

ORDER



Orders
Order / Rev: 335763
Alt Order #:
Product Desc: 4/20-4/26/16 Issue
Estimate: 420426
Flight Dates: 04/18/16 - 04/26/16
Original Date / Rev: 04/05/16 / 04/12/16
Order Type: NORMAL

WEAU

Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity(A)
Demographic: HH
Product Codes: Issue - National - Other
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 20423
Agency External ID: 7742

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	28	\$16,700.00	\$14,195.00
04/25/16	04/26/16	18	\$10,700.00	\$9,095.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	28	\$16,700.00	\$14,195.00	0.00
May 2016	18	\$10,700.00	\$9,095.00	0.00
Totals	46	\$27,400.00	\$23,290.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WEAU	34%	\$27,400.00
Market	100%	\$80,588.24

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EXOW	0%	\$0.00
KQEG	0%	\$0.00
UNKWN	0%	\$0.00
WEUX	0%	\$0.00
WHLA	0%	\$0.00
WHWC	0%	\$0.00
WKBT	35%	\$28,205.88
WLAX	3%	\$2,417.65
WQOW	0%	\$0.00
WXOW	28%	\$22,564.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	04/20/16	04/26/16	Today Show II	CM	9a-10a	11111--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00
Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	--111--			3			\$100.00		0.00			
Week:		04/25/16	05/01/16	11-----			2			\$100.00		0.00			
N 2	WEAU	04/20/16	04/26/16		CM	130p-2p	11111--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 130p-2p M-F 130p-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	--111--		3			\$100.00			0.00			
		Week: 04/25/16	05/01/16	11-----		2			\$100.00			0.00			
N 3	WEAU	04/20/16	04/26/16	WEAU 13 News @ 5p WEAU 13 News @ 5p	CM	5p-530p	11111--	:30	5	\$400.00	P-01	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	--111--		3			\$400.00			0.00			
		Week: 04/25/16	05/01/16	11-----		2			\$400.00			0.00			
N 4	WEAU	04/20/16	04/26/16	WEAU 13 News @ 6p WEAU 13 News @ 6p	CM	6p-630	11111--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	--111--		3			\$600.00			0.00			
		Week: 04/25/16	05/01/16	11-----		2			\$600.00			0.00			
N 5	WEAU	04/21/16	04/26/16	Wheel of Fortune M-F Wheel of Fortune M-F	CM	630p-7p	11-11--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	---11--		2			\$600.00			0.00			
		Week: 04/25/16	05/01/16	11-----		2			\$600.00			0.00			
N 6	WEAU	04/20/16	04/26/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F	CM	10p-1035p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	--111--		3			\$800.00			0.00			
		Week: 04/25/16	05/01/16	11-----		2			\$800.00			0.00			
N 7	WEAU	04/25/16	04/26/16	Monday Prime Rotator Monday Prime Rotator	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	2-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/25/16	05/01/16	2-----		2			\$1,000.00			0.00			
N 8	WEAU	04/25/16	04/26/16	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	2-----	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/25/16	05/01/16	2-----		2			\$750.00			0.00			
N 9	WEAU	04/25/16	04/26/16	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	658p-8p	-2-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/25/16	05/01/16	-2-----		2			\$1,000.00			0.00			
N 10	WEAU	04/18/16	04/24/16	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8p-9p	--2----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	--2----		2			\$1,000.00			0.00			
N 11	WEAU	04/18/16	04/24/16	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8p-9p	---2---	:30	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	---2---		2			\$1,500.00			0.00			
N 12	WEAU	04/18/16	04/24/16	Friday Prime Hr 2 Friday Prime Hr 2	CM	8p-9p	----2--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	----2--		2			\$750.00			0.00			
N 13	WEAU	04/18/16	04/24/16	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat		6p-630p	-----S-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		1			\$500.00			0.00			
N 14	WEAU	04/18/16	04/24/16	WEAU 13 News @ 10p S&M WEAU 13 News @ 10p Sat		10p-1030p	-----S-	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		1			\$700.00			0.00			
N 15	WEAU	04/18/16	04/24/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6p-7p	-----2	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N15	WEAU	04/18/16	04/24/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6p-7p	-----2	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 -----2 2 \$500.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WEAU 04/18/16-04/24/16 Sunday Prime Hr 1 6p-7p -----Su :30 (\$500.00) 0.00 NM See MG 15.3,15.4 [Program Change] </div> <div> 2 WEAU 04/18/16-04/24/16 Sunday Prime Hr 1 6p-7p -----Su :30 (\$500.00) 0.00 NM See MG 15.3,15.4 [Program Change] </div> <div> 3 WEAU 04/18/16-04/24/16 Sunday Prime Hr 1 6p-7p -----Su :30 \$500.00 0.00 NM Ⓜ MG for 15.2,15.1 [makegood] </div> <div> 4 WEAU 04/18/16-04/24/16 Sunday Prime Hr 1 6p-7p -----Su :30 \$500.00 0.00 NM Ⓜ MG for 15.2,15.1 [makegood] </div> </div>															
N16	WEAU	04/18/16	04/24/16	WEAU 13 News @ 10p SM WEAU 13 News @ 10p Sun	CM	10p-1035p	-----S	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 -----S 1 \$800.00 0.00 </div> </div>															
													Totals	46	\$27,400.00