REP: TEL# 610-293-4100   FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!   MAY19/16 12.35
ORDER WORKSHEET   HARRIS REPORT FROM REP   *** LEGAL TV ***

ADV #   ADV. NAME ISS/DSCC IE   REP.#   OFF.#   SALESMAN #

AGY #   AGY. NAME GREAT AMERICAN MEDIA   BUYER NAME MACKENZIE MILLER
                                                        SALES PRSN WA- MARY TRICOLI
          3050 K STREET NW - SUITE 100
          WASHINGTON, DC 20007

ORDER #   CONTRACT # 8252239   CLASS: NATL.   LOCAL   SALESMAN

PRDCT DSCC IE   EST#4803 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16   OCT31/16   WK-1

CITY TAX   STATE TAX   CO-OP BILLING NEEDED   DATE MAY19/16 12.35

:ON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          DSCC IE

:EP: SPOTS FROM HL 8251757
          TOTAL $2800
          PLEASE CONFIRM THANKS
          CHRIS

LINE#:REP	:CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : : DATE :	: END : : DATE :	:SPTS: WEEK : /WK: INVT :	DAYS	:TOTL: :SPTS:
:LINE#:	:	AGENCY ADVERTISER CODE =		AGENCY EST# = 4803					
		AGENCY PRODUCT CODE =							
1		1000P-1030P	30	$400.00	10/25	10/30	6	TU-SU	6
PROGRAM :	LATE NEWS								
ORD COM1:	SPOT FROM HL 8251757								
CON COM1:	LATE NEWS								
2		1000P-1030P	30	$400.00	10/31	10/31	1	MON	1
PROGRAM :	LATE NEWS								
ORD COM1:	SPOT FROM HL 8251757								
CON COM1:	LATE NEWS								

(handwritten) Order has not been accepted for entry at this time. For inventory management purposes, this request will be evaluated again at a date closer to the election. SPK 5/23/16

LINE#:REP :CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :										

OCT/16 $2,400.00   NOV/16 $400.00

MARKET TOTALS $280,000   EGAL 1%   WHTM 21% WHP 21% WGAL 48% WLYH 0% WPMT 8% WGCB 0%
EHP 1%   CABL 0%

CONTRACT TOTAL $2,800.00
TOTAL SPOTS   7

SVC- NSI
DEMOS- RA35+*

Station and Location:	Date:
WGAL-TV LANCASTER PA	5/23/16

I, **Great American Media**

do hereby request station time concerning the following issue:

DSCC-IE
expected to be Pro-McGinty (D. Senate)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: **DSCC-IE**

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

> Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
> ■ Yes   ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pro Katie McGinty (D . Senate)

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/22/2016
_____
Date

_____
Signature

202-338-8700
_____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted   ☐ Accepted in Part   ☐ Rejected

_____
Signature

SALLY RODGERS
_____
Printed Name

NSM
_____
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As		*Ordered*			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.