

AM

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Semlow, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Illinois Farm Bureau ACTIVATOR Political Involvement Fund

Agency name: ACTIVATOR

Address: PO Box 1605, Bloomington, IL 61702-1605

Contact: Kevin S. Semlow

Phone number: 309-557-2308

Email: ksemlow@ifb.org

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Illinois Farm Bureau ACTIVATOR Political Involvement Fund

Address: PO Box 1605, Bloomington, IL 61705-1605

Contact: Kevin S. Semlow

Phone number: (309-557-2308

Email: ksemlow@ifb.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Jeff Kirwan, Chairman  
Alan Dodds, Treasurer  
Kevin Semlow, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


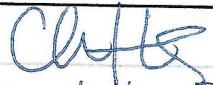
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Kevin S. Semlow	Name: Christopher Hugo
Date of Request to Purchase Ad Time: 3/7/2024	Date of Station Agreement to Sell Time: 3/7/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 3/7/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
n/a

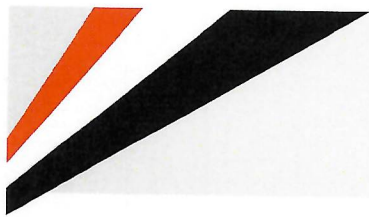
Contract #: 0066--730	Station Call Letters: WMIX-	Date Received/Requested: 3/7/2024
Est. #: n/a	Station Location: Mt. Vernon, IL	Run Start and End Dates: 3/11/24 - 3/19/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.





Illinois Farm Bureau ACTIVATOR® Political Involvement Fund

3/7/24

Memo To: Chris Hugo WMIX AM, WMIX FM and WNSV FM  
[hugo@mywithersradio.com](mailto:hugo@mywithersradio.com)

From: Kevin Semlow

Subject: Support of Dave Severin 116<sup>th</sup> House

Chris,

Please begin to air the attached spot on 3/11-3/15 and 3/18 & 3/19. Times are ROS 6a-7p. This is a total of 49 spots. Run make-goods if you receive payment after the 11<sup>th</sup>. Please send the NAB forms to [ksemlow@ifb.org](mailto:ksemlow@ifb.org).

Please air the following:

wmix a	Chris Hugo	\$29.75	49	\$ 1,457.75
wmix F	Chris Hugo	\$42.50	49	\$ 2,082.50
wns v f	Chris Hugo	\$29.75	49	\$ 1,457.75

Total for WMIX AM/FM WNSV FM	\$	4,998.00
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Your station will be paid by ACH as soon as possible. **If for any reason the rate should be different, please air as many spots as you have money for.**

Please send affidavits to me at the address below.

Thank you.



**WMIX-AM & WMIX-FM**  
 3501 BROADWAY  
 PO BOX 1508  
 MT. VERNON, IL 62864  
 618-242-3500

## Multi-Station Order Confirmation

**OrderID: 0066-730**

Sponsor: IFB  
 Product: IFB  
 Estimate/PO: Activator/Severin  
 AccountRep: HOUSE ACCOUNTS  
 BillingCycle: Broadcast Month  
 InvoiceType: Times Affidavit  
 Run Dates: 3/11/2024 - 3/19/2024  
 Items Ordered: 98  
 Ordered Amount: \$3,540.25

IFB  
 1701 TOWANDA AVE.  
 BLOOMINGTON, IL 61701

### Scheduled Station(s): WMIX-FM / WMIX-AM IFB

Printed 3/7/2024 10:05:01 AM

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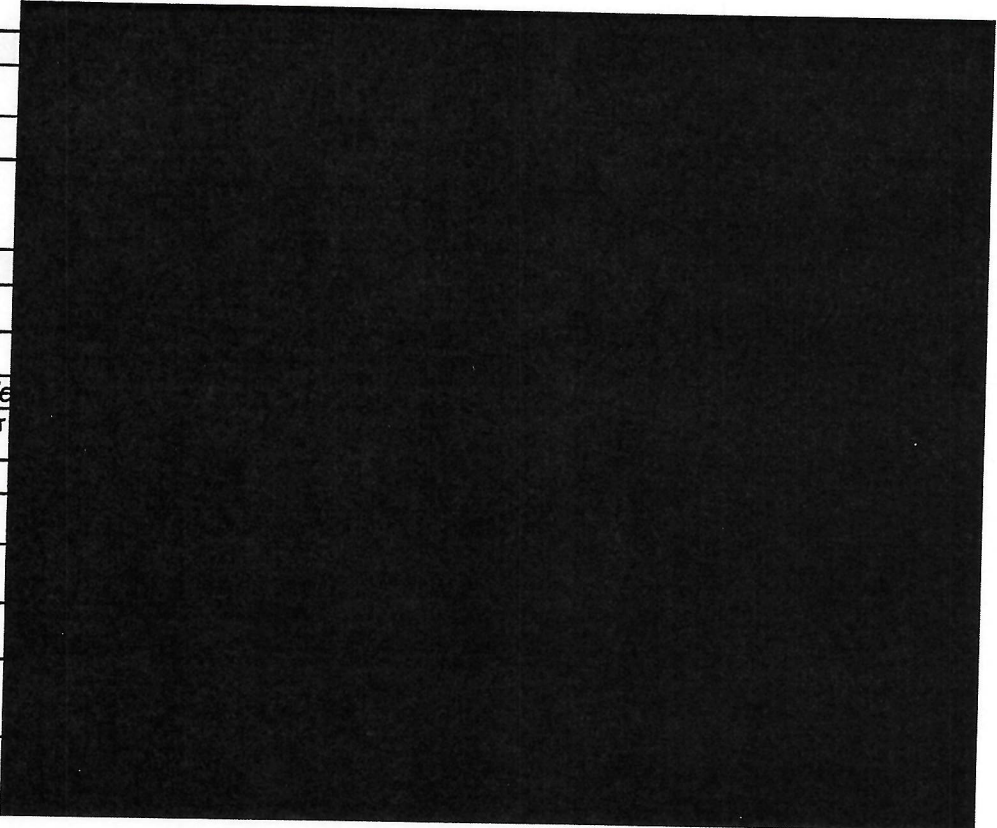
Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/11/2024 - 3/19/2024	All Weeks	06:00 AM - 07:00 PM	7	7	7	7	7			35	:30	Spot		0460	49	72.25	3,540.25
<b>Broadcast Month Projected Billing:</b>																	
	Jan-24	0.00															
			Feb-24				0.00										
									Mar-24				3,540.25			Q1-2024	3,540.25

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

ACH Enrollment Form

<b>PAYEE INFORMATION</b>	
Company (Supplier) Name	
Federal Tax ID	
Business Address	
<b>REMIT INFORMATION</b>	
Email 1 (required)	
Email 2 (optional)	
<b>BANK INFORMATION</b> <i>Please</i>	
If new setup, please disregard current	
Bank Name	
Bank Routing Number	
Bank Account Number	
Account Type (select one)	
Deposit Type (indicate if CTX)	

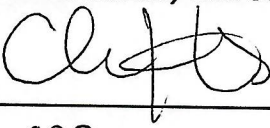


As a representative of the named Supplier, I, Christopher Hugo, authorize Illinois Agricultural Association ("Buyer") to initiate electronic credit entries ("ACH Entries") for the purpose of making a Supplier payment(s) to the bank account shown above, and, if necessary, adjustments for any credit entries made in error to the account. Both parties acknowledges that the origination of ACH transactions to Company's account must comply with the provisions of all U.S. laws, rules, and regulations, including, but not limited to, the National Automated Clearing House Association ("NACHA") rules.

This authority is to remain in full force and effect until Buyer has received written notification from the Supplier. Written notification can be sent by email or at the fax number indicated in the body of the email to which this form was attached. Buyer must be afforded a reasonable opportunity to act on such termination notice. In no event shall such termination be effective as to entries processed prior to receipt of such notice. Either party may terminate this authorization at any time.

I certify that the information provided is true and correct.

**Please include a copy of bank account verification with this form (i.e. voided check, bank letter, deposit slip, or bank statement) and send to our secure fax line at (309) 557-2657.**

Authorized By:   
 Title: COO  
 Approved Date: 3/7/24