

**ANN ARBOR RADIO**  
**3rd Q 2015 ISSUES & PROGRAMS REPORT**  
**1290 AM – WLBY**

*“Lucy Ann Lance Show” On-Air Guests and Events:*

7/3:

**Should Ann Arbor & Ypsilanti CVBs Merge?** - Felicia Brabec, Chair, Washtenaw County Board of Commissioners – Will Ypsilanti lose its identity if its convention and visitors bureau merges with Ann Arbor’s? Ann Arbor says it will only strengthen the region and is vowing to keep the Ypsilanti bureau open even if there is a merger. Now it’s up to the County Board of Commissioners to decide.

**Downtown Friday with the Main Street Area Association: Summer in Downtown** - Maura Thomson, MSAA Executive Director – Update on downtown summertime events.

**Around the Home: Finishing That Basement** – Steve Bredernitz, Owner, Bredernitz Professional Services – A basement may be out of sight, but it’s never out of mind if you desire to have it finished. Steve offers a plan for getting it done.

**Road Millage for Washtenaw County?** - Yousef Rabhi, Vice Chair, Washtenaw County Board of Commissioners - Washtenaw County voters could be faced with a decision whether to fund a 10-year road repair millage in November. The Board of Commissioners gave preliminary approval to the idea this week. Three commissioners cast no votes, including Vice Chair Yousef Rabhi.

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**50+ with Dean Erskine**

**Downtown Association of Ypsilanti: Elvis! Elvis! Elvis!** – Dave Heikkinen, DAY President; Mary Decker, Co-Director, ElvisFest – The internationally-acclaimed Michigan ElvisFest, which is July 10 & 11 in Ypsilanti, draws Elvis tribute artists from throughout the nation. You’ll get a hip-shaking preview at this weekend’s Ypsilanti 4<sup>th</sup> of July Parade as well.

**Ann Arbor Schools Labor Dispute** - Deb Mexicotte, President, Ann Arbor School Board – The recent Ann Arbor School Board meeting ended abruptly after teacher union supporters disrupted the meeting. Dispute the administration hammering out contracts with other school union groups, a dispute over the teachers contract has now become a contentious situation.

7/6:

**Michigan Shakespeare Festival - Janice Blixt, Producing Artistic Director** – This marks the 21<sup>st</sup> season of the Michigan Shakespeare Festival, which has grown from one weekend to a five week theatrical event. This fully-professional Shakespeare company will be performing A

*Midsummer Night's Dream* and other classical works at this year's festival. Visit [www.MichiganShakespeareFestival.com](http://www.MichiganShakespeareFestival.com).

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Eyeglass World - Baise David, Store Manager, Eyeglass World** – With thousands of frames from name brand designers, Eyeglass World bills itself as your eyeglass superstore - but how do they do it?

**Business Ethos: Obamacare Is Working – Or Is It?**– Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – A look at the numbers behind the Affordable Healthcare Act and whether the impact on taxpayers is being considered.

**Milan Area Chamber of Commerce: Concerts & Movies in the Park (and other news)** – Jade Smith, Administrator, City of Milan – Take in a concert and a movie in downtown Milan's Wilson Park on Thursday evenings this summer.

7/7:

**Chelsea Area Chamber of Commerce - Bob Pierce with Dana McGrath from La Maison**

**Renew Michigan w/ Larry Eiler**– Jesse Bernstein from Legacy Preservation Services

**West Washtenaw Business Association**– Paul Larned, President of WWBA with Jane Burch from Marketing Monsoon

7/8:

**Saline Area Chamber of Commerce - Art Trapp Executive Director of the Saline Chamber and Jordan Kleinschmidt from Thomson Reuters**

**Wellness Wednesday**– Dr. Matthew Davis Professor of Pediatrics at The University of Michigan - Are attitudes on vaccinations changing?

**Leon LeBrec, Investment Analyst from LGPR** –stock market with China financial situation.

7/9:

**Scot Graden, Superintendent of Saline Schools** - state financing of public schools.

**Dexter Area Chamber of Commerce- Joe Schultz, past president** – upcoming events in Dexter this summer.

7/10:

**Mike Radzik, Ypsilanti Township Director of Community Standards**– Panhandling banned on Ypsilanti Township street corners.

**Main Street Area Association**– Bill Crispin, Bill Crispin Chevrolet, main sponsor of the Rolling Sculpture Car Show.

**Nolan Finley, The Detroit News** - Tax exempt status not at risk for churches.

**Downtown Association of Ypsilanti**- Ypsi Tasty.

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**50+ with Dean Erskine**

7/13:

**A2Y Regional Chamber of Commerce**- Salads Up, Robbie Mayer and Max Stiers.

**Business Ethos w/ Dr. David Mielke**- America's Greece.

**Ann Arbor Art Fair Preview** - Maggie Ladd of South University Art Fair

**Milan Area Chamber of Commerce**- Sue Collins from Relay for Life.

7/14:

**Art Fair Preview** – Don Kline from AAATA, The Ride.

**Chelsea Area Chamber of Commerce**– Bob Pierce, Executive Director of the chamber and John Van Hook from the Chelsea Monitors Baseball Club.

**Renew Michigan** - Larry Eiler from Eiler Communications and Scot Graden, Superintendent of the Saline School District.

**Art Fair Preview**- Featured artist Dylan Strzinski.

**West Washtenaw Business Association**- Paul Larned, President of the WWBA and David Henderson of Sapphire Spa

7/15:

**Art Fair preview**- Nick Lemmer, De Orios Gelato

**Saline Area Chamber of Commerce** – Jennifer Weaver from Jen Motion

**Ann Arbor Art Fair Preview - Artist Amber Harrison**

7/16:

**Dexter Area Chamber of Commerce-** Joe Schultz, past President of the Dexter Chamber and new chamber president Kim Covert. Dr. Chris Timmis from the Dexter Schools on sister school agreement with three schools in China.

**Meijer LPGA Classic preview-** Eileen Spring from Food Gatherers and Christina Fletcher from Meijer on the Simply Give program.

7/17:

**Meijer LPGA Classic–** Leslie Baker Tournament Director

**Main Street Area Association–** Maura Thomson, Executive Director. Art Fair 2015

*Around The Home-* Pete Nowakowski, BRAG Ann Arbor, Jerry Boquette and Danielle Boquette from Daily Rain - Controlling pests in your lawn.

*Downtown Association of Ypsilanti -* Dave Heikkenen, President of DAY, Joseph Ellis - Community rally to end gang violence on south side of Ypsilanti.

**EVENTS THIS WEEKEND! -** Katie Whitney, Ann Arbor Observer

**50+ with Dean Erskine**

7/20:

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Fall Events -** Katie Jones, Chamber Director of Marketing & Events – The chamber has a number of events planned for the upcoming fall season, including the annual IMPACT gathering. This year leaders will be tackling the issue of economic equality.

**Business Ethos: Should Unpaid Internships Be Paid? –** Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – While many regard an unpaid internship as a valuable learning experience, there is an active effort to have companies pay young people for the work they are doing, even if they are getting college credit in exchange.

**Milan Area Chamber of Commerce: Chamber Golf Outing –** Heather Gotts, Chamber VP - At just \$90 a golfer, the Milan Chamber's August 19 golf event is the least expensive chamber golf outing in the county.

**The CivCity Initiative – Mary Morgan** – Feel out-of-touch with Ann Arbor lawmakers? Wish you were more engaged with what’s happening in Ann Arbor civic affairs? The CivCity Initiative is designed to “crack the nut of civic apathy, one disengaged citizen at a time.” Launched by the former publisher and editor of the *Ann Arbor Chronicle*, the CivCity Initiative now has its non-profit status and a number of pilot projects underway.

7/21:

**Chelsea Area Chamber of Commerce: Sounds and Sights Festival - Bob Pierce, Chamber Executive Director; Denise Cugliari, Chalk Art Coordinator** – This marks the 39th year of the Sights and Sounds Festival, which began as Sidewalk Sales and evolved into a fabulous weekend-long festival featuring music, cars, art, food....and chalk art!

**Re:NEW Michigan: Hospital Safety Scores - Larry Eiler, CEO, Eiler Communications; Scott Lyon, Senior VP, SBAM (Small Business Association of Michigan)** - How safe are our hospitals? The Leapfrog Group has compiled hospital safety scores. Hospitals across the country show great variation when it comes to patient safety. Does Michigan make the grade?

**West Washtenaw Business Association: Benefits of Massage - Paul Larned, WWBA Board of Directors; Gloria Leininger, Owner, Healing Arts Center for Massage & Wellness** - This may come as a surprise, but did you know that massage may be able to assist with fertility? Gloria Leininger explains how it works, as she shares her interesting journey into owning her own massage and wellness clinic.

7/22:

**Port Huron to Mackinac Island Race: First Boat In - Rick Warner, Owner, Arete, & Bruce Geffen, Crew Member** – They’re calling Rick Warner the new King of Multihulls, following his 60 foot trimaran’s stunning performance in the Port Huron to Mackinac Island sailboat race. We talk with Rick and his crewmate Clague Middle School teacher Bruce Geffen, both of whom grew up in Ann Arbor, about what it was like to be the first boat to cross the finish line this past weekend.

**Saline Area Chamber of Commerce: A Warning About Taking the New SAT - Art Trapp, Chamber Executive Director; Brenda Said-Wright, Owner, Great Lakes Educational Group** – The SAT has undergone a major overhaul on what’s tested and how it’s scored. The standardized test is widely used for college admissions, but following this redesign some experts are saying high school students in the Class of 2017 may want to skip taking the new exam.

**Wellness Wednesday: Hot Sandwiches Go Gluten-Free – Brian Gansmann, The Gluten Gladiator, S & F Foods** - S & F Foods, a Michigan-based company, is the first of its kind to make gluten-free hot sandwiches. They are completely made from scratch and have no cross-

contamination. The effort to “defeat wheat” in one’s diet can be a herculean task, now made easier with S&F’s new product line.

7/23:

**Under Fire: Gang Violence in Ypsilanti - Washtenaw County Sheriff Jerry Clayton** – Two rival gangs are being blamed for an eruption of violence in Ypsilanti, including seven shootings and one murder. Now the Washtenaw County Sheriff’s department will start patrolling the area while actively engaging the community to help.

**Dexter Area Chamber of Commerce: Classic Car Show Party** – Joe Schultz, Chamber Past President; Quaila Pant, LaFontaine Chevrolet – This fun family event will have car lovers swooning.

7/24:

**Downtown Friday with the Main Street Area Association: 20 Years for ABC** - Maura Thomson, MSAA Executive Director; Matt & Rene Greff, Owners, Arbor Brewing Company – Flash back to 1995: Gas was \$1.09, ER was the #1 show, and Match.com revolutionized dating. It also was the year that Arbor Brewing Company in downtown Ann Arbor opened.

**50+ with Dean Erskine** –

**Around the Home: Cleaning Grout** – Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor; Paul R. Marx, The Grout Medic of Southeast Michigan - With The Grout Medic, you get more than a bucket and a brush; you get trained professionals. Leading grout and tile manufacturers across the country say this cleaning and restoration company is the expert of choice.

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti: Man Up or Kid Down** – Dave Heikkinen, President, DAY; Ben Edmondson, Superintendent, Ypsilanti Community Schools – The new superintendent of Ypsilanti Community Schools isn’t wasting any time addressing gang violence in the district. Ben Edmondson, formerly a principal in the Ann Arbor Schools, is challenging young people with a new mentorship program.

**Historic Ann Arbor Hockey Reunion** - Paul Helber & Dave McGuigan, Ann Arbor Amateur Hockey Association Reunion – Hockey legends Red Berenson, who just celebrated his 800<sup>th</sup> victory, and Ted Lindsay, who just marked 90 years, are the featured speakers at the Ann Arbor Amateur Hockey Association Reunion on Sunday, August 2, 2015. The event will bring together

former players, coaches, parents, and supporters of this storied hockey program spanning 1950 to 1980.

7/27:

**A2Y Regional Chamber of Commerce- Zingerman's Cornman Farms chef Kieran Hales. Business Ethos w/Dr. David Mielke - How is our government health care working?**

**Milan Area Chamber of Commerce- Mayor Michael Armitage**

7/28:

**The Passing of Ann Arbor Historian Wystan Stevens - Dale Leslie, Former Ann Arbor Business Owner** – He was superb at bringing to life the stories of those long dead, lying in Forest Hills, Bethlehem Cemetery, and other graveyards around Washtenaw County. Wystan Stevens' graveyard tours were legendary with those in attendance riveted by his vast knowledge of the history and lore behind the people who helped to define the Ann Arbor area. Ann Arbor's local historian died this week while visiting Pittsburgh with his family.

**Chelsea Area Chamber of Commerce: Computer Care - Bob Pierce, Chamber Executive Director; Loveesh Thatai, Owner, The Computer Source** - The Computer Source was established in 2004 with a single goal in mind - provide complete IT solutions to residential and commercial sector.

**Re:NEW Michigan: Death & Dying** – Larry Eiler & Sandy Eiler, Owners, Eiler Communications – Many of us are becoming more comfortable talking about end-of-life issues, but who should be making the ultimate decision of when to die?

**West Washtenaw Business Association: Mower Maintenance - Paul Larned, WWBA Board of Directors; Jim Blakeman, Co-Owner, Larry's Mower Shop** - Unless the gas for your lawn mower is treated with this you will have carburetor and starting issues. This common additive harms an engine if left in a machine for more than 30-40 days. So, what is it?

**Why Hasn't Judge Easthope Resigned?** – Paula Gardner, Editor, Ann Arbor News – Scandalous emails revealing a disrespect for the court and even possible illegal activity from the bench have yet to remove District Court Judge Chris Easthope. Is it because of due process or a secret deal made with the court?

7/29:

**Saline Area Chamber of Commerce: Saline Leadership Institute - Art Trapp, Chamber Executive Director; David Rhoads, Saline City Councilmember, and Diane Mukkala, Lead Facilitator** - The Saline Leadership Institute is a unique learning opportunity that is designed to

create a group of inspired leaders. More than 300 organization and community leaders have participated in Saline Leadership Institute since the first class in 1998.

**David Deaton, Cleft Warrior - Heather & David Deaton** - This young man from Howell, Michigan has been a courageous hero for others, especially those younger than himself. Born with a cleft palate, David Deaton has overcome his own challenges and started his cleft warrior program to help others.

7/30:

**Dexter Area Chamber of Commerce**— chamber past President Joe Schultz with Mike Fitzpatrick of Edward Jones Investments.

**Mike Rogers, Small Business Association of Michigan**- Lack of workers affecting hiring in Michigan

**Jeanette Ghedotte, Accurate Body Language** - what is the body language of the Minnesota dentist who shot Cecil the Lion showing?

7/31:

**Main Street Area Association**- Maura Thomson, MSAA Executive Director and Community Dental Center, Dr. Bonita Neighbors.

**50+ w/ Dean Erskine**-

**Around The Home**- Pete Nowakowski, Communications Director of BRAG and Doug Selby from Meadowlark Builders.

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti**- Dave Heikkenen from DAY with Alex Gray from The Purse Junkie Boutique.

8/3:

**A2Y Regional Chamber of Commerce**- Jason Costello & Terri Nealy, Cabreal Properties.

**Business Ethos w/Dr. David Mielke** - Social Security Disability

**Milan Area Chamber of Commerce**- Fred Evans, Milan Firefighters Association Pig Roast

Scott Simons, DTE Energy - update on power outages because of Sunday night storm

8/4:



**Chelsea Area Chamber of Commerce:** - Jeri Greenspan, The Purple Rose Theater-25th Anniversary Season

**Rich Coleman, Pittsfield Department of Public Safety**– National Night Out

**West Washtenaw Business Association: Mower Maintenance** - Paul Larned, WWBA Board of Directors; Mark Bartram Diversified Heating & Cooling-

8/5:

**Chip Smith**– winner of ward 5 democratic primary election.

**Saline Area Chamber of Commerce: Evangelical Homes-** Art Trapp, Chamber Executive Director; CEO/President Denise Rabidou and VP Marketing/Business Development Paul Stavros

**Phil Kerpen, American Commitment-** Your car trade-in value can be destroyed by the Used Car Safety Recall Act in the Senate

**Zachary Ackerman-** winner of ward 3 democratic primary election

8/6:

**Dexter Area Chamber of Commerce: Hudson Mills Metropark** - Joe Schultz, Chamber Past President; Linda VanderHagen – Divorce Care at Dexter United Methodist Church.

**County Commissioner Yousef Rabhi-** county vote on road millage being postponed until 2016.

8/7:

**Washtenaw Coordinated Funders**– Andrea Plevik, Human Services Manager, Washtenaw county office of Community and Economic Development

**Downtown Friday with the Main Street Area Association: Christy Poor, AACVB**– Kevin Gabe, UA Local 190

**50+ w/ Dean Erskine** – boomers at risk for alcohol abuse

**Around the Home: Curtis Manuel, Handy Manuel**

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti: Dave Palmer, Workforce Intelligence Network**–

8/10:

**Authors, Actresses, Experts and More! - Tim Grimes, Manager of Community Relations & Marketing Department, Ann Arbor District Library** – After participating in the recent appearance of TV icon Cindy Williams at the Downtown Library with hundreds of fans in attendance, we thought it was time to remind the community what a valuable resource our library provides.

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Ypsilanti Heritage Festival - Andrea Linn, Festival VP / Owner/Manager of ADECCO; Steve Demers, Sponsor / General Manager, Cueter Chrysler Jeep Dodge Ram** – A campaign to solicit pledges from donors, a debt forgiveness by the city, and increased interest from business sponsors all together helped to save the Ypsilanti Heritage Festival this year. *The Ypsilanti Heritage Festival returns to its roots of being a historical, family-centered event on August 21-23 at Riverside Park. Visit [www.YpsilantiHeritageFestival.com](http://www.YpsilantiHeritageFestival.com).*

**Business Ethos: Social Security Disability, the US and Michigan, Part 2** – Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – Last week we looked at the problems with Social Security Disability from the national perspective. This week we will take a close look at Michigan.

**BCBS with Andy Hetzel**

**Milan Area Chamber of Commerce: Choosing A Career In Real Estate - Dennis O’Hare, Real Estate One** - Many people fall into Real Estate as a second career or in case the first choice career doesn’t suit their needs. However, Real Estate is a viable first option for many reasons.

8/11:

**Chelsea Area Chamber of Commerce: “If You Can Breathe, You Can Do Yoga” - Bob Pierce, Chamber Executive Director; Sue Whitmarsh and Marie Brooks, Co-Founders, Breathe Yoga Studio** - One of Chelsea’s newest downtown businesses offers patrons a chance to work on the body, mind, and soul.

**Re:NEW Michigan: Information Architecture - Larry Eiler, CEO, Eiler Communications; Bob Royce, The Understanding Group** – The Understanding Group (TUG) is an information architecture consulting practice in Ann Arbor & Grand Rapids that was started by two friends. One an information architect, Dan Klyn, and the other an entrepreneur, Bob Royce. The goal of the company is to use information architecture to “make things be good.” TUG recently helped to re-design the City of Ann Arbor’s website.

**West Washtenaw Business Association: Partnership Banking: How Businesses and Employees Benefit** - Paul Larned, WWBA Board of Directors; Old National Bank’s Denise

**McPherson-Pratt, VP of Mortgage Lending, and Crystal Curtis, Retail Center Manager -**  
There are many ways you can take advantage of savings for both your company and your staff through these product lines at Old National Bank, including mortgages.

8/12:

**Saline Area Chamber of Commerce: - Bil Mangold; Laurie Marshall, Colonial Life Insurance Company -** Travis Pointe is a member-owned private country club located five minutes from downtown Saline. Amenities include a championship golf course, indoor and outdoor tennis, indoor and outdoor pools, fitness center, racquetball court, and both informal and formal dining.

8/13:

**Dexter Area Chamber of Commerce: Dexter Daze- Joe Schultz, hamber Past President; Tom Paup, Dexter Daze Committee-**

**Conservative Heroes- Garland Tucker, author -**

8/14:

**Downtown Friday with the Main Street Area Association: Free Comic Book Day-** Mateo Melosi, chef at Silvios Organic Pizza-

**50+ w/Dean Erskine -** exercise tips to keep from falling and help balance

**Around the Home: Painting your deck-** Pete Nowakowski, BRAG Ann Arbor; John Rudolph, Anderson Paint -

**EVENTS THIS WEEKEND! -** Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti: Dave Heikkenen from DAY with Beth Pernot, Director of Economic Development in Ypsilanti**

**Milan Alumni Football Team vs. Lincoln Alumni-** Lorraine Fifer, Phil Martini, Jason Lucas- benefitting the Michigan Angels of Hope

8/17:

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Kollis Video & Animation Company- Shannon Kollis-**

**Business Ethos: Should we export oil?**– Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University –

**BCBS with Andy Hetzel**

**Washtenaw County Judges caught up in a tangled web of deception**– Paula Gardner, editor the Ann Arbor News-

**Milan Area Chamber of Commerce: Moving Milan Forward**– Tom Publisky –

**Hannah Ellshoff**– Cross Country Bicycle ride–

8/18:

**Chelsea Area Chamber of Commerce: Chelsea Community Fair**- Bob Pierce, Chamber Executive Director; Rick Boham, Chelsea Community Fair Board-

**Re:NEW Michigan:** - Larry Eiler, CEO, Eiler Communications; Jimmy Shalls, Logic Solution –

**West Washtenaw Business Association**-Paul Larned, WWBA Board of Directors

8/19:

**Saline Area Chamber of Commerce: Saline Community Education Ice Cream Social**- Art Trapp, Chamber Executive Director; Brian Puffer: Cheryl Hess-

8/20:

**Road funding in Michigan**- State Representative Jeff Irwin–

**Dexter Area Chamber of Commerce: Paint Dexter**- Joe Schultz, Chamber Past President; Victoria Schon–

8/21:

**Downtown Friday with the Main Street Area Association:** Ruth's Chris Steak House, Becky Casto, Sales Manager-

**50+ w/Dean Erskine** - getting started with your first rv

**Around the Home: Painting your deck**– Maureen Sloan, BRAG Ann Arbor; Mike Hagan, MBK Constructors

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti: Ypsilanti Heritage Festival**– Dave Heikkinen, President, DAY; Les Heddle, Ypsilanti Heritage Festival –

8/24:

**Business Ethos: Driving Dirty**– Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – Reform of Michigan's No Fault Insurance Law

**Should Michigan have a part time legislature**– Nolan Finley, The Detroit News -

**BCBS with Andy Hetzel**

**Milan Area Chamber of Commerce: Open Mike Night**– Elizabeth Cook, Morning Owl Coffee

8/25:

**First Outpatient Total Hip Replacement Surgery**– Dr. Vic Gibson, St. Joseph Mercy Hospital–

**Chelsea Area Chamber of Commerce: Run for the rolls**- Bob Pierce, Chamber Executive Director; Cindy Trevilini–

**Re:NEW Michigan: What's Wrong with Lansing**- Larry Eiler, CEO, Eiler Communications; Nolan Finley, The Detroit News –

**Panic at the Stock Market? Not So Fast**- Brian O'Connor, The Detroit

**West Washtenaw Business Association: The Sports Bar, Westside** - Paul Larned, WWBA President; Ben Buhr, Jackie Walter, The Sports Bar. –

8/26:

**Saline Area Chamber of Commerce: First Responders Car Show**- Art Trapp, Chamber Executive Director; Bill Crispin, Bill Crispin Chevrolet –

**Wellness Wednesday**– Stacy Williams, What's Cooking-

**Spotlight on Concordia**– Professor of English, Mark Looker

**End Zone: The Rise, Fall and Return of Michigan Football**- John Bacon

8/27:

**Blue Cross Blue Shield of Michigan - Value Partnerships-** Andy Hetzel, BCBSM-

**Dexter Area Chamber of Commerce: Summer Days-** Joe Schultz, Chamber Past President

**70th Anniversary of the end of World War II-** John Kinzinger -

8/28:

**Downtown Friday with the Main Street Area Association:** - Maura Thomson, MSAA  
Executive Director;

**Around the Home: Remodelers Home Tour-** Pete Nowakowski, Marketing &  
Communications Director, BRAG Ann Arbor; Patricia Harroun, Cardia Construction -

**Downtown Association of Ypsilanti: Mentor to Youth-** Dave Heikkinen, President, DAY;  
Christopher Jones-

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

8/31:

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Walk JDRF-** Heidi Fisher,  
Elizabeth Caswell

**Business Ethos-The EPA on Steroids** – Dr. David Mielke, Retired Dean of the College of  
Business at Eastern Michigan University –

**RECORDED: BCBS with Andy Hetzel**

**Milan Area Chamber of Commerce: Little Pharmacy/Saline Pharmacy-** Ziad Ghamrouhri

9/1:

**Chelsea Area Chamber of Commerce: Ascent Hearing-** Bob Pierce, Chamber Executive  
Director; Michelle Rankin

**Re:NEW Michigan: A Part Time Legislature in Michigan?-** Larry Eiler, CEO, Eiler  
Communications; Rob Fowler, Small Business Association of Michigan

**40 Years in the Big House-** Co-authors John Falk and Dan Ewald

**West Washtenaw Business Association: Palmer Insurance-** Paul Larned, WWBA President; Paula Palmer Burns

9/2:

**Saline Area Chamber of Commerce: The Sun Times News-** Bill Mangold, Saline Chamber; Bob Nester, Publisher–

**Spotlight on Concordia-** John Barr, Director of Enrollment–

**UM Football Preview-** Sam Webb and Ira Weintraub of WTKA Michigan Insider

9/3:

**Dexter Area Chamber of Commerce: Regional Recognition for Dexter** – Joe Schultz, Chamber Past President – In a recent blog post the Southeast Michigan Council of Governments gave a salute to Dexter for its excellent work to develop Mill Creek Park.

**Tech Thursday: Digital Disconnect in the Classroom** – Kathy Cook, Dean of Educational Technology, University of Phoenix - U.S. teachers integrate all sorts of technology into the classroom. But they still avoid social media, despite their students' total and complete immersion in it. A new University of Phoenix® College of Education national survey shows only 13% of K-12 teachers in the U.S. have integrated social media into classroom learning, with an overwhelming majority (87%) reporting they have not embraced social platforms.

**Calling for the Deer Cull** - Washtenaw Citizens for Ecological Balance's Maurita Holland, Christopher Graham, and Bernie Banet – Ann Arbor City Council approved the establishment of a deer cull program for the next four years on City of Ann Arbor property beginning in the winter of 2016. In addition, City Council directed city staff to continue to explore an experimental deer fertility control program with the Humane Society of the United States. The deer management program aims to decrease the deer population in order to reduce deer-human negative interactions. It all started with this group calling for the cull. *City staff will begin work on a culling proposal that will require Michigan Department of Natural Resources approval. Many more details need to be worked out. Communication with residents will continue throughout the cull development process.*

9/4:

**Downtown Friday with the Main Street Area Association: Dancing In The Streets-** The Ann Arbor Council for Traditional Music and Dance

**50+ w/ Dean Erskine** – Are Baby Boomers putting too much retirement investments into the stock market?

**Around the Home: Allen Edwin Homes**– Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor; Mike McGivney, Allen Edwin Homes

**Recap of Michigan-Utah Football Game**- Nick Baumgardner, The Ann Arbor News/M Live

**Downtown Association of Ypsilanti: Mentor to Youth**– Dave Heikkinen, President, DAY; Christopher Jones–

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

9/7:

**Ann Arbor/Ypsilanti Regional Chamber of Commerce:** Andy Labarre, A2Y Chamber Executive VP & Director of Government Relations

**BCBS with Andy Hetzel**

**Milan Area Chamber of Commerce: Upcoming events at Milan High School**– Abby Muccio, Student Body President, Kyle Snyder, Vice-Chair for Youth Council-

9/8:

**Chelsea Area Chamber of Commerce: American Red Cross**- Bob Pierce, Chamber Executive Director; Kelly DeLong, Rachel Wilkinson American Red Cross

**Re:NEW Michigan:** Larry Eiler, CEO, Eiler Communications; Steve Labeau, Fix-O-Mat

**West Washtenaw Business Association:** - Paul Larned, WWBA President; Richard Truxhall, Investment Specialist

**Travel Michigan** - Michelle Grinnell–

9/9:

**Harry Mihet, Liberty Counsel**- attorney for Kentucky clerk Kim Smith

**Saline Area Chamber of Commerce:** - Art Trapp, Chamber Executive Director; Peg Worley, Nikala Perabano First Presbyterian Church; eight week seminar at the church dealing with grief and loss.

**Wellness Wednesday: connection between Tae Kwon Do and Attention Deficit Hyperactivity**– Dr. Beth Turini, pediatrician at UM Mott Children Hospital

**Spotlight on Concordia**- John Rasche, Student Life



9/10:

**Nick Baumgardner, MLive- Jim Harbaugh's Ann Arbor roots.**

**Dexter Area Chamber of Commerce: Elopements, Weddings, and a Dexter Destination - James Lippen, Payroll Vault; Joe Schultz, Chamber Past President -**

**Tech Thursday, how email can infect your computer– Nick Parris, President of Alpha Computing Solutions**

**Deer Cull in Ann Arbor - Tanya Hilgendorf, CEO and Wendy Welch, Marketing Director from The Humane Society of Huron Valley**

**President Obama's EPA Power Grab - Phil Kerpen, American Commitment**

9/11:

**Anniversary of 9/11- Grant Strobl, Young Americans for Freedom- Ceremony at UM campus.**

**Downtown Friday with the Main Street Area Association: Grizzly Peak, Manager Stacy Barrett and Head Brewer Duncan Williams– 20th anniversary of Grizzly Peak.**

**Around the Home: BRAG's Mission – Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor; Michael Klement, Architechtural Resource – Green Building.**

**50+ w/Dean Erskine – Have Baby Boomers failed millenials?**

**EVENTS THIS WEEKEND! - Katie Whitney, Ann Arbor Observer**

**Perla Garcia children books- Author Rudy Alvarado and Illustrator Pete Nowakowski**

9/14:

**A2Y Regional Chamber of Commerce- Ozone House, Kevin Elliott and Heather Steamrod**

**Business Ethos w/ Dr. David Mielke– The Cadillac Tax**

**Milan Area Chamber of Commerce– Kim Rohny, Milan artist selected for Art Prize.**

9/15:

**Chelsea Area Chamber of Commerce: Chelsea's Active Seniors - Bob Pierce, Chamber Executive Director; Trinh Pifer, Executive Director, Chelsea Senior Center; Jim Alford,**

**President, Chelsea Senior Center** - The 60 and under population has doubled at the Chelsea Senior Center. What is drawing the younger crowd to join a senior organization? A desire to volunteer and stay active, while preparing for retirement.

**Re:NEW Michigan: Pigskin Leadership** - **Larry Eiler, CEO, Eiler Communications** – The Coach Jim Harbaugh era has ushered in a whole new culture at the University of Michigan and there's a lot to be learned from his leadership style.

**Attracting Youth to Golf** - **Debbie Williams Hoak, Golf Coach, Saline High School / Founder, The Magic of Christmas** – We talk with coach and former University of Michigan athlete Debbie Williams Hoak about her Saline High School golf teams, the LPGA's recruitment efforts to attract girls to the sport, and how she has been spreading Christmas cheer to Ann Arbor area families for the past two decades.

**West Washtenaw Business Association: From Brick & Mortar to Click & Order** - **Paul Larned, WWBA Board of Directors; Allan Cassell, Owner, Send Out Cards** – When is the last time you sent someone a card through the U.S. Mail? The handwritten thank you note has given way to email, texting, and Facebook- - if you are lucky enough to receive one at all. But there is a way to easily send out a personal card and it's as close as your computer.

**Travel Michigan: Pure Michigan Goes High Tech** - [Pure Michigan](#) is using high tech to interact with fans of the great state of Michigan. [Michelle Grinnell](#), PR Manager for the [Michigan Economic Development Corporation](#), tells us how the Google Trekker project and Georama are bringing Michigan to the world.

9/16:

**Saline Area Chamber of Commerce: Saline Oktoberfest** - **Saline Main Street's Samantha Nielsen, Promotions Team Leader, and Cindy Czubko, President** – Saline's Oktoberfest celebrates its sister city relationship with Lindenberg, Germany with food, beer, games, and dancing to traditional music.

**Wellness Wednesday: The Bubonic Plague Hits Michigan**– **Dr. Alice Penrose, Washtenaw County Medical Director** – A Michigan woman who had just returned from a vacation in Colorado has come down with the Bubonic Plague. It's the first ever such case confirmed in the state. Should you be concerned?

**Spotlight on Concordia-** **Pastor Ryan Peterson**

**Michigan History for Kids** – **Nancy Feldbush, Editor; Amy Bradfield, Assistant Editor** - The Historical Society of Michigan has released a new magazine called Michigan History for Kids, designed for use in the classroom. Aimed at children in third and fourth grades, where state history is taught in Michigan's schools, Michigan History for Kids goes beyond the textbooks, exploring the history and heritage of all Michigan's peoples.

9/17:

**Union Time on the taxpayers dime - Jarrett Skorup, Mackinac Center**

**Dexter Area Chamber of Commerce: CROP Hunger Walk**– Joe Schultz, Chamber Past President; Nancy Paul, Director of Faith in Action

9/18:

**Downtown Friday with the Main Street Area Association:** Maura Thomson, Executive Director, MSAA

**Around the Home: BRAG's Mission** – Maureen Sloan, CEO BRAG Ann Arbor; Jeff Brown, Dexter Builders.

**50+ w/Dean Erskine** – Flu Season

**EVENTS THIS WEEKEND!** - Katie Whitney, Ann Arbor Observer

**Downtown Association of Ypsilanti: Mentor to Youth**– Dave Heikkinen, President, DAY; Rickey Herbert, Landshade Cafe

**United Way Campaign Kickoff**- Deb Bratkovich, United Way of Washtenaw County

9/21:

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Walk to end Alzheimers - Maggie Gibbons, Lindsay Mann-Shanahan, Alzheimers Association of MI**– A campaign to increase the awareness of our community's need for mentors, especially men, is underway with a goal to connect 200 kids with a caring individual.

**Business Ethos: All Over again and again**– Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University

**BCBS with Andy Hetzel**

**Recap of Michigan-UNLV Football Game**- Nick Baumgardner, The Ann Arbor News/M Live

9/22:

**Chelsea Area Chamber of Commerce: Chelsea's Active Seniors** - Bob Pierce, Chamber Executive Director; St. Joseph Mercy Hospital-Chelsea, Dr. Matthew Sleziak-

**Re:NEW Michigan: In The Drivers Seat-** Larry Eiler, CEO, Eiler Communications; Derone Levin – The Coach Jim Harbaugh era has ushered in a whole new culture at the University of Michigan and there's a lot to be learned from his leadership style.

**Expansion of Westgate Branch Ann Arbor District Library-** Josie Parker–

**West Washtenaw Business Association: Five Star Painting -** Paul Larned, WWBA Board of Directors; Chris Zuma– When is the last time you sent someone a card through the U.S. Mail? The handwritten thank you note has given way to email, texting, and Facebook- - if you are lucky enough to receive one at all. But there is a way to easily send out a personal card and it's as close as your computer.

**Travel Michigan: Clicktivated-** Michelle Grinnell

9/23:

**Saline Area Chamber of Commerce: The Purple Rose Theater-** Art Trapp, Chamber Executive Director; Guy Sanville, Artistic Director, Purple Rose Theater.

**Spotlight on Concordia-** Pastor Ryan Peterson

**Merger of Ann Arbor and Ypsilanti CVB's**– Debbie Locke-Daniel, Director of Ypsilanti CVB

9/24:

**Gun Lawsuit Case - Jim Makowski, Attorney, Michigan Gun Owners** – The Ann Arbor Public Schools can continue to ban guns in school following a court ruling Wednesday. Washtenaw County Circuit Court Judge Carol Kuhnke ruled against the group Michigan Gun Owners, which had filed the lawsuit. The district's policies prohibiting guns were drafted after an Ann Arbor resident openly carried a handgun into a choir concert at Pioneer High School. **Dexter Area Chamber of Commerce: New Yoga Studio** – Courtney Fitzpatrick & Katie Hoener, Co-Owners / Yoga Therapist, VeraPose - An interesting blend of yoga, aroma therapy, and healing arts is one of the newest businesses to open in Dexter.

**Tech Thursday: Online Justice** - MJ Cartwright, Co-Founder, Court Innovations – Could the answer to a backlog of court cases be found online? Two Michigan counties, including Washtenaw, are now using an online platform to improve court efficiency and access to justice.

9/25:

**Bee Safe Ypsilanti Neighborhood Campaign - Germaine Smith, New Bee Apiaries** – Ypsilanti is actively campaigning to be a safe haven for honeybees and other native pollinators, which have been on the decline. Now Ypsilanti's Normal Park neighborhood has become the first Bee Safe Neighborhood in the State of Michigan. The grassroots, door-to-door campaign is

committed to getting people to stop using lawn/garden chemical treatments, one neighborhood at a time.

**Downtown Friday with the Main Street Area Association: Downtown Blooms** – Maura

**Thomson, MSAA Executive Director** – The 46 planter beds in downtown Ann Arbor are in full bloom as we head into Fall. Some might think the beautiful landscaping is a city effort, but it's actually the work of the Main Street Area Association and many great sponsors.

**50+ with Dean Erskine** –

**Downtown Association of Ypsilanti: The Virtual Business Advisor** – **Dave Heikkinen, President, DAY; Joe Licavoli, Director, SPARK East** - Facing start-up or small business growing pains and don't know where to turn? The Virtual Business Advisor is designed to assist and guide you along a pathway to business excellence.

**EVENTS THIS WEEKEND!** - **Katie Whitney, Ann Arbor Observer**

9/28:

**Miss Washtenaw County** – **Laura Bloomensaat, Executive Director; Alexandria Strother, Miss Washtenaw County** – As the current Miss Washtenaw County prepares to hand over her crown to the next recipient, she also prepares to graduate from the University of Michigan with a dual degree in electrical engineering and musical performance.

**Ann Arbor/Ypsilanti Regional Chamber of Commerce: Leadership Program** - **Barbara Davenport, A2Y Chamber VP of Foundation & Leadership; Mike Kestly, Owner, Kestly Development** - The unique quality of life we enjoy in the Ann Arbor / Ypsilanti area is a result of strong leaders and responsible citizens. Leadership A2Y, offered by the Ann Arbor / Ypsilanti Regional Chamber, presents a rare opportunity for individuals to develop their leadership strengths, gain direct access to local movers and shakers and define their roles as true stewards of the community.

**Business Ethos: Are Drug Prices Too High?** – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – Some Democrats think the remedy to high drug prices should come from the government, including price controls. Is this the right thing to do?

**UM Football Rises to #22 in Nation** - **Nick Baumgardner, Michigan Sportswriter, MLive.com/The Ann Arbor News** – Michigan's shut-out of BYU catapulted it into the Top 25 football teams this past weekend. Nick explains what's working for the Wolverines and previews the upcoming Maryland game.

**Milan Chamber of Commerce: Bovine Bingo - Don Mature, President, Milan Rotary** - The Milan Rotary is a small but active group of Milan residents who care about their community. We take a look at several upcoming Rotary fundraisers, including one that involves the luck of the plop.

9/29:

**How Climate Policies Are Killing the Most Vulnerable** - Christopher Horner, Senior Legal Fellow, E&E Legal / Senior Fellow, Competitive Enterprise Institute / Author, *The Politically Incorrect Guide to Global Warming and Red Hot Lies* - Both conservative and liberal media are reporting that tens of thousands of Europe's most vulnerable populations – the poor and the elderly - are dying due to climate change policies.

**Chelsea Area Chamber of Commerce: 25<sup>th</sup> Anniversary Season of The Purple Rose Theatre** - Bob Pierce, Chamber Executive Director; Guy Sanville, Artistic Director, Purple Rose Theatre - The Purple Rose has been bringing exciting world premieres of contemporary American plays to the Great Lakes region for 25 years. It also produces classic American plays by past masters in fresh and original ways. The first production of the anniversary season is the world premiere comedy *Casting Session* by founder, Jeff Daniels.

**Search Marketing: Find and Convert Customers** - Bud Gibson, EMU Center for Digital Engagement - Six Ann Arbor start-ups received a digital marketing boost through a collaborative program between Ann Arbor SPARK and Eastern Michigan University's Center for Digital Engagement (CDE) this past summer. Now the Center is offering local businesses and others an opportunity to learn powerful search, social, and multiscreen marketing strategies through this university-based search marketing program.

**West Washtenaw Business Association: EMV** - Paul Larned, WWBA Board of Directors; Jerry Adams, Merchant Solutions International – Big changes are coming to the credit card payment industry. Europay Mastercard Visa (EMV) is a global standard for authenticating credit and debit card transactions that involves chip-compatible cards and point-of-sale (POS) terminals. Visit [www.MerchantSolution.com](http://www.MerchantSolution.com).

**Travel Michigan: Mackinac Island Fall Getaway** – David Lorenz, VP, Travel Michigan – With the summer crowds behind us, this just may be the perfect time for you to explore this Michigan resort area. Visit [www.Michigan.org](http://www.Michigan.org). (Interview first aired 9/26/15.)

**Saline Area Chamber of Commerce: Saline Oktoberfest** - Saline Main Street's Samantha Nielsen, Promotions Team Leader, and Cindy Czubko, President – Saline's Oktoberfest celebrates its sister city relationship with Lindenberg, Germany with food, beer, games, and dancing to traditional music.

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### **The Pastor's Perspective- Pastor Ryan Peterson**

#### **Regular Segments:**

Greg Peters, The Reluctant Networker

Wendy Welch, Humane Society of Huron Valley "*WLBY Pet of the Week*" Saturdays

Tina Miller, Registered Dietician "*Healthy Living Segment*" Saturdays

David Lorenz, Michigan Travel "*Traveling the Great State of Michigan*" Saturdays