

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: iHeartMedia-Dayton	Date: 10/11/18
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I, Michael Bill,
 being/on behalf of: Karl Keith,
 a legally qualified candidate of the Democratic
 political party for the office of: Montgomery County Auditor
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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PROPOSAL



Prepared for:

Committee to Keep Keith Auditor

Date: 10/11/2018 01:14

Advertiser: Committe to Keep Keith Auditor

Spots: 142

Total Gross
Cost: **\$7,239.00**

Rates guaranteed until 11/06/2018

Summary

Advertiser Committe to Keep Keith Auditor
Customer ID 00824434
Title 2018 General Election
Proposal Number 4929464
Billing Options Broadcast
Market - Survey(s) Dayton - Sp '18
Demographics Persons 18-54

Spot Schedule

WMMX-FM

2 Weeks: 10/22-10/29

Daypart/Program	Len	Spots	Rate	Gross	Net Reach	Freq
Mon-Fri 6am-10am	60	5	\$100.00	\$1,000.00	26,100	2.1
Mon-Fri 10am-3pm	60	5	\$80.00	\$800.00	29,300	2.2
Mon-Fri 3pm-7pm	60	5	\$100.00	\$1,000.00	25,700	1.7
Mon-Fri 7pm-Midnight	60	5	\$9.00	\$90.00	8,400	1.3
Sat 10am-3pm	60	2	\$25.00	\$100.00	6,800	1.4
Sat 3pm-7pm	60	2	\$24.00	\$96.00	4,200	1.3
Sun 10am-3pm	60	2	\$15.00	\$60.00	6,500	1.4
Sun 3pm-7pm	60	2	\$15.00	\$60.00	4,000	1.4
Weekly Total		28		\$1,603.00	43,600	2.4
Flight Total		56		\$3,206.00	65,100	3.1

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	Net Reach	Freq
Mon-Tue 6am-10am	60	5	\$100.00	\$500.00	14,900	1.8
Mon-Tue 10am-3pm	60	5	\$80.00	\$400.00	14,800	2.1
Mon-Tue 3pm-7pm	60	5	\$100.00	\$500.00	12,700	1.6
Weekly Total		15		\$1,400.00	30,000	2.7
Flight Total		15		\$1,400.00	30,000	2.7

*CPP and CPM values are calculated as gross amounts.
The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012

WTUE-FM

2 Weeks: 10/22-10/29

Daypart/Program	Len	Spots	Rate	Gross	Net Reach	Freq
Mon-Fri 6am-10am	60	5	\$50.00	\$500.00	22,700	2.0
Mon-Fri 10am-3pm	60	5	\$39.00	\$390.00	19,500	1.8
Mon-Fri 3pm-7pm	60	5	\$54.00	\$540.00	24,200	1.7
Mon-Fri 7pm-Midnight	60	5	\$10.00	\$100.00	9,200	1.4
Sat 10am-3pm	60	2	\$27.00	\$108.00	8,000	1.7
Sat 3pm-7pm	60	2	\$24.00	\$96.00	7,800	1.6
Sun 10am-3pm	60	2	\$25.00	\$100.00	6,800	1.5
Sun 3pm-7pm	60	2	\$21.00	\$84.00	5,100	1.7
		Weekly Total	28	\$959.00	41,300	2.2
		Flight Total	56	\$1,918.00	62,900	2.9

1 Week: 11/5

Daypart/Program	Len	Spots	Rate	Gross	Net Reach	Freq
Mon-Tue 6am-10am	60	5	\$50.00	\$250.00	11,500	1.7
Mon-Tue 10am-3pm	60	5	\$39.00	\$195.00	8,100	1.9
Mon-Tue 3pm-7pm	60	5	\$54.00	\$270.00	11,400	1.6
		Weekly Total	15	\$715.00	23,700	2.2
		Flight Total	15	\$715.00	23,700	2.2

Proposal Totals

	Spots	Gross	Net Reach	Freq
WMMX-FM	71	\$4,606.00	70,700	4.0
WTUE-FM	71	\$2,633.00	68,300	3.4
Total	142	\$7,239.00	128,600	4.0

*CPP and CPM values are calculated as gross amounts.
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POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION iHeart Dayton

DATE OF REQUEST: 10/8/18

INQUIRY MADE BY: Mike Brill

AGENCY (if any): _____

ADDRESS OF AGENCY: _____

CITY, STATE, ZIP OF AGENCY: _____

TELEPHONE NUMBER OF AGENCY: _____

CANDIDATE: Karl Keith, Montgomery County Auditor

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): _____

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Committee to keep Keith Auditor

ADDRESS OF COMMITTEE: 241 Tipton Drive, Vandalia, OH 45377

CITY, STATE, ZIP OF COMMITTEE: Vandalia, OH 45377

TELEPHONE NUMBER OF COMMITTEE: 513-805-5490

COMMITTEE OFFICERS:

Executive Director/President: _____

Vice Chairman: _____

Treasurer: Bill Loy

Secretary: _____

Is this the Candidate's Authorized Committee? (☒ yes) () no

OFFICE SOUGHT: PARTY AFFILIATION: _____

() federal (☒ state) () local

ELECTION AND DATE: _____

(~~x~~) primary (☒ general) Nov. 6th, 2018

FOR ISSUE ADS ONLY:

a. Candidate(s) and offices (if any) referred to:

b. Federal election(s) (if any) referred to:

c. Issue(s) discussed:

d. Name, Address, Phone Number of Contact:

DATES REQUESTED: 10/22/18 - 11/6/18

LENGTH OF SPOT/PROGRAM TIME REQUESTED: 60 seconds

REQUEST MADE:

☒ in writing ☐ orally

If request is made in writing, attach and retain.

STATION OFFER: See attached

DISPOSITION OF REQUEST:

☒ granted ☐ denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

☐ yes ☐ no

Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: _____

COMMENTS

STATION REP	D Litteral
REVIEWED	agb

Berry, Allyson

From: Mike Brill <mikebrilloh@gmail.com>
Sent: Wednesday, October 10, 2018 10:45 AM
To: Berry, Allyson
Cc: Litteral, Dave
Subject: Re: Political Planning Schedules
Attachments: KarlKeithCampaign For for iHeart.pdf

Hey Allyson,

I've attached the political inquiry form, let me know if this works for you!

Thank you,

Mike Brill

On Mon, Oct 8, 2018, 3:08 PM Berry, Allyson <AllysonBerry@iheartmedia.com> wrote:

Mike,

Thanks for your interest in our stations for political advertising. Please fill out and return the attached Political Inquiry Form. Also attached is the Political Disclosure Form for your reference, as well as the NAB form that will need to be filled out when you actually place your order.

Hope to be hearing from you soon.

Allyson Berry

Administrative Assistant

iHeartMEDIA Dayton

South Ohio Region

Cincinnati / Columbus / Dayton / Chillicothe

101 Pine St | Dayton, Ohio | 45402

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