

ANN ARBOR RADIO
1st Q 2014 ISSUES & PROGRAMS REPORT
1290 AM – WLBY

“Lucy Ann Lance Show” On-Air Guests and Events:

1/3:

Job Hunting Trends for 2014 - Jeff Shane, Allison & Taylor, Inc. – These upcoming trends are expected to be game changers for job hunters this year.

1/6:

Flu Outbreak - Kara Gavin, Lead PR Representative, University of Michigan Health System - More than a dozen adults and children are on life support at the University of Michigan Health System’s hospitals right now due to the flu. These patients either didn’t get the flu vaccine at all or didn’t get it in time.

Turning Point for the IRS - Craig Bergman, Director of the documentary about the IRS, “Unfair” / Nationally Syndicated Radio Talk Show Host, www.AmericasWakeUpCall.net / President, Patriots for Christ – The documentary “Unfair” reveals the abuses of power and the cover-ups at the IRS, and the man behind it says income tax should end and the IRS should be abolished.

1/7:

The Do Nothing New Year’s Resolution - Brian O’Connor, Finance Editor, Detroit News / Author, *The \$1,000 Challenge* – Here’s how to spend less, save more, and reduce debt. Make the effort to follow these tips and this could be your best year ever, or at least your smartest.

1/9:

How to Deal with Negative Online Reviews - Jay Shek, CEO, Locality.com – Negative online reviews can have a huge impact on a businesses reputation. What should you do when you get a less-than-positive review? After analyzing thousands of businesses on the Locality.com platform, Locality CEO Jay Shek developed a list of four crucial mistakes that small business owners frequently make following a bad review.

United Bank & Trust & Old National Bancorp Merge - Todd Clark, President, UBAT; Bob Jones, CEO/President, Old National Bank – A merger between United Bancorp, the holding company of United Bank & Trust, and Old National Bancorp is underway. The transaction is valued at approximately \$173.1 million. Headquartered in Ann Arbor, United Bancorp will be consolidated into Old National Bank, which is headquartered in Evansville, Indiana.

1/10:

Mastering the Basics of Social Media for Business - Dan Levy, Director of Small Business at Facebook - A social profile is often the central hub for any group or business. It’s easy enough to set up social media site, but are you really making the most of those pages? Can people find basic information? Can they find your location? What makes you unique? Are they becoming followers or sharing your information with others? This is the goal of social media and it may be easier than you think to keep it up.

1/13:

New Washtenaw County Road Commissioner - Barbara Fuller, Washtenaw County Road Commission – Manchester resident Barbara Fuller is the newest member of the 3-member Washtenaw County Road Commission. She is the former deputy supervisor of Pittsfield Township. The Road Commission is charged with overseeing the maintenance of county roads that are outside of cities and villages, which represents about 1,650 miles of roads.

1/14:

The Tale of Ann Arbor's Toxic Plume – Roger Rayle, Coalition for Action on Remediation of Dioxane (CARD / Scio Residents for Safe Water - The Coalition for Action on Remediation of Dioxane (CARD) is a partnership of local governments and citizens that develops policies and strategies to address the groundwater contamination from the industrial solvent [1,4-dioxane](#), released by Gelman Sciences, now Pall Life Sciences (PLS). The groundwater contamination has expanded in Washtenaw County to an area over three miles long and one mile wide. The remediation of this site is likely to take an additional 20 years or more based on Pall Corporation and the Michigan Department of Environmental Quality (MDEQ) estimates. But is enough being done to mitigate the problem and protect our water source?

1/15:

The Tale of the Ann Arbor's Toxic Plume – What Risk to You? - Andrew Maynard, Director, University of Michigan Risk Science Center / National Science Foundation International Chair, UM Environmental Health Studies – Since the 1960s a toxic plume of a known cancer-causing agent has been winding its way underground through western Ann Arbor. Now its heading toward the city's main water supply. Should you be concerned?

Petersen Announces Mayoral Run: Sally Petersen, Ward 2 City Councilmember – After serving on Ann Arbor City Council, Sally Petersen says she's ready to lead the city as Mayor.

1/16:

The Tale of the Ann Arbor Plume: How Ann Arbor is Responding - Matt Naud, City of Ann Arbor Environmental Coordinator – In the third installment of our examination of the Gelman/Pall Life Sciences groundwater contamination we take a look at what Ann Arbor is doing in response to the problem.

Oscar Nominations – Perry Seibert, Movie Reviewer, AllMovie.com – The nominees for the Oscars are being announced this morning. Local movie reviewer Perry Seibert weighs in on the nominees.

Obamacare Odyssey for Special Needs Family - Anne Schieber, Reporter, Michigan Capitol Confidential – A Bay City family with multiple disabilities is being devastated by Obamacare.

1/17:

Governor Snyder's State of the State: State Representative David Rutledge – Michigan Governor Rick Snyder called Michigan the comeback state, saying the state is leading the country in economic recovery. He also defended his K-12 record and his intent to invest in Michigan's roads and bridges. Meantime House Democrats say the Governor's State of the State only promises more failed policies.

State of the State: Six Proposed Government Expansions, Two Limitations – Michael LaFaive, Mackinac Center Fiscal Policy Director – In his State of the State last night, Michigan Governor Rick Snyder talked about ramping up the Great Start preschool program, more long term funding for roads, and attracting legal immigrants to work here. So, what would this mean to Michigan's bottom line? The Mackinac Center, a research and educational institute headquartered in Midland, has tallied and categorized annual State of the State addresses as far back as 1969.

1/20:

Forecast Predicts Improving Economic Growth - David Payne, Kiplinger Staff - After six years of stormy seas, the U.S. economy is heading into calmer waters, according to the Kiplinger Letters forecast.

1/21:

Ann Arbor/Ypsilanti Reads: Between Shades of Gray – Tim Grimes, AADL Community Relations Manager; Ruta Sepetys, Author – The international bestseller *Between Shades of Gray* by former Michigan resident Ruta Sepetys is the 2014 selection of Ann Arbor/Ypsilanti Reads. Tonight the author makes a special appearance at the opening event at Washtenaw Community College's Towsley Auditorium.

1/22:

University Research Alliance a Powerful Economic Driver - Alex Rosaen, Anderson Economic Group – A new report shows that Michigan's three largest universities, including the University of Michigan in Ann Arbor, contribute billions to the state's economy.

1/28:

Minimum Wage Ballot Proposal – Michael LaFaive, Mackinac Center Fiscal Policy Director – The minimum wage in Michigan is currently \$7.40, making it one of 21 states with a minimum wage above the federal level of \$7.25. Legislation before a state Senate committee would increase Michigan's minimum wage to \$10 an hour by 2016. What impact would this have on our economy?

1/29:

State of the Union - Charles Ballard, MSU Professor of Economics – President Barack Obama wants to boost the minimum wage and says if Congress won't do it, he'll act alone. In his fifth State of the Union speech, he announced a plan to require federal contract workers to receive a minimum wage of \$10.10 an hour. But will this help or ruin the economy?

Michigan Republican Response to the State of the Union – Chairman Bobby Schostak, Michigan Republican Party – The Chairman of Michigan’s Republican Party says the President’s State of the Union was ‘more empty promises’ and is calling on him to focus on common sense solutions “like we have in Michigan.”

2/5:

University of Michigan: The Lure of Ann Arbor - Ken Fischer, President, University Musical Society – Ann Arbor continues to be a draw for many who come here to conduct business. Ken Fischer shares stories of how some of the world’s foremost musicians believe Ann Arbor tops major cities around the world, like New York and Paris.

2/6:

Singing Valentines: Huron Valley Harmonizers - Rob Pettigrew, Director / Lead; William Stutts, Jr., Asst. Director / Tenor; Jim Windak, Bass; Tom Taylor, Baritone – Imagine four elegantly dressed men arrive bearing a rose, a card, and then they proceed to sing two love songs to the love of your life. Whether it be at a workplace in front of co-workers, at a romantic dinner with you at a downtown restaurant, or even in your own home, the Huron Valley Harmonizers will make Valentines Day an especially memorable event.

Talking Cars: Scott Belcher, President/CEO, Intelligent Transportation Society of America – The Obama Administration is considering requiring new equipment in vehicles that would facilitate communication between automobiles to prevent collisions. Here’s what it’s going to take to make it happen.

Local Developer Devises Solution for Edwards Brothers Property – Peter Allen, Developer, Peter Allen & Associates – The City of Ann Arbor is debating whether to spend nearly \$13 million to keep property owned by a printing and publishing company on the tax rolls. The University of Michigan put a bid in for the property currently owned by Edwards Brothers Malloy. Now, an Ann Arbor developer says he has a win-win solution for all.

2/10:

MLive Opens New Ann Arbor Office - Paula Gardner, Editor, The Ann Arbor News – MLive’s Ann Arbor operations have moved from the east side of downtown to the west side, and is now located in the 111 Ashley building.

2/11:

Huntington Bank Now in Downtown Ann Arbor - Mike Fezzey, President, Huntington Bank’s Southeastern Michigan Region – The former Borders building is coming to life with Huntington Bank recently opening in the East Liberty location, soon to be joined by Knight’s Steak House, Slurping Turtle Noodle House, and Sweetwaters Coffee & Tea.

2/12:

Miss Washtenaw County Raises Funds for Charity – Laura Bloomensaat, Miss Washtenaw Executive Director; KT Maviglia, Miss Washtenaw 2013 – When she was in 4th grade, KT Maviglia was diagnosed with hearing loss. Now how she handles her disability is an inspiration to others, as she uses her Miss Washtenaw platform to speak out. *Be part of a special night at the Big Boy on Zeeb Road to help kids in the Children's Miracle Network Hospitals, Tuesday, February 18.*

2/14:

Kirk Steudle, Director, Michigan Department of Transportation – The head of MDOT told lawmakers this week that the brutal winter has pummeled Michigan's already deteriorating roads, pushing repair costs far beyond what was predicted.

The Flood on South University – Deb Pearson, Director of Marketing & Communications, Oxford Companies – A water leak impacting businesses along the South University strip continues to cause major concerns, as the property owner says the city has not been able to shut off the water so that repairs can be made.

Comcast, Time Warner Merger – Leon LaBrecque, LJPR – Pending government approval, Comcast and Time Warner have etched out a \$45 billion merger. What will this do to the marketplace?

St. Francis of Assisi School: Educational Foundation – Fr. James Conlon; LeeAnn McKeon, Event Co-Chair; and Colleen Pierce, Development Officer – How is a Catholic education different from a traditional public school education?

2/17:

ObamaCare and the Lie of the Year – Scott Hagerstrom, Michigan State Director, Americans for Prosperity – A new campaign urging Congressman Gary Peters to change his position on the Affordable Care Act is underway.

2/19:

Ann Arbor Mayoral Race: Stephen Kunselman, City Councilmember / Ann Arbor Mayoral Candidate – The first candidate to put his hat in the ring for this year's mayoral race in Ann Arbor, Stephen Kunselman says he'll bring transparency in government and honor to the Mayor's seat.

2/20:

Teacher Recruitment - Tom Bordenkircher, State Director for Teaching Fellowships-Michigan, Woodrow Wilson Teaching Fellowship – Started as a way to attract veterans back to academic careers following WWII, what has now become known as the Woodrow Wilson Teaching Fellowship Foundation has broadened its commitment to providing opportunities in higher education for the best students from all walks of life.

The Case of Michigan Football Player Brendan Gibbons - Doug Smith, Founder/Chief Watchdog, Washtenaw Watchdogs – The creator of a watchdog website is being credited with

keeping the arrest of a Michigan Football kicker in the public eye. Brendan Gibbons was never charged in the alleged sexual assault, however the university expelled him late last year, four years after his arrest.

Creating a Culture of Innovation in the Workplace – Adam Bryant, Columnist, *New York Times* / Author, *Quick and Nimble: Lessons from Leading CEOs on How to Create a Culture of Innovation* – Learn how to avoid inertia and get creative ideas flowing at your workplace. *New York Times* “Corner Office” columnist Adam Bryant draws upon interviews with over 200 leading CEOs..

2/21:

Why Your Business Isn't Making More Money – Suzanne Evans, Author/ Founder, SuzanneEvans.org - In just four years, Suzanne Evans went from an unfulfilling secretarial job to founding a business-coaching firm that has surpassed the seven-figure mark and is on the *Inc.* 500 list of fastest-growing companies. In her new book, [*The Way You Do Anything Is the Way You Do Everything: The Why of Why Your Business Isn't Making More Money*](#), she shares her inspiring story

2/24:

Michigan Wins High Tech Manufacturing Hub - Dr. Alan Taub, Chief Technology Officer, American Lightweight Materials Manufacturing Innovation Institute / UM Professor of Materials Science – A \$148 million high-tech manufacturing research institute will open in Canton, Michigan this Spring, and the University of Michigan is one of the key players. It will be called the American Lightweight Materials Manufacturing Innovation Institute, and it is expected to draw 10,000 jobs to the state.

2/25:

Detroit Bankruptcy Plan – James Hohman, Assistant Director of Fiscal Policy, Mackinac Center – It's the largest municipal bankruptcy in the history of our nation, and now Detroit has filed its adjustment plan in federal court. Here's how Detroit expects to recover.

Ann Arbor Mayoral Race – Christopher Taylor (D-3rd Ward) – Councilmember Taylor has been characterized as one of Mayor John Hieftje's closest allies and has been a big supporter of public art and city's crosswalk law. He is one of four candidates who have announced a run for the mayor's seat. Mayor Hieftje has elected not to run again.

2/26:

Quiz Kids - Martin Gardner, Author, *Quiz Kids: The Radio Program With the Smartest Children In America* - Quiz Kids was a network radio program aired from 1940 to 1953 featuring smart children answering difficult questions submitted by listeners. Part of radio history during its "golden age," Quiz Kids thrived during a period of dramatic change in America. Audiences marveled at the speed with which the Kids answered the most difficult questions, vaulting the show beyond the producers' wildest expectations. Eleanor Roosevelt invited the Kids to the White House to meet with them. Their appearance at the Senate is discussed in the Congressional Record. During World War II, they toured America and raised \$120 million in war bonds. They were guests on Jack Benny's radio show for three consecutive weeks. Walt Disney, Bob Hope, Fred Allen, the Lone Ranger, Gene Autry and other famous

people were on their program. This thorough history describes the creation of the program, its national popularity and the children who made it such good listening.

2/27:

The Case of Michigan Football Player Brendan Gibbons - Doug Smith, Founder/Chief Watchdog, Washtenaw Watchdogs – The creator of a watchdog website is being credited with keeping the arrest of a Michigan Football kicker in the public eye. Brendan Gibbons was never charged in the alleged sexual assault, however the university expelled him late last year, four years after his arrest.

Creating a Culture of Innovation in the Workplace – Adam Bryant, Columnist, *New York Times* / Author, *Quick and Nimble: Lessons from Leading CEOs on How to Create a Culture of Innovation* – Learn how to avoid inertia and get creative ideas flowing at your workplace. *New York Times* “Corner Office” columnist Adam Bryant draws upon interviews with over 200 leading CEOs.

2/28:

3rd Annual United Way Day of Giving Radio-Thon - Pam Smith, President/CEO, United Way of Washtenaw County – The United Way of Washtenaw County has been working to improve the lives of families in our community since 1922. Today your donation can mean even more during the Radio-Thon. You can double your money with gifts being matched up to the first \$15,000. Listen in, get involved, and click to donate!

3rd Annual United Way Day of Giving Radio-Thon: Women’s Leadership Initiative - Carly Knotts, United Way Campaign Manager – The United Way of Washtenaw County is committed to making a difference for women.

3rd Annual United Way Day of Giving Radio-Thon: United Way Young Leaders – Kim Rheinecker, Account Manager, Image Group; AJ Quakenbush, United Way Campaign Manager – Young professionals show us how they make a difference by volunteering, giving back, and getting involved.

3/4:

Ann Arbor Mayoral Candidates: Sabra Briere (Ward 1-D) – Four candidates are vying to become the Mayor of Ann Arbor. One of those is Sabra Briere, who has represented Ward 1 as a city councilmember for six years.

3/5:

Big 10 Champs – Mark Snyder, Detroit Free Press – Michigan’s 84-53 win over Illinois clinched the first outright Big 10 Title for the Wolverines since 1986.

3/12:

Investing in Higher Education - Patrick Doyle, CEO, Domino’s Pizza – One of Michigan’s top business leaders is getting behind the Governor’s increase in funding for colleges and universities.

3/13:

Michigan Roads Get \$215M Boost - Lance Bioniemi, Government Affairs VP, Michigan Infrastructure and Transportation Association – Michigan lawmakers have approved an extra \$215 million dollars for road budgets across the state. The question is, which projects will get done and who decides?

Mt. Michmore - Neal Rubin, Detroit News – If Michigan had its own Mount Rushmore, which famous folks should be commemorated there? That question was posed in *The Detroit News* and the verdict is in.

3/15:

Redevelopment of Ann Arbor's Public Housing - Jennifer Hall, Executive Director, City of Ann Arbor Public Housing – An ambitious plan to rehab Ann Arbor's public housing units has been mapped out for the next five years. The Ann Arbor Public Housing Commission projects the cost to be \$53 million.

3/17:

Bracketology in the Workplace – David Cadden, Professor of Entrepreneurship & Strategy, School of Business, Quinnipiac University – What should an employer do when their staff spends time at work filling out their NCAA Basketball brackets? This business professor says prohibiting employees from doing so is bad for morale.

3/18:

The War on Julie Boonstra - Henry Payne, Columnist, Detroit News – Julie Boonstra is battling leukemia and politicians in her fight for health care. Forced to change her insurance coverage due to the Affordable Health Care Act, the Dexter resident has become a political football in the 2014 U.S. Senate race.

3/19:

A2Connect Tech Job Fair - Paul Krutko, CEO, Ann Arbor SPARK – Are you an information technology professional looking for a new opportunity? Or a recent graduate looking to land your first position in IT? A2 Tech Connect is an information job fair aimed at connecting great IT talent with local companies that are looking to grow in Michigan.

3/20:

First Day of Spring: Burning of the Snowman - Thomas Pink, Director of Public Relations, Lake Superior State University – Spring arrives at 12:57 PM eastern time today. After a long and tough winter the students at Lake Superior State University aren't taking any chances on the change in seasons, as they greet Spring with the traditional burning of the snowman.

Another Sign of Spring – Sod Arrives at Comerica Park - Professor John "Trey" Rogers, Professor of Turfgrass Management in the Department of Crop & Soil Sciences, MSU – They are getting ready for opening day at Comerica Park with the arrival of truckloads of sod from Colorado. But will the weather cooperate?

3/21:

Sick of Obamacare - Jeff Emerson, President, American Gear and Engineering – The frustrating complexities and inequities of Obamacare are creating problems for small businesses trying to comply with the law. Westland’s American Gear and Engineering illustrates what’s wrong with the Affordable Care Act and its impact on business and employees.

3/25:

Stay on Same-Sex Marriage - Francyne Stacey, Attorney, Butzel Long – The status of gay marriages performed over the weekend in Washtenaw County and elsewhere throughout the state are in limbo. The 6th Circuit Court of Appeals temporarily suspended future marriages among gay couples after Michigan Attorney General Bill Schuette appealed a ruling allowing such marriages.

3/26:

Ann Arbor City Club Flea Market – Club Member Barbara Kramer, Club President Susan Smith, and Former Club President Cindy DeGalan – Billed as ‘better than an estate sale’, the Ann Arbor City Club’s Flea Market is a legendary for its antiques and collectibles. *The Ann Arbor City Club’s 2014 Flea Market is Saturday March 29 from 9 AM-4 PM and Sunday, March 30 from 12-4 PM. Call 734.662.3279 or visit annarborcityclub.org.*

3/27:

Delivering Drinks to Your Door - Jeffrey Nadel, CEO DrinkDrivers, Inc. – A new alcohol delivery service that brings beer, wine, and liquor to your doorstep is launching service in Ann Arbor

3/28:

Help Set A World Record: Dennis Norton, Founder, Yankee Air Museum / President, Michigan Aerospace Foundation - An attempt to set a Guinness World Record for “The Largest Number of People Dressed as Rosie the Riveter” is being undertaken this weekend. It’s all to raise awareness for the campaign to save a portion of the Willow Run Bomber Plant.

Brick Bash – Duane Collicott, Founder, Brick Bash; Joe Meno, Editor, BrickJournal Magazine – Brick Bash is like a big LEGO dream, and it’s coming up this weekend in Ann Arbor. You’ll see incredible LEGO models created by hobbyists from around the country. This public hands-on LEGO building exhibition for all ages is also a fundraiser for the Skyline High School band program. *Brick Bash is Saturday, March 29 from 11 AM-6 PM at Skyline H.S.*

3/31:

Secrecy in the Ivory Tower - David Jesse, Detroit Free Press – Michigan’s major university governing boards are conducting their business in secret. And its legal.

Regular Segments:

Greg Peters, The Reluctant Networker

Deb Kern, Humane Society of Huron Valley “*WLBY Pet of the Week*” Saturdays

Renew Michigan with Larry Eiler

Tina Miller, Registered Dietician “*Healthy Living Segment*” Saturdays

David Lorenz, Michigan Travel “*Traveling the Great State of Michigan*” Saturdays

Ingrid Ault – “*Think Local First*”

Mary Morgan, Publisher of AnnArborChronicle.com “*Perspective on the News*” Saturdays

Maura Thomson, Main Street Area Association Weekly

Wellness Wednesday – Local health experts Weekly

Dr. David Mielke, retired Dean, EMU College of Business – “*Business Ethos*” Weekly

Ann Arbor/Ypsilanti Area Chamber of Commerce – Weekly

Saline Chamber of Commerce – Weekly

Manchester Chamber of Commerce - Weekly

Milan Chamber of Commerce – Weekly

Chelsea Chamber of Commerce – Weekly

Dexter Chamber of Commerce – Weekly

BRAG Ann Arbor – Around The Home – Weekly

Non-Profit Spotlight – Weekly