



WWLP
One Broadcast Center
Chicopee, MA 01013
(413) 377-2200

CONTRACT

<u>Contract / Revision</u> 1440370 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 03/15/18 - 03/18/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Laura S Gentile for Clerk of Courts		<u>Original Date / Revision</u> 03/14/18 / 03/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWLP	<u>Account Executive</u> WWLP Local House	<u>Sales Office</u> Springfield Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

POL/Laura S Gentile for Clerk of Courts
101 Pinecrest Avenue
Springfield, MA 01118

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WWLP	03/15/18	03/16/18	430am Newscast	430-5a		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---22--	4			\$10.00					
N 2	WWLP	03/15/18	03/16/18	22 News 5-6am	5-6a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---22--	4			\$150.00					
N 3	WWLP	03/15/18	03/16/18	22 News @ 6am	6-7am		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---11--	2			\$325.00					
N 4	WWLP	03/15/18	03/16/18	22 News @ Noon	12-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---11--	2			\$100.00					
N 5	WWLP	03/15/18	03/15/18	Judge Judy	4-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---1---	1			\$75.00					
N 6	WWLP	03/15/18	03/15/18	M-F 530-7p	M-F 530-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	---1---	1			\$400.00					
N 7	WWLP	03/17/18	03/17/18	22 News @ 6am	6-7a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	-----2-	2			\$125.00					
N 8	WWLP	03/17/18	03/18/18	News 22 Weekend	9-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	-----11	2			\$125.00					
N 9	WWLP	03/18/18	03/18/18	22 News @7am	7-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/12/18	03/18/18	-----2	2			\$150.00					
Totals								0.00				20	\$2,765.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/18/18	20	\$2,765.00	(\$414.75)	\$2,350.25
Totals	20	\$2,765.00	(\$414.75)	\$2,350.25

Signature: _____

Date: _____

Laura S Gentile 3/14/18

[Signature] 3/14/18

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Laura S. Gentle,
 being/on behalf of: Laura S Gentle,
 a legally qualified candidate of the Hampden County Clerk of Court
 political party for the office of: Democrat ↑
 in the County Hampden
 election to be held on: Sept 2003

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

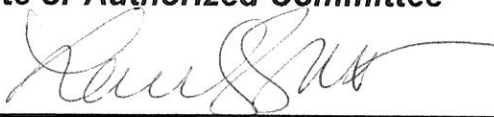
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

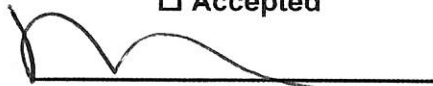
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3 14 2018 
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Brenda McGiverin 3/14/18
Signature Printed Name Title