

ORDER

Orders

Order / Rev: 10837

Alt Order #: 26238279

Product Desc: DCCC PADUCAH IL-12

Estimate: 1011

Flight Dates: 11/03/18 - 11/06/18

Original Date / Rev: 11/02/18 / 11/05/18

Order Type: GENERAL

WSIL-TV

Primary AE: Katz Chicago

Sales Office: N-POL

Sales Region: N-Pol

Agency

Name: Amplify Media

Buying Contact:

Billing Contact:

222 Ontario St.

Chicago, IL 60654

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Democratic Congress

Demographic: A35+

Product Codes: Issues/Propositions

Priority: P-01

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	48	\$25,770.00	\$21,904.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	48	\$25,770.00	\$21,904.50	0.00
Totals	48	\$25,770.00	\$21,904.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	11/05/18	11/06/18	Local News 5a Local News 5a	CM	5a-6a	MT-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----			1			\$175.00		0.00			
2	3	11/05/18	11/06/18	Local News 6a Local News 6a	CM	6a-7a	MT-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----			1			\$450.00		0.00			
3	3	11/05/18	11/06/18	Good Morning America Good Morning America	CM	7a-9a	MT-----	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----			3			\$500.00		0.00			
4	3	11/04/18	11/04/18	Good Morning American GMA Sunday	CM	7a-8a	-----S	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
COMMENTS APPLY TO SUB LINES A THRU A GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S			1			\$175.00		0.00			
5	3	11/05/18	11/06/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MT-----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					2	\$175.00		0.00			
6	3	11/05/18	11/06/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MT-----	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					2	\$250.00		0.00			
7	3	11/05/18	11/06/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MT-----	:30	1	\$95.00	P-01	0.00	NM	1	\$95.00
COMMENTS APPLY TO SUB LINES A THRU A WHO WANTS TO BE A MILLIONAIRE?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					1	\$95.00		0.00			
10	3	11/05/18	11/05/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$95.00	P-01	0.00	NM	1	\$95.00
COMMENTS APPLY TO SUB LINES A THRU A DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$95.00		0.00			
14	3	11/05/18	11/05/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9-10P	M-----	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU A THE GOOD DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$5,000.00		0.00			
18	3	11/03/18	11/03/18	Game 3 College Game 3	CM	Various	-----S-	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00
COMMENTS APPLY TO SUB LINES A THRU A ABC BIG TEN FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					2	\$900.00		0.00			
19	3	11/04/18	11/04/18	Weekend Rotator Su NYC Marathon	CM	2:00 PM-4:00 PM (2:00 PM-4:00 PM)	-----3	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----3					3	\$500.00		0.00			
20	3	11/05/18	11/05/18	Local News 6:30p Local News 6:30p	CM	6:30p-7p	1-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	1-----					1	\$1,500.00		0.00			
21	3	11/04/18	11/04/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6-7P	-----1	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1					1	\$1,200.00		0.00			
22	3	11/04/18	11/04/18	Su 3p-5p American Ninja Warrior	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-----2	:30	2	\$115.00	P-01	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2					2	\$115.00		0.00			
23	3	11/06/18	11/06/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-1-----	:30	1	\$95.00	P-01	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----					1	\$95.00		0.00			
24	3	11/03/18	11/04/18	This Morning Weekend This Morning Weekend	CM	6a-7a	-----22	:30	4	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----22					4	\$150.00		0.00			
25	3	11/04/18	11/04/18	Su 12p-3p World of X-Games	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	-----1	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	3	11/04/18	11/04/18	Su 12p-3p World of X-Games	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	-----1	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1			1		\$250.00	0.00					
26	3	11/05/18	11/05/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1-----	:30	1	\$95.00	P-01	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	1-----			1		\$95.00	0.00					
27	3	11/05/18	11/05/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$95.00	P-01	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	2-----			2		\$95.00	0.00					
28	3	11/05/18	11/05/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	2-----	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	2-----			2		\$250.00	0.00					
29	3	11/05/18	11/05/18	Late Fringe Rotator M-F CM Seinfeld	CM	12:06 XM-1:06 XM2- (12:06 XM-1:06 XM)	2-----	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	2-----			2		\$50.00	0.00					
30	3	11/03/18	11/03/18	Sa 10:30p-11:30p Sa NCIS New Orleans	CM	10:30p-11:30p	-----1-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$150.00	0.00					
31	3	11/04/18	11/04/18	Su 11p-1a Su NCIS New Orleans	CM	11:00 PM-12:00 XM (11:00 PM-12:00 XM)	-----1	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1			1		\$150.00	0.00					
32	3	11/03/18	11/03/18	Sa 11:30p-12:30a Sa Major Crimes	CM	11:30p-12:30a	-----1-	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$100.00	0.00					
33	3	11/04/18	11/04/18	Su 11p-1a Su Major Crimes	CM	12:00 XM-1:00 XM (12:00 XM-1:00 XM)	-----1	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1			1		\$100.00	0.00					
34	3	11/03/18	11/03/18	Good Morning America 3M GMA Saturday	CM	7a-8a	-----1-	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----1-			1		\$175.00	0.00					
35	3	11/05/18	11/05/18	Monday Prime Other Dancing w/Stars	CM		1-----	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	1-----			1		\$5,000.00	0.00					
36	3	11/06/18	11/06/18	Local News 5p Local News 5p	CM	5p-5:30p	-1-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	-1-----			1		\$900.00	0.00					
37	3	11/06/18	11/06/18	Local News 5p ABC World News Tonight	CM	5:28 PM-5:30 PM (5:28 PM-5:30 PM)	-1-----	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	-1-----			1		\$1,800.00	0.00					
38	3	11/06/18	11/06/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-1-----	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	-1-----			1		\$250.00	0.00					
39	3	11/06/18	11/06/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-1-----	:30	1	\$180.00	P-01	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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39	3	11/06/18	11/06/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	- 1 - - - - -	:30	1	\$180.00	P-01	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	- 1 - - - - -		1				\$180.00		0.00			
40	3	11/06/18	11/06/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	- 1 - - - - -	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	- 1 - - - - -		1				\$300.00		0.00			
41	3	11/06/18	11/06/18	Local News 5a Local News 5a	CM	5a-6a	- 1 - - - - -	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	- 1 - - - - -		1				\$175.00		0.00			
42	3	11/06/18	11/06/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- 1 - - - - -	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	- 1 - - - - -		1				\$90.00		0.00			
Totals														48	\$25,770.00