



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Abraham, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Abraham

Authorized committee: N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

11/3/2020

Treasurer of candidate's authorized committee:

Richard Abraham

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below):
- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;
- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u></u> Name: <u>Richard Abraham</u> Date of Request to Purchase Ad Time: <u>8-30-2020</u>	Signature: <u></u> Name: <u>Bobbi McGee</u> Date of Station Agreement to Sell Time: <u>8-31-2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Richard Abraham

Date: 9/14/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

8-31-2020

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 710-00020 710-00021	Station Call Letters: WDDS WPAD, WZYK, WKYX	Date Received/Requested: 8-31-2020
Est. #: 001	Station Location: Paducah, KY.	Run Start and End Dates: 10-13 — 11-3-2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BRISTOL BROADCASTING COMPANY INC
 PO BOX 2397
 PADUCAH, KY 42002-2397
 270-554-8255

Order #: 710-00022
 Description: MAYOR OF PADUAH CAMPAIGN
 Date Entered: 8/31/2020
 P.O.#:
 Salesperson: Political
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

RICHARD ABRAHAM
 1932 HARRISON STREET
 PADUCAH, KY 42001

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/22/2020	10/23/2020	WDDJ-FM	05:30:00a to 08:00:00p	Weekly	:30	4	18.00	72.00	0	0	0	1	3	0	0
10/24/2020	10/28/2020	WDDJ-FM	05:30:00a to 08:00:00p	Weekly	:30	6	14.00	84.00	1	1	1	0	0	3	0
10/29/2020	10/30/2020	WDDJ-FM	05:30:00a to 08:00:00p	Weekly	:30	5	18.00	90.00	0	0	0	2	3	0	0
10/31/2020	11/2/2020	WDDJ-FM	05:30:00a to 08:00:00p	Weekly	:30	9	14.00	126.00	6	0	0	0	0	3	0
11/3/2020	11/3/2020	WDDJ-FM	05:30:00a to 12:00:00p	Weekly	:30	4	14.00	56.00	0	4	0	0	0	0	0

Order Start Date: 10/22/2020 Order End Date: 11/3/2020 Spots: 28 Total Charges: \$428.00

The Stations of Bristol Broadcasting Company, Inc., do not and shall not discriminate in any way on the basis of race or gender with respect to their advertising practices.

Projected Media Month Billing Totals for RICHARD ABRAHAM / 710-00022 :

	Spot Count	Net Billing
October 2020	7	\$114.00
November 2020	21	\$314.00
Total:	28	\$428.00

Confirmed & Accepted for BRISTOL BROADCASTING COMPANY INC By: _____ Accepted for RICHARD ABRAHAM By: _____

Please Sign and Return One Copy

BRISTOL BROADCASTING COMPANY INC
 PO BOX 2397
 PADUCAH, KY 42002-2397
 270-554-8255

Order #: 710-00023
 Description: MAYOR OF PADUCAH CAMPAIGN
 Date Entered: 8/31/2020
 P.O.#:
 Salesperson: Political
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

RICHARD ABRAHAM
 1932 HARRISON STREET
 PADUCAH, KY 42001

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/22/2020	10/24/2020	WKYX-FM	05:30:00a to 08:00:00p	Weekly	:30	9	9.00	81.00	0	0	0	1	4	4	0
2 10/26/2020	10/31/2020	WKYX-FM	05:30:00a to 08:00:00p	Weekly	:30	19	9.00	171.00	2	2	2	3	6	4	0
3 11/2/2020	11/2/2020	WKYX-FM	05:30:00a to 08:00:00p	Weekly	:30	3	9.00	27.00	3	0	0	0	0	0	0
4 11/3/2020	11/3/2020	WKYX-FM	05:30:00a to 12:00:00p	Weekly	:30	2	9.00	18.00	0	2	0	0	0	0	0

Order Start Date: 10/22/2020 Order End Date: 11/3/2020 Spots: 33 Total Charges: \$297.00

The Stations of Bristol Broadcasting Company, Inc., do not and shall not discriminate in any way on the basis of race or gender with respect to their advertising practices.

Projected Media Month Billing Totals for RICHARD ABRAHAM / 710-00023 :			
		Spot Count	Net Billing
	October 2020	9	\$81.00
	November 2020	24	\$216.00
	Total:	33	\$297.00

Confirmed & Accepted for BRISTOL BROADCASTING COMPANY INC By:

Accepted for RICHARD ABRAHAM By:

Please Sign and Return One Copy

BRISTOL BROADCASTING COMPANY INC
 PO BOX 2397
 PADUCAH, KY 42002-2397
 270-554-8255

Order #: 710-00020
 Description: MAYOR OF PADUCAH CAMPAIGN
 Date Entered: 8/31/2020
 P.O.#:
 Salesperson: Political
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

RICHARD ABRAHAM
 1932 HARRISON STREET
 PADUCAH, KY 42001

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/21/2020	10/24/2020	WZYK-FM	05:30:00a to 08:00:00p	Weekly	:30	10	9.00	90.00	0	0	1	3	3	3	0
2 10/26/2020	10/31/2020	WZYK-FM	05:30:00a to 08:00:00p	Weekly	:30	20	9.00	180.00	1	2	2	5	5	5	0
3 11/2/2020	11/2/2020	WZYK-FM	05:30:00a to 08:00:00p	Weekly	:30	3	9.00	27.00	3	0	0	0	0	0	0
4 11/3/2020	11/3/2020	WZYK-FM	05:30:00a to 12:00:00p	Weekly	:30	3	9.00	27.00	0	3	0	0	0	0	0

Order Start Date: 10/21/2020

Order End Date: 11/3/2020

Spots: 36

Total Charges:

\$324.00

The Stations of Bristol Broadcasting Company, Inc., do not and shall not discriminate in any way on the basis of race or gender with respect to their advertising practices.

Projected Media Month Billing Totals for RICHARD ABRAHAM / 710-00020 :			
		Spot Count	Net Billing
October	2020	10	\$90.00
November	2020	26	\$234.00
Total:		36	\$324.00

Confirmed & Accepted for BRISTOL BROADCASTING COMPANY INC By:

Accepted for RICHARD ABRAHAM By:

Please Sign and Return One Copy

BRISTOL BROADCASTING COMPANY INC
 PO BOX 2397
 PADUCAH, KY 42002-2397
 270-554-8255

Order #: 710-00021
 Description: MAYOR OF PADUCAH CAMPAIGN
 Date Entered: 8/31/2020
 P.O.#:
 Salesperson: Political
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

RICHARD ABRAHAM
 1932 HARRISON STREET
 PADUCAH, KY 42001

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/22/2020	11/2/2020	WPAD-AM	05:30:00a to 08:00:00p	Weekly	:30	20	3.00	60.00	2	2	2	2	2	2	0
11/3/2020	11/3/2020	WPAD-AM	05:30:00a to 12:00:00p	Weekly	:30	2	3.00	6.00	0	2	0	0	0	0	0

Order Start Date: 10/22/2020 Order End Date: 11/3/2020 Spots: 22 Total Charges: \$66.00

The Stations of Bristol Broadcasting Company, Inc., do not and shall not discriminate in any way on the basis of race or gender with respect to their advertising practices.

Projected Media Month Billing Totals for RICHARD ABRAHAM / 710-00021 :			
		Spot Count	Net Billing
October	2020	6	\$18.00
November	2020	16	\$48.00
Total:		22	\$66.00

Confirmed & Accepted for BRISTOL BROADCASTING COMPANY INC BY:

Accepted for RICHARD ABRAHAM BY:

Please Sign and Return One Copy