hero	000:29	8
	Ad Council - COVID-19 Response - Parent Tips Song	000:29	12
	Ad Council - COVID-19 Response - Social Distancing Hero	000:29	9
	Ad Council - StoryCorps - Right Now	000:29	10
	Ad Council - StoryCorps - Right Now	001:00	26
	Ad Council - StoryCorps - Right Now AA	000:59	26
	Ad Council - StoryCorps Right Now	000:14	32
	Ad Council (Adoption) - Questionnaire 2 :60	000:59	25
	Ad Council (CAR SEATS) -Kids/Sports :60	001:00	27
	Ad Council (Crime Prevention) - Fraud :60	000:59	26

Ad Council (Crime Prevention) - Kids Theft :60	000:59	28
Ad Council (Crime Prevention) - Prevention at Work :60	000:59	23
Ad Council (Crime Prevention) - School Violence Kids	000:59	22
Ad Council (Crime Prevention) - School Violence Parents	000:59	21
Ad Council (Crime Prevention) - Sexual Assault :60	000:59	25
Ad Council (FOOD SAFETY) :60	000:59	24
ADHD Awareness 60	001:00	21
adhd_more_radio_30	000:29	8
CMNH_Radio_PSA_KidsCantWait_Bella_30_1	000:29	7
CMNH_Radio_PSA_KidsCantWait_Freddy_30_1	000:29	6
CNMH_Covid19-ImpactFund_Generic_15	000:14	11
CNMH_Covid19-ImpactFund_Generic_30	000:30	6
CNMH_Covid19-ImpactFund_Generic_60	000:59	13
CNMH_Radio_KidsCan'tWait_Generic_15	000:14	14
CNMH_Radio_KidsCan'tWait_Generic_30	000:30	3
CNMH_Radio_KidsCan'tWait_Generic_60	000:59	14
Doctors W/O Borders - Every Picture has a Story 30	000:30	9
Doctors Without Borders - Every Picture has a Story	001:00	24
Easterseals_30_sec_WithTag	000:30	5
Equine Reflections 60 PSA	001:00	5
FEMA_HurricaneSeason_PSA_Radio_ENG_MIX	000:30	5
HHV CORONAVIRUS 30	000:30	13
HHV CORONAVIRUS 60	001:00	25
IDSA Foundation 15 PSA	000:15	29
IDSA Foundation 30 PSA	000:30	6
LHSAA/NFHS - Ridiculous	001:00	25
LHSAA/NFHS - Stars & Stripes	001:00	25
LHSAA/NFHS - Tough Tougher	001:00	25
LHSAA/NFHS - We See	001:00	22
LHSAA/NFHS - Who's In?	001:00	23
LHSAA/NFHS- What Is Strength?	000:30	8
Narconon Radio Ad_Alcohol_Mix_Louisiana_8Apr2017	000:30	13
Narconon Radio Ad_Escalate_Mix_Louisiana_8Apr2017	000:30	7
Narconon Radio Ad_Family_Mix_Louisiana_8Apr2017	000:30	6
Narconon Radio Ad_Hell_Mix_Louisiana_8Apr2017	000:30	7
Narconon Radio Ad_No Control_Mix_Louisiana_8Apr2017	000:30	8
Operation Christmas Child :30 PSA	000:30	4
Operation Christmas Child :60 PSA	001:00	10
PSA - :30 Pool Safely/CPSC	000:30	10
SCORE - BUSINESS :60	001:00	23
STC PSA 15 Giving Season	000:14	9
STC PSA 30 Giving Season	000:29	7
stjude_finding-cures_alana_radio_30_VYSJ0478000	000:30	4
stjude_finding-cures_alana_radio_60_VYSJ0479000	001:00	14
stjude_finding-cures_brinley_radio_30_VYSJ0480000	000:30	3
stjude_finding-cures_marina_radio_60_VYSJ0482000	001:00	12
USDA - Smuggling Interdiction and Trade Compliance :60	000:58	30

	VSOI-2015 30 second The Revolution is Inclusion PSA	000:30	10
	VSOI-2031 15 second The Revolution is Inclusion PSA	000:14	31
	WOUNDED WARRIORS :60	000:59	24