

WJFW TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: October 1, 2010 – December 31, 2010

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

January 6, 2011



# FCC WEEKLY REPORT

Name Jeff Allen

Week of 12-27-10 thru 12-31-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
<del>Spot News</del> Human Interest	5,6,10pm 6am	12-30-10	VOSOT	:38	A local business owner is asking people to step-up to the plate to help those in need.
Human Interest	5,6,10pm 6am	12-27-10	VO	:43	A local man dies on the job in Vilas County.
<del>Human Sports</del> Interest					
Human Interest	5,6,10pm 6am	12-27-10	PKH	1:27	A lifelong dream is helping a local lady turn the page to a new chapter in her life.
Human Interest	5,6,10pm 6am	12-28-10	PKG	1:44	Helping others helps you during tax season.
Human Interest	5,6,10pm 6am	12-28-10	VOSOT	:45	The Salvation Army says this year's Red Kettle campaign was a huge success!
Human Interest	5,6,10pm 6am	12-29-10	PKH	:59	Fire sends a local man to the hospital after destroying his home in Lincoln County.

# FCC WEEKLY REPORT

Name Jeff Allen

Week of 12-20-10 thru 12-24-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10pm 6am	12-21-10	PKG	1:51	Being prepared if you're ever stranded in the Northwoods can save your life.
Sports					
Human Interest	5,6,10pm 6am	12-21-10	VOJOT	:43	The DNR says safety rules don't just apply to roads.
Human Interest	5,6,10pm 6am	12-22-10	PKG	2:21	More people are packing up their things and heading this way to call the Northwoods home.
Human Interest	5,6,10pm 6am	12-23-10	PKG	1:44	'Tis' the season for folks to hit the road to see family and friends.
Human Interest	5,6,10pm 6am	12-24-10	VOJOT	:44	A local landfill is urging you to recycle all those holiday trimmings left over from Christmas.



# FCC WEEKLY REPORT

Name Dana Blado Week of Dec. 17-20

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5:10 + 10	Dec. 20	Pkg.	1:10	Christmas Tree Sales affected by temps.
Government & Politics					
Healthcare					
Children's Issues & Education	5:10 + 10	Dec. 17	VO SOT	:40	Kindness for Kids sees another successful year.
Spot News					
Human Interest	5:10 + 10	Dec. 20	VO SOT	:40	Dominica Book Drive update
Sports	5:10 + 10	Dec. 17	Pkg.	1:30	Oneida Co. Snowmobile Trails open
Sports	10	Dec. 19	VO SOT	:40	Camp 10 opens in Rhineland for another season

# FCC WEEKLY REPORT

Name Michael Crusan Week of Dec. 13

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	5,6,10pm	12/14	VO SOT	:40 sec	Car accident on Oneida Ave and Lincoln St
Human Interest	5,6,10pm	12/17	VO SOT	:44 sec	Money donation tree in Manitowish Waters \$ goes towards Mercer Food Pantry.
Sports					
Safety	5,6,10pm	12/13	VO	:27 sec	Clear furnace vents of snow and ice to keep home safe.

# FCC WEEKLY REPORT

Name Sarah Rasmussen

Week of 12/13 - 12/17/10

Category	Newscast	Date	Format	Length	Description
Crime	10 pm 6 pm	12/13 12/14	VO VO	:48 :37	<del>report</del> new lead in Zimmerman murder James Joseph Larson trial confirmed
Economy & Employment	6 pm <del>10 pm</del> 10 pm 6 pm	12/14 12/15 12/16 12/17	VO FS, VO VO VO	:23 1:11 :32 :48	November retail sales up DirecTV & Cannon settlements; money to WI electric rates up, gas rates down free shipping day for many online retailers
Government & Politics	6 pm 6 pm	12/13 12/14	RDR RDR	:25 25	ATV plows allowed on streets, with restrictions state workers ask lawmakers to approve contract
Healthcare	10 pm 10 pm 10 pm 10 pm	12/13 12/14 12/15 12/16	PKG PKG PKG PKG	2:12 1:28 1:19 2:00	ruling says parts of Healthcare Reform unconstitutional mercury in dental fillings found unsafe drop side cribs banned what age is right to have kids
Children's Issues & Education	10 pm 10 pm 10 pm	12/14 12/14 12/17	FS VO VO	37 39 36	kid falls asleep on bus, left there teen illicit drug use increasing 400 Vilas Co. kids need xmas toys
Spot News	6 pm 10 pm 6 pm 10 pm	12/13 12/13 12/14 12/14	FS VOSOT VOSOT VO	43 58 43 48	4 ppl die in weekend winter storm 80+ animals die in barn fire rhinelander crash, 3 people hurt man opens fire during school board meeting
Human Interest	6 pm 10 pm 10 pm 10 pm	12/13 12/13 12/14 12/15	PKG VO VO PKG	1:31 :32 33 1:48	biggest shipping day of the year holiday recycling tips fishing tournament #s for WI holiday travel outlook, more travelers expected
Sports	6 pm 6 pm	12/16 12/17	RDR VO	24 :22	Lambeau scoreboard, audio upgrades packers fans shovel Lambeau
Other / Cont'd	6 pm	12/16	VO	32	Walmart electric heater recall



# FCC WEEKLY REPORT

Name Jeff Allen

Week of 12-13-10 thru 12-17-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	12-13-10 12-14-10	VOSOT	1:00	There are too many kids in need for a merry Christmas this year -- so a local organization is asking for your help to make it a bright holiday for children.
Sports					
Human Interest	5, 6, 10pm 6am	12-13-10 12-14-10	PKG	1:44	A local computer professional is stepping up to help needy people get online.
Human Interest	5, 6, 10pm 6am	12-14-10 12-15-10	PKG	2:25	Cold weather is forcing smokers outside... and business is plummeting right along with those temperatures.
Human Interest	5, 6, 10pm 6am	12-16-10 12-17-10	PKG	1:51	Work on a Northwoods homeless shelter is in full swing and locals are hammering away to get it finished.
Human Interest	5, 6, 10pm 6am	12-16-10 12-17-10	VOSOT	1:05	The number of children needing food is increasing in the area.

# FCC WEEKLY REPORT

Name Heather

Week of 12-6-10

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10 pm	12-9-10	FSVO	:37	One of two missing McNaughton inmates arrested
Economy & Employment					
Government & Politics	5, 6, 10 pm	12-9-10	VO	:30	Rep-Elect Tom Tiffany Cmte. assignments
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	12-9-10	Live Interview	3:34	Meet the new Sports & Rec. Dir. @ the Y
Sports					
Community	5 & 6 pm	12-8-10	VO/SD	1:01	Rhineland Rotary Club Christmas Project
Community	5pm	12-8-10	Live Interview	3:08	Northwoods Cmty. Players Live Radio Show
Outdoor	5, 6, 10 pm	12-10-10	FS, VO	:59	NAIFC Kick off is next week
Community	5pm	12-10-10	Live Interview		Smithsonian Exhibit Opens tomorrow



# FCC WEEKLY REPORT

Name Dana Blado Week of Dec-3-7

Category	Newscast	Date	Format	Length	Description
Crime Safety	10	Dec. 5	VO SOT	:30	Local teens learn <del>to</del> how to stay safe on snowmobiles
Economy & Employment	5:6 + 10	Dec. 3	Pkg.	2:00	Special Needs Students Partner w/ the community + improve their skills.
Government & Politics					
Healthcare Sports	5:6 + 10	Dec. 7	Pkg	1:38	Vilas Co. has new Trail numbering system
Children's Issues & Education					
Spot News Education	5:6 + 10	Dec. 6	VO SOT	:35	Students tie up teachers to raise \$ for Soles 4 Souls.
Human Interest	5:6 + 10	Dec. 6	VO SOT	:30	Smithsonian Exhibit arrives in Rhineland
Sports Safety	5:6 + 10	Dec. 6	VO SOT	:40	Snowy roads force drivers to be safe.
Community	10	Dec. 4	VO SOT	:45	Santa comes to downtown Rhineland.
Community	10	Dec. 4	VO SOT	:45	O'Tannenbaum Tour kicks off its 21st year.
Community	5:6 + 10	Dec. 6	VO SOT	:40	Rhineland F.D. uses Knox box instead of breaking doors.
Sports	5:6 + 10	Dec. 7	VO SOT	:40	Vilas Co. Snowmobile Trails to open

# FCC WEEKLY REPORT

Name Heather

Week of 11-29-10

Category	Newscast	Date	Format	Length	Description
<del>Crime</del> Community	5pm	12-3-10	Live Interview	3:25	Art Center in Rhineland
Economy & Employment	5+10pm	12-2-10	VOSOT	:52	Thrift Store Bargains for Christmas
Government & Politics	5, 6, 10pm	11-29-10	FS	:34	Langlade + Oneida Co. ATV Trails to close
Healthcare	5pm	11-29-10	Live Interview	2:42	Medicare Advantage Plans: Annual Enrollment Period
Children's Issues & Education					
Spot News					
Human Interest	5pm	12-1-10	Live Interview	4:01	O'Kannenbaum Tour in Merrill
Sports					
Human Interest	5pm	11-30-10	Live Interview	3:33	North Lakeland Discovery Center Bird Club
Community	5pm	12-2-10	Live Interview	3:56	YMCA member shares his experience w/ the Y
Economy	5, 6, 10pm	12-2-10	FS	:41	Weather Shield Layoffs in Park Falls
Community	5, 10pm	12-3-10	VOSOT	1:12	Headwaters Annual Awards

# FCC WEEKLY REPORT

Name Heather

Week of 10/18/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5pm	10-20-10	Live Interview	3:02	Ministry's Free Health Screening
Children's Issues & Education	5pm	10-19-10	Live Interview	3:00	How to Talk with Your Kids About Anything
Spot News					
Human Interest					
Sports					
Financial	5pm	10-18-10	Live Interview	3:54	Tips to Reduce Your Debt

# FCC WEEKLY REPORT

Name Jeff Allen Week of 11-24-10 to 11-26-10

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	11-24-10 11-25-10	PKG	2:21	A Vilas County man is sentenced for killing his wife.
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	11-25-10 11-26-10	PKG	2:05	The Rhinelander community got a big thank you from one local business owner on Thursday.
Sports					
Human Interest	5, 6, 10pm	11-26-10	VO	:33	The Great Lakes are already ravaged by exotic species and the Asian carp could be next.

# FCC WEEKLY REPORT

Name Jeff Allen Week of 11-15-10 to 11-19-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10pm 6am	11-16-10 11-17-10	PK6	1:43	Locals are revving up for the best deals of the year for Black Friday
Government & Politics					
Healthcare					
Children's Issues & Education	5, 6, 10, 1pm 6am	11-15-10 11-16-10	PK6	2:03	More state money could soon be on the way to some local school districts.
Spot News	5, 6, 10pm 6am	11-19-10	VOSOT	4:0	Fire fighters find a 14-year-old missing boy.
Human Interest	5, 6, 10pm 6am	11-15-10 11-16-10	VO	3:0	Some local students are gearing up for a state bowling competition.
Sports					
Economy & Employment	5, 6, 10pm 6am	11-17-10 11-18-10	PK6	2:20	The future is looking bright for one Northwoods business that's helping people through the econ. downturn.
Human Interest	5, 6, 10pm 6am	11-18-10 11-19-10	PK6	1:29	It's that time of year again to start thinking about your Thanksgiving dinner plans and how much it will cost you.
Human Interest	5, 6, 10pm 6am	11-18-10 11-19-10	VOSOT	2:40	The Y reaches a major milestone.

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# FCC WEEKLY REPORT

Name Sarah Rasmussen

Week of 11/15 - 11/19/10

Category	Newscast	Date	Format	Length	Description
Crime	10pm	11/16	FS	:31	human remains found in Adams Co.
	6pm	11/17	VO	:46	man shoots TV after Palin dance
	6pm	11/19	<del>VO</del> FS	:47	Kuwaiti convicted in hit and run case
Economy & Employment	6pm	11/16	VO	:47	WI ag production up
Government & Politics	6pm	11/16	FS	:39	Congressmen write rail funding bill
	6pm	11/17	PKG	1:57	airport security measures controversial
	10pm	11/19	FS	:31	state workers receive less in retirement
	10pm	11/19	VO	:31	state leaders trim 2011 budget
Healthcare	10pm	11/15	PKG	3:40	woman has visual amnesia
	6pm	11/16	PKG	2:16	fighting ear infections w/o meds
	10pm	11/16	PKG	2:45	woman carries baby for friend
	10pm	11/17	PKG	2:26	vision problems caused by computers
Children's Issues & Education	10pm	11/19	VOBOT	:51	Harry Potter 7 opens in theaters
Spot News	10pm	11/15	FS	:27	man shoots foot, hunting, ME UP
	10pm	11/17	FS	:26	WI soldier killed in Afghanistan
Human Interest	6pm	11/15	PKG	1:48	Facebook announces email service
	6pm	11/16	VO	:26	preliminary deer numbers
	6pm	11/16	PKG	1:38	Royal engagement
	6pm	11/17	VO	:25	donating food & library fines
Sports					
	10pm	11/16	PKG	1:55	fallen WI soldier recognized as comrade receives Medal of Honor
	6pm	11/19	VO	:41	DNR leaders under microscope as hunting season starts

# FCC WEEKLY REPORT

Name Alex Raullo

Week of 11/14/10 - 11/21/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	<u>5, 6/10</u> com	<u>11/18/10</u> <u>11/19/10</u>	VOST	1:00	Annual dental clinic comes to Klineburg.
Children's Issues & Education	<u>8, 6/10</u> com	<u>11/17/10</u> <u>11/18/10</u>	REC	2:00	School enrollment declines in rural areas & kids?
Spot News					
Human Interest	<u>10am</u> com	<u>11/17/10</u> <u>11/18/10</u>	VOST	1:00	Grandpa of a local woman told a secret to village & his career fresh start.
Sports					
Holidays	<u>5, 6/10</u> com	<u>11/18/10</u> <u>11/19/10</u>	VOST	1:00	Local leaders decrease Klineburg for the holidays.
Travel	<u>5, 6/10</u> com	<u>11/18/10</u> <u>11/19/10</u>	VOST	1:00	A local bar donate to the church.
Human Interest	<u>5, 6, 10</u>	<u>11/19/10</u>	VOST	1:30	A local woman abuses on her 12 year old (10/21/10).

# FCC WEEKLY REPORT

Name Dana Blado Week of Nov. 12-16

Category	Newscast	Date	Format	Length	Description
Crime Economy	10	Nov. 14	Pkg.	2:00	Repubs. Budget lowering Plans.
Economy & Employment	5.6 10	Nov. 16	VO SOT	:43	Math Morgan's opers
Government & Politics	10	Nov. 14	VO SOT	:30	Veteran's Day Concert to show support.
Healthcare					
Children's Issues & Education	5.6 + Nov. 10	Nov. 16	Pkg.	1:51	Career Awareness week @ LUHS
Spot News Weather	10	Nov. 13	VO SOT	:40	First snowfall of the season.
Human Interest	10	Nov. 13	Pkg.	1:59	Christmas from the heart raises \$ for hospice.
Sports	5.6 10	Nov. 12	VO SOT	1:19	WPS wants to stay safe in cabins w/ heating equip.
Community	5.6 10	Nov. 12	VO SOT	:58	A new welcome sign greets cars.
Community	5.6 10	Nov. 12	VO SOT	1:17	Smithsonian Exhibit to come to the Northwoods.
Economy	5.6 10	Nov. 15	Pkg.	2:00	Hunger Awareness week hits home.

# FCC WEEKLY REPORT

Name Sarah Ras Musson

Week of 11/8 - 11/12/10

Category	Newscast	Date	Format	Length	Description
Crime	10pm	11/9	FS	:30	Wausau woman still missing
	10pm	11/9	VO	:27	"Smile for Robber"
	10pm	11/10	VO	:26	more evidence testing in Schmidt murder
Economy & Employment	6pm	11/9	VO	:30	electricity prices rise steadily in WI
	6pm	11/11	VO	:34	Merrill manufacturing strike ends
	6pm	11/11	PKG	2:00	Federal deficit & budget cuts
Government & Politics	10pm	11/9	VO	:38	Gov. Ewa Walker's economic proposal
Healthcare	10pm	11/9	PKG	2:23	professor goes on junk food diet
	6pm	11/10	VO	:38	chewing tobacco sales rise
	10pm	11/10	PKG	2:20	disturbing tobacco warnings
	10pm	11/11	FS	:33	Pertussis cases in Oneida Co.
Children's Issues & Education	6pm	11/12	VO/SOT	1:00	We read to kids for Nat'l Young Readers Week.
Spot News	6pm	11/9	VO	:30	Rhineland snowmobile fire
	10pm	11/11	PKG	1:56	stranded cruise ship returns after 4 days
	6pm	11/12	FS	:40	teen stabbed on Milwaukee bus
Human Interest	6pm	11/9	PKG	1:38	too much texting = bad behaviors in teens
	6pm	11/10	RDR	:23	DWV closed for training
	6pm	11/12	PKG	1:23	MI family ships Christmas trees
Sports					

# FCC WEEKLY REPORT

Name Jeff Allen

Week of 11-8-10 to 11-12-10

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10pm 6am	11-8-10 11-9-10	VOSOT	:43	The Oneida County Sheriff's Department is looking for two people after they walked away from a Northwood correctional facility.
Economy & Employment	5,6,10pm 6am	11-10-10 11-11-10	VOSOT	1:04	One Northwoods city is gearing up for a major makeover.
Government & Politics Human Interest	6,10pm 6am	11-11-10 11-12-10	VOSOT	1:12	Some local college students are cooking their way toward a four-year degree.
Healthcare Government & Political	5,6,10pm <del>6am</del>	11-12-10	VO	:36	The head of the state employees union has some tough talk for Governor-elect Scott Walker.
Children's Issues & Education					
Spot News					
Human Interest	6,10pm 6am	11-8-10 11-9-10	PKG	2:07	Old man winter is right around the corner and to help stay safe Oneida County Emergency Management has some tips for you.
Sports					
Human Interest	5,6,10pm 6am	11-9-10 11-10-10	PKG	2:07	A local community is honoring veterans in a big way.
Human Interest	5,6,10pm 6am	11-10-10 11-11-10	PKG	2:00	Emotions are running high as prices at the pump skyrocket here in the Northwoods, right before the holiday season starts.
Human Interest	6,10pm 6am	11-11-10 11-12-10	PKG	1:44	Some local students are saluting veterans on this holiday.
Human Interest	5,6,10pm 6am	11-11-10 11-12-10	VOSOT	:38	Nicolet College also honored our country's veterans today.

# FCC WEEKLY REPORT

Name Alex Marullo Week of 11/1/10-11/5/10

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10am <u>6am</u>	11/2/10 <u>4/5/10</u>	VOST	2:00	A local man gets prison for attacking a sheriff's deputy
Economy & Employment	5,6,10am <u>6am</u>	11/1/10 <u>11/2/10</u>	VOST	1:30	A local city has a referendum such as about cutting police or how to save the budget
Government & Politics	10am <u>10am</u>	11/2/10	2 PKG	2-min each	2 weeks on the hot race and Meet of Election 2010
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports	5,6,10am <u>6am</u>	11/4/10 <u>11/5/10</u>	<del>VOST</del> PKG	2:10	Local hunter gear up for Wisconsin 9-day gun deer hunt
Recreation	5,6,10am <u>6am</u>	11/3/10 <u>11/4/10</u>	PKG	2:20	A local county agreed to sign a new contract Florida contract with private business to set reasonable full rate in the future



# FCC WEEKLY REPORT

Name Jeff Allen

Week of 11-2-10 to 11-5-10

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm bam	11-4-10 11-5-10	FS	:31	A Milwaukee man is ordered to stand trial in a central Wisconsin kidnapping case.
Gov't & Politics <del>Economy &amp; Employment</del>	5, 6, 10pm bam	11-4-10 11-5-10	VO	:33	Scott Walker is pledging to work with higher education leaders to balance the state budget and fulfill his campaign promise of creating 250,000 jobs.
Government & Politics	6, P.M.	11-2-10	ASLIVE PKG	1:46	NewsWatch 12's Jeff Allen is at the Republican Headquarters in Oneida County with an update on how Republican leaders are feeling about the election.
<del>Healthcare</del> Government & Politics	5, 6, 10pm bam				
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Government & Politics	10pm	11-2-10	VOSOT	:58	The buzz around this year's election is the possibility of the Republican party taking control of the House, and maybe even the Senate.
Government & Politics	5, 6, 10pm bam	11-3-10 11-4-10	VOSOT	1:08	Republican Sean Duffy will serve as the new Representative for the 7th Congressional district.
Government & Politics	5, 6, 10pm bam	11-3-10 11-4-10	PKG	1:40	The Republican take over is striking a cord with local voters.
Crime	5, 6, 10pm bam	11-4-10 11-5-10	FS1, FS2	:31	Two people from Central Wisconsin are sentenced to prison time for their involvement in methamphetamine operations.



# FCC WEEKLY REPORT

Name Jeff Allen

Week of 10-25-10 thru 10-29-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10pm 6am	10-25-10 10-26-10	VDSOT	:42	Senator Russ Feingold is pushing his job creating plans in the Northwoods.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm 6am	10-25-10 10-26-10	VU	:37	We knew the name of a local woman who died after a house fire.
Sports					
Human Interest	5, 6, 10pm 6am	10-26-10 10-27-10	VDSOT	:57	Strong storms cause damage in the Northwoods.
Human Interest	5, 6, 10pm	10-29-10	VDSOT	1:13	High winds destroy an historical barn in one local community.
Human Interest	5, 6, 10pm 6am	10-28-10 10-29-10	VDSOT	:28	Heavy winds knock down a tree that almost destroys a local man's home.



# FCC WEEKLY REPORT

Name Alex Monallo

Week of 10/25/10 - 10/28/10

Category	Newscast	Date	Format	Length	Description
Crime	<u>6:00am</u> 6am	<u>10/25/10</u> 10/26/10	VDSOT	1:15	A local alien who has like appear, but can't be disorderly conduct charge.
Economy & Employment	<u>9:30am</u> 6am	<u>10/27/10</u> 10/28/10	VDSOT	1:00	Another item from USA how to look at finding jobs (center on the weekends).
Government & Politics	<u>9:30am</u> 6am	<u>10/26/10</u> 10/27/10	VKG	3:00	A probe of the 34th Assembly will
Healthcare					
Children's Issues & Education	<u>10am</u> 6am	<u>10/25/10</u> 10/26/10	VDSOT	1:00	A local dept's office promoted her by eating with a children's early day - see to go
Spot News	<u>9:30am</u> 6am	<u>10/27/10</u> 10/28/10	VKG	2:00	Local storm knock out power to lots of houses in the north end.
Human Interest					
Sports					
Severe WX	<u>6am</u> 6am	<u>10/25/10</u> 10/26/10	VDSOT	1:30	Local severe weather and safety advice from WRS.
Severe WX	<u>6am</u> 6am	<u>10/26/10</u> 10/27/10	VDSOT	1:00	Severe storm knock out power /
Safety	<u>6:30am</u> 6am	<u>10/28/10</u> 10/29/10	VKG	2:00	Severe WX knock out power, many well with no food.

# FCC WEEKLY REPORT

Name Alex Ronello

Week of 10/18/10 - 24/10

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10am 6am	10/18/10 10/19/10	V1105	2:00	A local alderman is accused of domestic violence.
Economy & Employment	5, 6, 10am 6am	10/20/10 10/21/10	V1105	1:30	How local gets aid money for the food bank.
Government & Politics	5, 6, 10am 6am	10/19/10 10/20/10	PKU	3:00	is possible a local street is named for Election 2010.
Healthcare					
Children's Issues & Education	5, 6, 10am 6am	10/20/10 10/21/10	V1105	1:00	A local coalition works to get parents involved in the school district's decision.
Spot News					
Human Interest					
Sports					
Politics	5, 6, 10am 6am	10/20/10 10/21/10	PKU	2:50	A political police officer of the state department is recalled.
Economy	5, 6, 10am 6am	10/21/10 10/22/10	V1105	1:00	A local business needs to build a new station.
Economy	5, 6, 10am 6am	10/21/10 10/22/10	PKU	2:00	Local business like about 1000 to the state business subject.

# FCC WEEKLY REPORT

Name Jeff Allen

Week of 10-18-10 to 10-22-10

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm barn	10-20-10 10-21-10	VO	:45	We recently told you about a local City Alderman charged with disorderly conduct. Now his wife is also being charged.
Economy & Employment					
Government & Politics	5, 6, 10pm barn	10-21-10 10-22-10	PK6	3:03	Healthcare reform and work experience are two topics front and center for candidates in the Attorney General race.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10pm lann	10-21-10 10-22-10	VO SOT	1:10	Work on a new Northwoods homeless shelter is underway
Sports					
Crime	5, 6, 10pm barn	10-19-10 10-20-10	VO	:36	A local city leader is charged with disorderly conduct.

# FCC WEEKLY REPORT

Name Heather

Week of 10/11/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	10-10-10	Live Interview	3:30	Energy Saving Tips
Government & Politics					
Healthcare					
Children's Issues & Education	5pm	10-11-10	Live Interview	2:52	Adjunct faculty needed @ Nicolet College
Spot News					
Human Interest					
Sports					
Community <del>News</del>	5pm	10-13-10	Live Interview	3:04	Rhinelanders Lions Club 70th anniversary
Economy	5:46 pm	10-12-10	RDR	:33	Lt. Gov Visit
Consumer	5pm	10-12-10	FS	:33	Seafood Fraud Settlements
Community	5pm	10-14-10	Live Interview	3:02	Preview of Not So Scary Halloween Trail

# FCC WEEKLY REPORT

Name Dana Blado Week of Oct. 15-19

Category	Newscast	Date	Format	Length	Description
Crime	5.6 10	Oct. 19	VO	1:32	Former Phi cop charged w/ domestic violence
Economy & Employment	5.6 10	Oct. 18	VO <del>VO</del>	:33	A business closes in Phi, but opens in new community.
Government & Politics	10	Oct. 17	VO SOT	:55	MAH woman collects items to send troops for Thanksgiving.
Healthcare					
Children's Issues & Education	5.6 10	Oct. 15	Pkg.	2:00	Students @ LUHS get a second chance to graduate.
Spot News- Children	10	Oct. 16	VO SOT	:55	Car dealership holds child protection event.
Human Interest	10	Oct. 17	Pkg.	1:30	Family holds 25 years of Packer parties
Sports					
Community	10	Oct. 16	Pkg.	1:57	Families have fun @ Zoo Boo in MAH.
Kids	5.6 10	Oct. 18	Pkg.	1:45	Special Olympics athletes get ready for regionals.
Community	5.6 10	Oct. 19	VO SOT	:56	Dept. on Aging will move to new location.
Gov / Education	5.6 10	Oct. 19	VO SOT	:52	Teens get hands-on experience in local government.

# FCC WEEKLY REPORT

Name Alex Rucillo

Week of 10/11/10 - 10/15/10

Category	Newscast	Date	Format	Length	Description
Crime	5/6, 10am 6am	10/11/10 10/12/10	VO	1:00	A local man pleads "not guilty" to killing his wife.
Economy & Employment	10am 6am	10/11/10 10/12/10	VO/ST	1:30	Acuity explores the technical City Council decision to not let a new type of business (a... ..).
Government & Politics					
Healthcare					
Children's Issues & Education	5/6, 10am 6am	10/13/10 10/14/10	VO/ST	2:00	We take a look at a local daycare center like Youngster Program
Spot News					
Human Interest	5/6, 10am 6am	10/14/10 10/13/10	VO/ST	1:00	A local woman (club member) a fashion show for charity.
Sports					
Crime	5/6, 10am 6am	10/11/10 10/12/10	VO	30	A local woman pleads "not guilty" to charges she killed a woman in a car accident.
Fooding	5/6, 10am 6am	10/12/10 10/13/10	PKC6	2:00	We take a look at the... ..
Contract	5/6, 10 6am	10/13/10 10/14/10	VO	1:00	The City of... ..
Economy	5/6, 10am 6am	10/14/10 10/15/10	PKC6	2:00	Acuity County... ..



# FCC WEEKLY REPORT

Name Heather S. Week of 10/4/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	10-4-10	Live Interview	3:56	WI Home Energy Assistance Program
Government & Politics					
Healthcare					
Children's Issues & Education	5pm	10-5-10	Live Interview	3:59	Oneida Co. Physical Activity 4th grade challenge
Spot News					
Human Interest					
Sports					
Community	5pm	10-6-10	Live Interview	3:15	RHS Homecoming week

# FCC WEEKLY REPORT

Name Jeff Allen

Week of 10-4-10 - 10-8-10

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10pm 6am	10-4-10 10-5-10	FS	:42	A Lincoln County Sheriff's Deputy is hurt on the job after a driver runs over his foot.
Economy & Employment					
Government & Politics	5,6,10pm 6am	10-5-10 10-6-10	VO	:30	The Canadian government is joining the fight to keep Asian carp from entering the Great Lakes.
Healthcare	5,6,10pm <del>6am</del>	10-8-10	FS	:36	An area hospital gets a visit and a major money donation from a Major League Baseball player.
Children's Issues & Education	5,6,10pm 6am	10-6-10 10-7-10	VO	:30	A major university is teaming up with a local college to help students earn degrees.
Spot News					
Human Interest					
Sports					
Crime	5,6,10pm 6am	10-7-10 10-8-10	VO SOT	1:37	A local business manager is speaking out about a woman being videotaped naked at her gym.
Healthcare	5,6,10pm	10-8-10	FS	:37	Wisconsin's community health centers are receiving nearly 16 million dollars in government money.

# FCC WEEKLY REPORT

Name Alex Remallo

Week of 10/4/10 - 10/8/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	<u>10/6/10</u> can	<u>10/4/10</u> <u>10/5/10</u>	PKU	2:15	A local fundraiser job Ethen because of the recession
Government & Politics	<u>10/6/10</u> can	<u>10/7/10</u> <u>10/8/10</u>	PKU	2:00	Local people out to political ads.
Healthcare					
Children's Issues & Education	<u>10/6/10</u> can	<u>10/5/10</u> <u>10/6/10</u>	PKU	2:10	A local school offer SA School to take program
Spot News	<u>10/6/10</u> can	<u>10/8/10</u>	VISIT	2:00	The man at the hotel came there with a named Abbey
Human Interest					
Sports					
Anti-Child Abuse	<u>10/6/10</u> can	<u>10/5/10</u> <u>10/6/10</u>	VISIT	1:00	2 witness organ to have been up to fight childhood abuse
Education / Child Welfare	<u>10/6/10</u> can	<u>10/6/10</u> <u>10/7/10</u>	PKU	2:30	we take a look at the state's local high school program

# FCC WEEKLY REPORT

Name Dana Blado Week of Oct. 1-5

Category	Newscast	Date	Format	Length	Description
Crime Comm.	5.6 10	Oct. 4	VO SOT	:38	Northwoods wildlife Center asks for fish donations.
Economy & Employment					
Government & Politics	5.6 10	Oct. 1	VO SOT	:40	Kleefisch visits Chi + tours business.
Healthcare Accident	5.6 10	Oct. 4	VO SOT	1:10	Tanker overturns spilling harmful material.
Children's Issues & Education					
Spot News	5.6 10	Oct 1	Pkg	1:20	TMH closes bridge for construction
Comm. Human Interest	10	Oct. 3	Pkg	1:20	Vendors get creative w/ how they sell cranberry products.
Sports Comm.	10	Oct 3	VO SOT	:41	Cranberry Fest holds auction to help kids go to college.
Comm.	10	Oct. 2	VO SOT	:35	Local people become firefighters for a day.
Comm.	10	Oct. 2	VO SOT	:52	TMH holds celebration after closing the bridge.
Comm.	10	Oct. 2	VO SOT	:51	Local people help others get warm for winter.
Comm.	5.6 10	Oct. 4	VO SOT	:57	YMCA celebrates w/ Arts week