

“REAL LIFE 101”

FCC E/I Core Programming

Target Age Group: 13 – 16 year olds

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

“Real Life 101” presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series’ young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that “Real Life 101” was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation’s quality educational distributors.

“ULTIMATE CHOICE”

FCC E/I Core Programming

Target Age Group: 13 – 16 year olds

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

“Ultimate Choice Florida” and “Ultimate Choice Real Girls” provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In “Ultimate Choice Florida” each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While “Ultimate Choice Real Girls” finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These “real” girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show’s hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

“BETA RECORDS”

FCC E/I Core Programming

Target Age Group: 13 – 16 year olds

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

BETA Records TV is a weekly half-hour music centric show that follows a magazine format with

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segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

"TEEN KIDS NEWS"

FCC E/I Core Programming

Target Age Group: 13 – 16 year olds

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.