

Date Range: from 07/31/21 to 07/31/21

Nashville Public Radio
Transaction Report - Net Sales Report-Alpha/wp

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Stations: WPLN-AM; WFCL-FM; WNXF-FM; WPLN-FM

Station	Advertiser	Transaction No	Transa ction Date	Salesperson	Contract No	Net Amount
WFCL-FM	Live Nation	MC-1210720602	7/31/2021			
	Oasis Center	MC-1210720620	7/31/2021			
	Rogers, Shea & Spanos	MC-1210720630	7/31/2021			
	AEG Presents MW/South	MC-1210720641	7/31/2021			
	Music City Doulas LLC	MC-1210720642	7/31/2021			
	Otolaryngology Associates Tenn	MC-1210720655	7/31/2021			
	Bartlett Tree Experts	MC-1210720662	7/31/2021			
	Cornelius and Collins	MC-1210720663	7/31/2021			
	Vanderbilt-Talented Youth	MC-1210720669	7/31/2021			
	Vanderbilt-Talented Youth	MC-1210720669	7/31/2021			
	Case Antiques, Inc	MC-1210720672	7/31/2021			
	Druid Tree Service, Inc.	MC-1210720674	7/31/2021			
	Nashville Zoo at Grassmere	MC-1210720679	7/31/2021			
	Jalan-Jalan	MC-1210720692	7/31/2021			
	UBS - Jana Lisle Parham	MC-1210720707	7/31/2021			
	Gardens of Babylon	MC-1210720712	7/31/2021			
	Wildwood Resort	MC-1210720714	7/31/2021			
	Cumberland Trust & Investment	MCC-1210720606	7/31/2021			
	Renewal House	MCC-1210720611	7/31/2021			
	Corkdorks Wine,Spirits,Beer- D	MCC-1210720612	7/31/2021			
	Belmont Univ- College of Law	MCC-1210720635	7/31/2021			
	The Happy Hour	MCC-1210720639	7/31/2021			
	Ithaca Montessori School	MCC-1210720653	7/31/2021			
	Lodestone Legal Group	MCC-1210720659	7/31/2021			
	Gateway Academy	MCC-1210720661	7/31/2021			
	Senior Ride Nashville	MCC-1210720675	7/31/2021			
	Barton House Memory Care	MCC-1210720681	7/31/2021			
	Encompass Health Rehab	MCC-1210720683	7/31/2021			
	Wild Birds Unlimited	MCC-1210720688	7/31/2021			
	The Estuary	MCC-1210720696	7/31/2021			
	Daily Dental	MCC-1210720699	7/31/2021			
	Hattie Jane's Creamery	MCC-1210720700	7/31/2021			
	Belcourt Theatre	MCC-1210720703	7/31/2021			
	Druid Tree Service, Inc.	MT-1210720614	7/31/2021			
Total WFCL-FM						
	Tito Fifth Generation Inc	CC-1210720622	7/31/2021			
	Fourth Capital	CC-1210720624	7/31/2021			
	New West Records	CC-1210720625	7/31/2021			
	TN Brew Works	CC-1210720689	7/31/2021			
	Amazon Nashville	CC-1210720694	7/31/2021			
	Gift Horse	IN-1210720596	7/31/2021			
	6th Man Movers	IN-1210720617	7/31/2021			

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Station	Advertiser	Transaction No	Transaction Date	Salesperson	Contract No	Net Amount
	Symphonic	IN-1210720618	7/31/2021			
	Parnassus Books	IN-1210720627	7/31/2021			
	Live Nation	IN-1210720649	7/31/2021			
	Live Nation	IN-1210720652	7/31/2021			
	Oh Boy Records - D	IN-1210720664	7/31/2021			
	Thirty Tigers - D	IN-1210720673	7/31/2021			
	Ascension- Marketing and Comm	IN-1210720684	7/31/2021			
WNXP-FM	Austin Peay State Univ - A	IN-1210720708	7/31/2021			
	Nashville Public Radio - Misc.	MC-1210720604	7/31/2021			
	The Educator's Cooperative	MC-1210720605	7/31/2021			
	Frist Center for Visual Arts	MC-1210720608	7/31/2021			
	Third Man Records	MC-1210720610	7/31/2021			
	Children's of Alabama - A	MC-1210720615	7/31/2021			
	Bennett Galleries Nashville	MC-1210720616	7/31/2021			
	Nashville Foodscapes	MC-1210720619	7/31/2021			
	Music City Doulas LLC	MC-1210720642	7/31/2021			
	Sail Nashville	MC-1210720644	7/31/2021			
	Ryman Auditorium	MC-1210720646	7/31/2021			
	AEG Presents MW/South	MC-1210720647	7/31/2021			
	Optique Eyecare Eyewear	MC-1210720650	7/31/2021			
	Tennessee Performing Arts Cntr	MC-1210720651	7/31/2021			
	Cornelius and Collins	MC-1210720663	7/31/2021			
	Ryman Auditorium	MC-1210720668	7/31/2021			
	Currey Ingram Academy	MC-1210720670	7/31/2021			
	Ryman Auditorium	MC-1210720677	7/31/2021			
	Nashville Zoo at Grassmere	MC-1210720679	7/31/2021			
	Ryman Auditorium	MC-1210720685	7/31/2021			
	Southern Stars	MC-1210720704	7/31/2021			
	Nashville Software School	MC-1210720709	7/31/2021			
	Explore Community School	MC-1210720710	7/31/2021			
	Gardens of Babylon	MC-1210720712	7/31/2021			
	Wildwood Resort	MC-1210720714	7/31/2021			
	National Shows 2	MCC-1210720597	7/31/2021			
	National Shows 2	MCC-1210720598	7/31/2021			
	Corkdorks Wine,Spirits,Beer- D	MCC-1210720612	7/31/2021			
	Zeitlin Sotheby's Int'l Realty	MCC-1210720613	7/31/2021			
	WKU-LifeWorks	MCC-1210720621	7/31/2021			
	E3 Innovate	MCC-1210720623	7/31/2021			
	Univ of Alabama EMBA	MCC-1210720626	7/31/2021			
	MTSU Marketing & Comm - A	MCC-1210720628	7/31/2021			
	San Antonio Taco Co.	MCC-1210720634	7/31/2021			
	The Happy Hour	MCC-1210720639	7/31/2021			

Stations: WPLN-AM; WFCL-FM; WNXF-FM; WPLN-FM

Station	Advertiser	Transaction No	Transa ction Date	Salesperson	Contract No	Net Amount				
	M Capital Advisors	MCC-1210720654	7/31/2021							
	Community Foundation	MCC-1210720656	7/31/2021							
	Gateway Academy	MCC-1210720661	7/31/2021							
	Vanderbilt-Med. Cntr MRKTG-A	MCC-1210720667	7/31/2021							
	Complete Heath Partners	MCC-1210720678	7/31/2021							
	Encompass Health Rehab	MCC-1210720683	7/31/2021							
	Tennessee Language Center - A	MCC-1210720686	7/31/2021							
	Wild Birds Unlimited	MCC-1210720688	7/31/2021							
	Zeitlin Sotheby's Int'l Realty	MCC-1210720693	7/31/2021							
	The Estuary	MCC-1210720696	7/31/2021							
	Daily Dental	MCC-1210720699	7/31/2021							
	Hattie Jane's Creamery	MCC-1210720700	7/31/2021							
	Zeitlin Sotheby's Int'l Realty	MCC-1210720702	7/31/2021							
	Belcourt Theatre	MCC-1210720703	7/31/2021							
	Total WNXF-FM									
WPLN-AM	Nashville Public Radio - Misc.	MC-1210720604	7/31/2021							
	Bennett Galleries Nashville	MC-1210720616	7/31/2021							
	Music City Doulas LLC	MC-1210720642	7/31/2021							
	Otolaryngology Associates Tenn	MC-1210720655	7/31/2021							
	Bartlett Tree Experts	MC-1210720662	7/31/2021							
	Cornelius and Collins	MC-1210720663	7/31/2021							
	Druid Tree Service, Inc.	MC-1210720674	7/31/2021							
	Nashville Zoo at Grassmere	MC-1210720679	7/31/2021							
	Jalan-Jalan	MC-1210720692	7/31/2021							
	UBS - Jana Lisle Parham	MC-1210720707	7/31/2021							
	Nashville Software School	MC-1210720709	7/31/2021							
	Corkdorks Wine,Spirits,Beer- D	MCC-1210720612	7/31/2021							
	E3 Innovate	MCC-1210720623	7/31/2021							
	Belmont Univ- College of Law	MCC-1210720635	7/31/2021							
	The Happy Hour	MCC-1210720639	7/31/2021							
	Lodestone Legal Group	MCC-1210720659	7/31/2021							
	Gateway Academy	MCC-1210720661	7/31/2021							
	Encompass Health Rehab	MCC-1210720683	7/31/2021							
	Wild Birds Unlimited	MCC-1210720688	7/31/2021							
	Daily Dental	MCC-1210720699	7/31/2021							
	Hattie Jane's Creamery	MCC-1210720700	7/31/2021							
	Belcourt Theatre	MCC-1210720703	7/31/2021							
	Total WPLN-AM									
		Delta Dental of TN - D	CC-1210720631				7/31/2021			
		Twice Daily	CC-1210720636				7/31/2021			
Vanderbilt-Med. Cntr MRKTG-A		CC-1210720637	7/31/2021							
Tennessee Board of Regents		CC-1210720665	7/31/2021							

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Station	Advertiser	Transaction No	Transaction Date	Salesperson	Contract No	Net Amount
	Austin Peay State Univ - A	CC-1210720671	7/31/2021			
	Lipscomb Univ	CC-1210720695	7/31/2021			
	Electronic Express	CC-1210720697	7/31/2021			
	Ascension- Marketing and Comm	IN-1210720594	7/31/2021			
	Bridgestone Arena	IN-1210720595	7/31/2021			
	Gullett SanfordRobinson&Martin	IN-1210720599	7/31/2021			
	Project Return	IN-1210720600	7/31/2021			
	Harpeth Hall School	IN-1210720601	7/31/2021			
	Dr. Joseph DeLozier	IN-1210720607	7/31/2021			
	Patterson Intellectual Pro - D	IN-1210720609	7/31/2021			
	Market Engineuity	IN-1210720629	7/31/2021			
	Cumberland Heights - A	IN-1210720633	7/31/2021			
	Stites and Harbison- D	IN-1210720638	7/31/2021			
	Vanderbilt-Med. Cntr MRKTG-A	IN-1210720640	7/31/2021			
	Nashville Lamp & Shade	IN-1210720643	7/31/2021			
	National Public Radio-Fund Dri	IN-1210720645	7/31/2021			
	Southern Environmental Law Cen	IN-1210720648	7/31/2021			
	Truist	IN-1210720657	7/31/2021			
	Vanderbilt-Med. Cntr MRKTG-A	IN-1210720658	7/31/2021			
	Market Engineuity	IN-1210720660	7/31/2021			
	StagePost	IN-1210720666	7/31/2021			
	Simon & Schuster	IN-1210720676	7/31/2021			
	Orcutt Winslow	IN-1210720680	7/31/2021			
	Market Engineuity	IN-1210720682	7/31/2021			
	Tennessee Tech Univ	IN-1210720687	7/31/2021			
	Alabama Department of Tourism	IN-1210720690	7/31/2021			
	Yazoo Brewing Company	IN-1210720691	7/31/2021			
	Nashville Public Radio - Misc.	IN-1210720701	7/31/2021			
	National Public Radio	IN-1210720705	7/31/2021			
	Ogletree Deakins	IN-1210720706	7/31/2021			
	Dakota Batteries	IN-1210720711	7/31/2021			
	Bridgestone Americas Trust Fnd	IN-1210720713	7/31/2021			
	Live Nation	MC-1210720602	7/31/2021			
	Parnassus Books	MC-1210720603	7/31/2021			
	Nashville Public Radio - Misc.	MC-1210720604	7/31/2021			
	The Educator's Cooperative	MC-1210720605	7/31/2021			
	Frist Center for Visual Arts	MC-1210720608	7/31/2021			
	Third Man Records	MC-1210720610	7/31/2021			
	Children's of Alabama - A	MC-1210720615	7/31/2021			
	Bennett Galleries Nashville	MC-1210720616	7/31/2021			
	Nashville Foodscapes	MC-1210720619	7/31/2021			
	Oasis Center	MC-1210720620	7/31/2021			

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	AEG Presents MW/South	MC-1210720641	7/31/2021			
	Music City Doulas LLC	MC-1210720642	7/31/2021			
	Sail Nashville	MC-1210720644	7/31/2021			
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	AEG Presents MW/South	MC-1210720647	7/31/2021			
	Optique Eyecare Eyewear	MC-1210720650	7/31/2021			
	Tennessee Performing Arts Cntr	MC-1210720651	7/31/2021			
	Otolaryngology Associates Tenn	MC-1210720655	7/31/2021			
	Bartlett Tree Experts	MC-1210720662	7/31/2021			
	Cornelius and Collins	MC-1210720663	7/31/2021			
	Ryman Auditorium	MC-1210720668	7/31/2021			
	Vanderbilt-Talented Youth	MC-1210720669	7/31/2021			
	Vanderbilt-Talented Youth	MC-1210720669	7/31/2021			
	Currey Ingram Academy	MC-1210720670	7/31/2021			
	Case Antiques, Inc	MC-1210720672	7/31/2021			
	Druid Tree Service, Inc.	MC-1210720674	7/31/2021			
	Ryman Auditorium	MC-1210720677	7/31/2021			
	Nashville Zoo at Grassmere	MC-1210720679	7/31/2021			
	Ryman Auditorium	MC-1210720685	7/31/2021			
	Jalan-Jalan	MC-1210720692	7/31/2021			
	Southern Stars	MC-1210720704	7/31/2021			
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	National Shows 2	MCC-1210720598	7/31/2021			
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	E3 Innovate	MCC-1210720623	7/31/2021			
	Univ of Alabama EMBA	MCC-1210720626	7/31/2021			
	MTSU Marketing & Comm - A	MCC-1210720628	7/31/2021			
	Nashville Children's Theatre	MCC-1210720632	7/31/2021			
	San Antonio Taco Co.	MCC-1210720634	7/31/2021			
	Belmont Univ- College of Law	MCC-1210720635	7/31/2021			
	The Happy Hour	MCC-1210720639	7/31/2021			
	Ithaca Montessori School	MCC-1210720653	7/31/2021			

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	Gateway Academy	MCC-1210720661	7/31/2021			
	Vanderbilt-Med. Cntr MRKTG-A	MCC-1210720667	7/31/2021			
	Senior Ride Nashville	MCC-1210720675	7/31/2021			
	Complete Health Partners	MCC-1210720678	7/31/2021			
	Barton House Memory Care	MCC-1210720681	7/31/2021			
	Encompass Health Rehab	MCC-1210720683	7/31/2021			
	Tennessee Language Center - A	MCC-1210720686	7/31/2021			
	Wild Birds Unlimited	MCC-1210720688	7/31/2021			
	Zeitlin Sotheby's Int'l Realty	MCC-1210720693	7/31/2021			
	The Estuary	MCC-1210720696	7/31/2021			
	Vanderbilt-Divinity School	MCC-1210720698	7/31/2021			
	Daily Dental	MCC-1210720699	7/31/2021			
	Hattie Jane's Creamery	MCC-1210720700	7/31/2021			
	Zeitlin Sotheby's Int'l Realty	MCC-1210720702	7/31/2021			
	Belcourt Theatre	MCC-1210720703	7/31/2021			
	Druid Tree Service, Inc.	MT-1210720614	7/31/2021			
Total WPLN-FM						
Grand Total						